Reviews Analysis

By Rishabh Mahajan

Not Reviewed

5.0

4.9

4.8

4.7
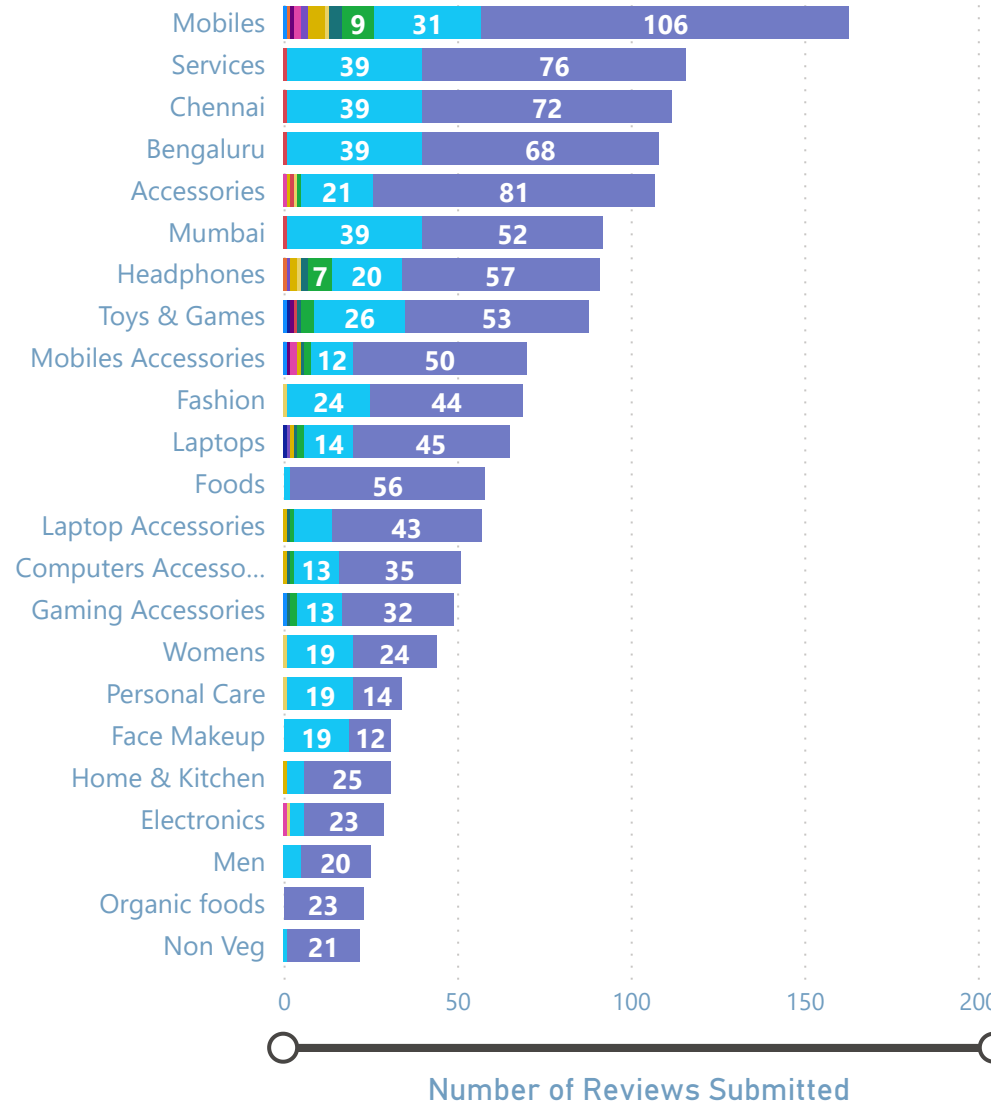
4.6

4.5
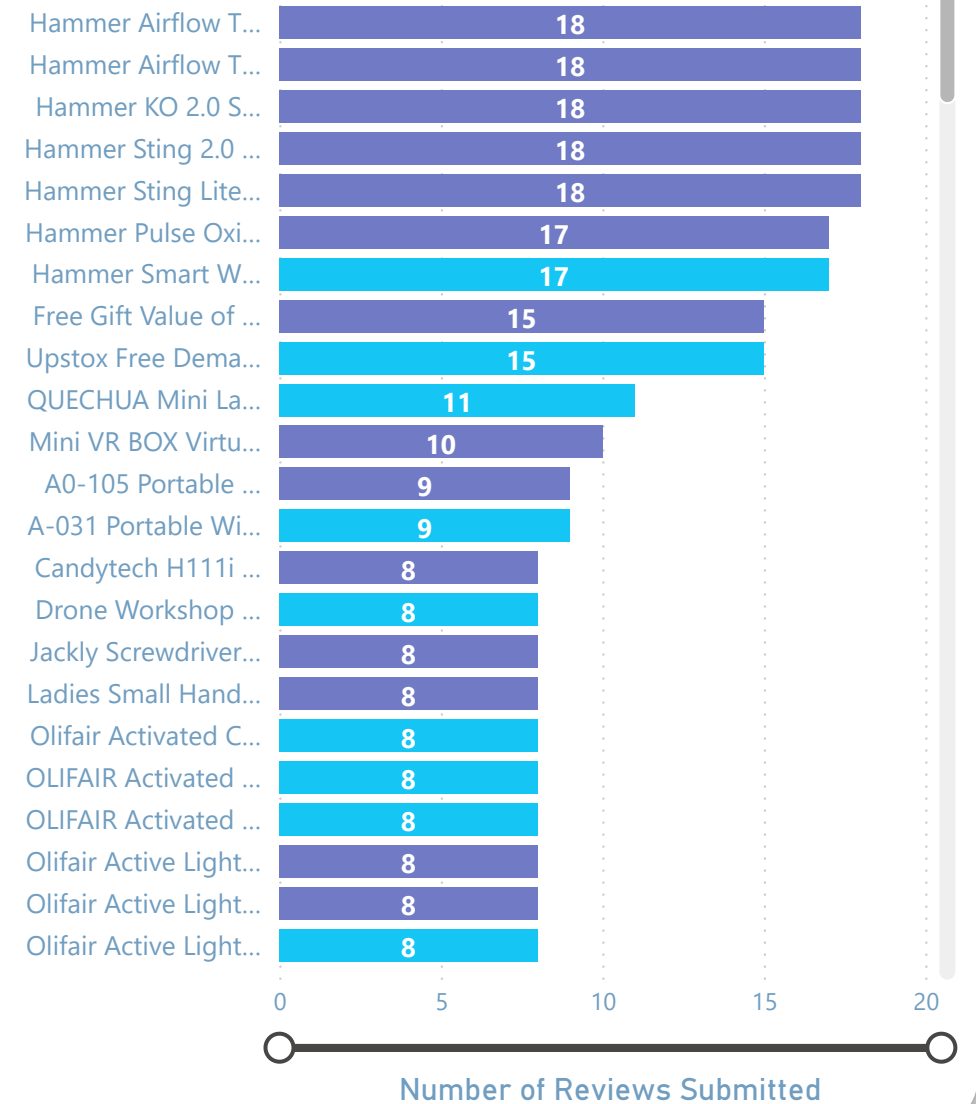
4.3

4.2

4.0

3.3

Reviews on the basis of Rating given

Category		
Mobiles	9	31	106
Services	39	76
Chennai	39	72
Bengaluru	39	68
Accessories	21	81
Mumbai	39	52
Headphones	7	20	57
Toys & Games	26	53
Mobiles Accessories	12	50
Fashion	24	44
Laptops	14	45
Foods	56
Laptop Accessories	43
Computers Accesso...	13	35
Gaming Accessories	13	32
Womens	19	24
Personal Care	19	14
Face Makeup	19	12
Home & Kitchen	25
Electronics	23
Men	20
Organic foods	23
Non Veg	21

0   50   100   150   200

Number of Reviews Submitted

Product Reviews

Product	Reviews
Hammer Airflow T...	18
Hammer Airflow T...	18
Hammer KO 2.0 S...	18
Hammer Sting 2.0 ...	18
Hammer Sting Lite...	18
Hammer Pulse Oxi...	17
Hammer Smart W...	17
Free Gift Value of ...	15
Upstox Free Dema...	15
QUECHUA Mini La...	11
Mini VR BOX Virtu...	10
A0-105 Portable ...	9
A-031 Portable Wi...	9
Candytech H111i ...	8
Drone Workshop ...	8
Jackly Screwdriver...	8
Ladies Small Hand...	8
Olifair Activated C...	8
OLIFAIR Activated ...	8
OLIFAIR Activated ...	8
Olifair Active Light...	8
Olifair Active Light...	8
Olifair Active Light...	8

