

# Ashley Mathews

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 ashleymmathews

## EDUCATION

### Rotman School of Management, University of Toronto - Toronto, ON

2027

#### MBA Candidate

- Entrance Scholarship of \$25,000
- First Year Representative, Marketing & Sales Association
- Member of Business Technology Association, Health Management Association and Women in Management Association

### St Clair College - Windsor, ON

2021

#### Diagnostic Medical Sonography Advanced Diploma

- Graduated with Academic Distinction

### University of Waterloo - Waterloo, ON

2017

#### Bachelor of Science, Honors Biomedical Sciences, Psychology Minor

- Entrance Scholarship of \$5,000

## EMPLOYMENT EXPERIENCE

### Lead Sonographer

2023 - 2025

#### University Health Network - Toronto, ON, Canada

- Led cross-functional teams across 12 departments, managing 2,000 monthly clients, delivering time-sensitive, high-impact services across 3 major hospitals; Princess Margaret, Toronto General and Toronto Western
- Identified appointment scheduling gaps and used demand forecasting to expand weekly capacity from 200 to 225 slots driving higher patient volume and revenue without extra staff hours
- Analyzed client feedback data using Power BI dashboards to standardize communication protocol across departments raising satisfaction scores by 10%
- Piloted a structured onboarding program to address integration gaps; improved retention by 50% and reduced recruitment cycle costs across departments

### Sonographer

2021 - 2023

#### University Health Network - Toronto, ON, Canada

- Partnered with 10+ key stakeholders to consolidate scheduling systems, reducing patient wait times by 60 minutes
- Identified recurring language barriers and championed the deployment of translation-enabled tablets increasing accessibility and inclusivity for patients
- Led digitization workshops that identified process gaps and reduced documentation errors by 25%, enhancing data accuracy and workflow efficiency
- Developed a physician engagement initiative that increased clinician adoption of new imaging technologies by 20%.

### Sonography Intern

2020 - 2020

#### Humber River Hospital - Toronto, ON, Canada

- Led compliance-focused training and scheduling improvement, increasing equipment utilization by 30% through reduced idle time and better alignment with patient demand
- Partnered with internal management and the accreditation board to ensure 100% compliance with ISO (International Organization for Standardization) requirements, strengthening institutional reputation and trust

### Cell Biology Laboratory Teaching Assistant

2014 - 2015

#### University of Waterloo - Waterloo, ON, Canada

- Designed and managed weekly lab sessions, grading over 250 assessments per term
- Implemented instructional strategies that improved student performance by 15%

## ACHIEVEMENTS

- Awarded the "Medical Imaging Equipping the Future" Scholarship, 1 of 4 recipients across 3 hospitals
- Recipient of Best Presentation Award, National Medical Technology Sonography Symposium

2024

2024

## SKILLS

**Languages and Tools:** SQL, Excel, Power BI, PACS, EPIC