

E Commerce Sales Analysis

Year ,Month , Qtr wise Sales

All

Return Status

All

12.64M

Sum of Sales

1.47M

Sum of Profit

5.96%

Return Rate

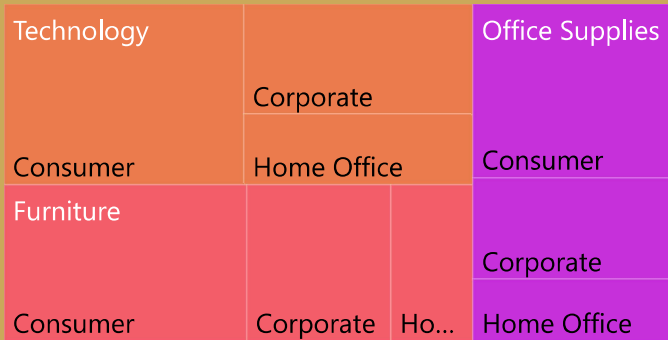
4

Avg Shipping Days

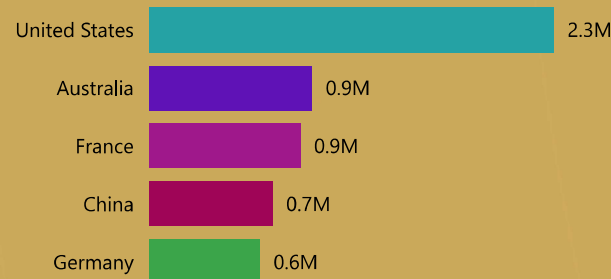
10.70%

% of Shipping Cost

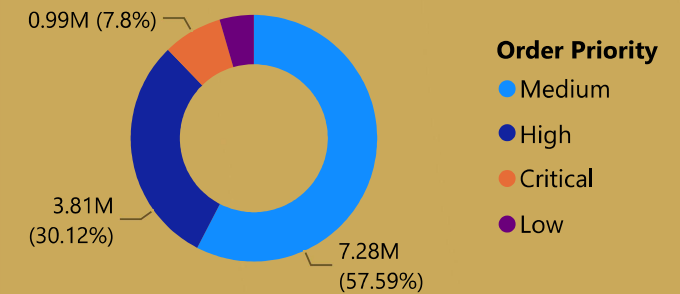
Sales by Category & Segment



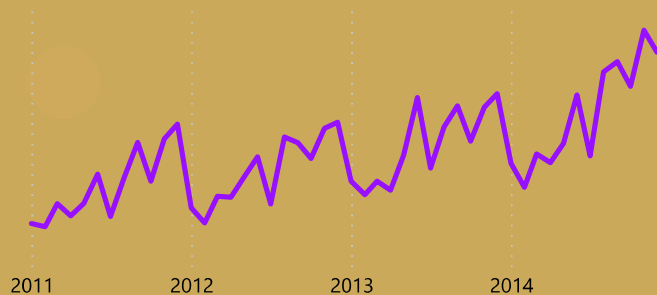
Top 5 Countries by Sales



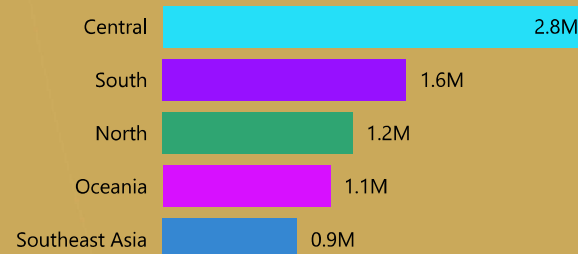
Sales by Order Priority



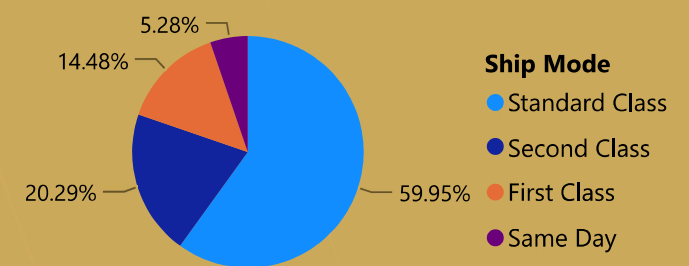
Sales by Year & Month



Top 5 Region by Sales



Sales % by Ship Mode



Year	Sum of Sales	yoy sales %
2011	22,59,450.90	-100%
2012	26,77,438.69	18%
2013	34,05,746.45	27%
2014	43,00,613.87	26%
Total	1,26,43,249.91	52%

Distinct Customers

1590

Year	Month	Sum of Sales	mom sales %
2011	February	91,152.16	-7.83%
2011	January	98,898.49	-100.00%
2012	February	1,00,510.22	-25.98%
2011	July	1,15,510.42	-46.33%
2011	April	1,16,915.76	-19.77%
2012	January	1,35,780.72	-59.34%
2012	July	1,45,236.79	-43.31%
2011	March	1,45,729.37	59.87%
2011	May	1,46,747.84	25.52%
2012	April	1,61,052.27	-1.24%
2012	March	1,63,076.77	62.25%
2013	February	1,67,239.65	-16.04%
2013	April	1,77,821.32	-10.46%
2014	February	1,84,837.36	-23.39%
2013	March	1,98,594.03	18.75%
2011	October	1,99,071.26	-31.41%
2013	January	1,99,185.91	-41.11%
2011	August	2,07,581.49	79.71%
2012	May	2,08,364.89	29.38%
2011	June	2,15,207.38	46.65%
2013	July	2,29,928.95	-42.01%
2014	January	2,41,268.56	-40.49%
2014	April	2,42,771.86	-7.73%
2012	October	2,52,939.85	-12.60%
2012	June	2,56,175.70	22.95%
2014	July	2,58,705.68	-35.70%
2013	May	2,60,498.56	46.49%
2014	March	2,63,100.77	42.34%
2014	May	2,88,401.05	18.80%
2012	September	2,89,389.17	-4.54%
2011	September	2,90,214.46	39.81%
2013	October	2,92,486.61	22.88%
Total		1,26,43,249.91	4.14%