0   5   10   15   20

Number of Reviews Submitted
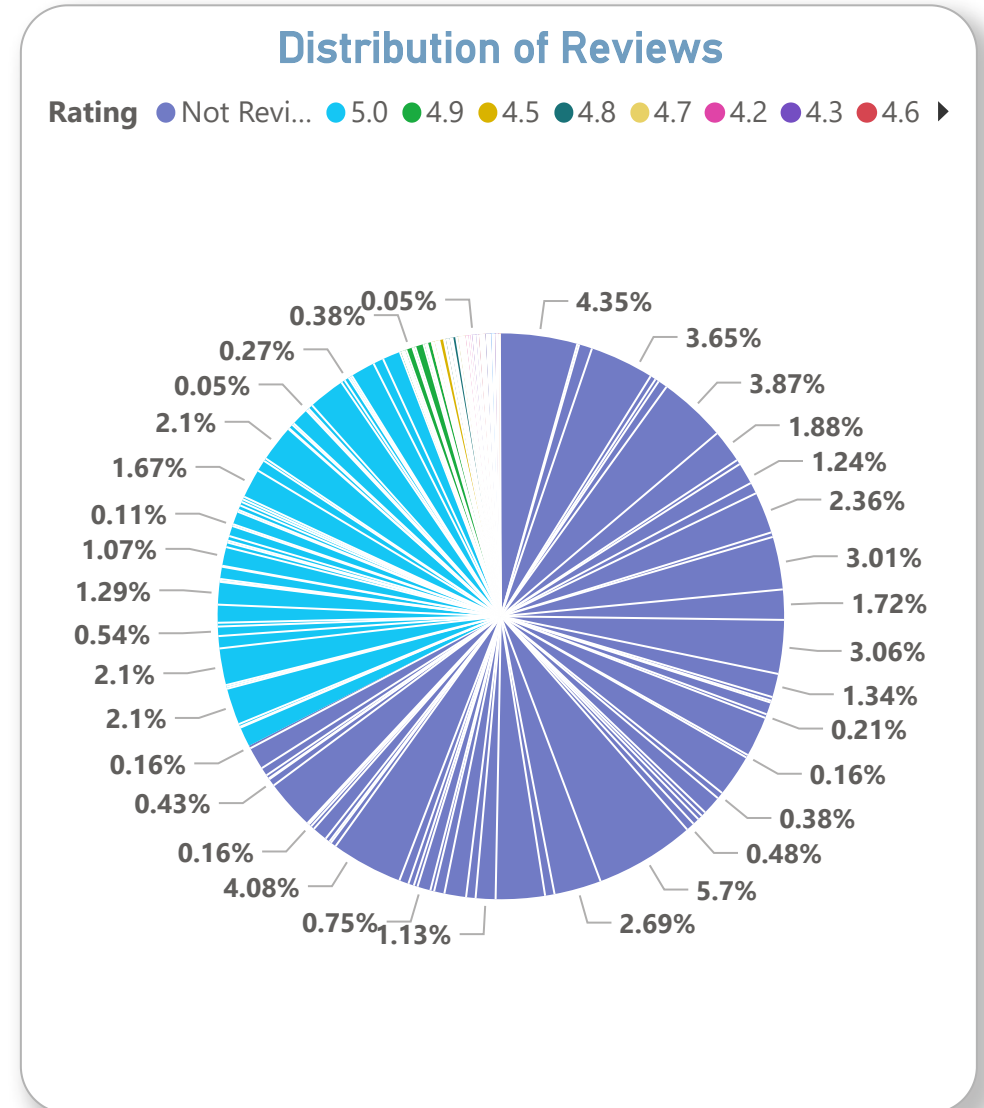
Reviews Analysis

1255

Not Reviewed

499

5.0

The people who did Not Reviewed had the highest total Number of Reviews Submitted at 1,255, followed by 5.0 and 4.9. 3.3 had the lowest total Number of Reviews Submitted at 2.

