



Flipkart Dashboard

Orders

Products

Customers

Forecast



Year
All

Month
All

Weektype
All

Product Category
All

Product Category
All

Rating
All

\$160M

Total Revenue

\$88M

Total Profit

713K

Total Products sold

113K

Total orders

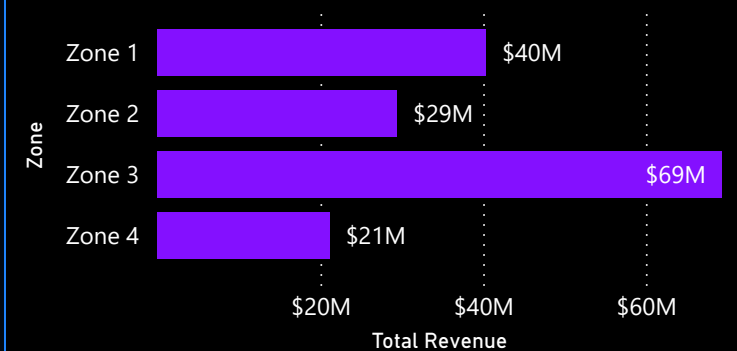
2.73

Average Rating

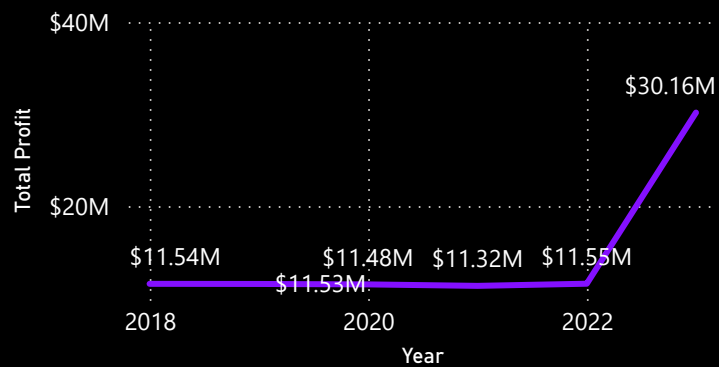
Revenue by Year



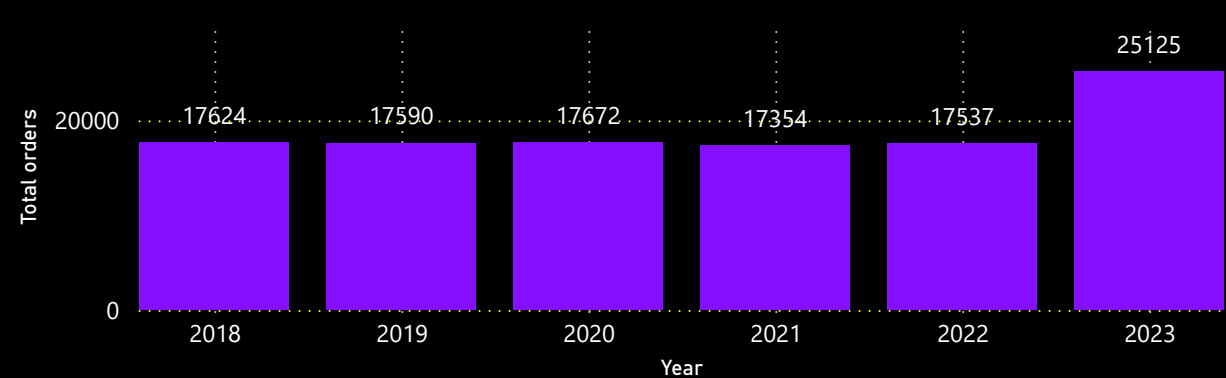
Revenue by Zone



Profit by Year



Orders by Year



Order Insights

[Dashboard](#)[Products](#)[Customers](#)[Forecast](#)

