Predictive Analytics Lab <u>Lab-7</u>

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Batch: 5

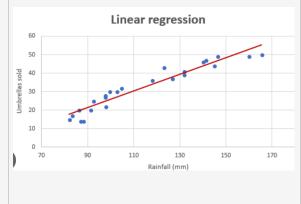
Differentiate between logistic regression and linear regression through two real-world scenarios.

Hint: Differentiate in terms of i) Definition, ii) Datasets compatibility, iii) Model, iv) Validation Metrics, v) Visualization (through graphs)

Parameter	Linear Regression	Logistic Regression
Definition	This is a type of regression analysis that models the relationship between a dependent (target) variable and one or more independent (predictor) variables by fitting a linear equation to observed data. It predicts a continuous outcome.	A type of classification algorithm used when the dependent variable is categorical (often binary). It predicts the probability of a given class by applying a logistic function to the output of a linear equation.
Datasets compatibility	Works best with continuous numerical datasets. For example, it's used when the target variable is a number (e.g., predicting house prices based on square footage, number of rooms, etc.).	Suitable for binary or categorical datasets. It's used when the target variable is categorical (e.g., whether a customer will churn or not based on age, income, etc.).
Model	Model is a straight line (in case of single feature) described by the equation: $y=eta_0+eta_1x+\epsilon$	Model is based on the sigmoid function to constrain the output between 0 and 1 (for binary classification). The equation is: $P(y=1 x) = \frac{1}{1+e^{-(\beta_0+\beta_1 x)}}$
Validation Metrics	R-squared (R²): Measures the proportion of variance in the dependent variable explained by the independent variables. Mean Squared Error (MSE): Measures the average squared difference between the observed actual outcomes and predicted	accuracy: Measures the percentage of correct predictions. Precision, Recall, F1-score: Evaluate classification performance, especially in imbalanced datasets.
	outcomes.	AUC-ROC: Assesses the model's ability to differentiate between classes.

Visualization (through graphs)

The relationship between variables can be visualized as a **straight line** in a scatter plot, where the x-axis represents the independent variable, and the y-axis represents the dependent variable.



The S-form curve is called the Sigmoid function or the logistic function. In logistic regression, we use the concept of the threshold value, which defines the probability of either 0 or 1. Such as values above the threshold value tends to 1, and a value below the threshold values tends to 0.

