

# Credit Card Transaction Report

Low

Med

High

week\_start\_date

01 January 2023

08 January 2023

15 January 2023

22 January 2023

Revenue

57M

Total Interest

7.98M

Transaction Count

667K

Transaction Amount

46M

F

M

Gold

Silver

Blue

Platinum

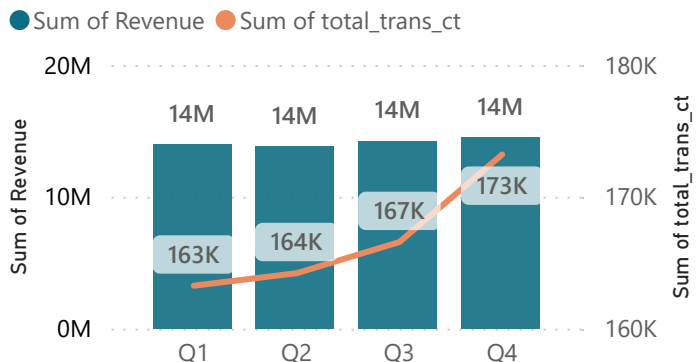
Q4

Q2

Q3

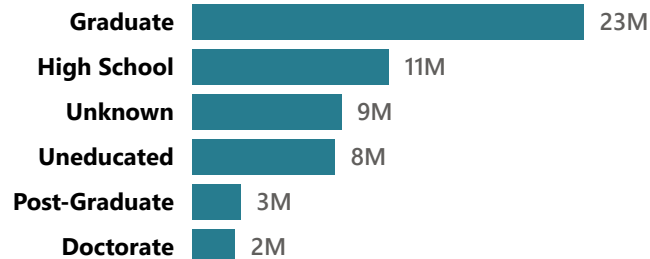
Q1

QTR Revenue & Transaction Count

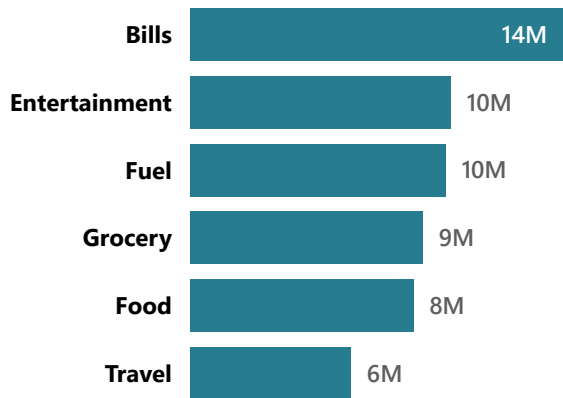


card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

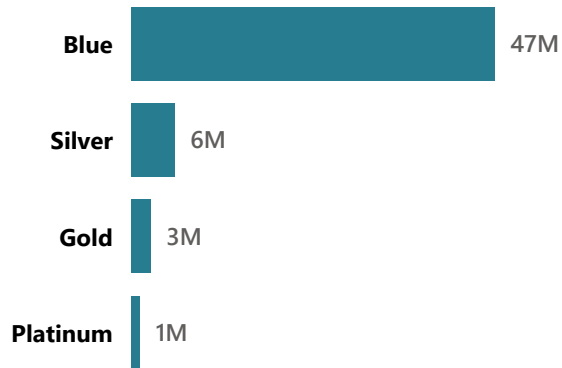
Revenue by Education



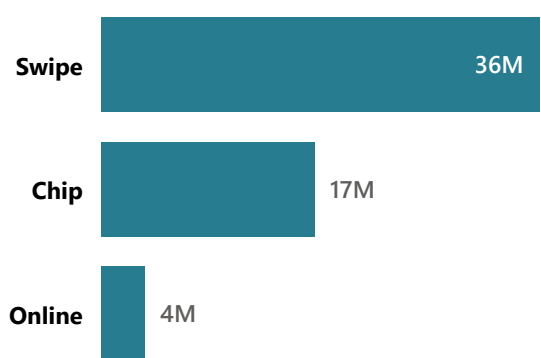
Revenue by Expenditure Type



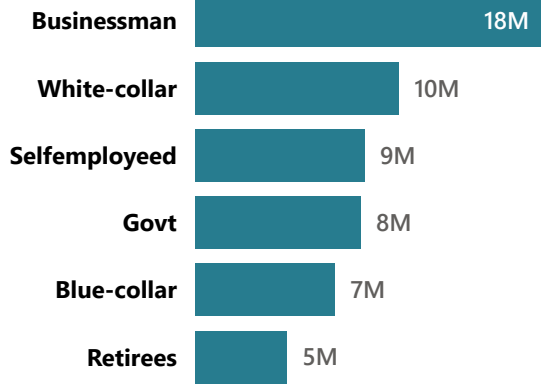
Revenue by Card Category



Revenue by Use Chip



Revenue by Customer Profession



# Credit Card Customer Report

Swipe

Online

Chip

week\_start\_date

01 January 2023

08 January 2023

15 January 2023

22 January 2023

Q4

Q3

Q2

Q1

Gold

Silver

Blue

Platinum

Delinquent Rate

6.06%

Total Interest

7.98M

Avg Css

3.19

Delinquent Accounts

624

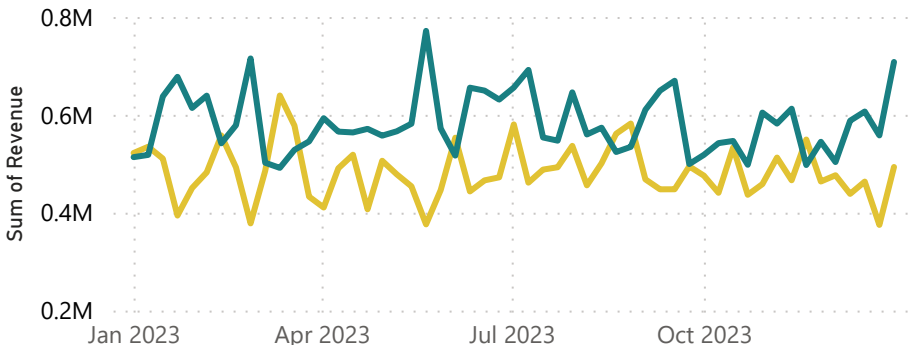
Customer Acquisition Cost

991K

M

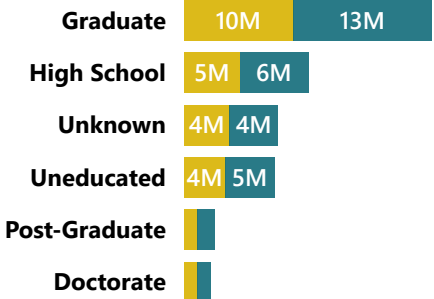
F

Revenue vs Gender

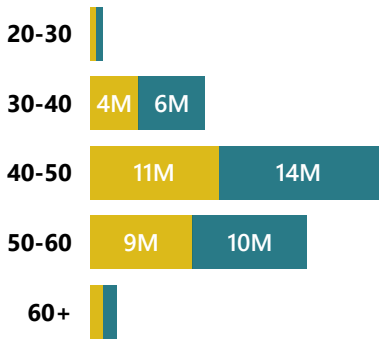


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	9,67,751.42	73516911
Businessman	17697472	25,84,604.01	190350431
Govt	8335534	11,82,230.84	90834727
Retirees	4617448	6,41,692.22	49619308
Selfemployeed	8542826	11,41,510.40	77659931
