

BUSINESS PLAN - EXECUTIVE SUMMARY

TechFlow Solutions LLC

COMPANY OVERVIEW:

TechFlow Solutions provides custom software development and digital consulting services to mid-market companies.

SERVICES:

- Custom Web Application Development
- Mobile App Development (iOS/Android)
- API Integration & Development
- Digital Strategy Consulting

TARGET MARKET:

Mid-market companies (\$10M-\$500M revenue) seeking digital transformation solutions.

FINANCIAL PROJECTIONS (2024):

Revenue: \$1,500,000

Gross Margin: 65%

Net Income: \$525,000