

Hip-hop. Expression. Art. Tribe.

Tropikulture Culture That Moves



INTRODUCTION

Tropikulture is a rhythm-rooted collective.

A space where DJs, dancers, and fashion heads come together to build a culture-first experience — grounded in house, hip-hop, and heat.

It's more than a party. It's movement, mood, and memory.

From cyphers to crate digging, from rooftop decks to popup booths — this is where the new school gathers.

Our Roots

Think PLUR, but true to us. **HEAT = Hip-hop. Expression. Art. Tribe.**

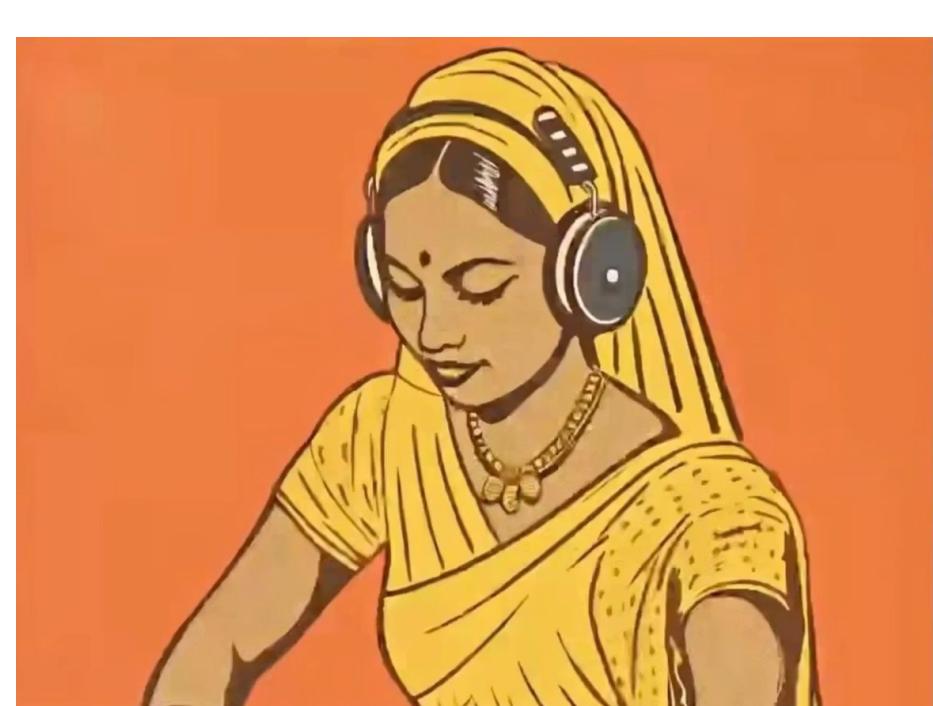
This isn't just a value code — it's how we move.

Everyone's welcome — as long as you respect the floor.



FASHION

We blend streetwear, heritage, and heat — because style isn't just about the fit, it's about what it *represents*. From block prints to bootlegs, fashion is our flag.



CULTURE

Our roots run deep in rhythm — cyphers, samples, skate spots, sound systems. Tropikulture is built on scenes, not trends. We don't follow waves — we *are* the current.



MUSIC

From hip-hop's pulse to house's heartbeat, we move to frequencies that feel like home. The sound isn't just background — it's our shared language. Funky grooves to set the tone

THE ENERGY

Infusing tropical underground vibes into creativity

- Curated **for Culture**, by DJs, shaped by dancers, **amplified by community**
- No fluff, just fire — every set, every step, every fit is **intention**
- We don't host events. We host **energy**.
- Built for those who feel the drop before the beat hits
- Based in **Delhi**. Rising everywhere.
- Creative IPs to promote culture and **engage a niche crowd**

IP #1 **FWD FRIDAY**

Hip-hop. Expression. Art. Tribe.

