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| 1. **Overview of an idea should cover Embedded design/Software/ System/ Block/RTL/Algorithm/Logic/Circuit/ Module/architecture using open or industry standard methods/IPs**   **(Minimum font size: 10pt, times new roman font. Max two pages including tables, diagram, references (if any):**   1. **Example of its application (Describe an example consisting of potential application/Future application. This will enable usage model towards its market acceptance)** 2. **Benefits and Value addition (Explain what the key benefits of your idea/implementation/software/hardware/system/IP/Algorithm are. You should describe key value addition of your idea as this will explain why your idea has value in presence of other competitor(s) OR Players. In a way it will show uniqueness/Unique selling point/key differentiator)** |