# **Ashley Mathews**

■ ashley.mathews@rotman.utoronto.ca

**1** +1 (519) 589 0216

in ashleymmathews

# **EMPLOYMENT EXPERIENCE**

## Lead Sonographer

University Health Network - Toronto, ON, Canada

- Led cross-functional teams of sonographers across 3 major hospitals (Princess Margaret, Toronto General, and Toronto Western) to ensure optimal staffing for critical, time-sensitive, and life-saving diagnostic procedures.
- Boosted appointment capacity by 12% by leveraging data analytics (linear regression) to identify key operational drivers; presented actionable insights to senior management, resulting in policy adoption.
- Increased patient throughput by 6% across three major hospitals by conducting time-series analysis of workflow patterns, identifying bottlenecks, and driving process improvements adopted at the organizational level.
- Enhanced staff retention by 50% through stakeholder collaboration to develop targeted onboarding and training programs, reducing turnover and ensuring operational continuity.

**Sonographer** 2021 - 2023

University Health Network - Toronto, ON, Canada

- Boosted client satisfaction scores by 10% by conducting data-driven analysis of patient feedback and departmental KPIs, aligning workflows across 12+ departments for improved service delivery.
- Eliminated 60-minute client wait times and increased daily appointment volume by redesigning and optimizing scheduling processes, driving operational efficiency.
- Reduced documentation errors by 25% through development and implementation of targeted EPIC training programs, leveraging utilization data to address staff needs and enhance compliance.

Sonography Intern 2020 - 2020

Humber River Hospital - Toronto, ON, Canada

- Increased equipment utilization by 30% through compliance-focused training.
- Contributed to departmental accreditation through documentation and quality, achieving compliance with ISO standards.

#### **Cell Biology Laboratory Teaching Assistant**

2014 - 2015

2023 - 2025

University of Waterloo - Waterloo, ON, Canada

- Designed and facilitated weekly laboratory sessions, managing and grading 250+ assessments per term.
- Implemented instructional strategies that improved student performance by 15%.

#### **VOLUNTEER WORK**

### **Ultrasound Student Advisor & Program Representative**

2018 - 2020

St Clair College - Windsor, ON, Canada

 Drove 20% increase in student participation by collaborating with faculty and student services to launch high-impact workshops and programs.

#### **ADDITIONAL ACHIEVEMENTS**

- Joint Department of Medical Imaging (JDMI) Equipping the Future Scholarship 2024
- Sonography Symposium Presentation Award 2024

#### **TECHNICAL SKILLS**

Languages and Tools: SQL, Power BI, CORAL, Meditech, Velox, PACS, EPIC, EPR

Medical Tech Machines: Toshiba, Canon, Philips, Samsung, GE, Siemens

#### **EDUCATION**

# Rotman School of Management, University of Toronto - Toronto, ON, Canada

2027

MBA Candidate

- Awarded a \$25,000 Entrance Scholarship.
- Participated in the Rotman Case Competition.

#### St Clair College - Windsor, ON, Canada

2021

Diagnostic Medical Sonography Advanced Diploma

Graduated with Academic Distinction.

#### University of Waterloo - Waterloo, ON, Canada

2017

Bachelor of Science, Honors Biomedical Sciences, Psychology Minor