POPUPS

- Independent labels
- Streetwear brands
- Creative agencies

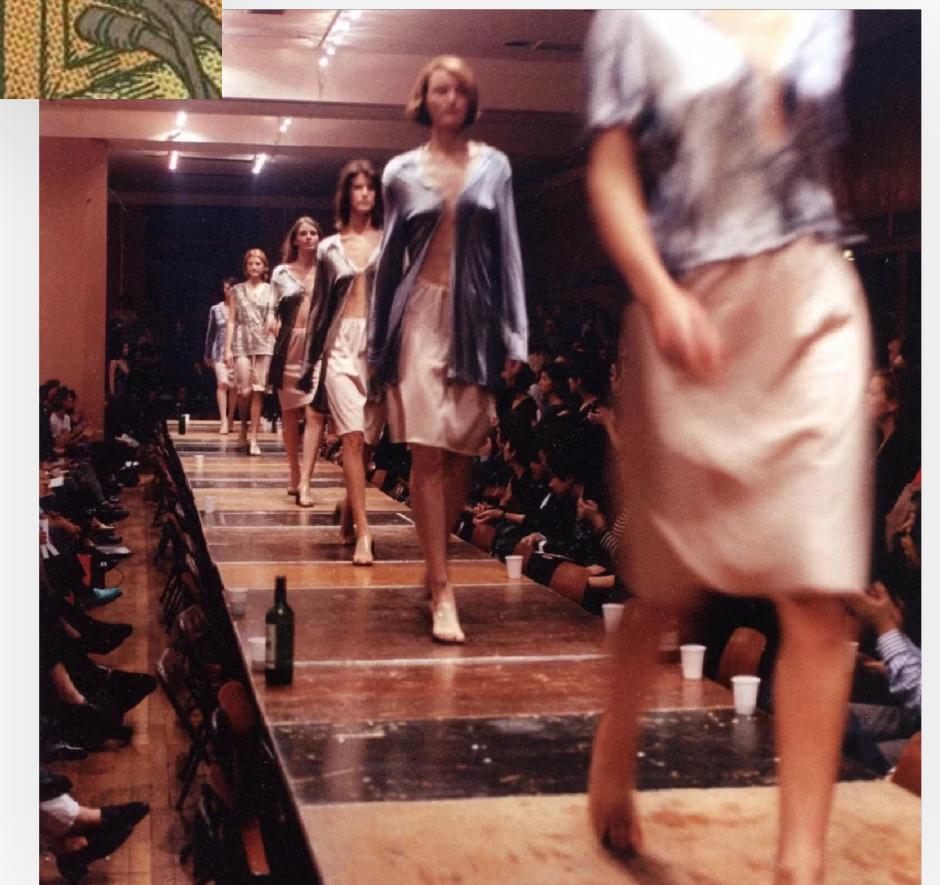