113K

Total orders

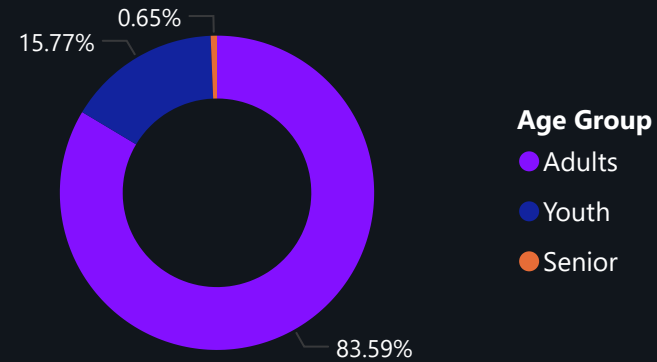
Weektype

- ☐ (Blank)
- ☐ Weekday
- ☐ Weekend

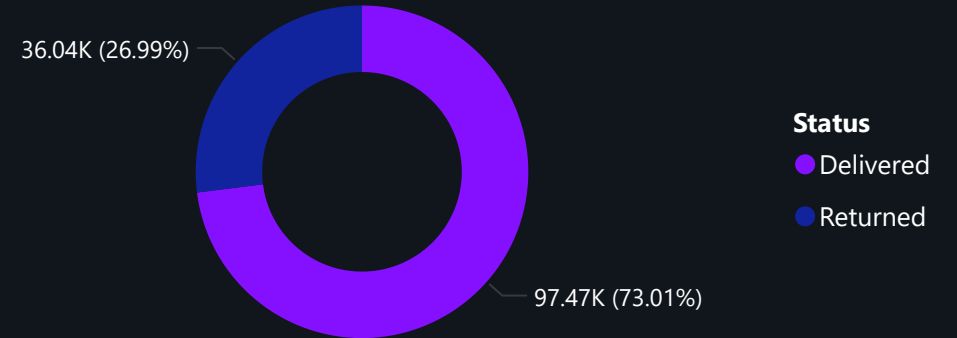
Year

- ☐ (Blank)
- ☐ 2018
- ☐ 2019
- ☐ 2020
- ☐ 2021
- ☐ 2022
- ☐ 2023
- ☐ 2024

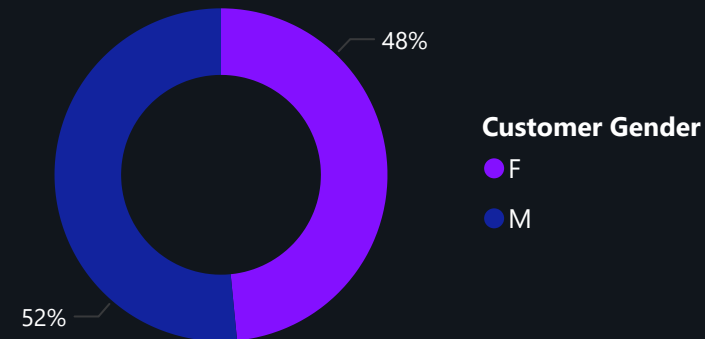
Orders by Age Group



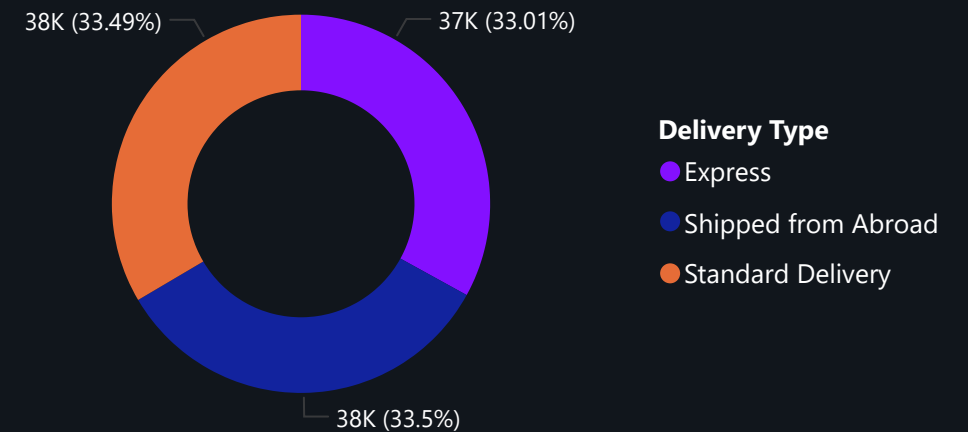
Orders by Status



Orders by Customer Gender



Orders by Delivery Type



Product Insights

Orders

Dashboard

Customers

Forecast



44

Total products

713K

Total Products sold

Year

(Blank)

