

## **SUMMARY AND RECOMMEDATIONS**

**After analysing the IMDB dataset following Insights were derived :-**

- RSVP Movies should focus on '**Drama**' genre for their next projects as a total of 1078 movies were produced in the year 2019 in 'Drama' genre.
- Future project can have an average duration of 107 mins approximately.
- **Dream Warrior Pictures** (Ranked 1<sup>st</sup>) , **National Theatre Live** (Ranked 2<sup>nd</sup>) or both could be their next project's production company.
- **James Mangold** can be hired as the director for their next project as he has the higher average rating.
- **Mammootty** and **Mohanlal** can be hired as the Actor for their next project based on the median rating where Mammootty (Ranked 1<sup>st</sup>) and Mohanlal (Ranked 2<sup>nd</sup>).
- **Taapsee Pannu** can be chosen as the actress for their next project based on the total votes received and average rating.
- **Vijay Sethupathi** can be hired as the additional actor for their next project based on the total votes .
- **Marvel Studios** (Ranked 1<sup>st</sup>), **Twentieth Century Fox** (Ranked 2<sup>nd</sup>) or **Warner Bros** (Ranked 3<sup>rd</sup>) can be chosen as a global partner because the number of votes received by them is comparatively higher than other production houses.