

Credit Card Customer Report

Total Revenue

55.3M

Total Income

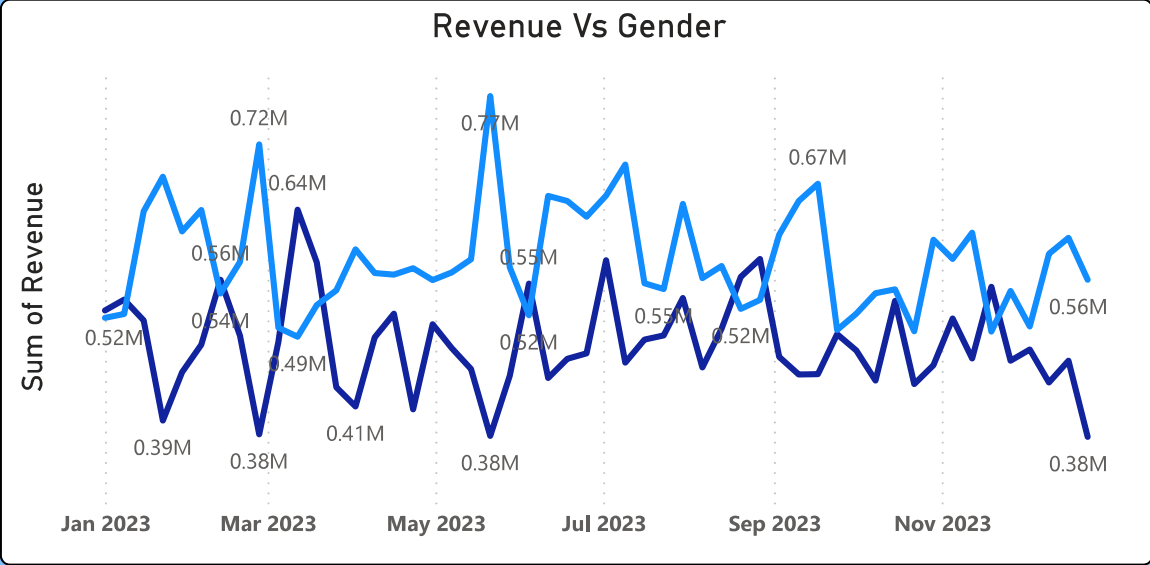
575.9M

Total Interest

7.8M

CSS

3.2



Q4

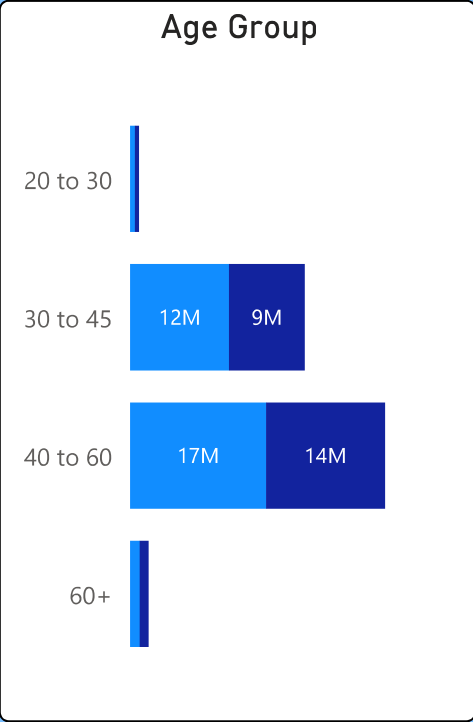
Q3

Q2

Q1

Week Start Date

All



M

30M

F

25M

Low

Medium

High

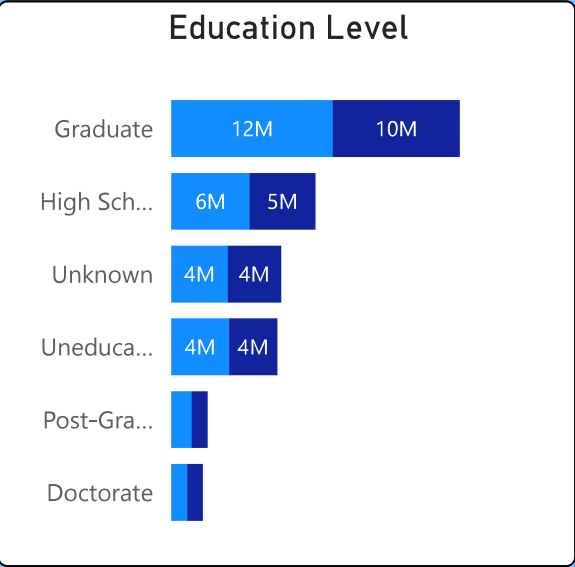
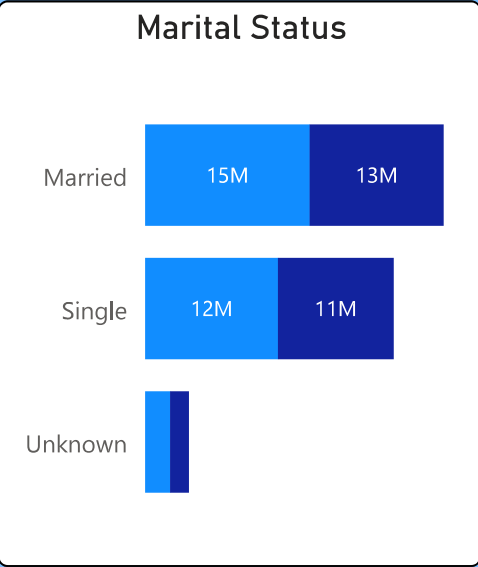
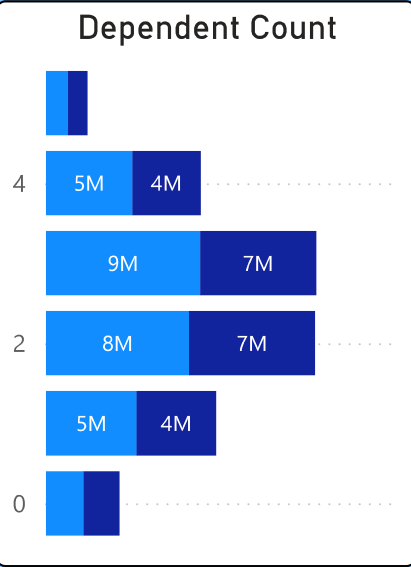
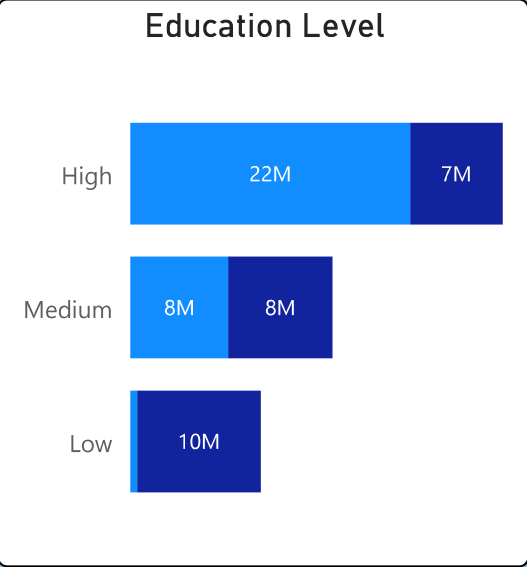
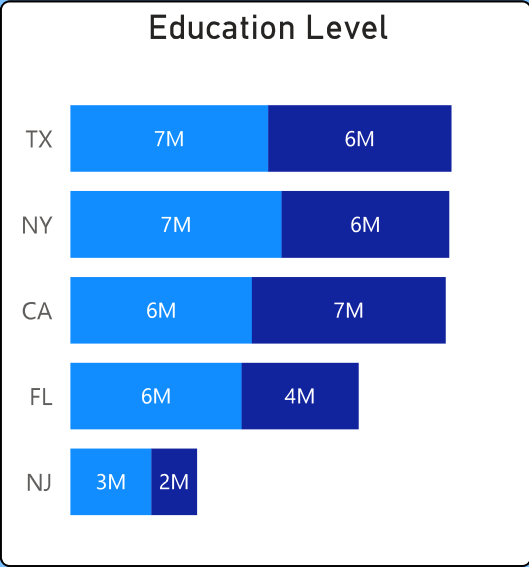
Silver

Blue

Gold

Platinum

customer_job	Sum of Revenue	Sum of total_trans_amt	Sum of income
Businessman	17,387,832.31	14285412	186959919
White-collar	10,114,655.93	8221742	103930055
Selfemployeed	8,261,757.81	6395026	75313288
Govt	8,111,701.37	6507875	88773989
Blue-collar	6,904,278.57	5488838	72262158
Retirees	4,535,184.24	3623120	48675030
Total	55,315,410.23	44522013	575914439



Credit Card Transaction Report

Total Revenue

55.3M

Total Income

7.8M

Transaction
Amount

44.5M

Transaction
Count

655....

card_category	Sum of Revenue	Sum of interest_earned	Sum of annual_fees
Blue	46,139,397.74	6,495,887.74	2685635
Silver	5,586,332.28	812,081.28	187505
Gold	2,454,072.16	373,784.16	56210
Platinum	1,135,608.05	161,629.05	20665
Total	55,315,410.23	7,843,382.23	2950015

