

E Commerce Sales Analysis

Year ,Month , Qtr wise Sales

All

Return Status

All

12.64M

Sum of Sales

1.47M

Sum of Profit

5.96%

Return Rate

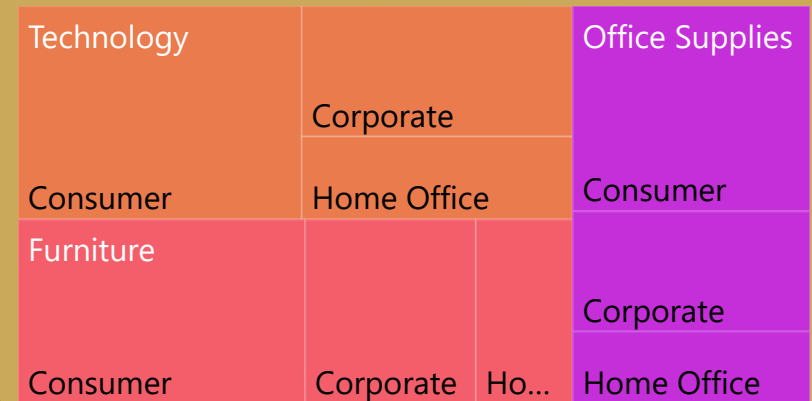
4

Avg Shipping Days

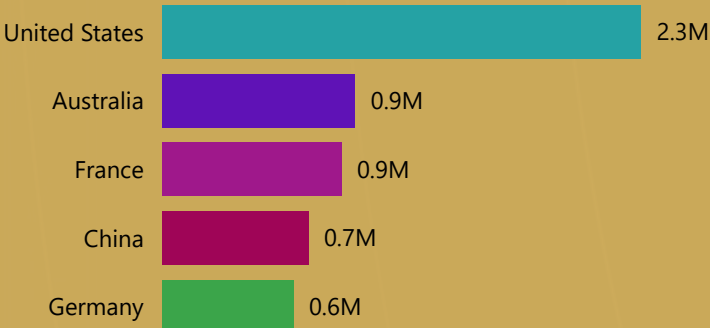
10.70%

% of Shipping Cost

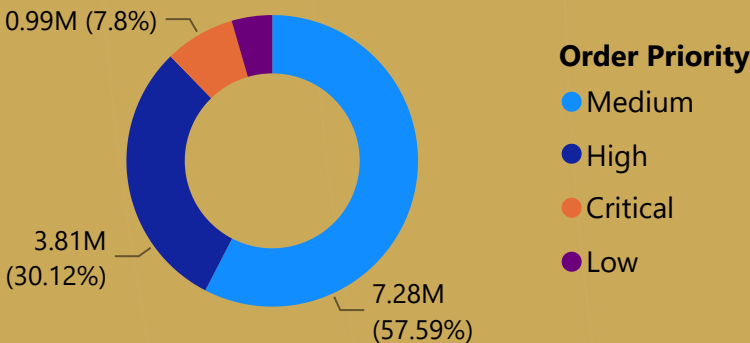
Sales by Category & Segment



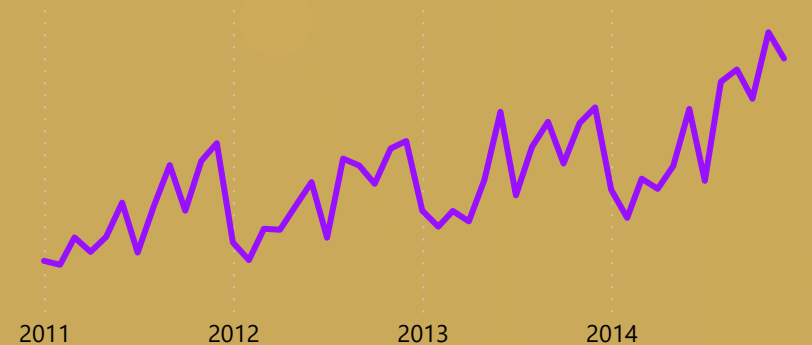
Top 5 Countries by Sales



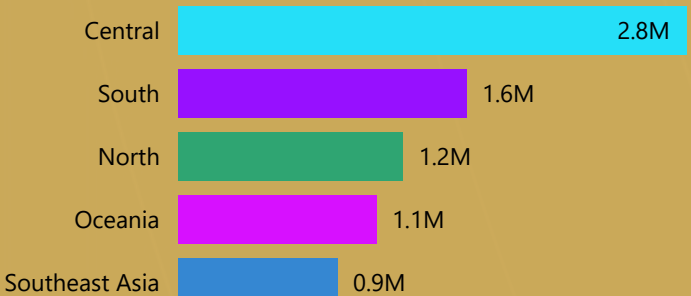
Sales by Order Priority



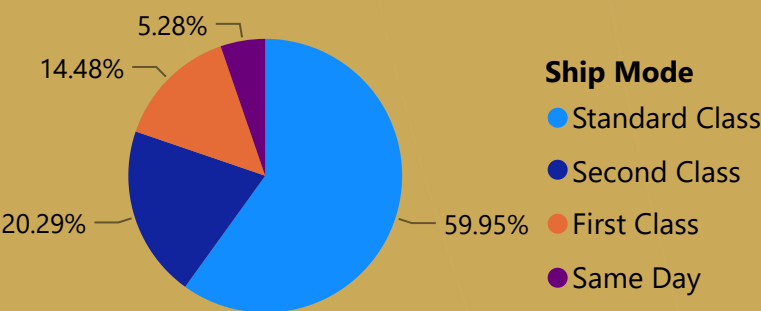
Sales by Year & Month



Top 5 Region by Sales



Sales % by Ship Mode



Year	Sum of Sales	yoy sales %
2011	22,59,450.90	-100%
2012	26,77,438.69	18%
2013	34,05,746.45	27%
2014	43,00,613.87	26%
Total	1,26,43,249.91	52%

Distinct Customers

1590

Year	Month	Sum of Sales	mom sales %
2011	January	98,898.49	-100.00%
2011	February	91,152.16	-7.83%
2011	March	1,45,729.37	59.87%
2011	April	1,16,915.76	-19.77%
2011	May	1,46,747.84	25.52%
2011	June	2,15,207.38	46.65%
2011	July	1,15,510.42	-46.33%
2011	August	2,07,581.49	79.71%
2011	September	2,90,214.46	39.81%
2011	October	1,99,071.26	-31.41%
2011	November	2,98,496.54	49.94%
2011	December	3,33,925.73	11.87%
2012	January	1,35,780.72	-59.34%
2012	February	1,00,510.22	-25.98%
2012	March	1,63,076.77	62.25%
2012	April	1,61,052.27	-1.24%
2012	May	2,08,364.89	29.38%
2012	June	2,56,175.70	22.95%
2012	July	1,45,236.79	-43.31%
2012	August	3,03,142.94	108.72%
2012	September	2,89,389.17	-4.54%
2012	October	2,52,939.85	-12.60%
2012	November	3,23,512.42	27.90%
2012	December	3,38,256.97	4.56%
2013	January	1,99,185.91	-41.11%
2013	February	1,67,239.65	-16.04%
2013	March	1,98,594.03	18.75%
2013	April	1,77,821.32	-10.46%
2013	May	2,60,498.56	46.49%
2013	June	3,96,519.61	52.22%
2013	July	2,29,928.95	-42.01%
2013	August	2,26,488.70	-1.42%
Total		1,26,43,249.91	4.14%