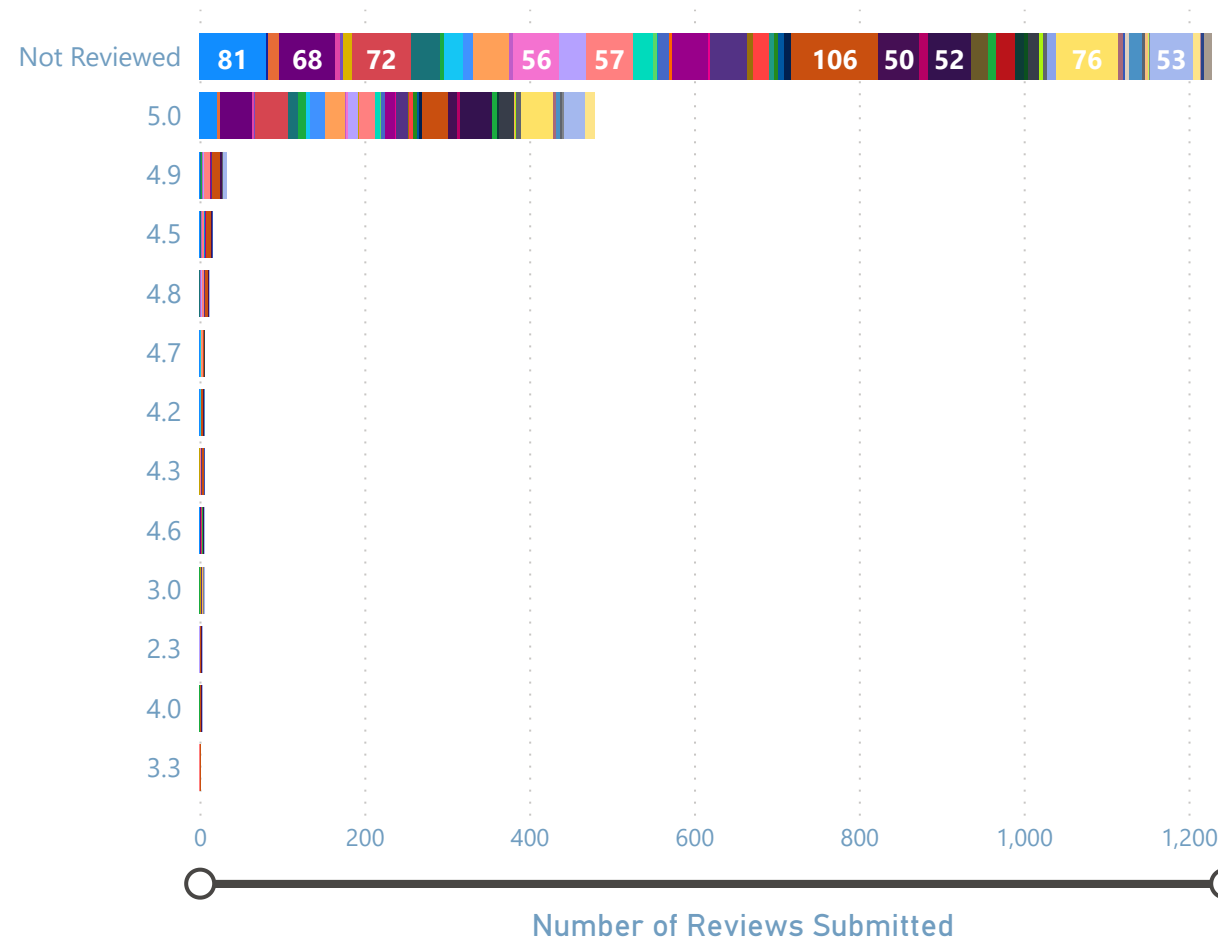Mobiles in stars made up 5.70% of Number of Reviews Submitted.

Average Number of Reviews Submitted was highest for Not Reviewed at 20.92, followed by 5.0 and 4.9.