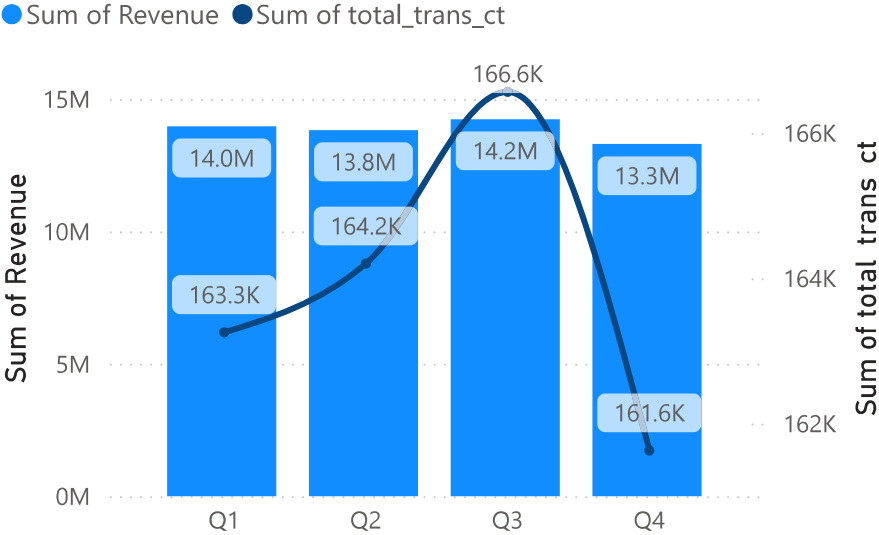
Q4

Q3

Q2

Q1

Qtr Revenue & Transaction Count



Week Start Date

All

M

F

Low

Medium

High

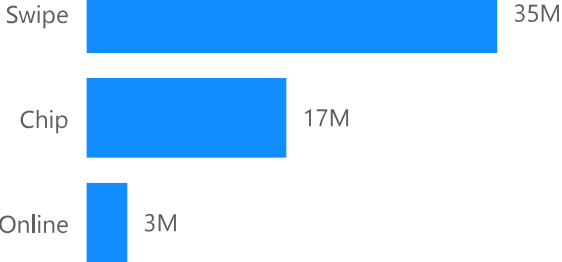
Silver

Blue

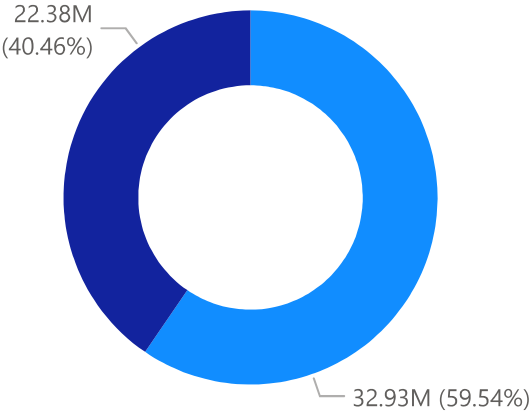
Gold

Platinum

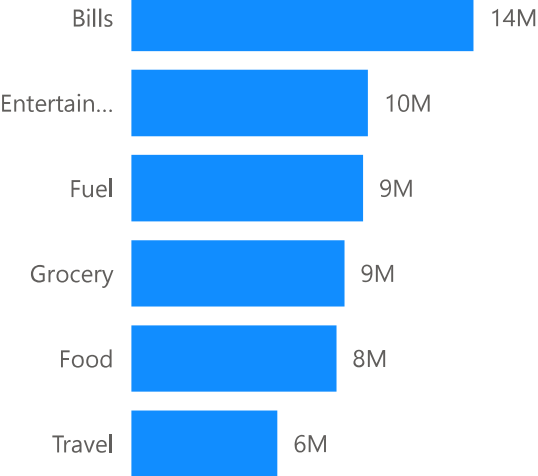
Revenue by Use Chip



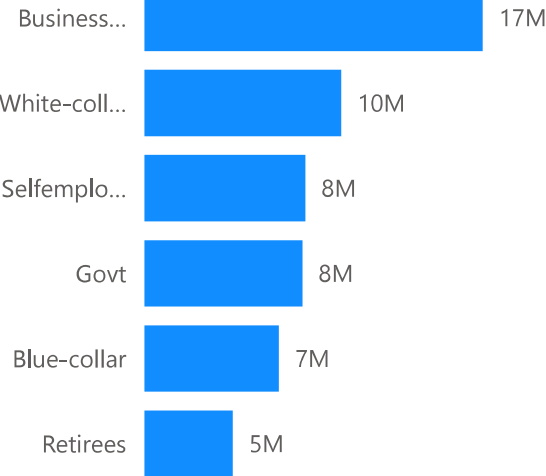
Car Owner no yes



Sum of Revenue by exp_type



Sum of Revenue by customer_job



Revenue by Card Category

