TASK 3: Exploratory Data Analysis - Retail 'Superstore' (Sales Analysis)

$2.30M — Total Sales

$286.40K — Total Profit

38K — Total Orders
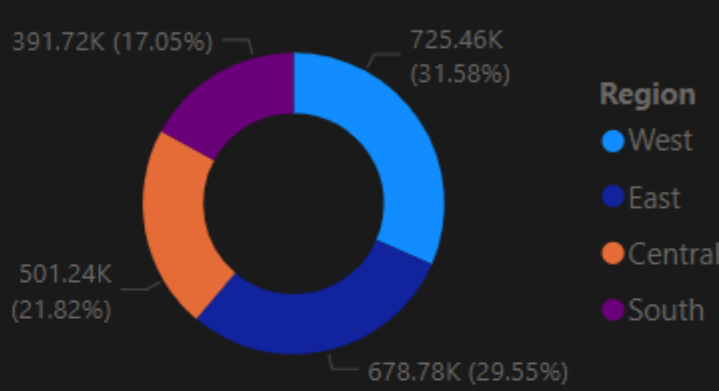
Region
All

State
All

City
All

Sum of Sales by State

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Microsoft Bing
© OpenStreetMap
UNITED STATES
Mexico
Sargasso

Sum of Sales by Region

391.72K (17.05%)
725.46K (31.58%)
501.24K (21.82%)
678.78K (29.55%)

Region
- West
- East
- Central
- South

Category
Office Supplies ×

Sum of Sales
22,97,200.86

Technology
8,36,154.03

Furniture
7,41,999.80

Office Supplies
7,19,047.03

Sub-Category

Storage
2,23,843.61

Binders
2,03,412.73

Appliances
1,07,532.16

Paper
78,479.21

Supplies
46,673.54

Sum of Sales by State

Sum of Sales

0.4M
0.2M
0.0M

California, New York, Texas, Washington, Pennsylvania, Florida, Illinois, Ohio, Michigan, Virginia, North Carolina, Indiana, Georgia, Kentucky, New Jersey
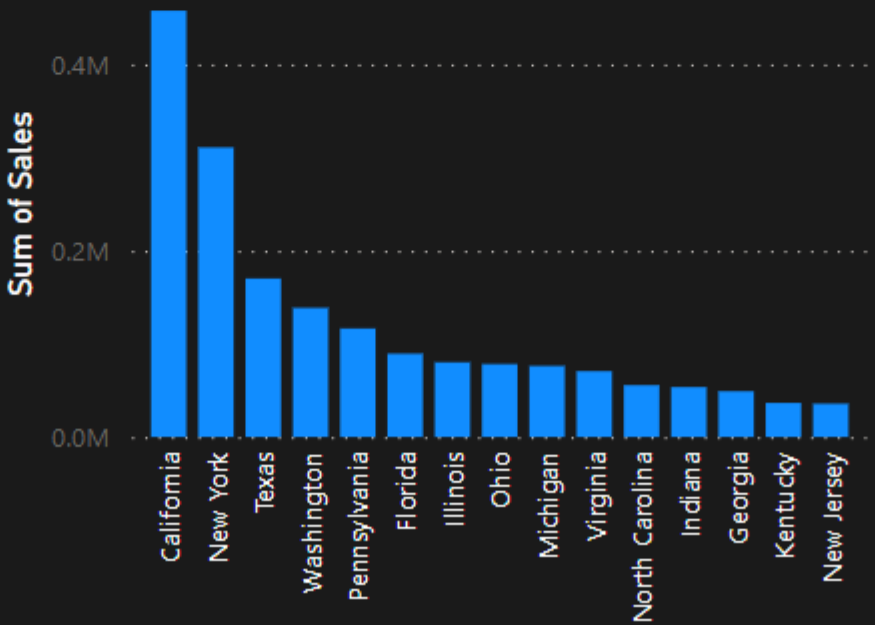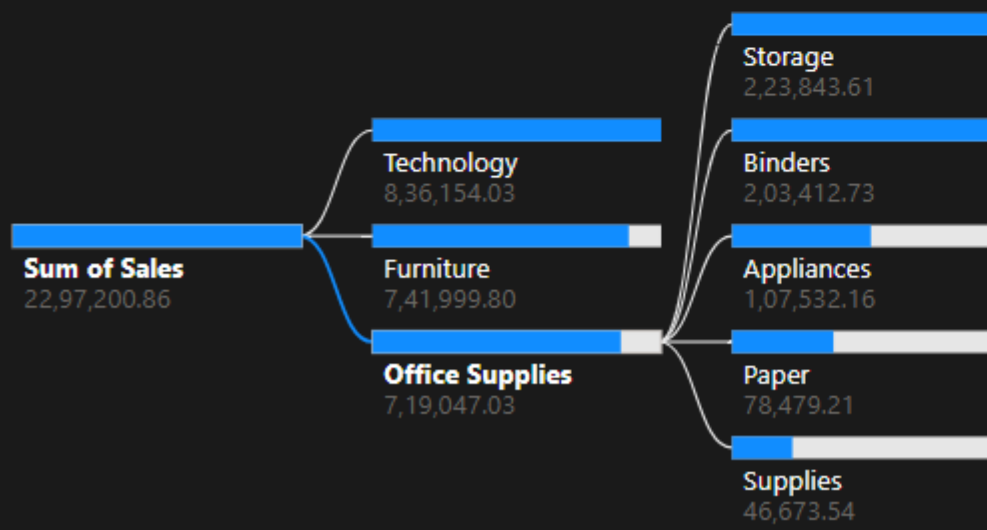
Sum of Sales by Ship Mode

