# Rishabh Verma

Data Scientist/ Project Manager

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#### **EDUCATION**

# BS/MS in Data Science and Minor in Business

Sep 2021 - Present

## New Jersey Institute of Technology - Ying Wu College of Computing

Newark, NJ

- Cumulative GPA: 3.3/4.0
- · Relevant Coursework:

CS288-Intensive Programming in Linux, CS482-Data Mining, CS370-Introduction to Artificial Intelligence, FIN320-Finance Data Analytics, FIN310-Data-Driven Financial Modeling, CS493-Senior Capstone II, CS331-Database System Design and Management, MATH478-Statistical Methods in Data Science, FIN218-Financial Markets and Institutions, FIN306-Blockchain Technology for Business, DS644-Big Data Systems, DS650-Data Visualization and Interpretation, FIN315-Fundamentals of Corporate Finance, ACCT117-Principles of Financial Accounting, ECON201 Economics, MATH337-Linear Algebra, MATH344-Regression Analysis, COM312-Oral Presentation

#### **KEY SKILLS**

- Data Analysis Data Mining Project Delivery Predictive Modelling & Analytics Machine Learning Programming Process Improvement
- Team Coordination Quantitative Analysis Data Visualization Deep Learning Frameworks Big Data Management Statistical Modeling
- Team Management Damage Control Troubleshooting Pen-Testing Technical Writing Operations Management Critical Thinking

### **TECHNICAL SKILLS**

Languages: Python, R, C++, SQL, Java, JavaScript, HTML, CSS, C, Bash

Tools, Models & Frameworks: Tableau, Scikit-learn, NumPy, TensorFlow, NLP, AWS, Docker, Mongo DB, Git, Anaconda, VS Code, Kali Linux, MATLAB

## **Work Experience**

### **Coordinator & CECC IT Specialist**

Oct 2021 - May 2025

## **Career Development Services-NJIT**

Newark, NJ

- **Collaborating** with nonprofits on their websites, newsletters, banners, etc. Websites include dblnj.org, estherinstitute.org, gracewestmanor.com, kab.org, njit.edu and others.
- Administering projects in a waterfall structure using MS Project to bring efficiency into the critical path
- Coaching newcomers on how to analyze each website, how to use the software used to develop websites, and how to interact with clients and report properly to employers.
- **Directing** a team of 3 grad students working on an Android app for Paralympic track events. I am also managing a team of undergraduates who work on websites, flyers, and newsletters.
- **Updating** cecc.njit.edu. Adding fresh projects, reducing phone call rates by 60%, and increasing team productivity. This helped pass a better budget to the department by the institute.

Chief Executive Officer Jan 2022 - Dec 2024

• Achieved 80% ROI through strategic social media and web management initiatives

- Directed company vision, resource allocation, and financial planning with a focus on high-performance team growth
- Spearheaded stakeholder meetings to align business goals with marketing and operational strategy

## **Software & Product Manager**

**Invasion Media** 

**Invasion Media** 

**Invasion Media** 

Jan 2022 - Dec 2024

• Built 3 dynamic versions of the company website; oversaw front-end and back-end feature integration

Indore, India

Indore, India

- Designed NDA-protected backend software, managed a development team of 5, and led debugging and deployment
- Introduced internal systems to track productivity and eliminate redundancy across teams

#### **Business Consultant & Operations Lead**

Jan 2022 - Dec 2024

Indore, India

Invasion Media Indore, India

- Prepared custom business strategies to streamline reporting and enhance decision-making
- · Evaluated performance metrics to identify inefficiencies and proposed solutions to boost employee output
- Collaborated with clients to identify marketing gaps and provide tailored business transformation advice

Finance & HR Coordinator Jan 2022 - Dec 2024

# Handled salary, tax, and subscription planning with an external chartered accountant to boost financial integrity

• Formed contracts, led hiring operations, and managed HR-related risk and conflict resolution initiatives

Project Manager Feb 2019 - Nov 2024

Shockdrops LLC Livingston, NJ

- · Administered a team of 25, introduced growth tracking protocols, and ensured 90% staff retention
- Optimized internal reports to monitor project timelines, client satisfaction, and team performance
- Drove cross-functional collaboration across development, finance, and hiring teams

### **Product Operations & Strategy Lead**

Feb 2019 - Nov 2024

Shockdrops LLC Livingston, NJ

- · Created client-focused solutions by managing internal policies for hiring, vendor renewals, and new client onboarding
- Formed systems to identify cost-saving opportunities across membership fees, salaries, and contracts
- Worked directly with leadership to translate operational insights into strategic decisions

Finance & HR Associate Feb 2019 - Nov 2024

Shockdrops LLC Livingston, NJ

- Oversaw salaries, taxes, and performance-based budgeting with input from a chartered accountant
- Directed HR initiatives including contracts, hiring strategy, and productivity audits

#### **INTERNSHIP**

Silicon Harlem May 2025 - Jul 2025

Azure AI Consultant Harlem, NY

- Engineered AI chatbots for small businesses in Harlem, NY, to boost sales and retain customers and streamline processes
- Modeled multiple business plans for the company and pitched them to investors
- Taught 20 kids how to make a simpler chatbot and sell products door-to-door

Data Science Intern Jun 2021 - Jul 2021

Intel Corporation Newark, NJ

#### **ML Application Development**

- Devised and developed a machine learning application proficient in solving reCAPTCHA puzzles
- Seamlessly integrated this application into proprietary software, enhancing its functionality and efficiency
- · Initiated internal networking, fostering skill development and enhancing communication abilities