2018

2019

2020

2021

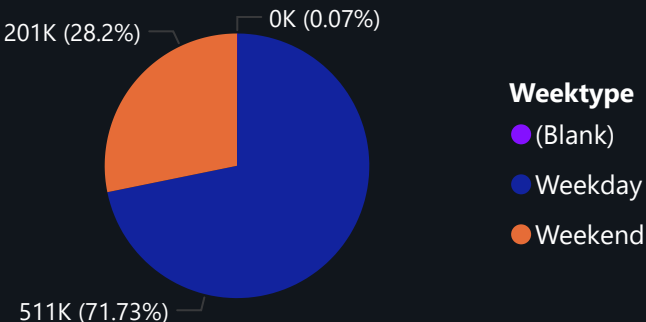
2022

Status

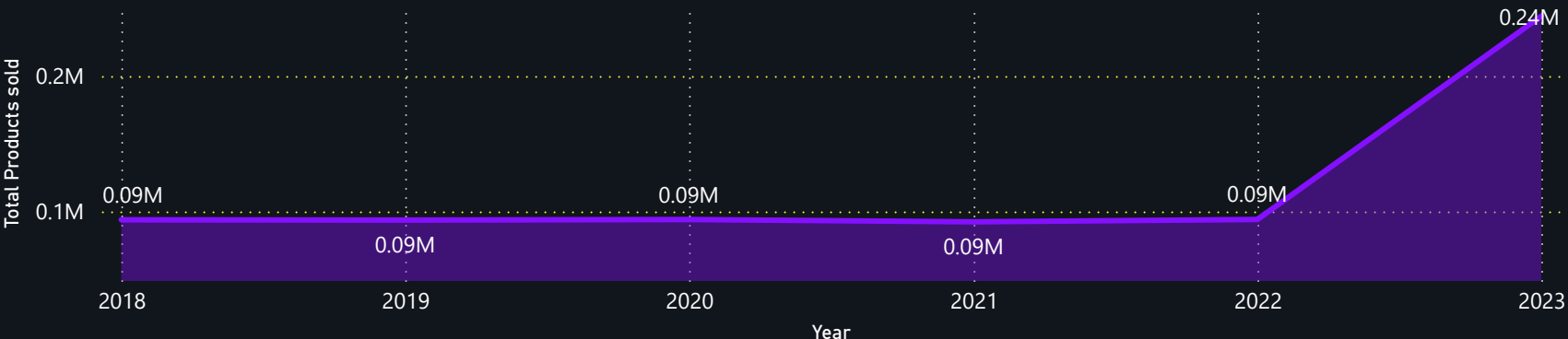
Delivered

Returned

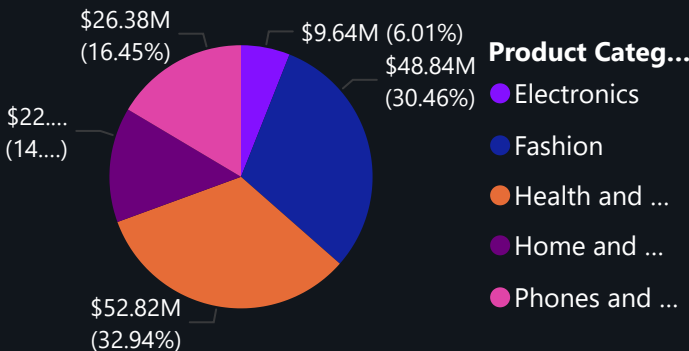
Total Products sold by Weektype



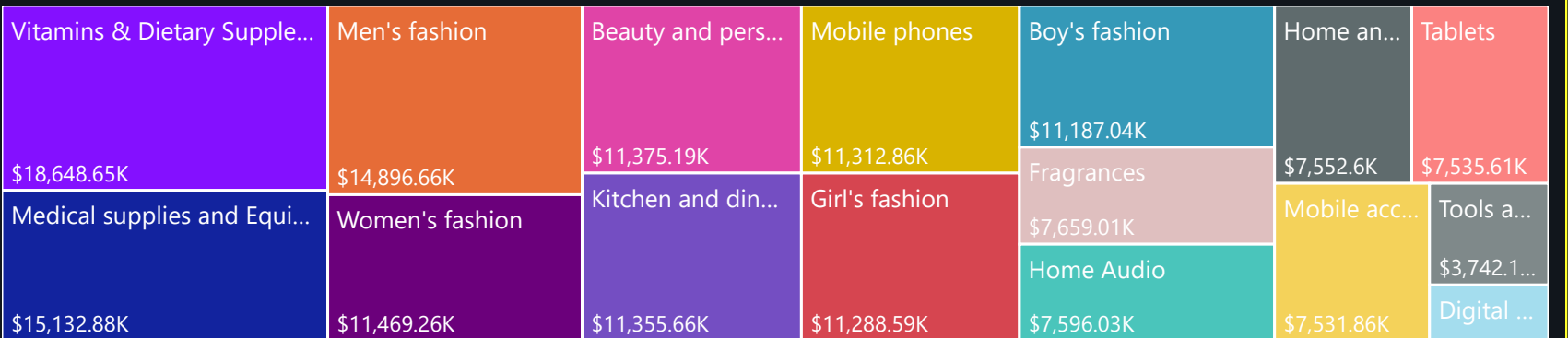