Ship Mode:
- Standard Class
- Second Class
- First Class
- Same Day

0M — 1M

Sum of Sales by Segment

0.43M (18.7%)
1.16M (50.56%)
0.71M (30.74%)
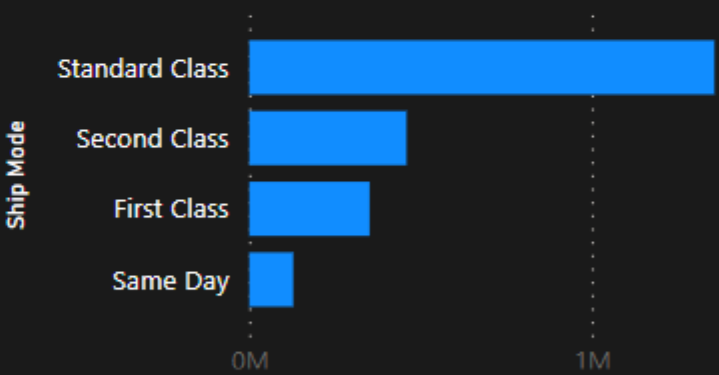
Segment
- Consumer
- Corporate
- Home Office
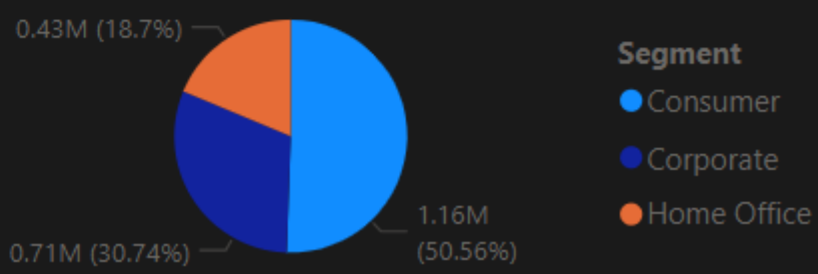
TASK 3: Exploratory Data Analysis - Retail 'Superstore' (Profit Analysis)