Distribution of Reviews

Rating ● Not Revi... ● 5.0 ● 4.9 ● 4.5 ● 4.8 ● 4.7 ● 4.2 ● 4.3 ● 4.6 ▶

0.38%   0.05%
0.27%
0.05%
2.1%
1.67%
0.11%
1.07%
1.29%
0.54%
2.1%
2.1%
0.16%
0.43%
0.16%
4.08%
0.75%   1.13%

4.35%
3.65%
3.87%
1.88%
1.24%
2.36%
3.01%
1.72%
3.06%
1.34%
0.21%
0.16%
0.38%
0.48%
5.7%
2.69%

Reviews on the basis of categories
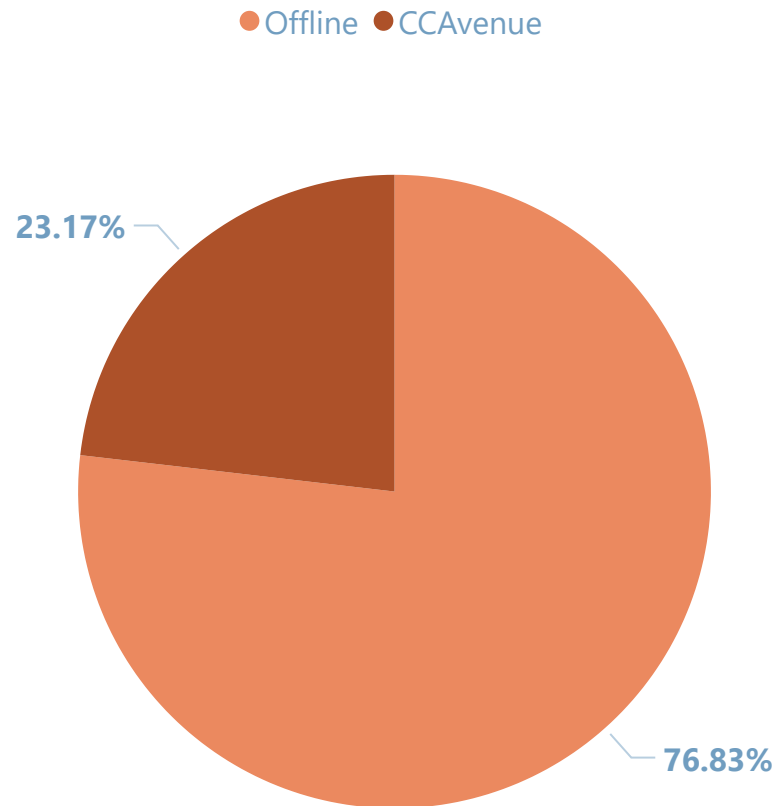
Reviews on the basis of Rating given

Total Number of Reviews Submitted was highest for Mobiles at 163, followed by Services, and Chennai.

Not Reviewed in category made up 5.70% of Number of Reviews Submitted.

Average Number of Reviews Submitted was highest for Services at 38.67, followed by Chennai and Bengaluru.
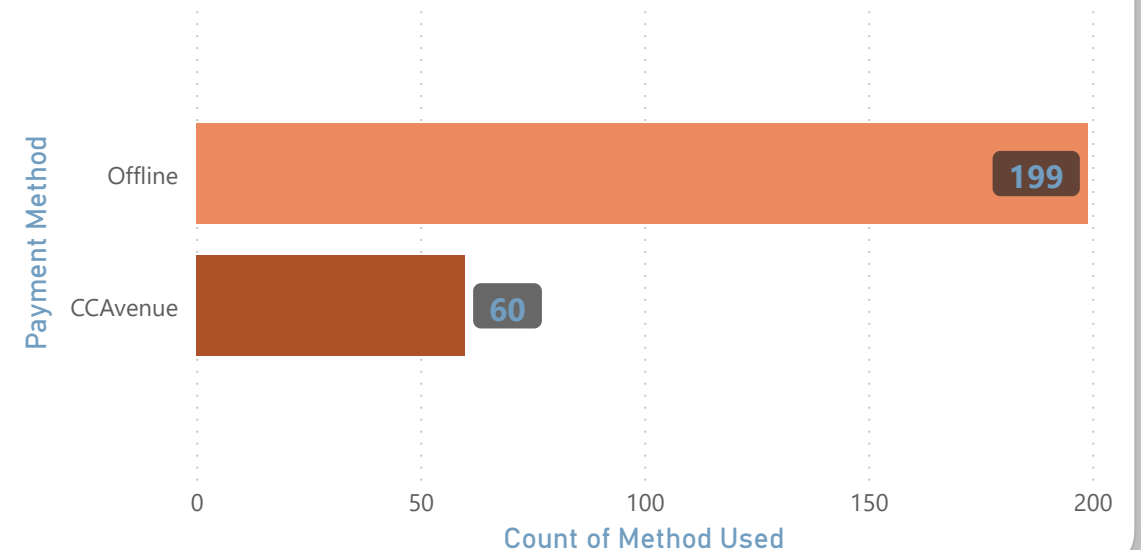
Different payment methods