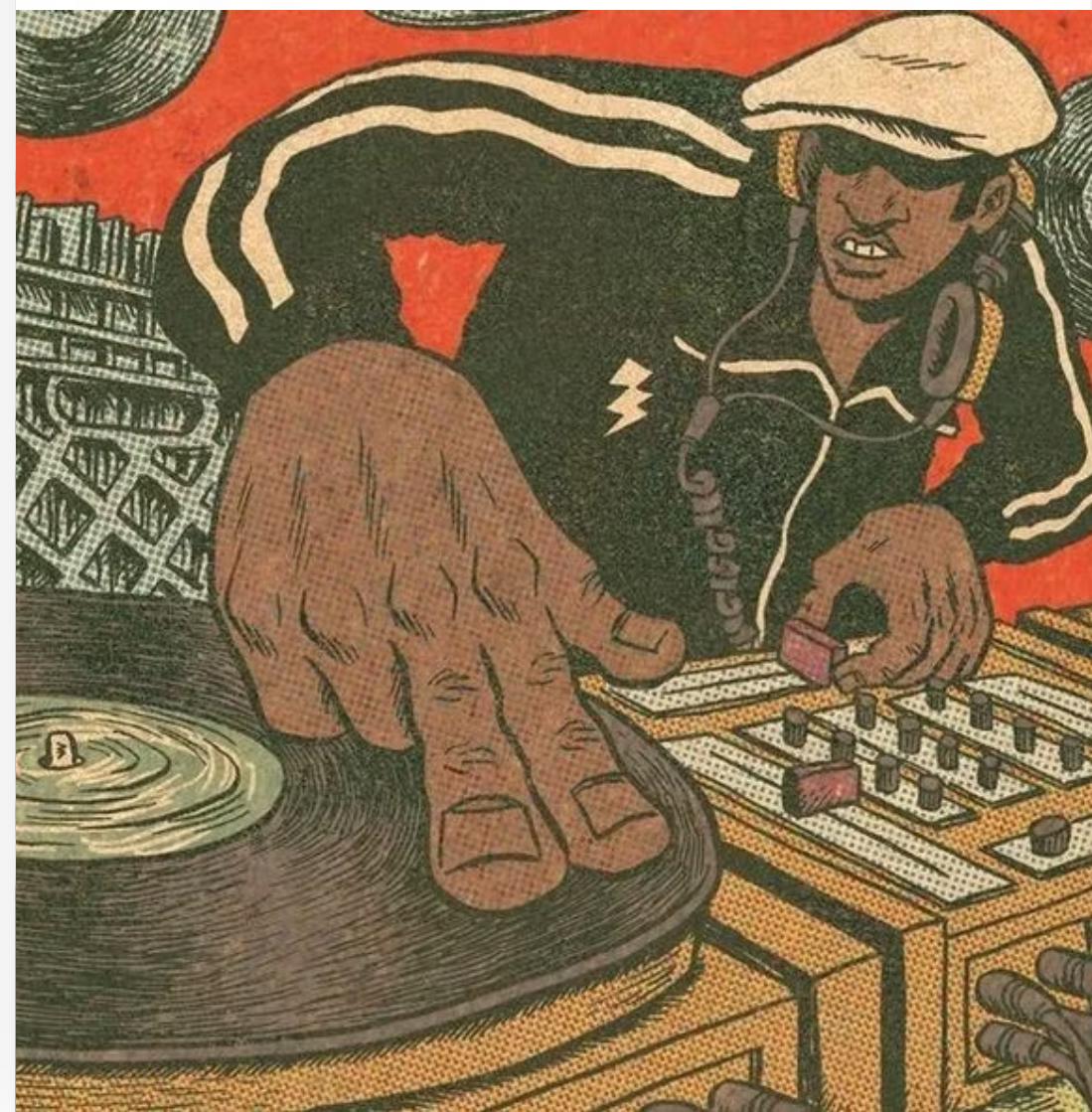
We don't just slap logos — we build real synergy.