$2.30M
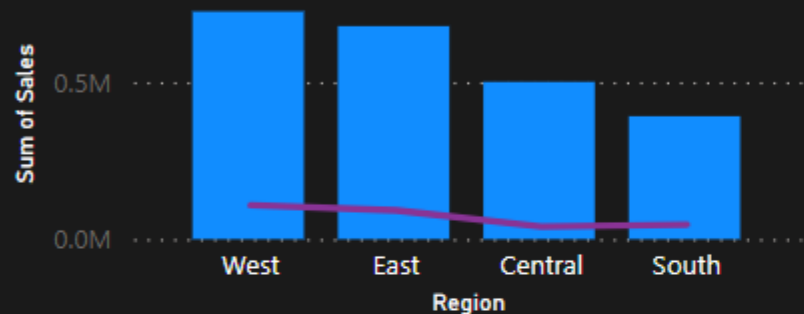Total Sales

$286.40K
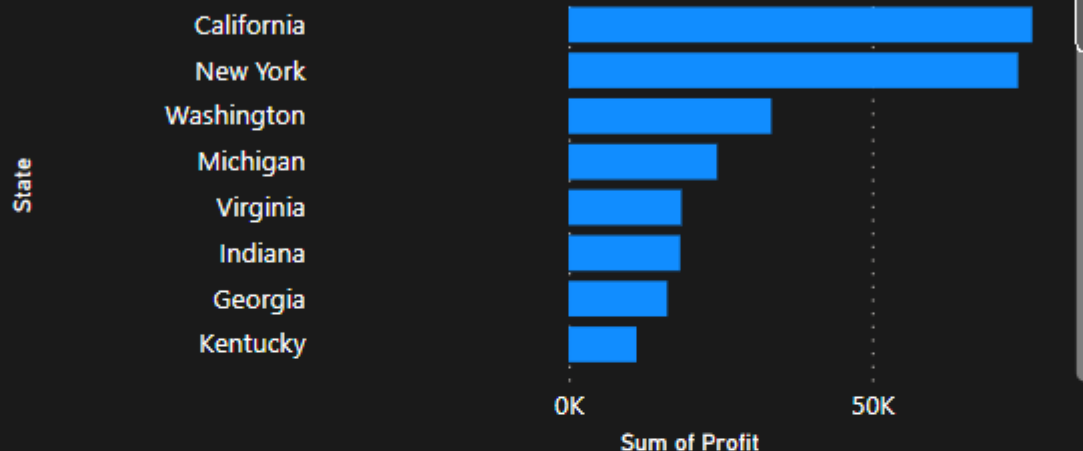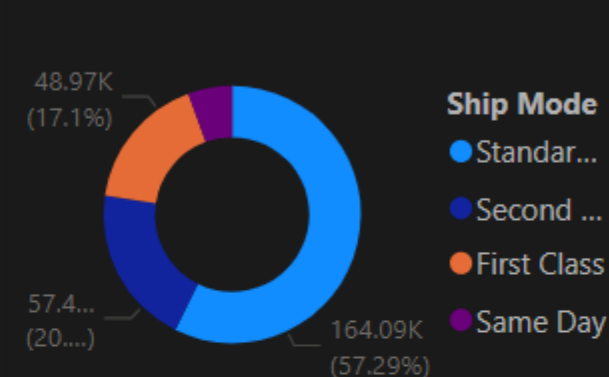Total Profit

