

# Customer Shopping Behaviour Analysis

## subscription\_status

No Yes

## gender

Female Male

## category

Accessories

Clothing

Footwear

## shipping\_type

2-Day Shipping

Express

Free Shipping

**\$59.76**

Avg purchase amount

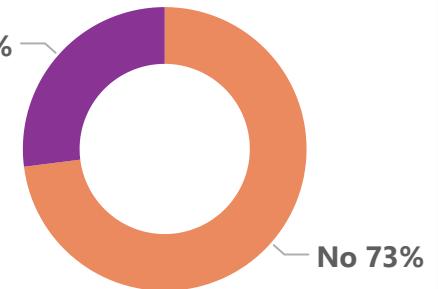
**3.75**

Avg review rating

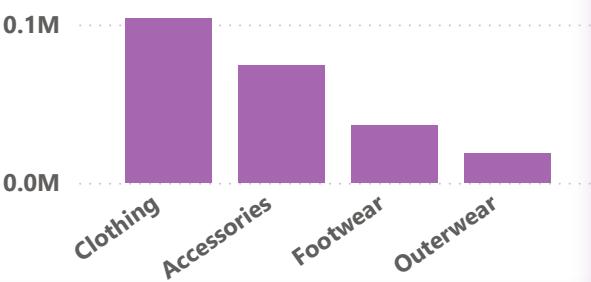
**3.9K**

no of customer

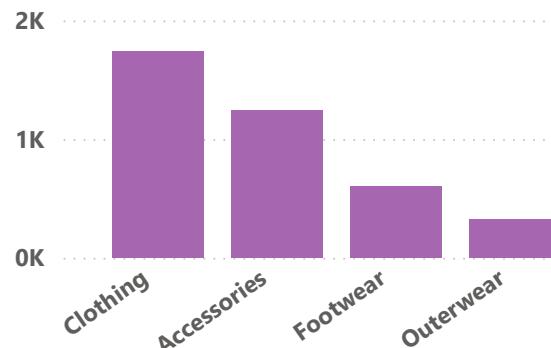
## % of customer by subscription\_status



## Revenue by category



## Count of Customers by category



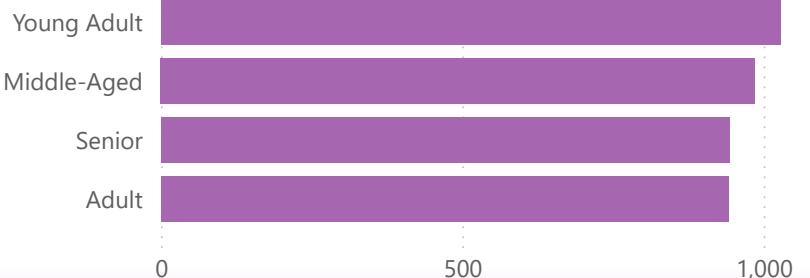
## shipping\_type

2-Day Shipping

Express

Free Shipping

## Count of Customers by age\_group



## Revenue by age\_group

