



HARMONIOUS. HERBAL. HEALING.™

Over 77% of Indians  
experience stress  
and sleep issues —  
yet safe, effective,  
and natural  
solutions are still  
hard to find.



*"We all deserve to feel  
calm, focused, and at  
ease — nature offers a  
way back."*

In the heart of ancient wisdom and modern neuroscience lies *Soma*, the mythical elixir of enlightenment. At **DivSoma™**, we revive this legend—crafting precision-formulated, premium elixirs designed to harmonize the mind, elevate cognition, and unlock deep states of flow.

Rooted in Ayurveda, backed by science, and engineered for the modern seeker,

**DivSoma** is more than a wellness brand—it's a state of being.





“After months of being unresponsive, my mother, a **dementia patient**, has shown **remarkable improvement** since starting cannabinoids from **DivSoma**—she responds more, moves her head assertively, and even smiles at times. The change has brought immense joy to our family.”

Kadiyali Shrikant Bhatt  
Customer

*“Healing shouldn’t  
be complicated –  
it should feel  
**natural.**”*



*“**A trusted solution** for  
stress, sleep, and pain  
– backed by science  
and nature.”*



**DivSoma™ offers prescription-based CBD + THC solutions, that relieve stress, sleep issues, and chronic pain—with proven benefits for neurological conditions.**

Each blend is the result of rigorous botanical research, neuroadaptive formulations, and the legacy of the **Soma Codex**

**No harmful chemicals.**  
**No dependency.**  
**No side effects.\***



# THE SOMA TRIKA



Each of our formulations is an invocation, a ritual, an entry into heightened awareness. Our first three elixirs are crafted to enhance cognitive clarity, deep rest, and creative transcendence.

Soma Trika  
₹11,100/Pack of 3

# UPANA



# ANANTAM

*Find Your Center. Restore Calm. Perform at Your Best.*

**CALMING**  
Calm the nervous system & reduces stress

**RELAXING**  
Supports relaxation without drowsiness

**REGULATING**  
Regulates cortisol levels for emotional balance

**ENERGIZING**  
Enhances recovery from mental and emotional fatigue

*Calm Their Mind. Ease Their Body. Elevate Their Well-being.*

Svana

₹2,500/4ml

# SVANA



In a crowded wellness market,  
DivSoma™ stands apart by blending  
ancient Ayurvedic intelligence with  
cutting-edge neuroscience, offering  
a premium line of cognitive  
enhancers designed for high-  
performance living.



# Ayurveda + Neuroscience: The Best of Both Worlds

**Scientific Formulations:** Our products are developed at the intersection of **neurobiology, phytochemistry**, and traditional Ayurvedic formulations, ensuring **evidence-backed** cognitive enhancement.

**Time-Tested Ingredients:** We utilize only the **highest grade** Ayurvedic herbs, natural adaptogens, and nootropics with thousands of years of documented benefits.



# A Category-Defining Brand in the Next Wave of Brain-Body

We are pioneering a new category of Ayurvedic neuro-wellness that is Disrupting the Wellness Space—bridging the gap between ancient Vedic cognition enhancers and neuroscience-driven formulations, appealing to a growing global audience seeking natural brain and body optimization. Positioned for high-growth premium wellness, nootropics, and biohacking markets.