Different Payment Methods Used

● Offline ● CCAvenue

23.17%

199

76.83%

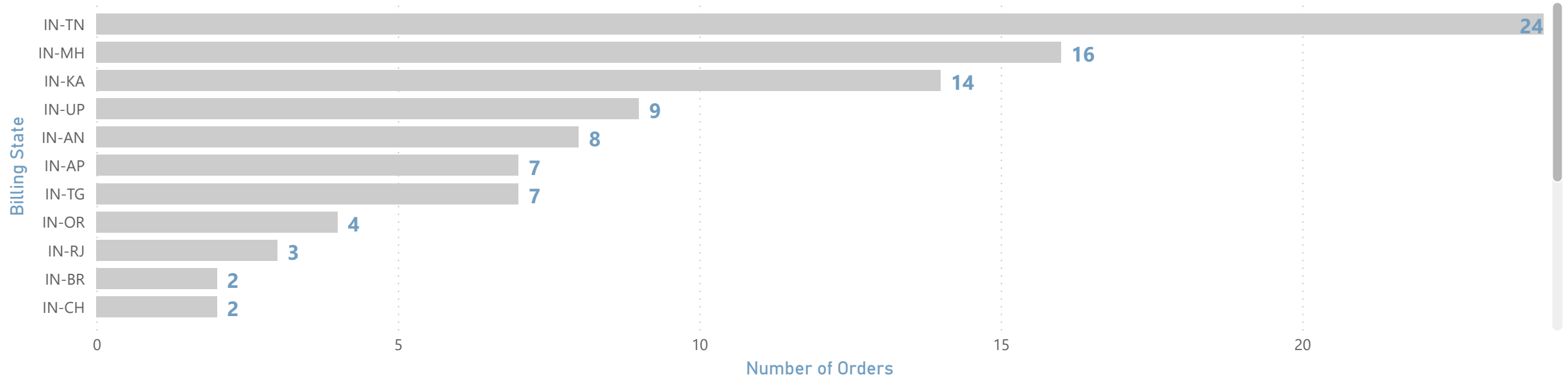Count of Method Used for Offline (199) was higher than CCAvenue (60).

Offline accounted for 76.83% of Count of Method Used.

Different Payment Methods Used
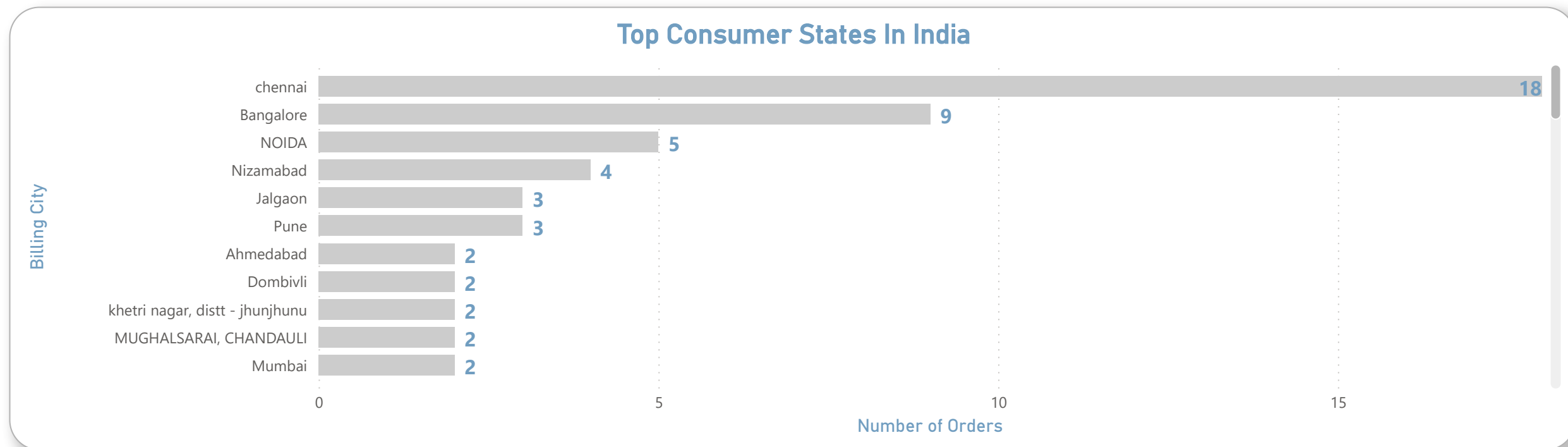
Top consumer States of India

