# Rishika Thorat

(510) 449-9155 • rishika.thorat@gmail.com • https://www.linkedin.com/in/rishikathorat/

## Education

PURDUE UNIVERSITY, West Lafayette, IN                                              *Aug 2021- Present*
**Bachelor of Science in Computer Information Technology**
Learning Communities: Design & Innovation, Women in Technology

## Industry Skills

- **Programming Languages**: Python, Java, Web Design (HTML, CSS), Mobile App Design (Swift, Android Studio), SQL
- **Professional Skills**: Software Development Life Cycle (SDLC), Agile SCRUM, User Research, Product Data Analysis, User Testing, Focus Group Moderation, Project Management, Process Improvement, Customer Service

## Professional Experience

### Product & Growth Intern                                                        *April 2021–Present*
HERE.FM, SF Bay Area

- Worked in a video conferencing startup to support various aspects of the product life cycle, including ideation, design, development, marketing, and product support to help grow monthly room usage from 18K to 1 million.
- Designed 6-8 custom virtual rooms per week; conducted user acceptance and performance testing.
- Provided first-line support to users regarding post-implementation functional issues on website and app.
- Co-created and evaluated proof of concepts for public video conferencing rooms using A/B testing.
- Tracked vulnerabilities and security flaws by setting up public video conferencing room environments.
- Collaborated with key influencers to develop Tik Tok content to improve usage of displayed rooms by 37%.

### Product Ambassador Intern                                                      *October 2018-February 2021*
INSTAGRAM, Menlo Park, CA

- Prototyped 2 new app functions: Pronouns feature in Instagram profile and sending GIF in Instagram DM chat.
- Tested app function effectiveness against individual user needs based on functional specification.
- Quantitatively researched usage to create growth insights on product features and UI flow.
- Utilized social media to market and grow the ambassador program from 1 Bay Area team to multiple global teams.

## Projects                                                                        *June 2019-Present*

- Developed Swift-based mobile application, Ascend, to help immigrants understand their rights and follow steps during and after an ICE interrogation.
- Programmed HTML and CSS-based professional portfolio website.
- Developed and delivered a 12-week web development course to professionals and high school students.
- Coded and published a website for Stay on Course, a personalized graduation tracker app for high school students.

## Courses and Certifications

- **Courses**: Software Development Concepts, Systems Development, Information Technology Architectures, Design Thinking in Technology, Foundations of UX Design, Introduction to Data Algorithms, AP Computer Science
- **Certifications**: Intellipaat Certificate in "Data Science with Python"

## Professional Achievements

- Purdue Design and Innovation Challenge: 1st place for developing a concept for learning community workspace
- DECA Director of Leadership: 1st place for Integrated Marketing Campaign-Event at NorCal Conference 2021
- Prathibha Arts Foundation VP: Raised $20,000+ towards cancer research at Lucile Packard Children's Hospital
- Purdue Residence Hall VP: Planned and budgeted professional workshops for students to advance their skills
- Tutorfly Instructor: ~300 hours of STEM tutoring with 4.8+ star reviews and testimonials