

India's Tech Adoption Summary

Overview

This dataset analyzes state-wise technology adoption across India using six key metrics:

- Internet Penetration (%)
- Smartphone Users (%)
- Digital Literacy (%)
- UPI Transactions (Million per month)
- Tech Startups
- Overall Tech Adoption Rank

Top 5 States by Overall Rank

Rank	State / UT	Internet Penetration (%)	Smartphone Users (%)	Digital Literacy (%)	UPI Txns (M/month)	Tech Startups
1	Karnataka	78.5	72.3	85.2	1250	4200
2	Maharashtra	75.2	69.8	82.1	1180	3800
3	Delhi	88.3	81.2	88.9	950	2500
4	Tamil Nadu	71.8	66.4	79.3	850	1800
5	Kerala	89.1	78.6	91.2	420	650

Key Insights

- Chandigarh leads in Digital Literacy (9%) and Internet Penetration (92%), despite a lower UPI volume and fewer startups.
- Karnataka ranks 1st overall, likely due to strong performance across all categories, especially UPI transactions and startups.
- Chandigarh has the highest smartphone usage at 88%.
- Maharashtra and Tamil Nadu show balanced digital adoption with good infrastructure and startup presence.
- Uttar Pradesh has the highest no. UPI transactions.
- Karnataka is the startup hub of India with over 4200 startups.
- Among the states, J&K has the lowest ranking of all.
- Among the UTs, Daman & Diu is at the lower end.