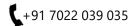
Krishna Kumar Ajjarapu

Decision Scientist



A2-604, Sandeep Vihar(AWHO), Bengaluru – 560067

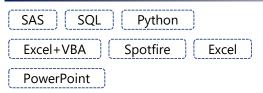




EXPERIENCE SUMMARY- MU SIGMA (2014-PRESENT)

- Close to 3.5 years experience in working with clients across Pharmaceuticals, Weather & BFSI
- Currently leading 2 teams comprising 12 members to support Analytic functions around Application anomaly detection & monitoring, Workforce productivity & Marketing (A/B) experiments for a large Asian BFSI client
- Lead & Worked as a part of an extended 8 member Data Science team of a large weather firm. Major workstream was to identify the effect of weather on sales of various products through means of Correlation & Decision trees and evangelize them in the form of Weather triggers to help enterprises reduce media wastage
- Worked with the BI team of a Fortune 100 Pharma major. Major projects include Early Warning System to identify deviating physicians, Self-Serve Dashboard for CXOs & supporting the launch of 2 Insulins
- Designed, developed, operationalized & automated multiple dashboards & reports across clients to serve various business functions
- Experienced in the areas of Business Intelligence, Decision Analytics, Big data queries & interpretation, Visualization tools, Data & Quantitative analytics, KPI Dashboarding and Research, reports & forecasts
- Have a good knowledge of Amazon Web Services(AWS)
- Trained & evaluated over 100 new recruits in SAS, Excel, Design thinking & Problem solving
- Drove multiple Customer & Business development initiatives- created business worth US\$2M for the company
- Recipient of 4 Spot awards for going above & beyond in delivering various analyses

SKILLS



MY TYPICAL WORKDAY



EDUCATION

- Bachelor of Technology in Electronics & Communication Engineering; 2014
 - GITAM University, Visakhapatnam with a CGPA of 7.8

LANGUAGES

Telugu English Hindi Kannada

Non-professional experiences & Hobbies

- President of 2 student clubs & Co-founded the Entrepreneurship cell in the university
- Participant of a 15 day long train journey Jagriti yatra, across the width & breadth of the country with a vision of 'Building India through enterprise'
- Outside work, Cooking is my passion a way for me to unfold & de-stress
- Also into photography & travel, which allows me to rejuvenate myself