

Weekly Dashboard for a Credit Card Report

Project Insights:

Week Over Week Change:

1. Revenue increased by 28.8%,

Overview YTD:

1. Overall revenue is 57M
2. Total interest is 8M
3. Total transaction amount is 46M
4. Male customers are contributing more in revenue 31M, female 26M
5. Blue & Silver credit card are contributing to 93% of overall
6. transactions
7. TX, NY & CA is contributing to 68%
8. Overall Activation rate is 57.5%
9. Overall Delinquent rate is 6.06%