## **PROJECTS**

# • Object Tracing and Classification on Video Streams

GitHub | Sep 2024 - Dec 2024

- O Designed and **deployed** a deep learning pipeline for object detection and classification on video data using pretrained transformer models.
- o Utilized Hugging Face models for **fine-tuning** classification layers; implemented real-time object tracing via OpenCV.
- Containerized the solution using Docker to ensure modularity and reproducibility across environments.
- ${\color{gray} \circ} \ \textbf{Integrated Ollama} \ \text{and } \textbf{hugging face} \ \text{to develop and deploy the gradio application to fine-tune routes} \\$
- o Formed ETL pipeline to store raw data in MongoDB regarding vehicle routes
- o Constituted an Environment using PyTorch, qdrant and clearml to create the backend logic of the application
- $\circ \ \ \text{Integrated asynchronous frame extraction, prediction, and annotation to optimize throughput and inference speed.}$

#### · All in One (AIO) Bot

Shade Softwares | Jan 2022 - May 2022

- o Manufactured a full stack software that allows users to input multiple requests on a website without getting IP banned.
- O Launched the product in the fashion industry as well as reselling industry.
- o **Produced** a **6 figure** yearly revenue for the company before it was acquired by another company.

#### • Dynamic Routing System for School Bus System

BaalVigyan 2018 | Mar 2018 - May 2018

- o Innovated a dynamic routing system for school buses in India, optimizing transportation efficiency.
- o Implemented real-time tracking for students and parents, offering alternative boarding options for late or remote students.
- Awarded the "Best Design 2018 (High School)" recognition.
- o **Contributed** to traffic improvement and reduced delays in student pick-up, minimized unnecessary stops, and enhanced communication between the drivers and the students/parents/teachers. This led to cutting carbon emissions by **20**%

## • City Trash Collection System

BaalVigyan 2017 | Mar 2017 - May 2017

- Software Development: Designed route optimization software for efficient urban trash collection in India, resulting in annual savings of \$3,200 across three cities.
- Successfully mitigated littering and enhanced city aesthetics by 40%. This contributed to the city, Indore (in India), winning "the cleanest city in India for the 8th time in a row.
- o **Awarded** the "Best Idea of 2017 (High School)" accolade for this innovation.

## • F.I.R.S.T Robotic Championship

Livingston High School | Oct 2019 - Feb 2020

- o Engineered an autonomous robot capable of finding its own path to park as well as pick up capstone and place it on top of the game tower.
- O Won State championship and was awarded the best logbook, which I had a hand in creating.
- o Qualified for Nationals but COVID canceled the events.

# Research

#### **Ying Wu College of Computing**

New Jersey Institute of Technology, Newark, NJ

- · Conducted advanced modeling with the WRF-Solar model to enhance short-term weather prediction accuracy
- Developed and tested machine learning optimization pipelines using Bayesian Optimization and Double Dueling Deep Q-Networks (D3QN)
- · Explored alternative numerical methods (FDM, FEM, NWP) but confirmed superior accuracy with Bayesian-based tuning
- Authored two LaTeX-formatted research papers, one focused on Bayesian Optimization, the second on Reinforcement Learning integration
- Designed reproducible experiments using NJIT's GPU cluster and maintained logs in structured repositories

## Finance Research Assistant May 2024 - Feb 2025

#### **Martin Tuchman School of Management**

NJIT, Newark, NJ

- Wrote a Decentralized Finance Research paper under Dr. Wang as the second author
- · Accorded the BEKK-GACH model for analyzing data from the Bloomberg Index and using LaTeX to write the paper
- Presented the paper at SWFA 2025, Texas, and contributed 60% of the work.
- Coached an intern in the process of collecting data and writing a research paper for 3 months

## **EXTRACURRICULAR ACTIVITY**

- JV Bowling | NJIT Ying Wu College of Computing | Sep 2024 Present
  - o Representing NJIT at national levels and contributing to finishing in podium positions repeatedly
- NJIT Information & Cybersecurity | NJIT Ying Wu College of Computing | Nov 2022 Present
  - o Conducting workshops and increasing our skillset.
- NJIT Nucleus Yearbook | NJIT Ying Wu College of Computing | Sep 2021 May 2022
  - O Capturing experiences on campus to showcase in our yearbooks
  - O Teaching freshers how to use cameras and edit photos

# **VOLUNTEER EXPERIENCE**

- Sanskriti of NJ | Livingston, NJ | Mar 2019 Jan 2021
  - O Assistant teacher for Hindi, chess, and cooking for children of ages 5-14
  - Event manager for functions hosted by the organization.
- LHS Techie Teen Tutor | Livingston, NJ | Dec 2019 Mar 2020
  - O Senior Tech Support Volunteer, assisting senior citizens in resolving tech issues
  - O Conducted workshops familiarizing members with their devices at the Livingston Library, NJ
- Blissful Coding Club | Livingston, NJ | Oct 2019 Jan 2021
  - o Teaching 20+ high school students HTML, CSS, Java, and Python.
  - Guiding students in pioneering their projects for the Google competition

### **HONORS & AWARDS**

- Dean's list for 3 semesters | Dec 2021 May 2025
- Honor's list for 2 semesters | Oct 2020 May 2021
- Best Design 2018 (High School) | Mar 2018 May 2018
- Best Innovation of 2017 | Mar 2017 May 2017