Products sold in different Year



Total Revenue by Product Category



Total Revenue by SubCategory



Customer Insights

Orders

Products

Dashboard

Forecast



112933

Total Customers

133.5K

Count of Rating

Age Group

☐ Adults

☐ Senior

☐ Youth

Year

All

Rating

1

2

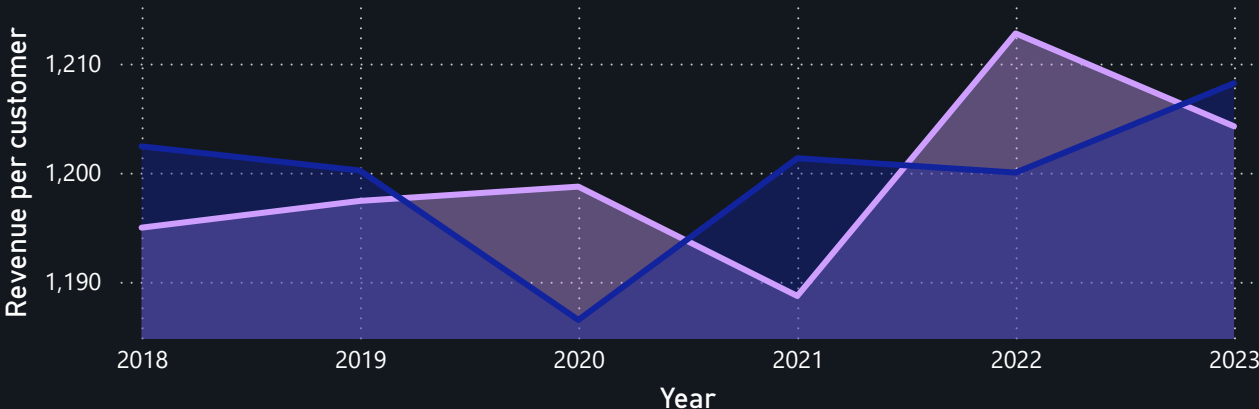
3

4

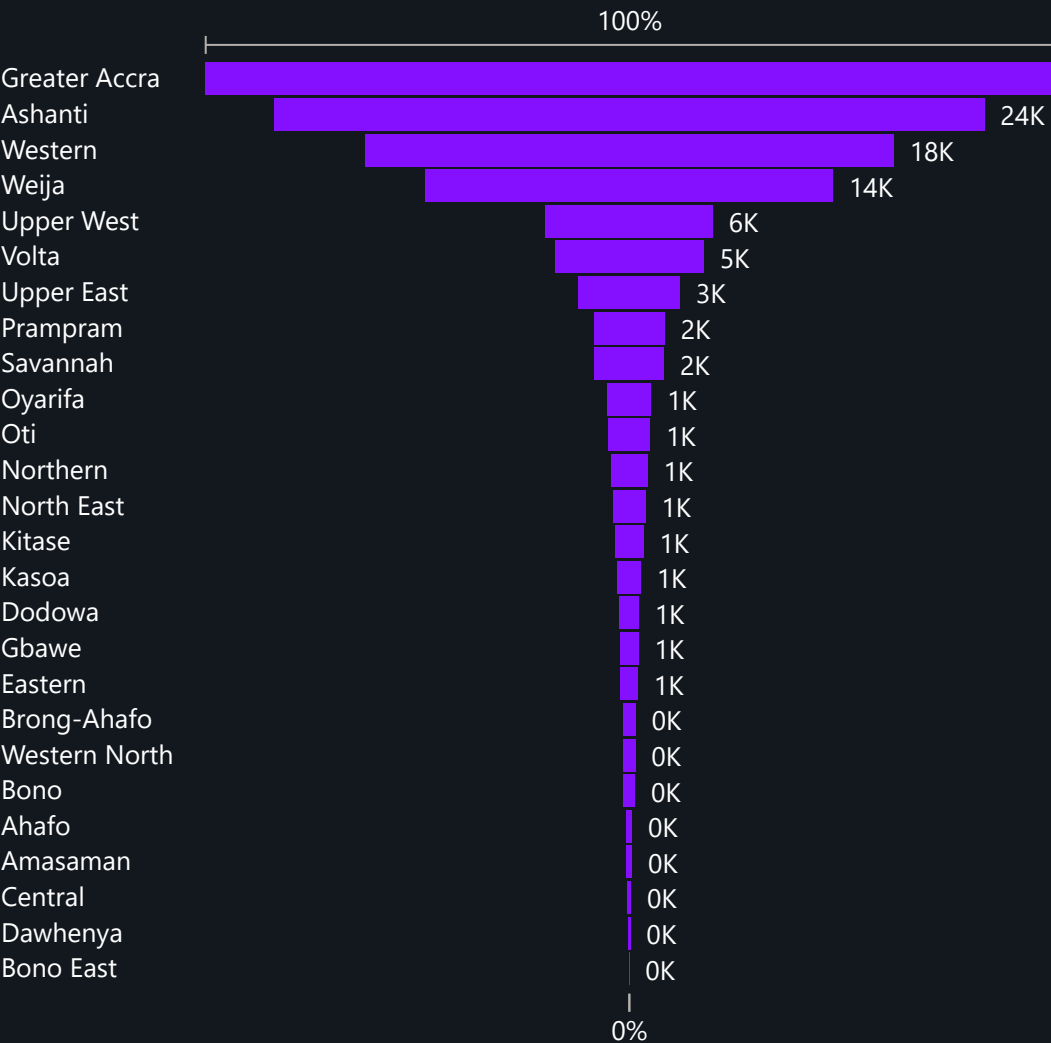
5

Revenue per customer by Year and Customer Gender

Customer Gender ● F ● M



Total Customers by Location



Profit Insights and Forecast

Orders

Products

