

# CHECKPOINT 3

Feedback session on a working prototype

Mar 15, 2020



## WELCOME TO IABC REGINA

The IABC Regina Chapter is one of over 100 chapters around the world serving more than 260 members locally. The Chapter helps members connect with and learn from each other and acts as a link to an international pool of professional knowledge and talent in the field of communications.

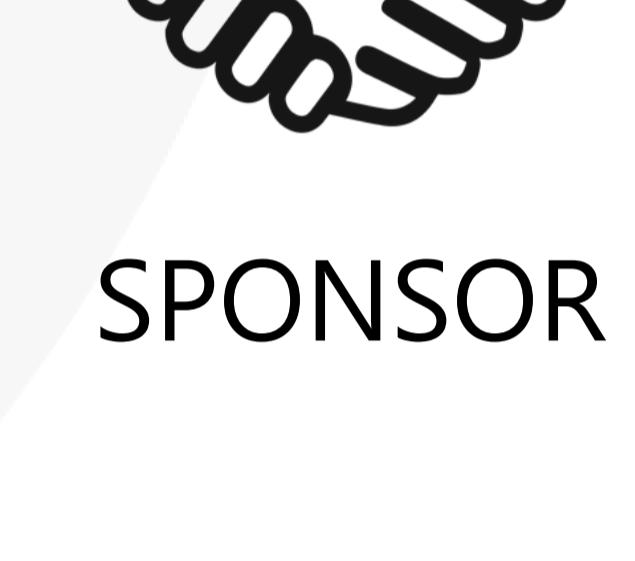


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## GET INVOLVED



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## COMMUNITY

### EXAMPLE BLOG POST

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## EXPLORE MORE POSTS...

## SOCIAL MEDIA

### TWITTER

Tweets by @iabcregina

IABC CWR @iabc\_cwr Calling all @IABC friends! We are still in need of volunteers for the #SilverLeafAwards committee! We have extended the deadline to March 5 so if you missed the first deadline, apply now: [bit.ly/2PatYEP](http://bit.ly/2PatYEP)



Feb 24, 2021

IABC/Regina @iabcregina Learn about land and treaty acknowledgements in Canada in our hour-long webinar on March 4 from 7-8 pm local time. Register here: [bit.ly/3JWc0RN](http://bit.ly/3JWc0RN)

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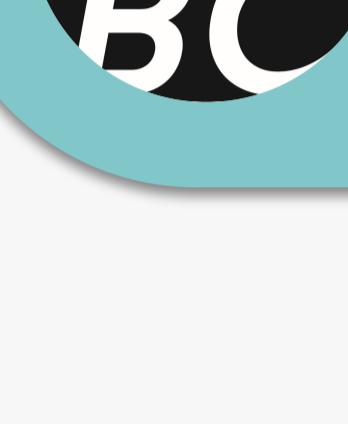
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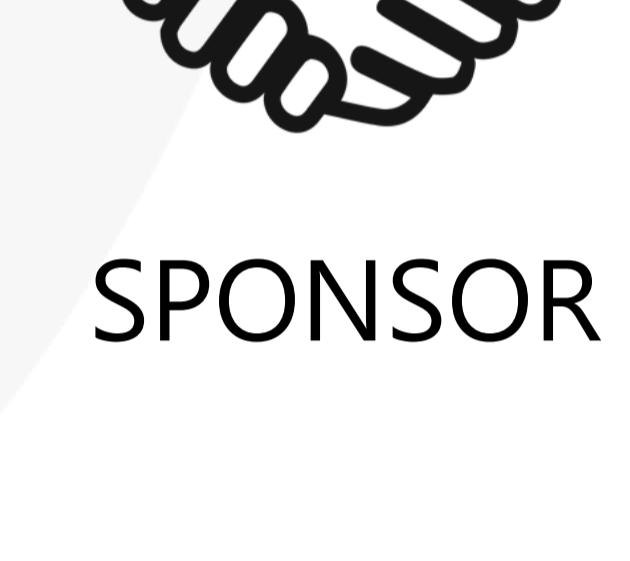


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# MEMBERSHIP

## BECOME A MEMBER

IABC Regina connects you with the (best) communicators in town. Grow your network, your skillset, and plug into IABC international's vast network of experts and online tools to up your game.

