Astrix Digital.

Your Complete Digital Solutions Partner

BE CREATIVE.
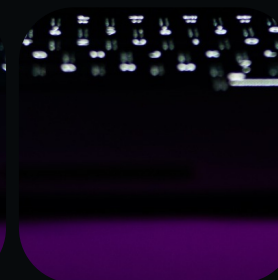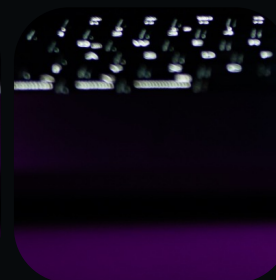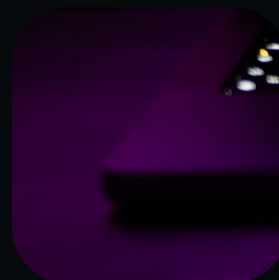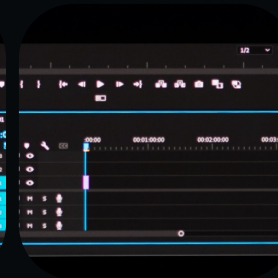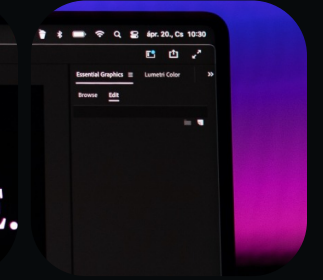
Welcome to Astrix – Where Innovation Drives Success!

Astrix is more than an IT agency; we are your partners in achieving remarkable digital milestones. With a track record spanning 2 years, we've consistently delivered cutting-edge solutions to businesses, propelling them to new heights in the digital realm.

49+

Project Completed

30+

Happy Clients

2+

Years of Experience

Meet our **Founders**

Tushar Asthana

in

Digital marketing expert with 3+ years of experience in helping businesses of all sizes grow and succeed through effective digital marketing strategies. Proven track record of delivering driving success for clients.

Ananya Goswami

in

Design expert with 3+ years of experience in product design, UI/UX design, and research. Proven track record of success in helping startups, NGOs, and freelance clients achieve their goals.

Discover the power of Astrix's services

Astrix is more than an IT agency; we are your partners in achieving remarkable digital milestones. With a track record spanning 2

Website Design & Development

Elevate your brand with our web design and development. Seamless, responsive, and captivating sites for lasting online success.

Mobile App Development

Transform your app idea into reality. Expert app development for outstanding user experiences, performance, and market dominance.

Product Development

Innovate with us. Product development that disrupts markets, sparks growth, and sets industry standards. Let's craft your success story.

Social Media & Branding

Craft your digital identity. Our social media and branding strategies elevate your brand, engage audiences, and drive conversions.

IT Solutions

Unlock tech-driven solutions for efficiency and growth. Our IT expertise powers businesses, streamlines operations, and boosts productivity.

Digital Marketing

Drive online success. Our digital marketing strategies deliver results, enhance visibility, and transform your digital presence.

Meet our **Clients**

Gems Of India

Alphtrix

Galgotias University

Heath Hack Tron

Book My Artist

World Nextech

Seva Bharati

Teratron

QBI Institue

Vaeral

CBK

CBR Hospital

Our **Client Testimonials**

Astrix's team delivered exceptional marketing results in just a matter of weeks, demonstrating their unwavering dedication, creativity, and social media expertise. I'm thrilled to continue this partnership.

Raj Singh
DIRECTOR OF MARKETING, GALGOTIAS UNIVERSITY

Astrix's campaign hit our target market right on the mark. In just a month of launching our campaign with them, we acquired 500+ customers spanning various cities and demographics. An excellent job!

Vijay Shekhar Shukla
DIRECTOR, QBI INSTITUTE

Astrix's approach was simply spectacular. They understand the nuances of the luxury market and tailored a campaign that aligned perfectly with our brand identity. In a short period, we witnessed a significant boost in our online presence and, most importantly, an increase in sales. Astrix is now our go-to agency for marketing solutions.

Ayush Sharma
MD, SHARMA OPTICAL AND WATCHES, GR NOIDA

Astrix's quick response to our problem statement translated into an impressive online presence within just three days. Their focus on driving engagement for our ongoing campaigns. Thanks for the swift and effective support!

Ayush Gupta
COO, VAERAL

Case Studies

Real Estate Project

Healthcare Tech App

Educational Institution Project

REAL ESTATE PROJECT

THE RESULTS

- Increased website traffic by 120% in the first three months.
- Generated over 300 high-quality leads through online inquiries and phone calls.
- Achieved a 15% conversion rate from leads to property viewings.

THE CHALLENGE:

As a relatively new player in the competitive real estate market, our client sought to enhance their online presence and generate leads efficiently within a tight budget. Given their limited brand recognition, establishing trust and credibility was paramount.

OUR SOLUTION:

Astrix undertook a comprehensive digital transformation for our client. We began by revamping their website to be more user-friendly and search engine optimized. This involved creating a mobile-responsive design and optimizing property listings for local search. Simultaneously, we launched a targeted digital marketing campaign, leveraging pay-per-click advertising, email marketing, and content creation.

Case Studies

Real Estate Project

Healthcare Tech App

Educational Institution Project

HEALTHCARE TECH APP

THE RESULTS
- Successfully delivered a proof of concept within just five months, impressing potential investors.
- Secured initial angel investment of $150,000 for further development.
- Positioned the client as an emerging leader in the telehealth sector, attracting interest from industry leaders.

THE CHALLENGE:
Our client, a healthcare technology start-up, was pioneering a cutting-edge telehealth solution. However, they faced significant regulatory hurdles and needed a speedy proof of concept to attract investors. Given their limited resources, time was of the essence.

OUR SOLUTION:
Astrix immediately assembled a cross-functional team of experts, including healthcare consultants and developers. We streamlined the development process, prioritizing core functionalities and ensuring compliance with industry regulations. Simultaneously, we crafted a compelling investor pitch deck and identified potential funding sources.

Case Studies

Real Estate Project

Healthcare Tech App

Educational Institution Project

EDUCATIONAL INSTITUTION PROJECT

THE RESULTS

- Successfully launched the online platform within six months, offering 50+ courses to students.
- Increased student enrollment by 25% within the first academic year.
- Enhanced the institution's reputation for innovation and adaptability in the education sector.

THE CHALLENGE:

In response to changing educational needs and a surge in online learning, our client, a mid-sized educational institution, aimed to pivot their traditional curriculum to a digital platform. They sought to deliver engaging and effective online courses while preserving their academic reputation.

OUR SOLUTION:

Astrix conducted an in-depth analysis of the institution's existing curriculum and designed an online learning strategy. We developed a customized Learning Management System (LMS) and created high-quality digital content, including video lectures, interactive quizzes, and discussion forums. To ensure seamless transition, we provided faculty training on effective online teaching methods.

Impact Generated

40% ▲
Online Engagement
30% ▲
Revenue

Digital Transformation

500+ ▲
Students trained
30+ ▲
Workshops

Education and Skill Development

$2M ▲
Revenue Growth
$1M ▲
Funding Raised

Startups and Entrepreneurs

7 ▲
Countries
200+ ▲
Projects

Global Reach

15% ▲
Patient care quality
25% ▼
Healthcare costs

Healthcare Innovation

50% ▲
Website traffic
45% ▲
Lead generation

Measurable Results

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THANK YOU

Contact us to get the best digital solutions

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