**DivSoma™ is not just a brand; it's  
a movement towards cognitive  
evolution.**

**While Upana, Anantam, and  
Svana lay the foundation, our  
vision extends far beyond.**



# The Future of Divsoma™: Scaling Cognitive Evolution

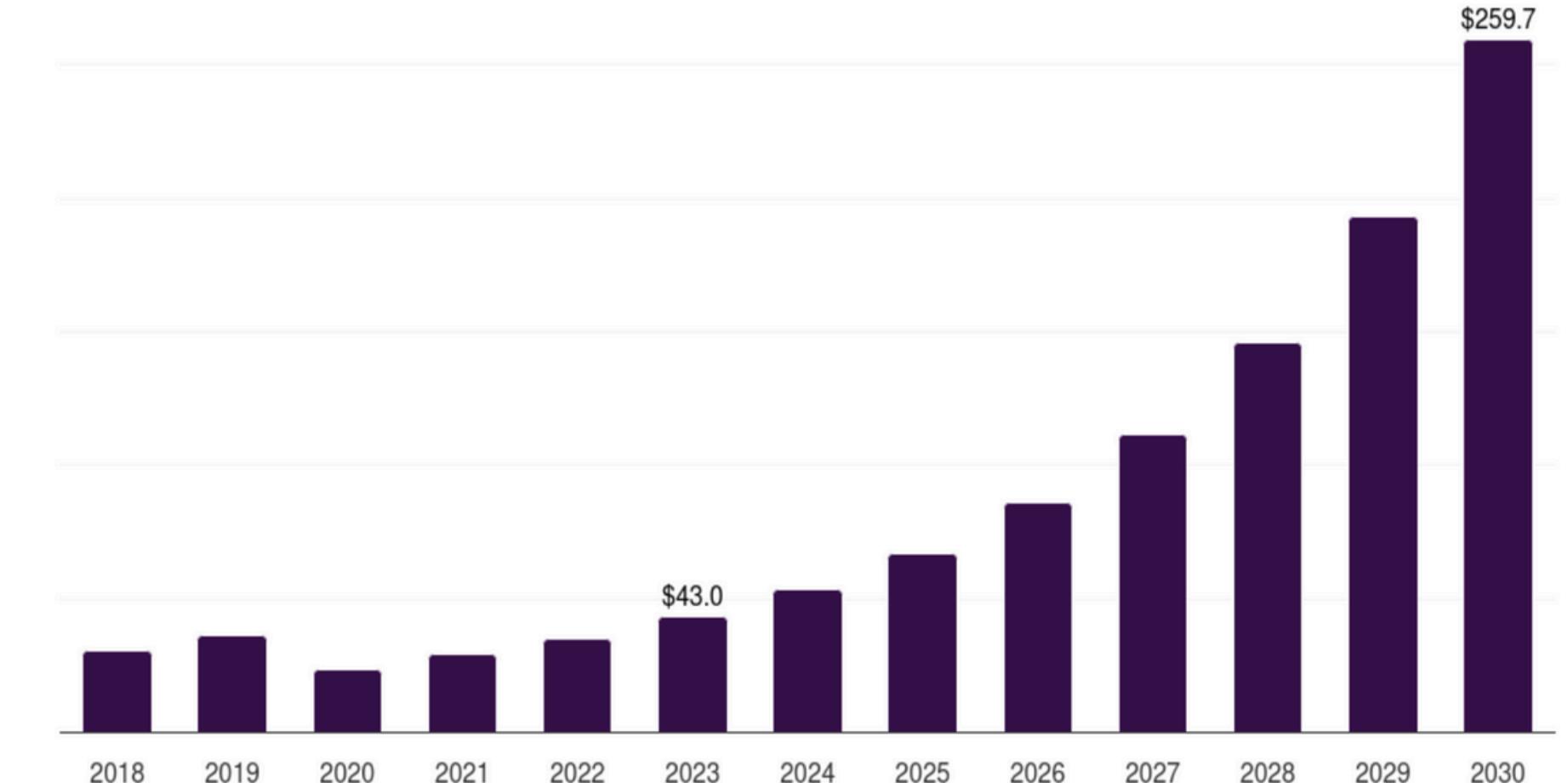
DivSoma is pioneering next-gen brain-body enhancement, our upcoming nootropic & adaptogenic stacks will elevate memory, focus, energy, and deep calm—all backed by scientific research, clinical trials, and expert validation.

# Growth

## India's Booming Market Opportunity

- The Indian market is growing at a **CAGR of 29.3%**.
- This rapid growth presents a massive opportunity for early movers like Div Soma.
- Increasing consumer demand for wellness and pharma solutions is driving expansion.