[LEARN MORE](#)

## BECOME CERTIFIED

IABC professional certification gives you the opportunity to demonstrate your strategic communication knowledge and expertise, and provide evidence of your outstanding abilities. Through certification, you engage in a process of lifelong learning that elevates your career and provides a structure for keeping your skills fresh and applicable.

[LEARN MORE](#)

## MEMBERSHIP BENEFITS



EXCLUSIVE EVENTS



PROFESSIONAL DEVELOPMENT



AWARDS



MENTORSHIP



CAREER OPPORTUNITIES



RESOURCES



ASSISTANCE



CERTIFICATION

## MEMBERSHIP TYPES

### REGULAR MEMBERSHIP

This package is for individuals, aspiring to expand their network and take advantage of membership benefits to enhance their skills. Most IABC member in our chapter are have a Regular Membership. This membership starts at **\$309.00**

[JOIN NOW](#)

### CORPORATE MEMBERSHIP

Corporate membership packages are available for organizations with five or more members. Corporate packages offer the convenience of one renewal date, as well as reduced membership and World Conference rates. The corporate membership packages start at **\$260.00**

[JOIN NOW](#)

### STUDENT MEMBERSHIP

Student memberships are available to full-time students of colleges, universities and other educational institutions, as well as part-time students working toward a degree, or a certificate program in Canada, who are not presently working in the communication profession. The student membership starts at **\$50.00**

[JOIN NOW](#)

### STUDENT TRANSITION MEMBERSHIP

Professionals who have graduated from a degree program from an accredited institution in the last year are eligible for the student transition rate. For student transition members, the regular application fee is waived, and the student pays half of the international dues plus full region and chapter dues. Members can only have one year as a student transition The student transition membership starts at **\$180.00**

[JOIN NOW](#)

### RETIREE MEMBERSHIP

This membership is for retired professionals who intend to maintain their involvement with IABC. The Retiree membership starts at **\$50.00**

[JOIN NOW](#)

### FURTHER QUESTIONS?

Contact IABC Member Relations:

✉ member\_relations@iabc.com

📞 +1 (415) 544-4700 or +1 (800) 776-4222 (Toll Free)

## CERTIFICATION

Professional certification gives you the opportunity to demonstrate your knowledge and expertise, and provide evidence of your outstanding abilities. It will help you stand out to employers so you can elevate your career and keep your skills fresh and applicable. Achieving certification shows that a candidate has professional competence in six core principles that are the building blocks of their work, including ethics, strategy, analysis, context, engagement and consistency.

## CERTIFICATION OPTIONS

The Global Communication Certification Council (GCC®) currently offers two levels of certification: **Communication Management Professional** and **Strategic Communication Management Professional** levels.

### COMMUNICATION MANAGEMENT PROFESSIONAL (CMP)

For people established in their careers as communication managers and looking to demonstrate their competence.

### STRATEGIC COMMUNICATION MANAGEMENT PROFESSIONAL (SCMP)

For highly skilled business communicators practiced in providing strategic communication advice and counseling to an organization's leadership.

## CERTIFICATION PROCESS

### 1. APPLY FOR CERTIFICATION

The application asks applicants to describe their education, training and experience, along with supporting documentation. The GCCC will assess and verify applicants' skills, knowledge and experience. Candidates will be notified within 30 days if they are approved to proceed with the exam. If the application isn't approved, the candidate will be notified and asked to provide the required information.

### 2. PREPARE FOR EXAM

The exam is in multiple-choice format and is conducted in English only. Exam questions are based on the following key areas and the associated knowledge that's required for effective performance as a communication professional.

### 3. WRITE THE EXAM

Approved candidates have two years from the date of their application to write and pass the exam. If the candidate is not successful, he/she can retake the exam within the two years.

### 4. MAINTAIN CERTIFICATION

Individuals maintain their certification through annual continuing education (e.g. professional reading, attending recognized training or courses related to communication, mentoring, etc.).

Visit [GCCCouncil.org](#) for detailed information on this process.

# CAREERS



## CAREER BOARD



Farm Credit Canada

Creative Production Designer - Farm Credit Canada

Regina or Offsite

Part Time

MORE INFO



Farm Credit Canada

Creative Production Designer - Farm Credit Canada

Regina or Offsite

Part Time

MORE INFO

## LOOKING TO HIRE?

IABC Regina helps communications and public relations professionals learn about employment opportunities that can bring career advancement and personal reward.