Top Consumer States In India

Billing State	Number of Orders
IN-TN	24
IN-MH	16
IN-KA	14
IN-UP	9
IN-AN	8
IN-AP	7
IN-TG	7
IN-OR	4
IN-RJ	3
IN-BR	2
IN-CH	2

Number of Orders was highest for IN-TN at 24, followed by IN-MH and IN-KA.

IN-TN accounted for 21.82% of Number of Orders.

Top consumer Cities of India
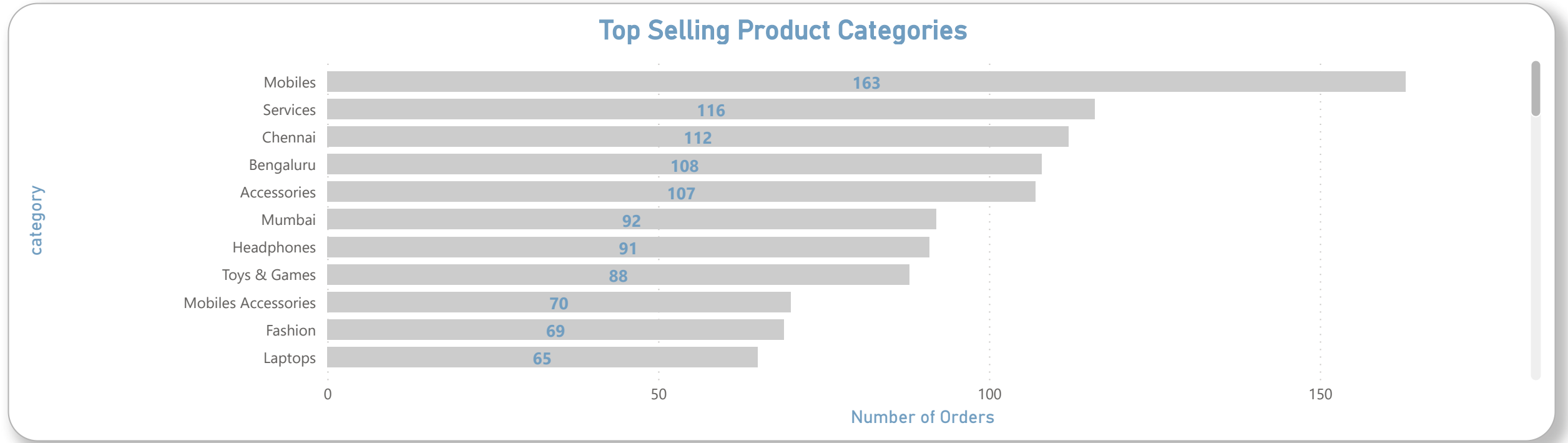
Top Consumer States In India

Number of Orders was highest for chennai at 18, followed by Bangalore and NOIDA.
chennai accounted for 16.36% of Number of Orders.
Across all 65 Billing City, Number of Orders ranged from 1 to 18.

Top Selling Product Categories

Top Selling Product Categories

category	Number of Orders
Mobiles	163
Services	116
Chennai	112
Bengaluru	108
Accessories	107
Mumbai	92
Headphones	91
Toys & Games	88
Mobiles Accessories	70
Fashion	69
Laptops	65

