# **Privacy Policy**

DATA-LITS '23 respects the privacy of the parties visiting its Website. This Privacy Policy is intended to educate you on our policies and practices regarding the collection, use and disclosure of any Personal Information (defined below) and Anonymous Information (defined below) you submit to us or we collect through our Website (<a href="https://datalits.mitz.ai/">https://datalits.mitz.ai/</a>). Unless otherwise defined herein, capitalized terms shall have the definitions assigned to such terms set forth in the DATA-LITS '23 Terms and Conditions that you can find at Terms and Conditions and which incorporate this Privacy Policy "Personal Information" is information about you that is personally identifiable to you, like your name, address, email address, or phone number, as well as other non-public information that is associated with the foregoing. "Anonymous Information" is information that is not associated with or linked to your Personal Information; Anonymous Information does not allow the identification of individual persons. We collect and use Personal Information and Anonymous Information as indicated in this Privacy Policy.

### **User Consent**

When you submit any Personal Information through our Website, you agree to the terms of this Privacy Policy and you expressly consent to the treatment of your Personal Information defined in this Privacy Policy.

### **Collection of Information**

We collect personally identifiable information such as names, email addresses, phone number, photograph, your social media handlers etc., voluntarily submitted by our visitors while filling the application to participate in the associated events. By submitting the information in the forms, you are giving consent to us to process the information for fulfilling your application processing and for associated promotional activities. The information collected will be used only to fulfill the aforementioned purpose unless you give us permission to use it in another manner, for example to add you to one of our mailing lists.

# Cookie/Tracking Technology

Mitz offical website may use cookie and tracking technology depending on the features offered. Cookie and tracking technology are useful for gathering information such as browser type and operating system, tracking the number of visitors to the Site, and understanding how visitors use the Site. Cookies can also help customize the Site for visitors. Personal information cannot be collected via cookies and other tracking technology, however, if you previously provided personally identifiable information, cookies may be tied to such information. Aggregate cookie and tracking information may be shared with third parties for analytics purposes. This will not involve sharing of any personal information you have shared with us.

# **Information Sharing**

Except as otherwise stated in this Privacy Policy, we do not trade, rent, or share your Personal Information with third parties and we will not disclose financial information that is part of your Personal Information unless you request or authorize that we do so. If you provide Personal Information for a certain reason, we may use the Personal Information in connection with the reason for which it was provided. For instance, if you contact us by e-mail, we will use the Personal

Information you provide to answer your question or resolve your problem and will respond to the email address from which the contact came.

## **Commitment to Data Security**

We have implemented and maintained necessary administrative and technical safeguards to protect against unauthorized access or manipulation of the information collected. Only authorized employees or agents and contractors (who have agreed to keep information secure and confidential) have access to this information. The data gathered will be kept for no longer than is necessary for the specific purposes for which the data is collected.

## **Regulatory Compliance**

Processing, storage, disposal, sharing or retention of information collected from this website is governed by applicable legislations in India such as Information Technology Act, 2000 (along with applicable amendments and Govt notifications). Those who choose to access this Portal from other locations do so on their own initiative and are responsible for compliance with local laws.

## **Updates to Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

#### **Contact Us**

If you have any questions, concerns, or comments about our privacy policy you may contact us by email at: datalits@mitz.ai