38K
Total Orders

Sales vs Profit by Region
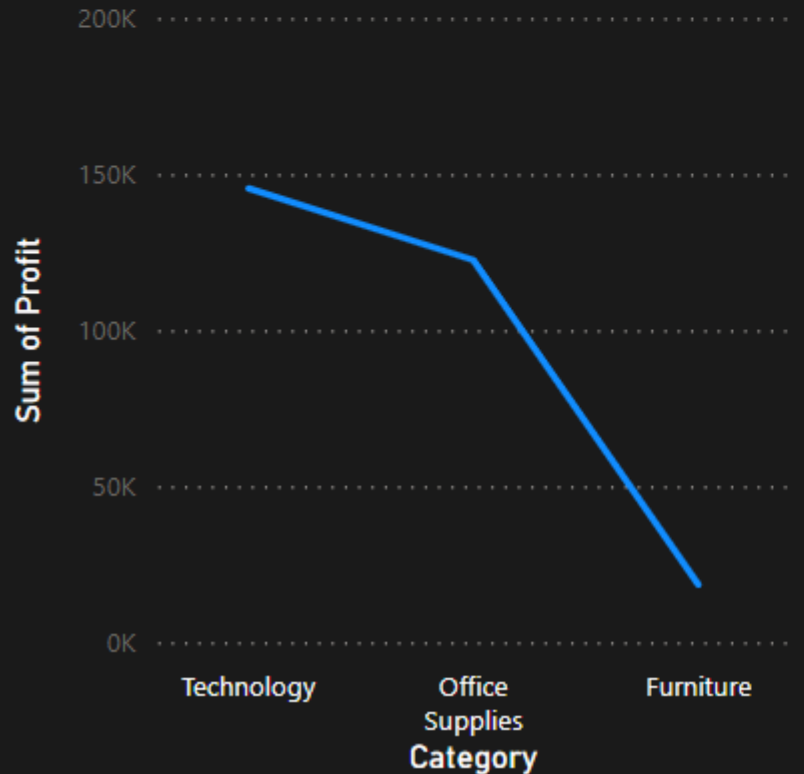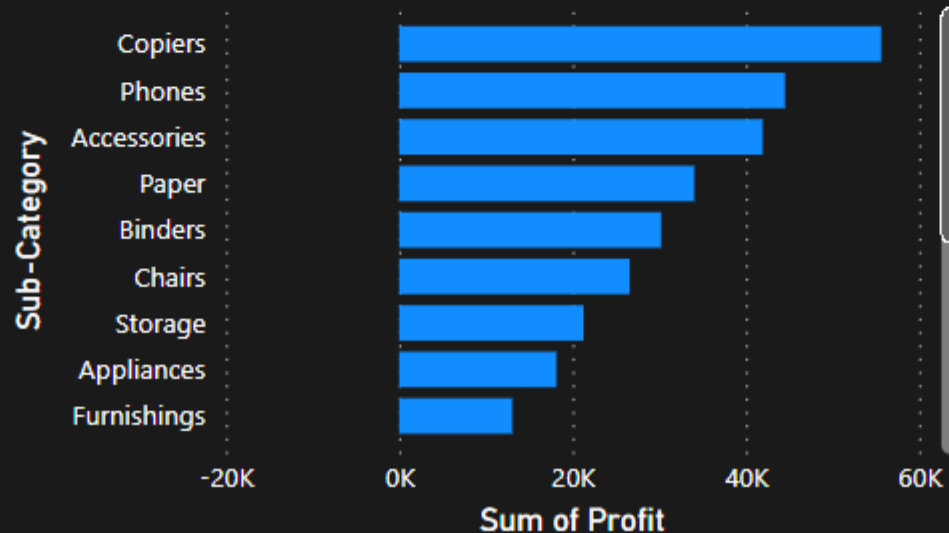
● Sum of Sales ● Sum of Profit

Sum of Profit by State

- California
- New York
- Washington
- Michigan
- Virginia
- Indiana
- Georgia
- Kentucky

Sum of Profit by Ship Mode

48.97K (17.1%)

57.4... (20....)

164.09K (57.29%)

Ship Mode
● Standar...
● Second ...
● First Class
● Same Day

Sum of Profit by Category

Sum of Profit by Sub-Category

- Copiers
- Phones
- Accessories
- Paper
- Binders
- Chairs
- Storage
- Appliances
- Furnishings

Sum of Profit by Segment

- Consumer
- Corporate
- Home Office