IABC Checkpoint Meeting 3

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Checkpoint 3 Goals

Outline

• Bring sketches to life!

Focus

Designing a solution tailored for IABC Members

Recap of previous meeting

- Shallower Navigation was preferred.
 - Information is on fewer pages as opposed to being redirected to other sub-pages
- Information should be stacked vertically
- Allow users to scroll for information
- Sections on each page curated so they transition well from desktop to mobile view
- Be careful of image resizing on pages

Let's have a look at our proposed solution now

Questions for you

- Anything else that we might have missed that you were expecting?
- Does the design satisfy your initial requirements of streamlining the navigation, having clear information and a fresh look?

Thanks for your time