

# Credit Card Transaction Report

Q4

Q3

Q2

Q1

Week Start Date

All

\$57M

Revenue

\$8.0M

Interest Earned

\$45.5M

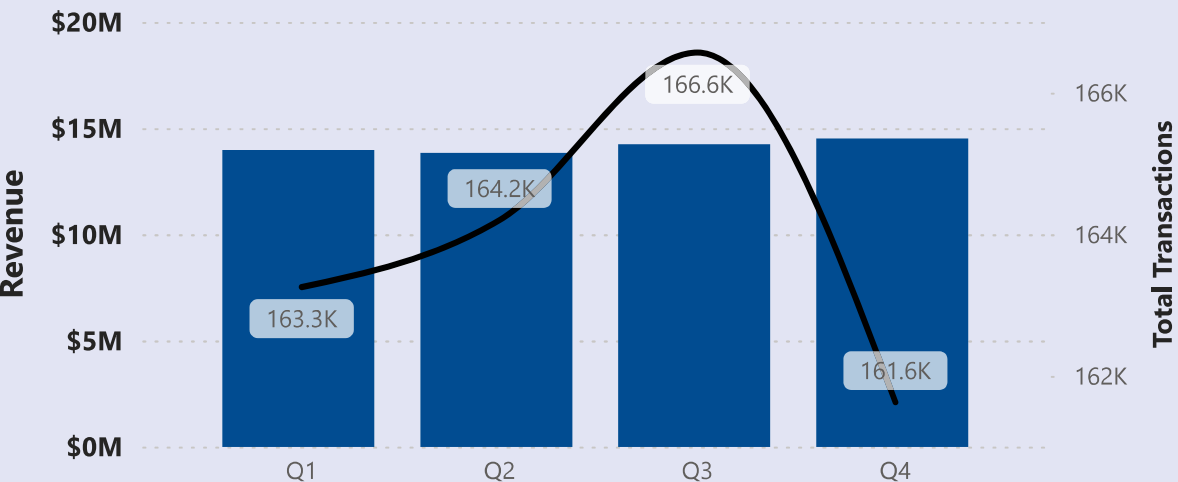
Transaction  
Amount

656K

Total  
Transactions

## Revenue and Total Transactions by Quarter

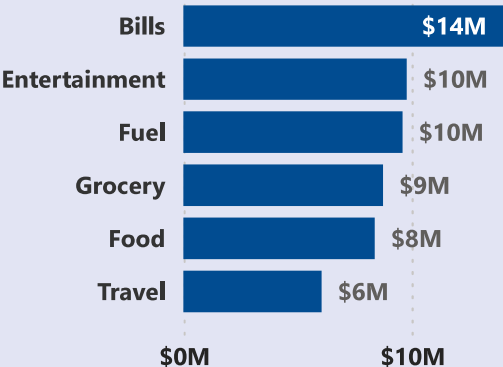
● Revenue ● Total Transactions



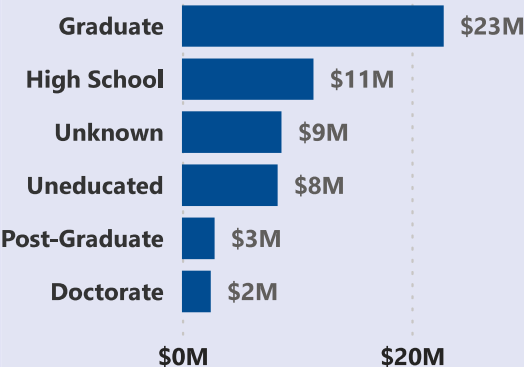
## Category Revenue Interest Earned Transaction Amount Total Card Users

|          |               |                |               |      |
|----------|---------------|----------------|---------------|------|
| Blue     | \$4,71,88,612 | \$66,14,172.62 | \$3,78,40,749 | 9384 |
| Silver   | \$56,59,109   | \$8,21,922.98  | \$46,47,596   | 649  |
| Gold     | \$25,33,682   | \$3,84,755.16  | \$20,91,362   | 193  |
| Platinum | \$11,35,608   | \$1,61,629.05  | \$9,53,314    | 67   |