White-collar	10283124	14,64,690.92	105618475
Total	56517011	79,82,479.81	587599783

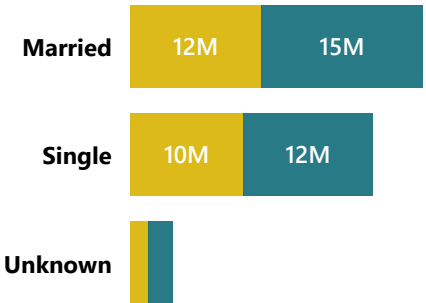
Revenue by Education Level



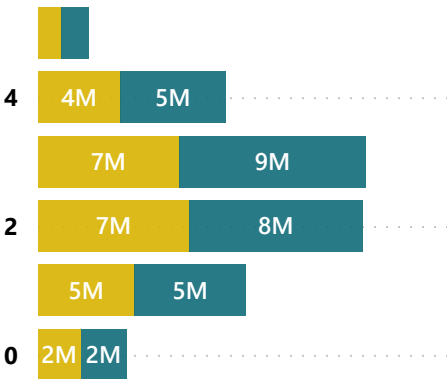
Revenue by Age Group



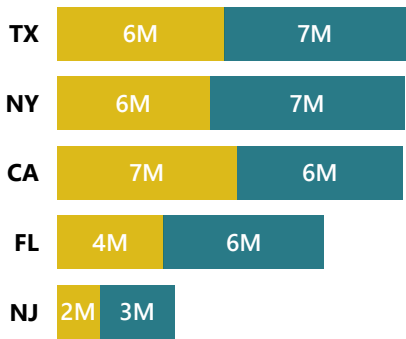
Revenue by Marital Status



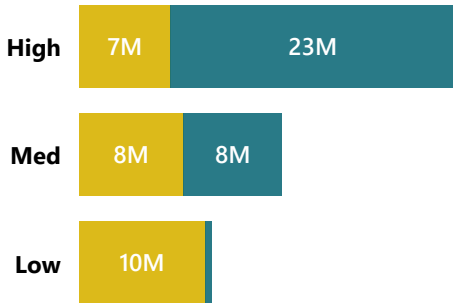
Revenue by Dependent Count



Revenue wise Top 5 States



Revenue by Income Group



week_num	week_num2	previous_week_revenue	current_week_revenue	wow_revenue
Week-1	1		10,35,629.32	
Week-2	2	10,35,629.32	10,53,088.81	1.7%
Week-3	3	10,53,088.81	11,48,249.80	9.0%
Week-4	4	11,48,249.80	10,71,919.27	-6.6%
Week-5	5	10,71,919.27	10,64,577.97	-0.7%
Week-6	6	10,64,577.97	11,21,745.13	5.4%
Week-7	7	11,21,745.13	10,99,909.39	-1.9%
Week-8	8	10,99,909.39	10,71,542.29	-2.6%
Week-9	9	10,71,542.29	10,93,501.86	2.0%
Week-10	10	10,93,501.86	9,87,820.46	-9.7%
Week-11	11	9,87,820.46	11,31,280.79	14.5%
Week-12	12	11,31,280.79	11,06,532.92	-2.2%
Week-13	13	11,06,532.92	9,78,564.76	-11.6%
Week-14	14	9,78,564.76	10,03,843.69	2.6%
Week-15	15	10,03,843.69	10,56,484.86	5.2%
Week-16	16	10,56,484.86	10,82,608.69	2.5%
Week-17	17	10,82,608.69	9,78,441.30	-9.6%
Week-18	18	9,78,441.30	10,63,740.83	8.7%
Week-19	19	10,63,740.83	10,44,817.36	-1.8%
Week-20	20	10,44,817.36	10,35,860.99	-0.9%
Week-21	21	10,35,860.99	11,47,869.75	10.8%
Week-22	22	11,47,869.75	10,18,518.29	-11.3%
Week-23	23	10,18,518.29	10,70,102.70	5.1%