India cannabidiol market, 2018-2030 (US\$M)

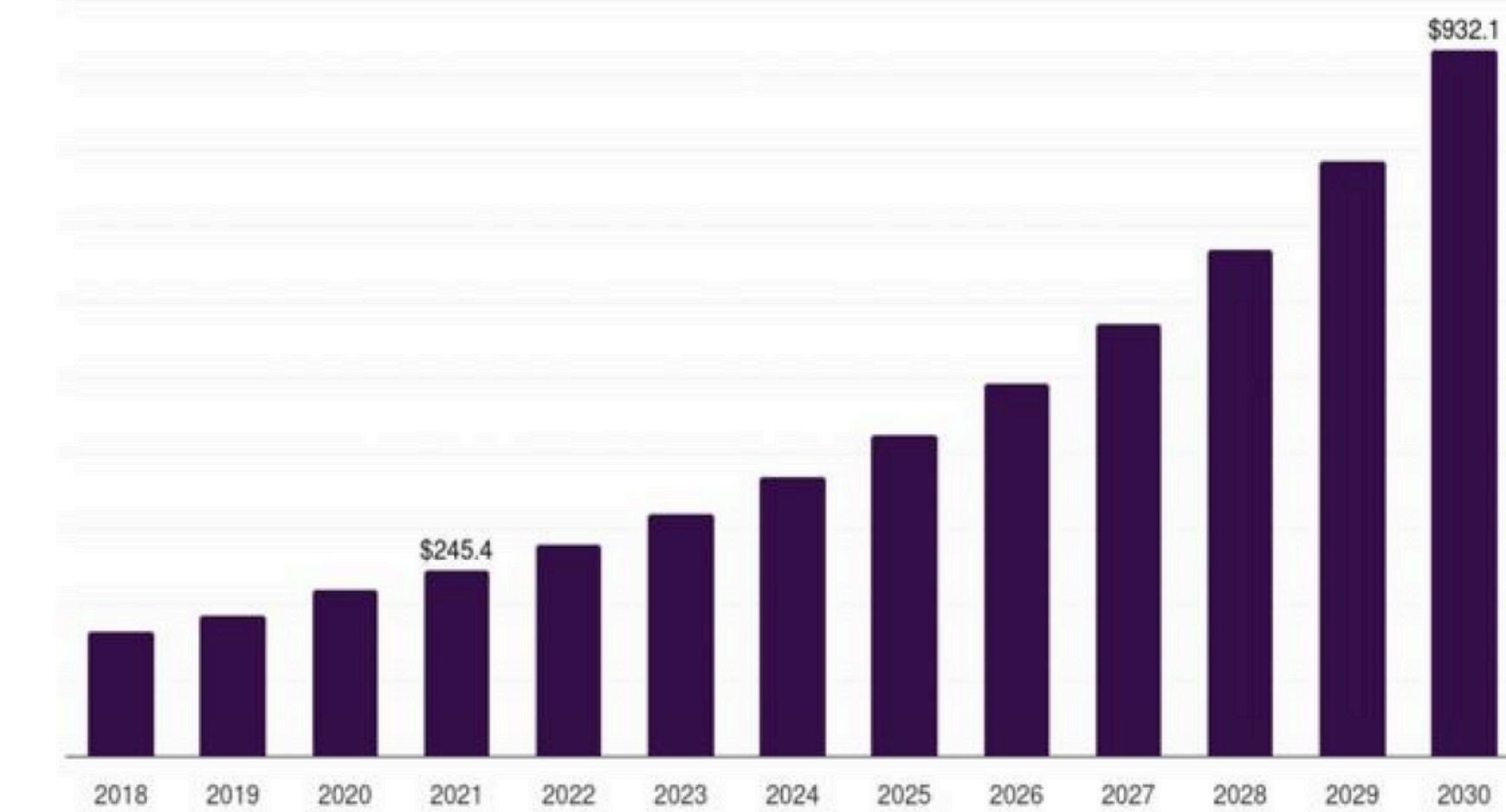


# ₹100 Cr valuation by mid 2027—our commitment, your certainty.

## Market Growth & Scalability

- The nootropics industry is rapidly expanding, with increasing consumer awareness and demand.
- Business scalability is high due to online distribution, global market potential, and repeat customers.

