

Methodology

EDA :-

1. First the data set was imported in excel , the row and columns formatting was done.
2. Then for basic data cleaning , missing values, outliers treatment was done.
3. Name – 16, host_name – 21, last_review and review_month – 10052 values were missing , deleting certain rows where names were missing as its very low compared to total rows in data set
4. The date columns were imputed with mode method.
5. Then outliers fixing was done price, min_nights , no of reviews, availability, calculated_hostings has certain values which are extremely high.
6. Applied quartile cut off methods and set a cut off < 98% percentile and deleted the values to make it a normal distribution.
7. Did descriptive analysis
8. Certain data table which are there in visuals are extracted from Excel pivot.
9. All the visual were made on tableau desktop.
10. The python script link is provided for better reference.

Python codes used to cleaning and EDA:

```
import numpy as np
```

```
import pandas as pd
```

```
import matplotlib.pyplot as plt
```

```
import seaborn as sns
```

```
import warnings
```

```
warnings.filterwarnings("ignore")
```

```
airbnb = pd.read_csv("AB_NYC_2019.csv")
```

```
airbnb.info()
```

missing values :-

```
missing_values = []
```

```
for i in airbnb.columns:
```

```
    missing_values.append(len(airbnb[airbnb[i].isnull()]))
```

```
list2 = missing_values
```

there are last_review and reviews_per_month has max missing

```
for i , j in zip(list1, list2):
```

```
    print(i,"=",j,"\n")
```

```
id = 0
```

```
name = 16
```

```
host_id = 0
```

```
host_name = 21
```

```
neighbourhood_group = 0
```

```
neighbourhood = 0
```

```
latitude = 0
```

```
longitude = 0
```

```
room_type = 0
price = 0
minimum_nights = 0
number_of_reviews = 0
last_review = 10052
reviews_per_month = 10052
calculated_host_listings_count = 0
availability_365 = 0

airbnb["last_review"].value_counts(normalize = True)*100

airbnb.describe(percentiles = [0.80,0.90,0.95,0.99])
```

Outliers test

```
plt.figure(figsize=(8,20))
plt.boxplot(airbnb.price)

list1 = ["minimum_nights" , "number_of_reviews" , "reviews_per_month" ,
"calculated_host_listings_count"]

[plt.boxplot(i) for i in airbnb(list1)]

plt.figure(figsize=(20,8))
sns.boxplot(airbnb["minimum_nights"])
```

removing outliers by percentile method :

```
max_thres = airbnb["minimum_nights"].quantile(0.99)
```

```
airbnb = airbnb[~(airbnb["minimum_nights"]>max_thres)]
```

```
airbnb = airbnb[~(airbnb["reviews_per_month"]>max_thres3)]
```

```
airbnb.groupby("host_name")["calculated_host_listings_count"].sum().head(30)
```

Then excel pivot was implemented