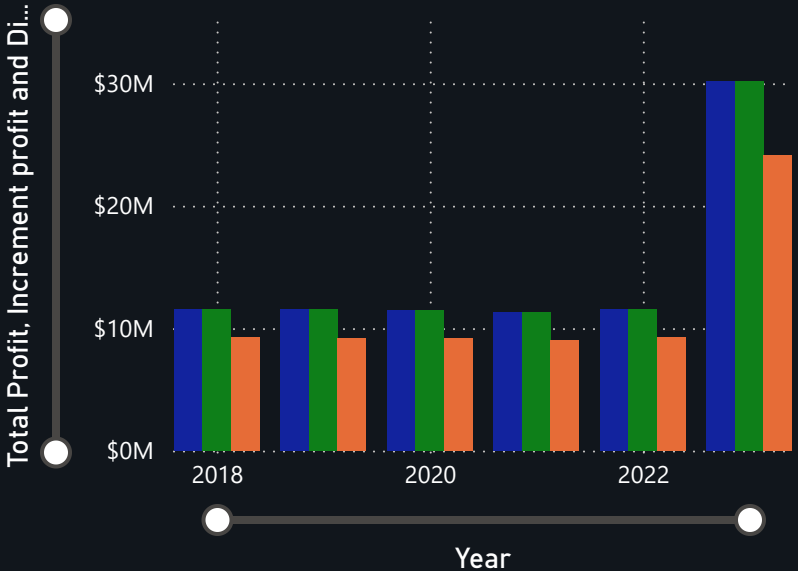
Customers

Dashboard



Actual Profit, Increment profit and Discount profit by Year

● Total Profit ● Increment profit ● Discount profit



0

% of value

Price increment

0

20

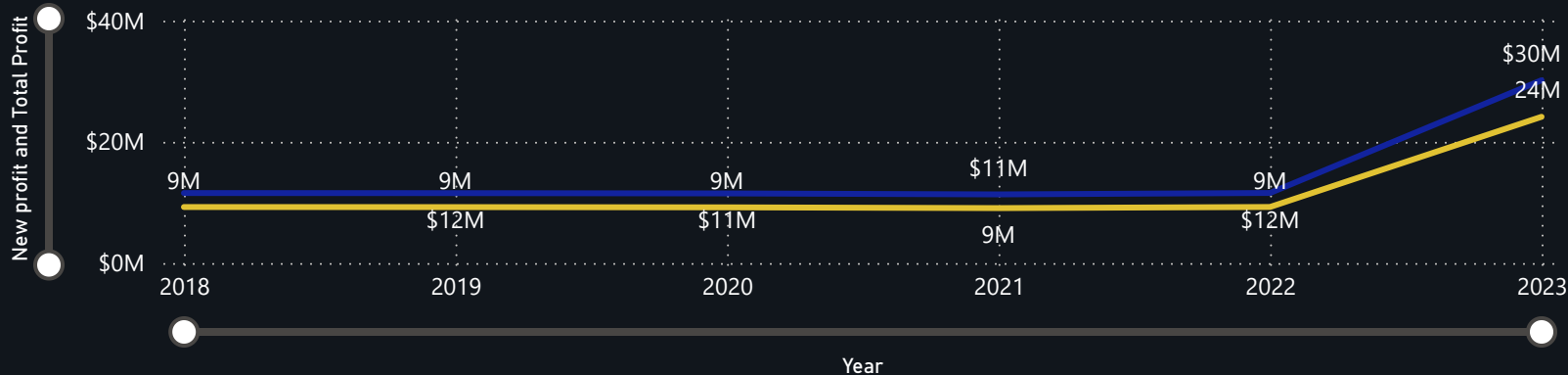
Discount%...