Number of Orders was highest for Mobiles at 163, followed by Services and Chennai.
Mobiles accounted for 8.76% of Number of Orders.
Across all 62 category, Number of Orders ranged from 1 to 163.
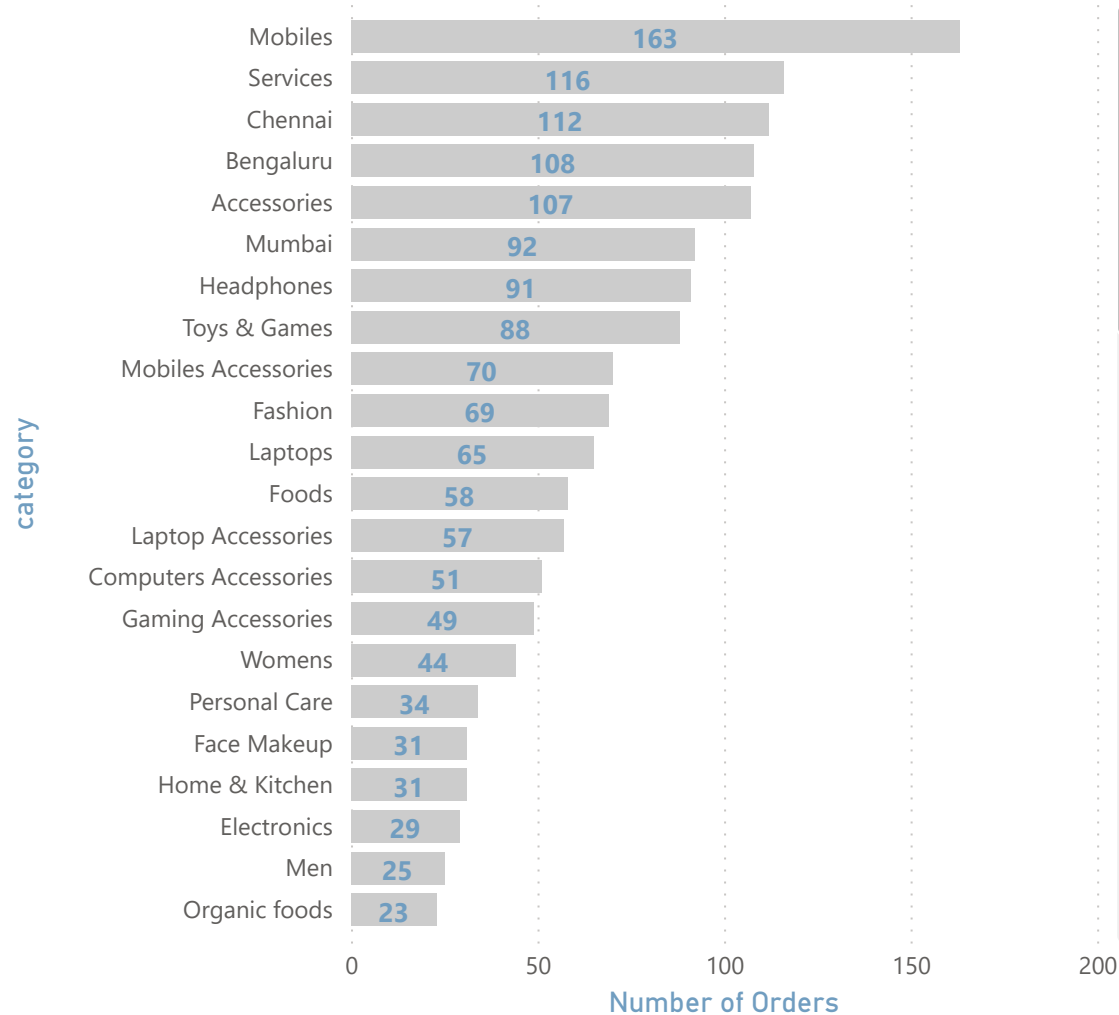
Orders Per Month Per Year

Top Selling Product Categories

category	Number of Orders
Mobiles	163
Services	116
Chennai	112
Bengaluru	108
Accessories	107
Mumbai	92
Headphones	91
Toys & Games	88
Mobiles Accessories	70
Fashion	69
Laptops	65
Foods	58
Laptop Accessories	57
Computers Accessories	51
Gaming Accessories	49
Womens	44
Personal Care	34
Face Makeup	31
Home & Kitchen	31
Electronics	29
Men	25
Organic foods	23
Non Veg	22
SpareParts	22
Drones	19
Total	**1861**

Orders Across Parts of Day

Number of Orders Across Parts of a Day

Month
All

2016   2021

Day	Number of Orders
(Blank)	262
1	4
2	
3	5
4	
5	
6	4
7	
9	
12	6
15	
16	
17	14
19	
20	9
21	4
22	4
23	
24	5
25	
26	
27	4

Number of Orders: 0   50   100   150   200   250   300