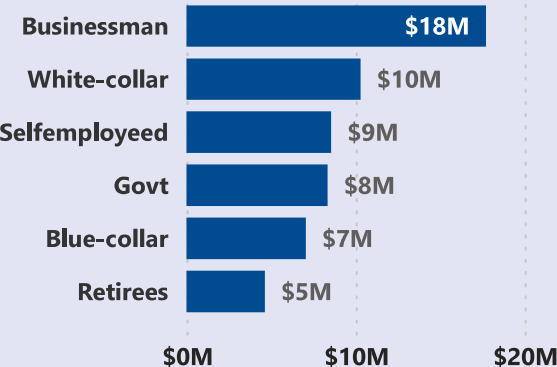
## Revenue by Expenditure



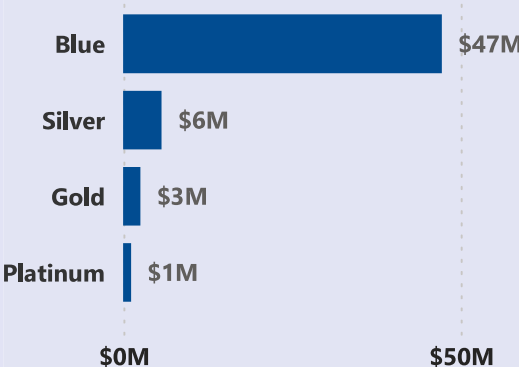
## Revenue by Education Level



## Revenue by Job Type



## Revenue by Card Category



# Credit Card Customer Report

10.3K

CC Holders

\$991K

Customer Acq  
Cost

3.2

CS Score

624

Delinquent  
Acc

Q4

Q3

Q2

Q1

Week Start Date

All

Gold

Silver

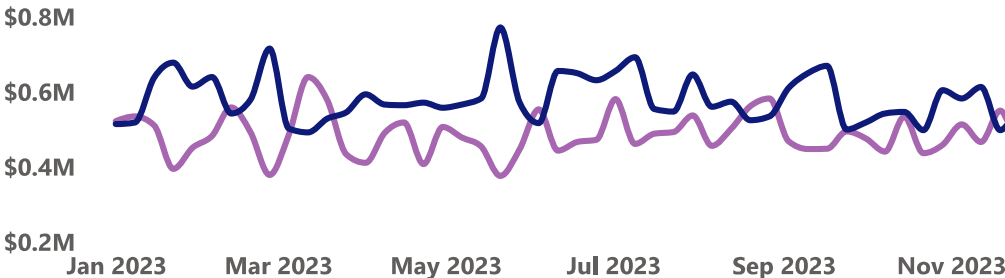
Blue

Platinum

F

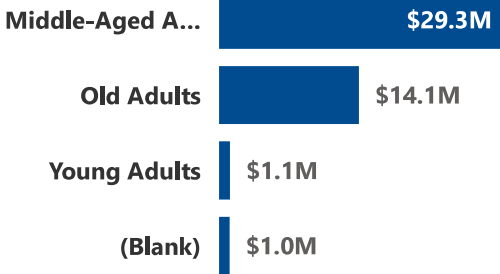
M

Revenue by Year, Quarter, Month, Day and Gender

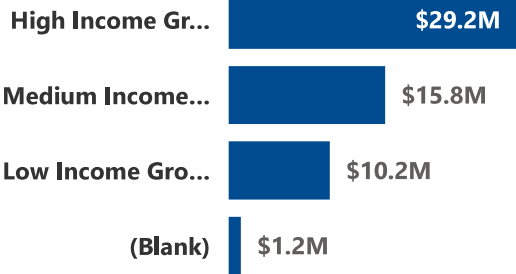


| Customer Job | Revenue       | Interest Earned | Total Card Users | Utilization |
|--------------|---------------|-----------------|------------------|-------------|
| Businessman  | \$1,76,97,472 | \$25,84,604.01  | 1935             | 24.57%      |
| White-collar | \$1,02,83,124 | \$14,64,690.92  | 1564             | 26.71%      |
| Selfemployed | \$85,42,826   | \$11,41,510.4   | 2628             | 27.88%      |
| Retirees     | \$46,17,448   | \$6,41,692.22   | 1006             | 28.57%      |
| ...          | ...           | ...             | ...              | ...         |

Transaction by Age Group



Revenue by Income Group



Credit Card Holders By Stats