India nootropics market, 2018-2030 (US\$M)



## Future Cost & Profit Estimation

- Operational costs expected to stabilize while profit margins expand due to brand recognition and economies of scale.
- Expansion into international markets and new product lines to further boost revenue streams.

# ₹100 Cr valuation by mid 2027—our commitment, your certainty.

## Financial Projections

- **Current Margin:** 4x of cost, ensuring sustainable profitability.
- **Projected Revenue:** Targeting a ₹100 Cr valuation within 2 years of operation.
- **10-Year Profit Outlook:** Expected PAT of ₹5–10 Cr/month.

# Certifications

- MSME Certificate



- ISO Certificate



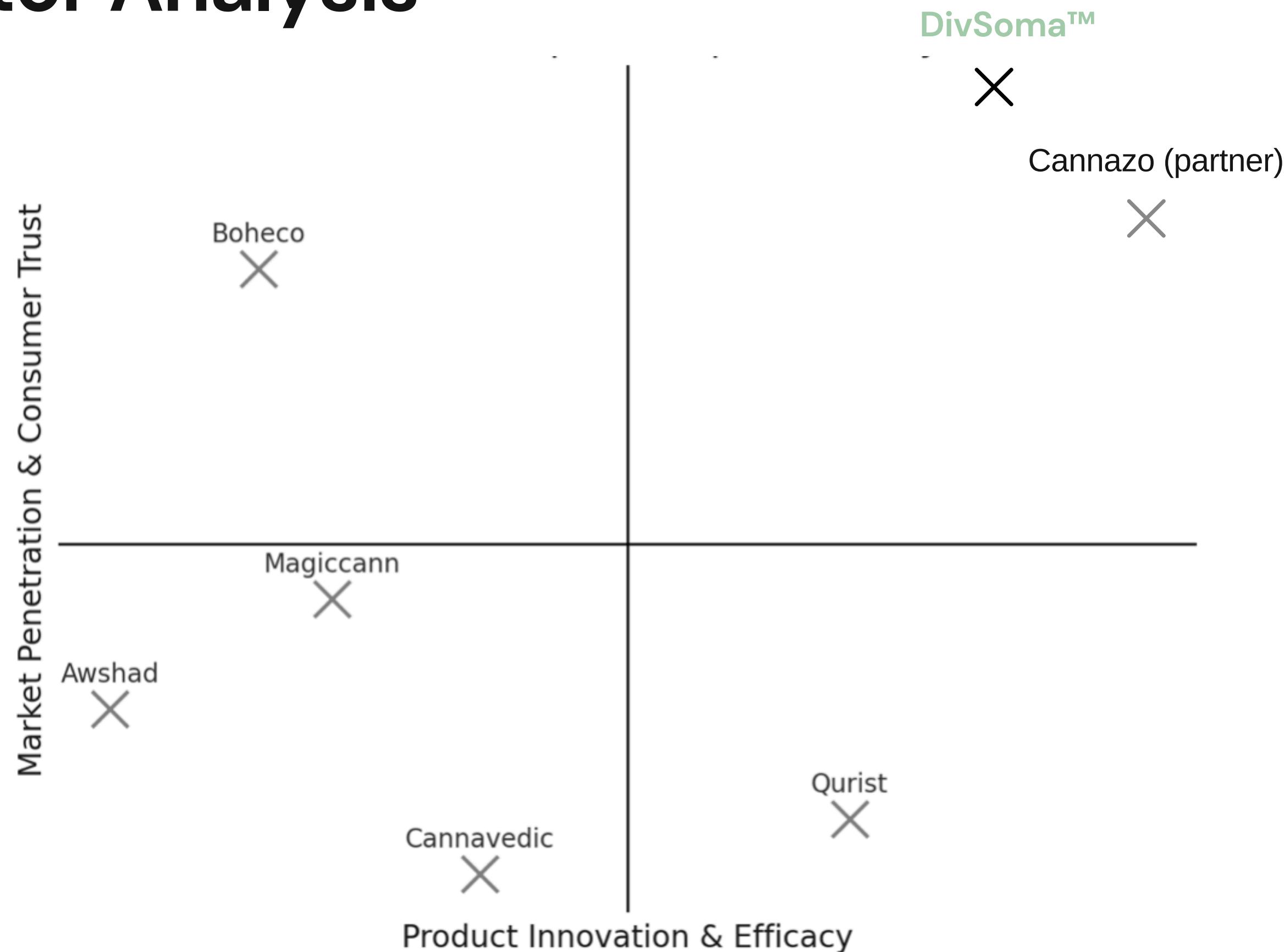
# Partnerships

## 1. Incubation with ICT-

- Applied for incubation under **ICT-NICE** to accelerate R&D and market expansion.
- Access to **scientific infrastructure, regulatory guidance, and industry networks.**
- This collaboration will provide **mentorship, funding access and R&D support** to scale innovative wellness formulations.
- **Status:** Application submitted, under review.



# Competitor Analysis



# GTM Strategy (Go-To-Market)

"Educate, Engage, Convert – using a medically credible wellness funnel."



