**Financial Analysis Report**

**Salesforce**

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**📊 Executive Summary**

This comprehensive financial analysis synthesizes insights from SEC filings, real-time market data, and current news sentiment to provide actionable investment intelligence.

**💰 Key Financial Metrics**

|  |  |
| --- | --- |
| **Metric** | **Value** |
| Current Price | $243.43 |
| Market Cap | $231.75B |
| P/E Ratio | 35.330914 |
| EPS | 6.89 |
| 52 Week High | 369.0 |
| 52 Week Low | 226.48 |

**⚠️ Key Business Risks**

ITEM 1A. RIS K FACTORS   
  
Our operations and financial results are subject to various risks and uncertainties, including those described below, that could adversely affect our business, operations, financial condition, results of operations, liquidity, and the trading price of our common stock.   
  
STRATEGIC AND COMPETITIVE RISKS   
  
We face intense competition across all markets for our products and services, which could adversely affect our results of operations.   
  
Competition in the technology sector   
  
Our competitors range in size from diversified global companies with significant research and development resources to small, specialized firms whose narrower product lines may let them be more effective in deploying technical, marketing, and financial resources. Barriers to entry in many of our businesses are low and many of the areas in which we compete evolve rapidly with changing and disruptive technologies, shifting user needs, and frequent introductions of new products and services. If we do not continue to innovate and provide products, devices, and services that appeal to businesses and consumers, we may not remain competitive, which could adversely affect our business, financial condition, and results of operations.   
  
Competition among platform-based ecosystems   
  
An important element of our business model has been to create platform-based ecosystems on which many participants can build diverse solutions. A well-established ecosystem creates beneficial network effects among users, application developers, and the platform provider that can accelerate growth. Establishing significant scale in the marketplace is necessary to meet consumer demand and to achieve and maintain attractive margins. We face significant competition from firms that provide competing platforms.   
  
&#8226; A competing vertically-integrated model, in which a single firm controls the hardware and software elements of a product and related services, has succeeded with some consumer products such as PCs, tablets, smartphones, gaming consoles, wearables, and other endpoint devices. Competitors pursuing this model also earn revenue from services integrated with the hardware and software platform, including applications and content sold through their integrated marketplaces. They may also be able to claim security and performance benefits from their vertically-integrated offer. We also offer some vertically-integrated hardware and software products and services. Shifting a portion of our business to a vertically-integrated model may increase our cost of revenue and reduce our operating margins.   
  
&#8226; We derive substantial revenue from licenses of Windows operating systems on PCs. We face significant competition from competing platforms developed for new devices and form factors such as smartphones and tablets. These devices compete on multiple bases including price and the perceived utility of the device and its platform. Users continue to turn to these devices to perform functions that in the past were performed by PCs. Even if many users view these devices as complementary to a PC, the prevalence of these devices may make it more difficult to attract application developers to our PC operating system platforms. Competing with operating systems licensed at low or no cost may decrease our PC operating system margins. Popular products or services offered on competing platforms could increase their competitive strength. In addition, some of our devices compete with products made by our OEM partners, which may affect their commitment to our platform.   
  
&#8226; Competing platforms have content and application marketplaces with scale and significant installed bases. The variety and utility of content and applications available on a platform are important to device purchasing decisions. Users may incur costs to move data and buy new content and applications when switching platforms. To compete, we must successfully enlist developers to write applications for our p

**📈 Market Performance Summary**

Current Price: $243.43 | Market Cap: $231.75B | P/E Ratio: 35.330914

**📰 Recent News & Market Catalysts**

Recent market developments include:

• AI Code Tools Market to Hit USD 37.34 Billion by 2032, Driven by Rising Demand for Automation Globally | SNS Insider

• Prompt injection – and a $5 domain – trick Salesforce Agentforce into leaking sales

**⚖️ Important Disclaimer**

*This report is generated for informational and educational purposes only. It should not be considered as personalized investment advice, a recommendation to buy or sell securities, or a guarantee of future performance. All investments carry risk of loss. Past performance does not guarantee future results. Please consult with a qualified financial advisor before making any investment decisions.*