

Ashley Mathews

✉ ashley.mathews@rotman.utoronto.ca

☎ +1 (519) 589 0216

🌐 ashleymmathews

EDUCATION

Rotman School of Management, University of Toronto - Toronto, ON 2027

MBA Candidate

- Entrance Scholarship of \$25,000
- First Year Representative, Marketing & Sales Association
- Member of Business Technology Association, Health Management Association and Women in Management Association

St Clair College - Windsor, ON 2021

Diagnostic Medical Sonography Advanced Diploma

- Graduated with Academic Distinction

University of Waterloo - Waterloo, ON 2017

Bachelor of Science, Honors Biomedical Sciences, Psychology Minor

- Entrance Scholarship of \$5,000

EMPLOYMENT EXPERIENCE

Lead Sonographer 2023 - 2025

University Health Network - Toronto, ON, Canada

- Led cross-functional teams across 12 departments, managing 2,000 monthly clients, delivering time-sensitive, high-impact services across 3 major hospitals; Princess Margaret, Toronto General and Toronto Western
- Identified appointment scheduling gaps and used demand forecasting to expand weekly capacity from 200 to 225 slots driving higher patient volume and revenue without extra staff hours
- Analyzed client feedback data to standardize communication protocol across departments raising satisfaction scores by 10%
- Piloted a structured onboarding program after identifying gaps in new hire integration improving retention by 50% and strengthened organizational continuity

Sonographer 2021 - 2023

University Health Network - Toronto, ON, Canada

- Partnered with 10+ key stakeholders to consolidate scheduling systems, reducing patient wait times by 60 minutes
- Identified recurring language barriers and championed the deployment of translation-enabled tablets increasing accessibility and inclusivity for patients
- Led digitization workshops that identified process gaps and reduced documentation errors by 25%, enhancing data accuracy and workflow efficiency
- Designed and delivered interactive training curriculum on advanced medical technologies for training physicians, strengthening clinical competency and consistency

Sonography Intern 2020 - 2020

Humber River Hospital - Toronto, ON, Canada

- Led compliance-focused training and scheduling improvement, increasing equipment utilization by 30% through reduced idle time and better alignment with patient demand
- Partnered with internal management and the accreditation board to ensure 100% compliance with ISO (International Organization for Standardization) requirements to strengthen the institution's brand credibility and market positioning

Cell Biology Laboratory Teaching Assistant 2014 - 2015

University of Waterloo - Waterloo, ON, Canada

- Designed and managed weekly lab sessions, grading over 250 assessments per term
- Implemented instructional strategies that improved student performance by 15%

ACHIEVEMENTS

• Awarded the "Medical Imaging Equipping the Future" Scholarship, 1 of 4 recipients across 3 hospitals 2024

• Recipient of Best Presentation Award, National Medical Technology Sonography Symposium 2024

SKILLS

Languages and Tools: SQL, Excel, Power BI, PACS, EPIC