

Customer Shopping Behaviour Analysis

subscription_status

No

Yes

gender

Female

Male

category

Accessories

Clothing

Footwear

shipping_type

2-Day Shipping

Express

Free Shipping

\$59.76

Avg purchase amount

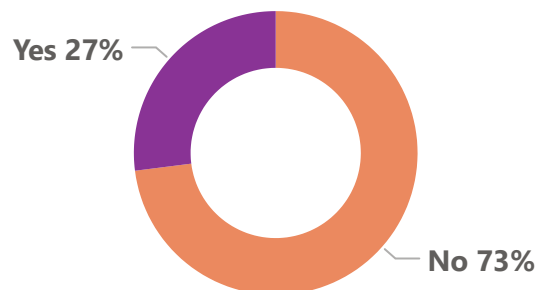
3.75

Avg review rating

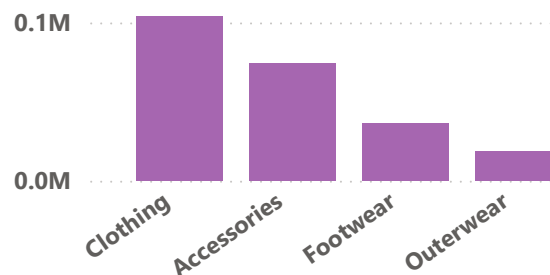
3.9K

no of customer

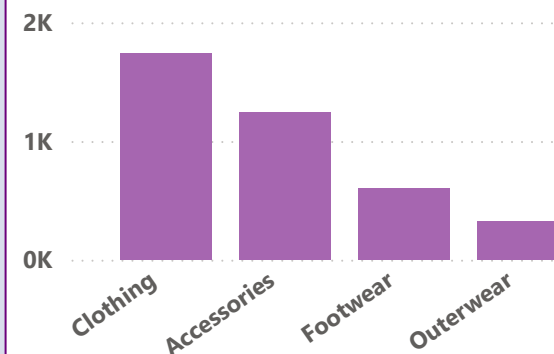
% of customer by subscription_status



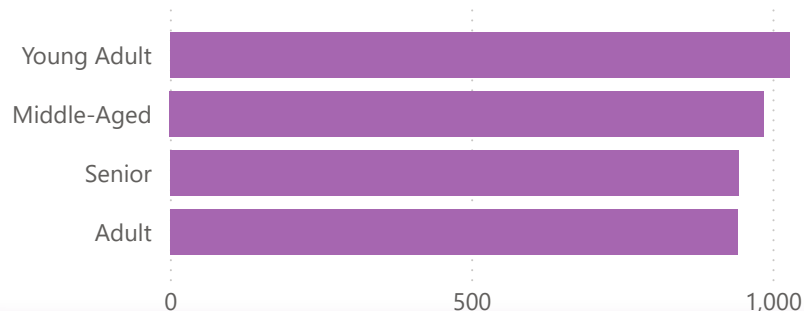
Revenue by category



Count of Customers by category



Count of Customers by age_group



Revenue by age_group