**Focus: 100K+ traffic in 12 months via influencer + content + SEO**

**Conversion goal: 5,000 paid users by Year 1**





# Holistic Wellness

Natural Healing

Medical  
Expertise

Accessible  
Anytime

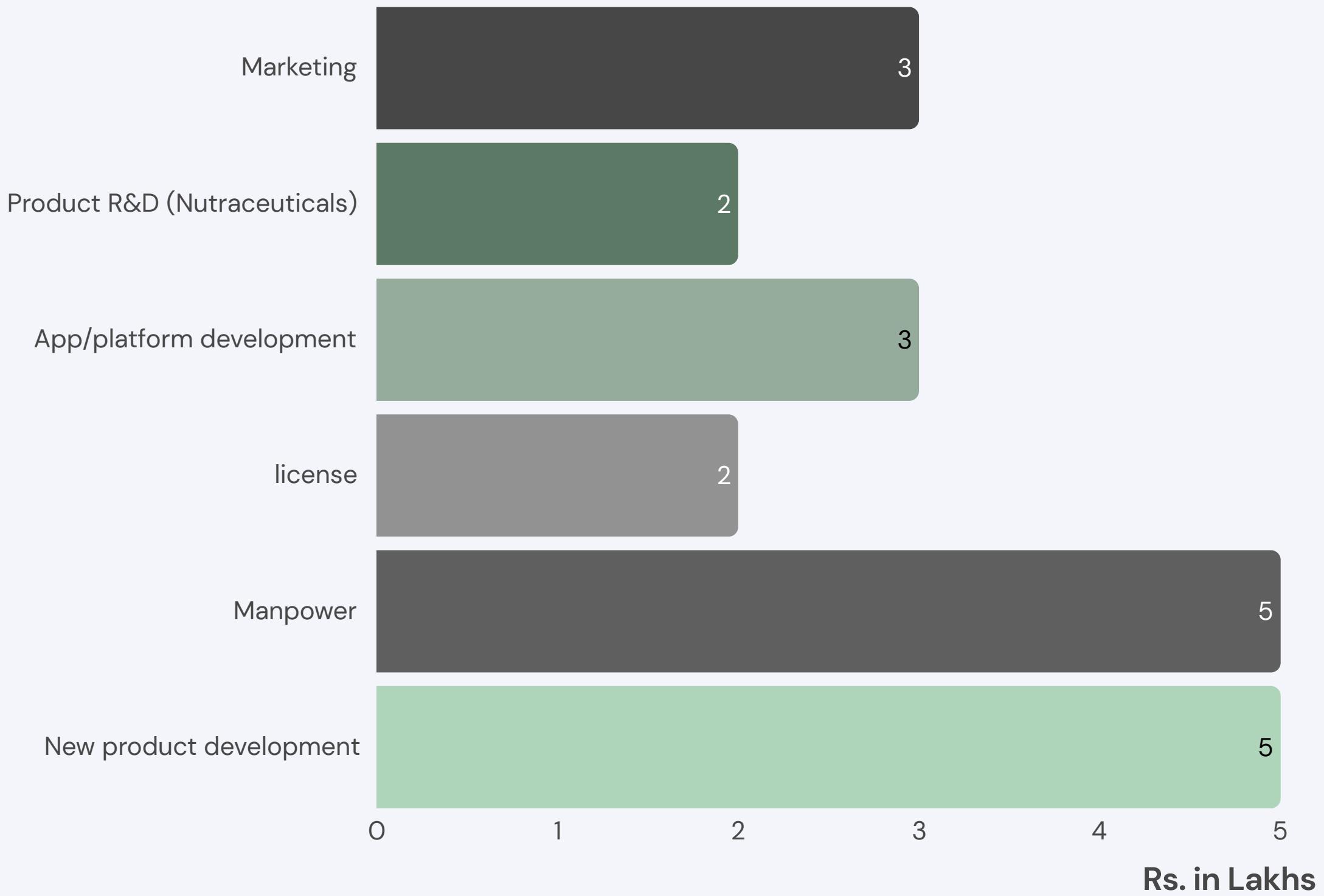
Fast Relief

Targeted  
Solutions

Personalized  
Care

Rooted in  
Tradition

# Ask for 20L Grant



# Financial Projection

Amt in Cr

	FY 2026	FY 2027	FY 2028	FY 2029	FY 2030
<b>Revenue</b>	0.63	2.97	10.71	19.05	33.79
COGS	0.67	1.9	5.03	8.52	14.38
<b>Gross Profit</b>	-0.04	1.07	5.68	10.52	19.42
SG&A	0.54	1.03	2.19	2.92	4.8
<b>EBITDA</b>	-0.58	0.04	3.5	7.6	14.62
<b>EBITDA Margin</b>	-93%	1%	33%	40%	43%
Depreciation	0.01	0.01	0.02	0.02	0.03
Interest	0	0	0	0.02	0.02
Tax	0	0.01	1.04	2.27	4.37
<b>Net Income</b>	-0.59	0.02	2.44	5.29	10.2
<b>Net Margin</b>	-94%	1%	23%	28%	30%
Revenue Growth		373.89%	260.45%	77.85%	77.42%

# Founding Team



**Siddhant Varshney**

**Founder and Managing Partner**

A scientist, technocrat, and entrepreneur with a strong foundation in **Nanotechnology** and medical research and holistic wellness. Also a spiritual coach, bringing balance to the business strategy.



**Priyanka Modi Shah**

**Founder and Designated Partner**

A creative powerhouse with experience managing startups and building strong brand identities.



**Dwijen Shah**

**Founder and Designated Partner**

A seasoned real estate entrepreneur, contributing strategic vision and operational expertise.



**Sukrit Goel**

**Independent partner**

Shark Tank finalist and established entrepreneur in the cannabis and chemical industry, known for leadership and business growth

# Honorary Advisors



**Dr SK Varshney**

*Professor Emeritus / Former Adviser International, DST*

