



Pizza Sales Report

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/Worst Sellers



\$818K

Total Revenue



49,574

Total Pizza Sold



21,350

Total Orders



\$38

Avg Order Value



2.32

Avg Pizza Per Order

Busiest Days & Times

Days

Orders are **Highest** on **Friday**
Evenings

Monthly

Maximum Order are from
month of **July**

Sales Performance

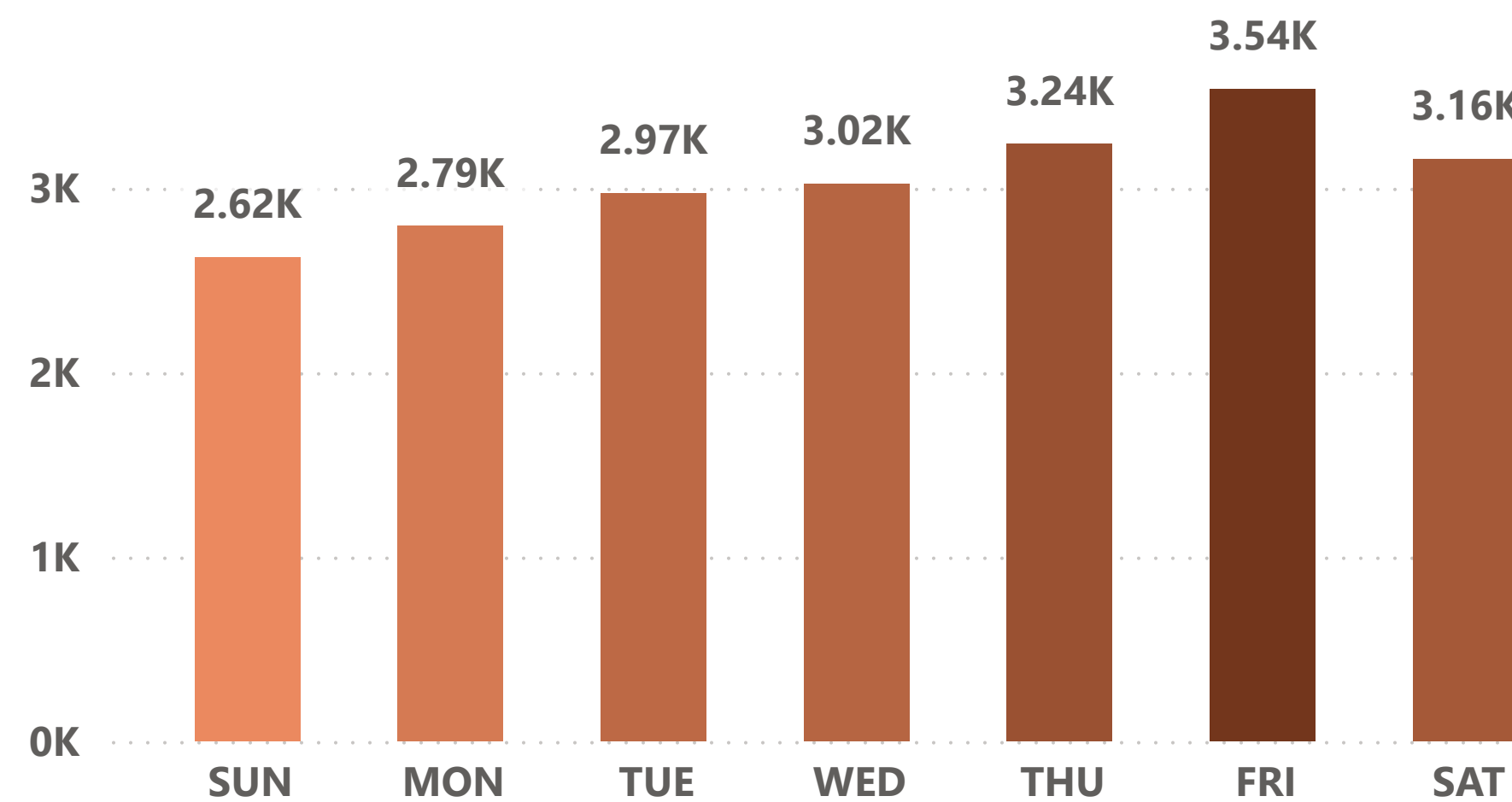
Category

Classic Category contributes
to maximum revenue
generation.

