



A MONTH LONG HACKATHON

HELLO WORLD

HACKS



APRIL-MAY, 2025

SPONSORSHIP
PROPOSAL



ABOUT HELLO WORLD HACKS



Hello World Hacks is a **24-hour online hackathon** aimed at fostering innovation, collaboration, and technical skill development among students. The event is organized by **GDGC RCCIIT** and **RCCTechz**, two leading technical communities at RCC Institute of Information Technology. Our goal is to create an inclusive, supportive, and empowering environment for students to explore technology and problem-solving through real-world applications.



WHAT?



Hello World Hacks is a month long online hackathon that provides students with a structured platform to develop and showcase innovative solutions.

Participants will work in teams, receive expert mentorship, and engage in technical workshops to enhance their skills.



FOR WHOM?



This event is open to students of all skill levels, from beginners to experienced developers. Whether you're interested in frontend development, AI/ML, DevOps, or cloud computing, Hello World Hacks provides the perfect opportunity to learn, experiment, and innovate.

WHY?



We aim to break down barriers to hackathon participation by offering preparatory sessions, structured mentorship, and an inclusive environment.

This hackathon will:

- Bridge the gap between theoretical knowledge and practical application.
- Help students build their professional portfolios with real-world projects.
- Develop technical communication and presentation skills.
- Foster a self-sustaining innovation culture at RCCIIT.



WHY SPONSOR US ?



Partnering with Hello World Hacks provides companies and organizations with a unique opportunity to:

- Engage with top talented student from RCCIIT and beyond.
- Brand visibility across the hackathon's promotional materials, social media, and event sessions.
- Network with future innovators and potential interns/employees.
- Showcase your company's expertise in technology and innovation.
- Promote community-driven technical education and skill enhancement.



SPONSORSHIP TIERS



TITLE SPONSOR (INR 30,000+)

- Exclusive branding as "Hello World Hacks presented by [Your Company]".
- Logo placement on all event materials, website, and social media.
- Dedicated keynote session by a company representative.
- Access to participant resumes and project submissions.
- Social media and email promotions featuring your brand.
- Dedicated track for the particular technology.



SPONSORSHIP TIERS



GOLD SPONSOR (INR 20000+)

- Logo placement on the event website, social media, and banners.
- Special mention in the opening and closing ceremonies.
- Opportunity to conduct a technical workshop or mentorship session.
- Social media promotions featuring your brand.



SPONSORSHIP TIERS



SILVER SPONSOR (INR 15000+)

- Logo placement on selected event materials and website.
- Recognition during hackathon announcements.
- Opportunity to provide swag or prizes for participants.
- Social media promotions featuring your brand.
- Dedicated keynote session by a company representative.



COMMUNITY PARTNERS



TIER 1:



(20+ Team Registrations)

- Recognition as a Premium Community Partner.
- T-shirts, stickers, and certificates for the Community POC.
- Logo placement on the event website and social media.
- Special mention during the hackathon.

TIER 2:



(10-19 Team Registrations)

- Recognition as an Official Community Partner.
- Stickers, Customised Diaries and certificates for Community POC.
- Logo placement on the event website.
- Social media shoutout.

TIER 3:



(5-9 Team Registrations)

- Recognition as a Supporting Community Partner.
- Stickers and Certificates for Community POC.
- Logo placement on the event website.
- Social media shoutout.

CONTACT US



EMAIL:

HELLO.WORLD.HACKS@GMAIL.COM



PHONE:

SWAPNENDU BANERJEE : 8345952856

SAGNIK DATTA : 9547234545

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