Dr. S.K. Varshney holds a Ph.D. from Delhi University and has had a distinguished career in science policy and international research collaboration. As the former Adviser International at the Department of Science & Technology (DST), Government of India, he played a key role in shaping global scientific partnerships. Currently, he serves as a Professor Emeritus, contributing to research and policy development in science and technology.



**Dr Pramod Kumar**

*Vice President Progressive Biochar society Hyderabad*

PhD, Chemical Engineering, IIT Kanpur

Dr. Pramod Kumar is a leading expert in chemical engineering and upscaling of reactors, with a strong background in formulation development and research. He has extensive experience in academia and industry, specializing in innovative chemical formulations and regulatory affairs. Dr. Kumar has contributed significantly to the field through research, patents, and leadership in chemical and BioTech R&D.

# Honorary Advisors



**Anil Kumar Varshney**

*Competent Authority, GSPL India Gasnet Ltd  
I Retired RAS Officer*

Anil Kumar Varshney is a retired RAS (**Rajasthan Administrative Service**) officer with extensive experience in public administration and governance. Currently, he serves as the **Competent Authority (appointed via GOI, MoPNG notification, July 19, 2019)** for **GSPL India Gasnet Ltd**, overseeing regulatory and operational functions in the energy sector.

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# DivSoma is a revolution in brain & body enhancement.

## Let's build the future together.



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