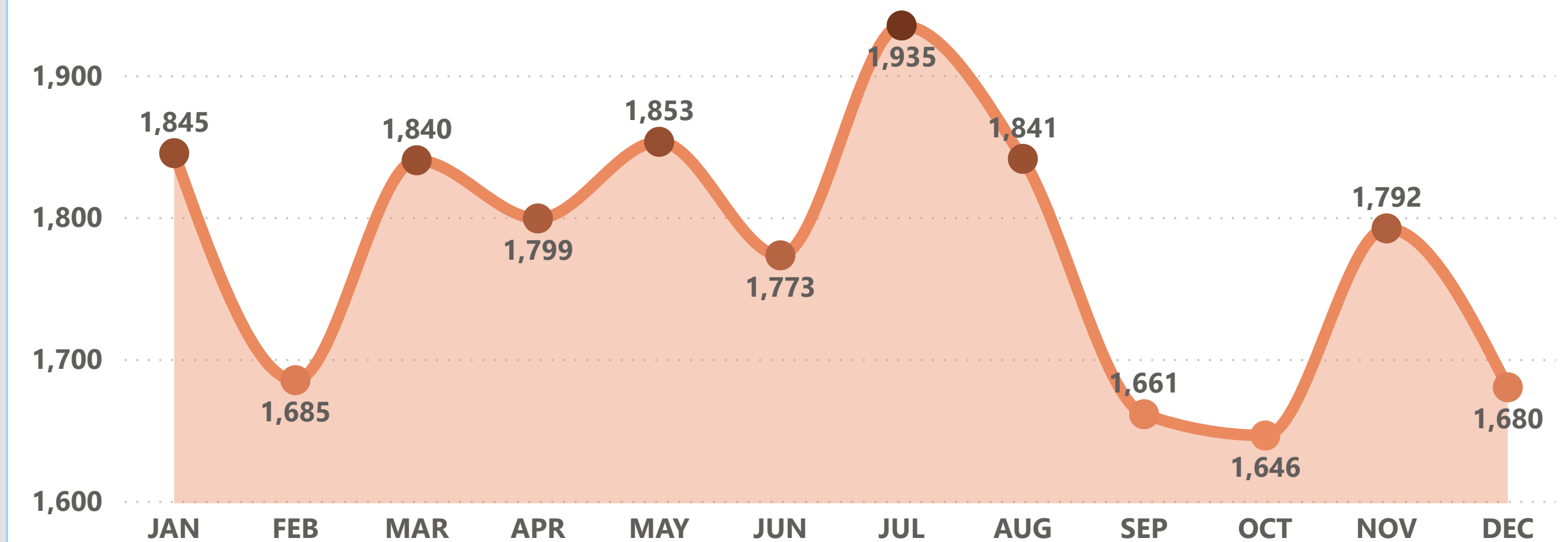
Size

Large pizza size contributes to
maximum sales and revenue.