CROWD ENGAGEMENT

- Streetwear pop-ups
- Cypher zones
- Freestyle dance corners
- Fit checks & visual drops

We embrace all expressions of movement

MG - 100-150 PAX



DATE

20 June 2025

LOCATION

Thalavia

GENRES

The Sounds of Tropikulture

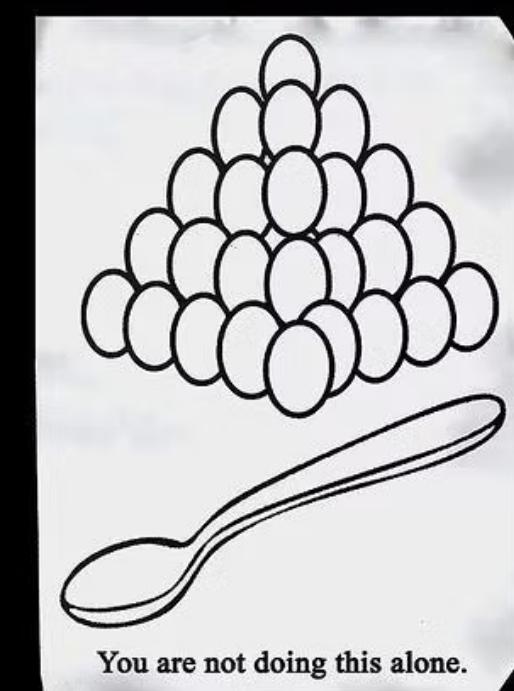
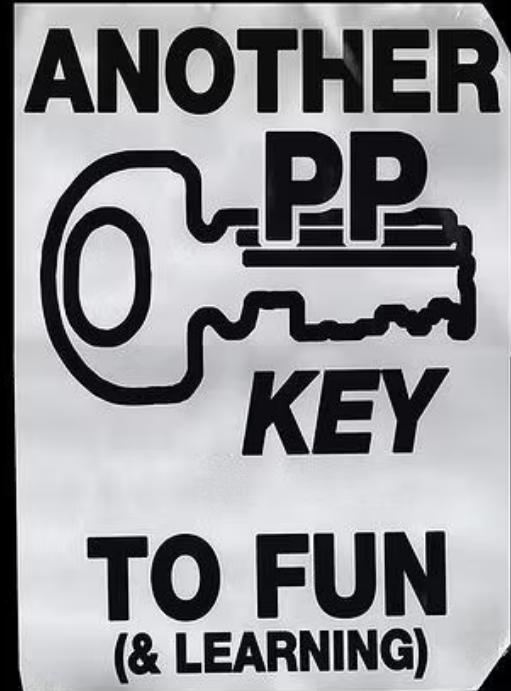
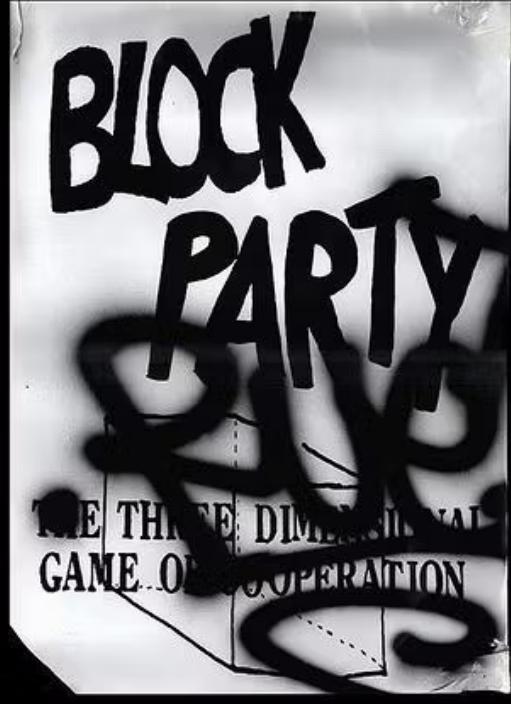
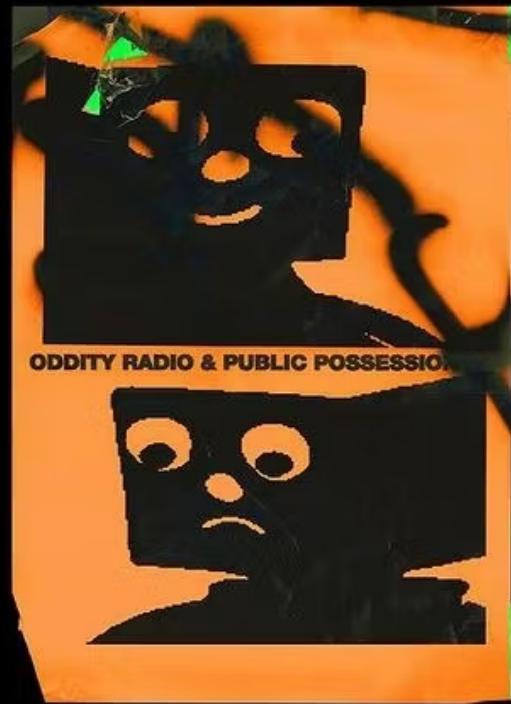
At **FWD** Fridays you can expect
A genre-fluid mix of:

- Hip-Hop
- Funky House
- Afro House
- Jungle / DnB
- Baile Funk
- Garage / UKG
- Indowarehouse+Desi Bass + Global rhythms

No rules, just groove.



VISUAL IDENTITY



CULTURE SHOWCASE- COLLAB IDEAS



INDEPENDENT LABELS

- BUYTHEVINTAGE
- MORE IDEAS



DANCE CREWS & FITCHECK BATTLES

- nameof CREW
- FITCHECK BATTLES W INFLUENCER JUDGE



EXPRESSION AND MUSIC

- SURF BOARDERS
- more ideas?

DJAYS



RISHABH

about rishabh



AGAM

about agam



TBD

about tbd

Why It Matters

Creating a real space in the city where hip-hop, house, fashion, and freedom intersect.

With respect for the roots and fire for the future.

We build **Tropikulture** from the underground.

Our goal:

- Spotlight homegrown talent
- Build scenes, not just sets
- Connect brand partners to real culture
- Curate events that actually *move people*

Join Us



+91 83760 22235

SAGAR (the real butter)