

# Ashley Mathews

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🌐 ashleymmathews

## EDUCATION

**Rotman School of Management, University of Toronto - Toronto, ON** 2027

*MBA Candidate*

- Entrance Scholarship of \$25,000.
- Rotman Case Competition participant.
- Clubs: Rotman Association of Marketing & Sales, Business Technology Association, Rotman Entrepreneurship and Venture capital Association, Women in Management, Business Technology Association.

**St Clair College - Windsor, ON** 2021

*Diagnostic Medical Sonography Advanced Diploma*

- Graduated with Academic Distinction.

**University of Waterloo - Waterloo, ON** 2017

*Bachelor of Science, Honors Biomedical Sciences, Psychology Minor*

- Entrance Scholarship of \$5,000.

## EMPLOYMENT EXPERIENCE

**Lead Sonographer** 2023 - 2025

*University Health Network - Toronto, ON, Canada*

- Led cross functional teams over 12 departments across 3 major hospitals (Princess Margaret, Toronto General, and Toronto Western) achieving successful diagnosis for over 200 clients per month.
- Proactively identified appointment scheduling gaps and used demand forecasting to expand weekly capacity from 200 to 225 slots driving higher patient volume and revenue without extra staff hours.
- Led efforts to improve patient satisfaction by analyzing survey data and standardizing discharge processes and communication protocols across departments, raising satisfaction scores by 10%.
- Piloted a structured onboarding program after identifying gaps in new hire integration, improving retention by 50% and strengthening organizational continuity.

**Sonographer** 2021 - 2023

*University Health Network - Toronto, ON, Canada*

- Partnered with 10+ clinic coordinators to consolidate scheduling systems, reducing patient wait times by 60 minutes.
- Identified recurring language barriers for patients and successfully advocated for the implementation of tablets with translation apps increasing accessibility and inclusivity for patients.
- Pioneered workshops during digitization, addressing previously unrecognized gaps, reducing documentation errors by 25% while enhancing data accuracy.
- Assessed learning needs of resident and fellow physicians and developed hands-on, interactive curriculum, improving clinical competency and consistency.

**Sonography Intern** 2020 - 2020

*Humber River Hospital - Toronto, ON, Canada*

- Led compliance-focused training and scheduling improvement, increasing equipment utilization by 30% through reduced idle time and better alignment with patient demand.
- Collaborated with internal management and the accreditation board to ensure 100% compliance with ISO( International Organization for Standardization) requirements to strengthen the institution's brand credibility and market positioning.

**Cell Biology Laboratory Teaching Assistant** 2014 - 2015

*University of Waterloo - Waterloo, ON, Canada*

- Designed and managed weekly lab sessions, grading over 250 assessments per term.
- Implemented instructional strategies that improved student performance by 15%.

## ACHIEVEMENTS

• Joint Department of Medical Imaging (JDMI) Equipping the Future Scholarship 2024

• Sonography Symposium Presentation Award 2024

## SKILLS

**Languages and Tools:** SQL, Power BI, CORAL, Meditech, Velox, PACS, EPIC, EPR