

Ashley Mathews

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🌐 ashleymmathews

EDUCATION

Rotman School of Management, University of Toronto - Toronto, ON 2027
MBA Candidate

- Entrance Scholarship of \$25,000
- Clubs: Rotman Association of Marketing & Sales, Business Technology Association, Rotman Entrepreneurship and Venture Capital Association, Women in Management and Business Technology Association

St Clair College - Windsor, ON 2021
Diagnostic Medical Sonography Advanced Diploma

- Graduated with Academic Distinction

University of Waterloo - Waterloo, ON 2017
Bachelor of Science, Honors Biomedical Sciences, Psychology Minor

- Entrance Scholarship of \$5,000

EMPLOYMENT EXPERIENCE

Lead Sonographer 2023 - 2025
University Health Network - Toronto, ON, Canada

- Led cross-functional teams across 12 departments, managing 2,000 monthly clients, delivering time-sensitive, high-impact services across 3 major hospitals; Princess Margaret, Toronto General and Toronto Western
- Identified appointment scheduling gaps and used demand forecasting to expand weekly capacity from 200 to 225 slots driving higher patient volume and revenue without extra staff hours
- Analyzed client feedback data to standardize communication protocol across departments raising satisfaction scores by 10%
- Piloted a structured onboarding program after identifying gaps in new hire integration improving retention by 50% and strengthened organizational continuity

Sonographer 2021 - 2023
University Health Network - Toronto, ON, Canada

- Partnered with 10+ key stakeholders to consolidate scheduling systems, reducing patient wait times by 60 minutes.
- Identified recurring language barriers and championed the deployment of translation-enabled tablets increasing accessibility and inclusivity for patients
- Led digitization workshops that identified process gaps and reduced documentation errors by 25%, enhancing data accuracy and workflow efficiency
- Designed and delivered interactive training curriculum on advanced medical technologies for training physicians, strengthening clinical competency and consistency

Sonography Intern 2020 - 2020
Humber River Hospital - Toronto, ON, Canada

- Led compliance-focused training and scheduling improvement, increasing equipment utilization by 30% through reduced idle time and better alignment with patient demand
- Collaborated with internal management and the accreditation board to ensure 100% compliance with ISO (International Organization for Standardization) requirements to strengthen the institution's brand credibility and market positioning

Cell Biology Laboratory Teaching Assistant 2014 - 2015
University of Waterloo - Waterloo, ON, Canada

- Designed and managed weekly lab sessions, grading over 250 assessments per term
- Implemented instructional strategies that improved student performance by 15%

ACHIEVEMENTS

• Awarded the "Medical Imaging Equipping the Future" Scholarship, 1 of 4 recipients across 3 hospitals 2024
• Best Presentation Award, National Medical Technology Sonography Symposium 2024

SKILLS

Languages and Tools: SQL, Power BI, PACS, EPIC