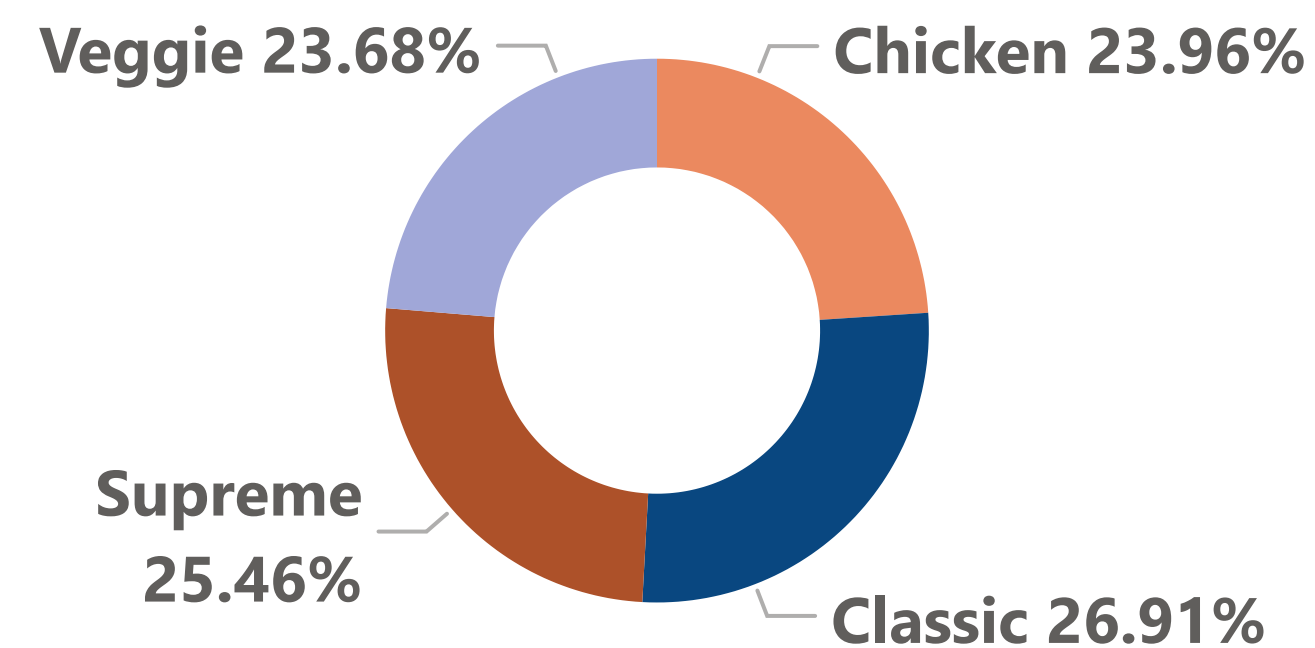
Daily Trend for total orders



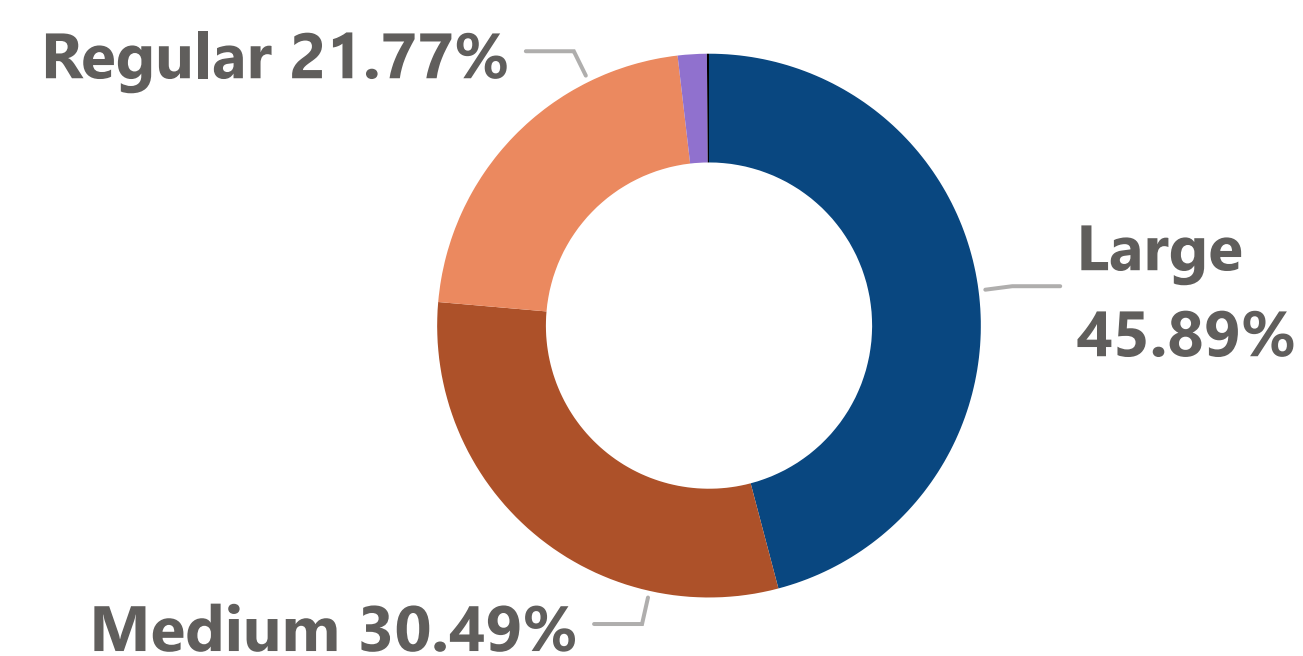
Monthly Trend for total orders



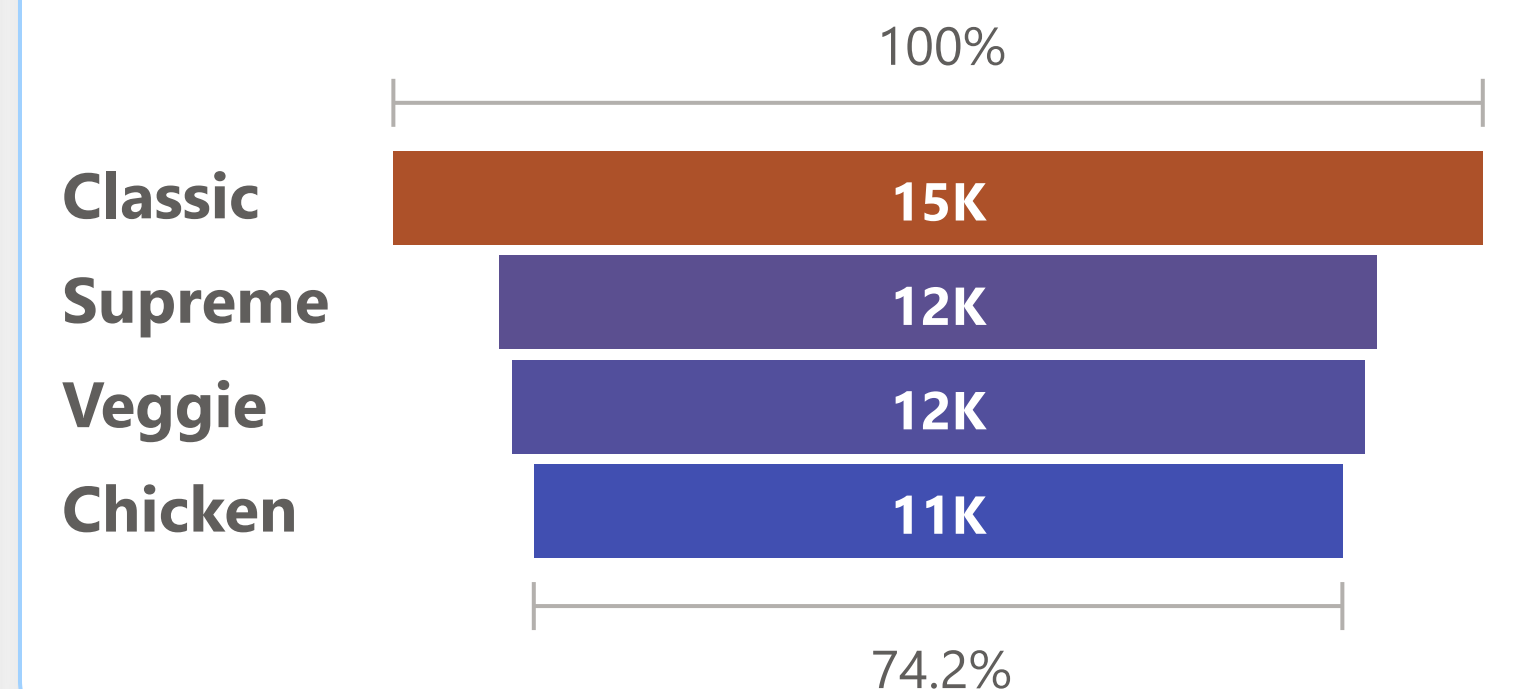
Percentage of sales by category



Percentage of sales by Pizza Size



Total Pizza sold by category



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Best Seller Pizza

Total Orders

The Classic Deluxe Pizza contributes to maximum Total Orders.

Revenue

Thai Chicken pizza contributes to maximum Revenue.

Quantity

Worst Seller Pizza

Total Orders

The Soppresata Pizza contributes to minimum Orders.

Revenue

The Spinach Pesto Pizza contributes to minimum Revenue.

Quantity

Top 5 Pizza by Order Numbers

The Classic Del...	2.33K
The Hawaiian P...	2.28K
The Pepperoni ...	2.28K
The Barbecue C...	2.27K
The Thai Chicke...	2.23K

Top 5 Pizza by Revenue

The Thai Chicke...	\$43.43K
The Barbecue C...	\$42.77K
The California C...	\$41.41K
The Classic Del...	\$38.18K
The Spicy Italia...	\$34.83K

Top 5 Pizza by Quantity

The Classic Del...	2.45K
The Barbecue C...	2.43K
The Hawaiian P...	2.42K
The Pepperoni ...	2.42K
The Thai Chicke...	2.37K

Bottom 5 Pizza by Order Numbers

The Soppresat...	941
The Calabrese P...	918
The Spinach Su...	918
The Mediterran...	912
The Brie Carre ...	480

Bottom 5 Pizza by Revenue

The Spinach Pe...	\$16K
The Mediterran...	\$15K
The Spinach Su...	\$15K
The Green Gard...	\$14K
The Brie Carre ...	\$12K

Bottom 5 Pizza by Quantity

The Soppresat...	961
The Spinach Su...	950
The Calabrese P...	937
The Mediterran...	934
The Brie Carre ...	490