



## RESTORE STRENGTH & LONGEVITY

### GRITFORCE 8 PRIVACY POLICY

This Privacy Policy outlines how **GE8FIT SPORTS SERVICES AND CONTRACTING L.L.C.**, operating under the brand **Gritforce 8**, collects, uses, stores, and protects personal data in compliance with the **UAE Federal Decree-Law No. 45 of 2021 on the Protection of Personal Data (PDPL)** and other applicable UAE data protection regulations.

By using our website, registering for our services, or interacting with us, you consent to the collection and processing of your personal data in accordance with this Privacy Policy.

#### 1. DATA CONTROLLER INFORMATION

##### **GE8FIT SPORTS SERVICES AND CONTRACTING L.L.C.**

Operating as **Gritforce 8**

Registered in Abu Dhabi, United Arab Emirates

**Email:** info@gritforce8.com

**Phone:** +971 2 558 0045

**Website:** www.gritforce8.com

As the **Data Controller**, Gritforce 8 determines the purpose and means of processing your personal data and ensures compliance with UAE data protection laws.

#### 2. INFORMATION WE COLLECT

We collect personal and non-personal data necessary to provide our services and operate our business effectively.

##### a. Personal Data:

- Full name, date of birth, and gender
- Contact details (email address, phone number, address)
- Health and fitness information voluntarily provided for training purposes
- Payment and billing details (processed securely through third-party providers)
- Identification documents (where required for verification or compliance)

##### b. Non-Personal Data:

- Browser type, device information, and operating system
- IP address and geographic location
- Website usage data, including pages visited and time spent on the site

#### 3. LEGAL BASIS FOR PROCESSING

We process your personal data under one or more of the following legal bases as permitted by UAE law:

- **Consent:** When you voluntarily provide data for specific purposes (e.g., registration, marketing).
- **Contractual necessity:** To fulfill our obligations under a service agreement or training contract.
- **Legal obligation:** To comply with UAE laws and regulatory requirements.
- **Legitimate interest:** To improve our services, ensure security, and maintain business operations.

#### 4. PURPOSE OF DATA COLLECTION

We collect and process your data for the following purposes:

- To provide and manage personal training and fitness services
- To process payments and manage client accounts
- To communicate with you regarding bookings, updates, and promotions
- To personalize your training experience and improve service quality
- To comply with legal, regulatory, and safety obligations
- To maintain the security and integrity of our website and facilities

We do not sell or rent your personal data to third parties.

#### 5. DATA SHARING AND DISCLOSURE

We may share your personal data only in the following circumstances:

- With authorized third-party service providers (e.g., payment processors, IT support, marketing platforms) who are contractually bound to maintain confidentiality and data protection standards.
- With government authorities or regulators when required by UAE law or court order.
- To protect the rights, property, or safety of Gritforce 8, our clients, or the public.

All third-party data transfers comply with the UAE PDPL and applicable cross-border data transfer regulations.

#### 6. DATA RETENTION

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy or as required by UAE law.

Once data is no longer needed, it will be securely deleted, anonymized, or archived in compliance with legal retention requirements.

#### 7. DATA SECURITY

We implement appropriate **technical and organizational measures** to protect your data against unauthorized access, alteration, disclosure, or destruction.

These measures include:

- Secure servers and encrypted data storage
- Restricted access to authorized personnel only
- Regular system monitoring and cybersecurity audits

While we take all reasonable precautions, no online system can guarantee absolute security.

#### 8. YOUR RIGHTS UNDER UAE LAW

Under the UAE Federal Decree-Law No. 45 of 2021, you have the following rights regarding your personal data:

- **Right to Access:** Request a copy of your personal data held by us.

- **Right to Correction:** Request correction of inaccurate or incomplete data.
- **Right to Erasure:** Request deletion of your data when it is no longer necessary or processed unlawfully.
- **Right to Restrict Processing:** Request limitation of data processing under certain conditions.
- **Right to Object:** Object to processing based on legitimate interests or direct marketing.
- **Right to Data Portability:** Request transfer of your data to another service provider, where applicable.
- **Right to Withdraw Consent:** Withdraw consent for data processing at any time, without affecting prior lawful processing.

To exercise these rights, please contact us at [info@gritforce8.com](mailto:info@gritforce8.com). We will respond within the timeframe required by UAE law.

## **9. COOKIES AND TRACKING TECHNOLOGIES**

Our website uses cookies and similar technologies to enhance user experience and analyze website performance.

Cookies help us understand how visitors interact with our site and allow us to improve functionality.

You can manage or disable cookies through your browser settings, but some features may not function properly as a result.

## **10. INTERNATIONAL DATA TRANSFERS**

If personal data is transferred outside the UAE, we ensure that the receiving country or entity provides an adequate level of data protection as required by UAE law.

All international transfers are conducted under legally recognized safeguards, such as contractual clauses or regulatory approvals.

## **11. CHILDREN'S DATA**

Our services are not directed toward individuals under 18 years of age.

If we become aware that we have collected personal data from a minor without parental consent, we will take immediate steps to delete such information.

## **12. UPDATES TO THIS POLICY**

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements.

The updated version will be posted on our website with a revised effective date.

Continued use of our website or services after such updates constitutes acceptance of the revised policy.

### **13. CONTACT INFORMATION**

For questions, concerns, or data protection requests, please contact our **Data**

GE8FIT SPORTS SERVICES AND CONTRACTING L.L.C.

Operating as **Gritforce 8**

Abu Dhabi, United Arab Emirates

**Email:** info@gritforce8.com

**Phone:** +971 2 558 0045

**Website:** www.gritforce8.com

**Gritforce 8** is committed to maintaining the highest standards of privacy, transparency, and data protection in compliance with UAE Federal Decree-Law No. 45 of 2021 and all applicable regulations.

**Tagline:** Raw Strength and Longevity



---

Call

+971556879614

Email

[info@gritforce8.com](mailto:info@gritforce8.com)

Office Address

Abu Dhabi