Complete This Form

# EVENTS

## UPCOMING EVENTS

### Treaty Acknowledgements:

#### Why we do them and what is next

March 4, 2021

7 PM - 8:30 PM

#### Speakers:

Jacquelyn Cardinal

Hunter Cardinal

#### Description:

In this hour-long webinar, participants will develop an introductory understanding of land and treaty acknowledgements in Canada. To form that understanding, Naheyawin will explore the origins of this kind of acknowledgement, the nature of national and local discourse surrounding the topic, their stance on the practice, and will discuss what the future of these acknowledgements might be in generations to come. All participants at any level of education and exposure to Indigenous ideas and history are welcome to join.

[JOIN NOW](#)

## PREVIOUS EVENTS

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# ABOUT US



## IABC REGINA

The IABC Regina Chapter is one of over 100 chapters around the world serving more than 260 members locally. The Chapter helps members connect with and learn from each other and acts as a link to an international pool of professional knowledge and talent in the field of communications.

### VISION

Our Vision is to inspire and help our members achieve global communications excellence.

### MISSION

Our Mission is to connect our members through learning, networking and mentoring opportunities, and to promote business communication standards.

### VALUES

Passion for learning; Quality and Excellence; Integrity and Ethics; Peer Support; Partnership

## MEET OUR TEAM

### Jennifer Arends - President



Jennifer leads a team of skilled and creative communications professionals as the Executive Director of Communications and Stakeholder Relations at 3sHealth. Jennifer is passionate about collaboration and teamwork, and she works hard to build strong relationships with partner organization's across the health system.

Since childhood, Jennifer Arends has had a deep love for reading and writing. She holds a Master of Arts in English, a Master's Certificate of Administration in leadership, Saskatchewan Healthcare Management System and Saskatchewan (healthcare) Leadership Program training certificates, and the Accredited Business Communicator (ABC) designation from the International Association of Business Communicators.

Outside of work, you will most likely find her paddling, skiing, rock climbing, spinning some vinyl, or attending a hockey game with her partner and children.

### Joanne Kozlowski - Past President

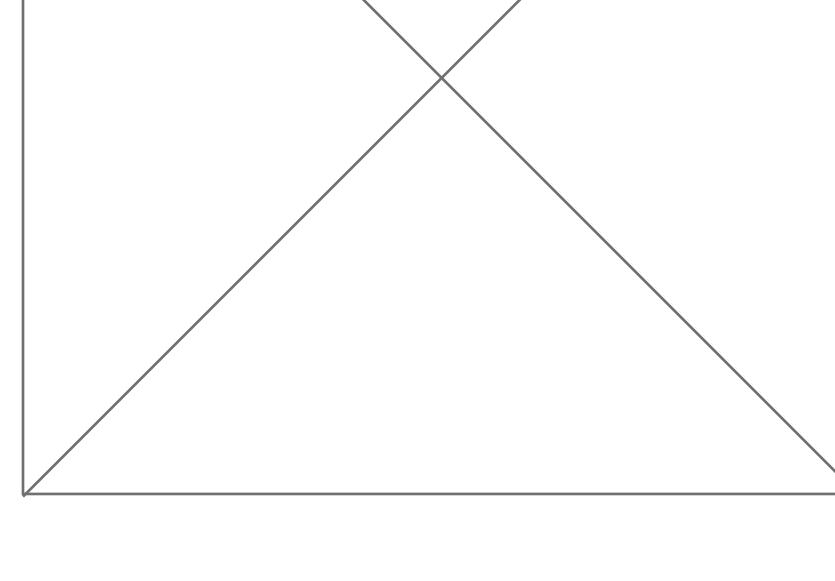


My involvement with IABC Regina started when I first moved to the Queen City 20 years ago. As a young communication professional, that volunteer experience introduced me to a wealth of resources and networks to build my career. I am happy to return for my third term on the board and excited for the opportunity to continue to strengthen our IABC Community.

My passion is strategy development, identifying opportunities and finding solutions to organizational challenges. My career path has taken me from the non-profit sector to the university setting and, currently, municipal government.

Outside of work, when I'm not travelling, you can usually find me at one of Regina's many great local restaurants.

### Trilby Henderson - Vice President, Technology



*Placeholder text for Trilby Henderson's bio: Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.*