Discount%

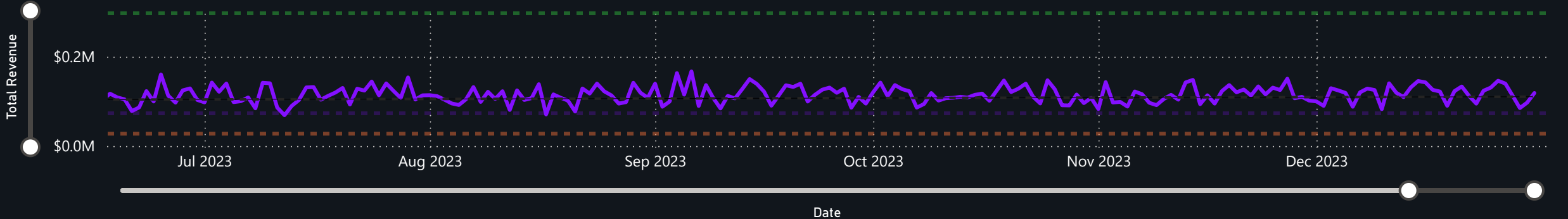
20

New profit and Actual Profit by Year

● New profit ● Total Profit



Total Revenue by Date



Target Analysis

Orders

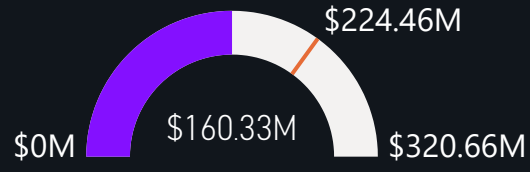
Products

Customers

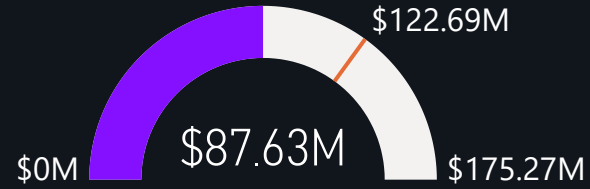
Dashboard



Total Revenue and Target revenue



Total Profit and Target profit



Price increment

0

0

% of value

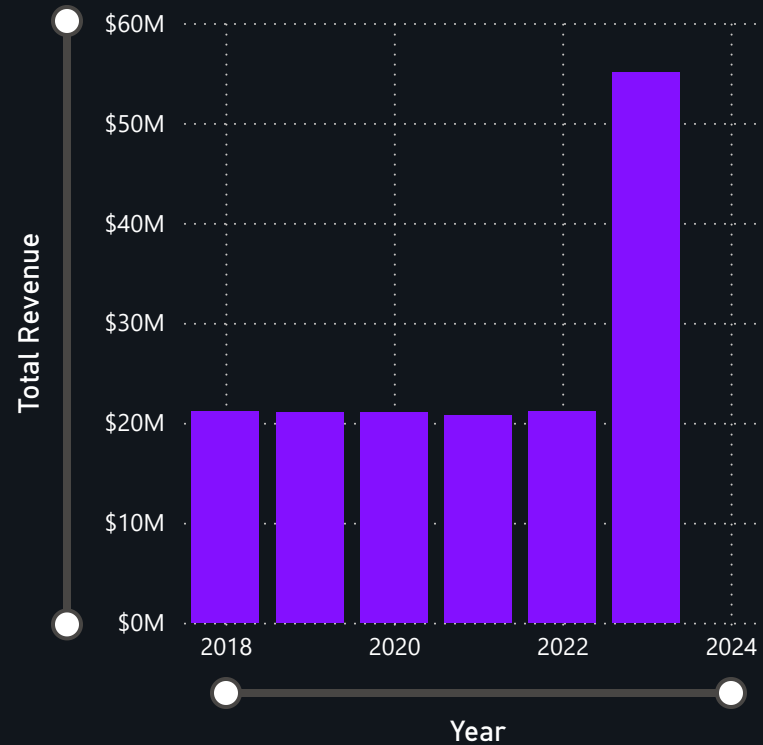
Price increment

0

0

% of value

Total Revenue by Year



Total Revenue and Increment profit by Year

