Linking Class Topics to Wordpress Design

Team Corellians - April 16, 2021

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LOOKING TO HIRE?



IABC Regina helps communications and public

LOOKING TO HIRE?



First complete the payment of \$100 for this job posting. Then

One of the use of signifiers we use throughout the website is the '+' and '-' symbols, these indicate where we have accordions that can be expanded or collapsed based on the information the user would like to see.





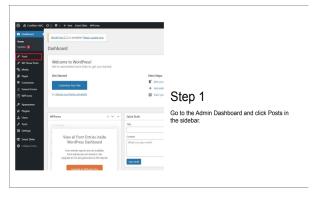
An example of an **affordance** we have throughout the website is when the user hovers over elements that can be interacted with the text colour changes to indicate this element can be clicked on. This is consistent through our website so as the user learns the design of the website this idea is embedded in their subconscious knowledge and their ability to navigate the site more naturally.

CERTIFICATION PROCESS

1. APPLY FOR CERTIFICATION

The application asks applicants to describe their education, training and experience, along with supporting documentation. The GCCC will assess and verify applicants' skills, knowledge and experience. Candidates will be notified within 30 days if they are approved to proceed with the exam. If the application isn't approved, the candidate will be notified and

The concept of **Natural Mapping** was taken into consideration when designing this aspect of the website as we aligned the image and the text, justified to the top left as that is the first point of interest when you read information on a page. The text and images are formatted from left to right and top to bottom as that is a **cultural constraint** for North Americans on how they read information.



When making the website we decided that having 'How-To' guides for the IABC board members would be a useful addition should they choose to implement our website design. We believed these would be helpful as they would lower the threshold of wordpress so that IABC board members who are not technologically inclined have the ability to update and maintain the website without requiring prior knowledge of how wordpress works. Another benefit of these 'How-To' guides is that if a board member feels



comfortable enough with the software after managing the site for long enough with a basic understanding they can begin to iterate on the design to suit the needs of the board should they change and if they feel they have the ability to do so.