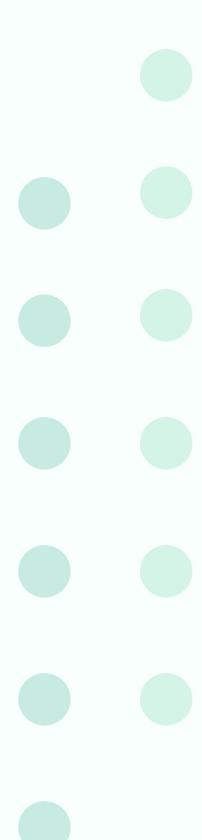
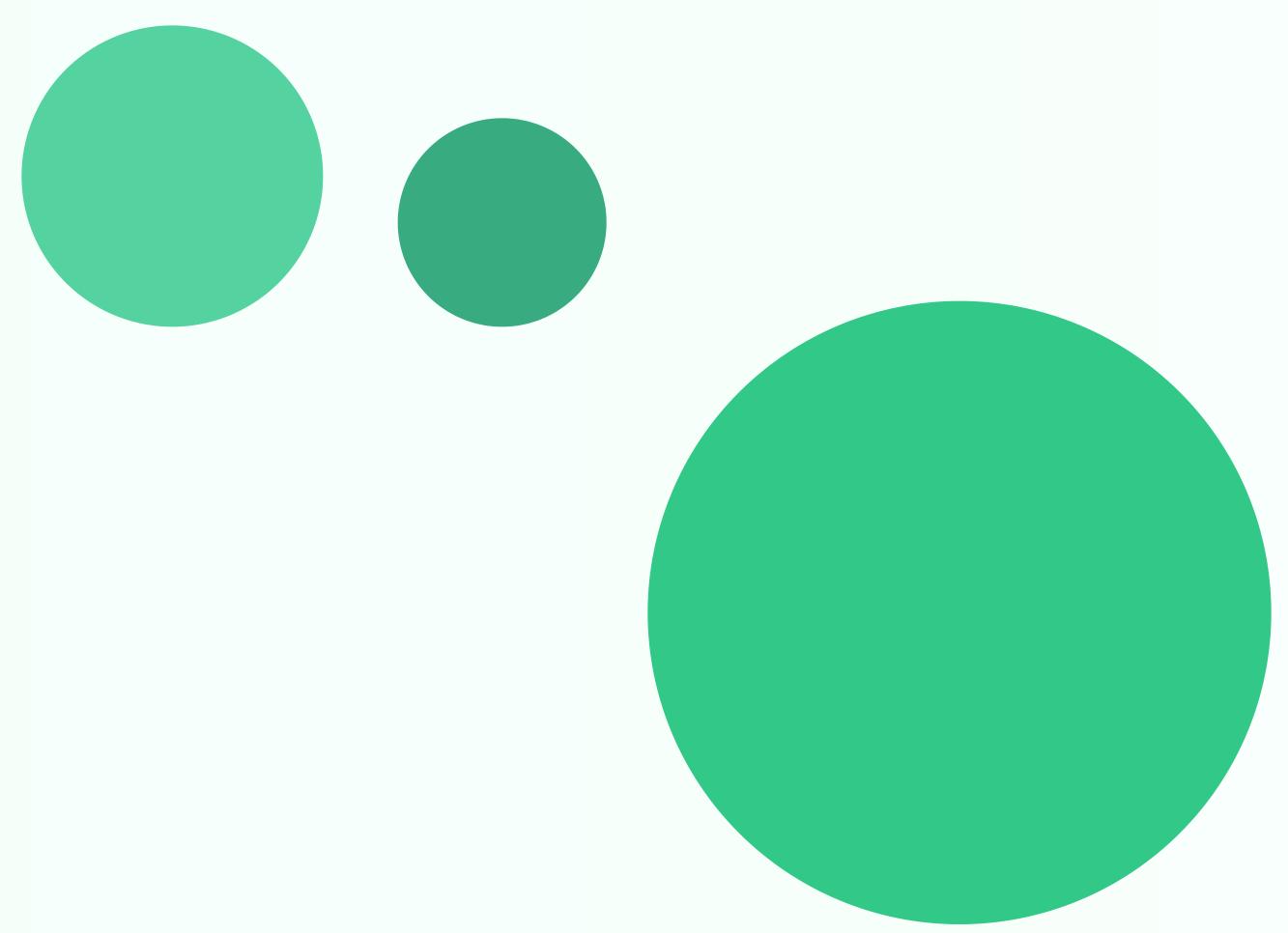
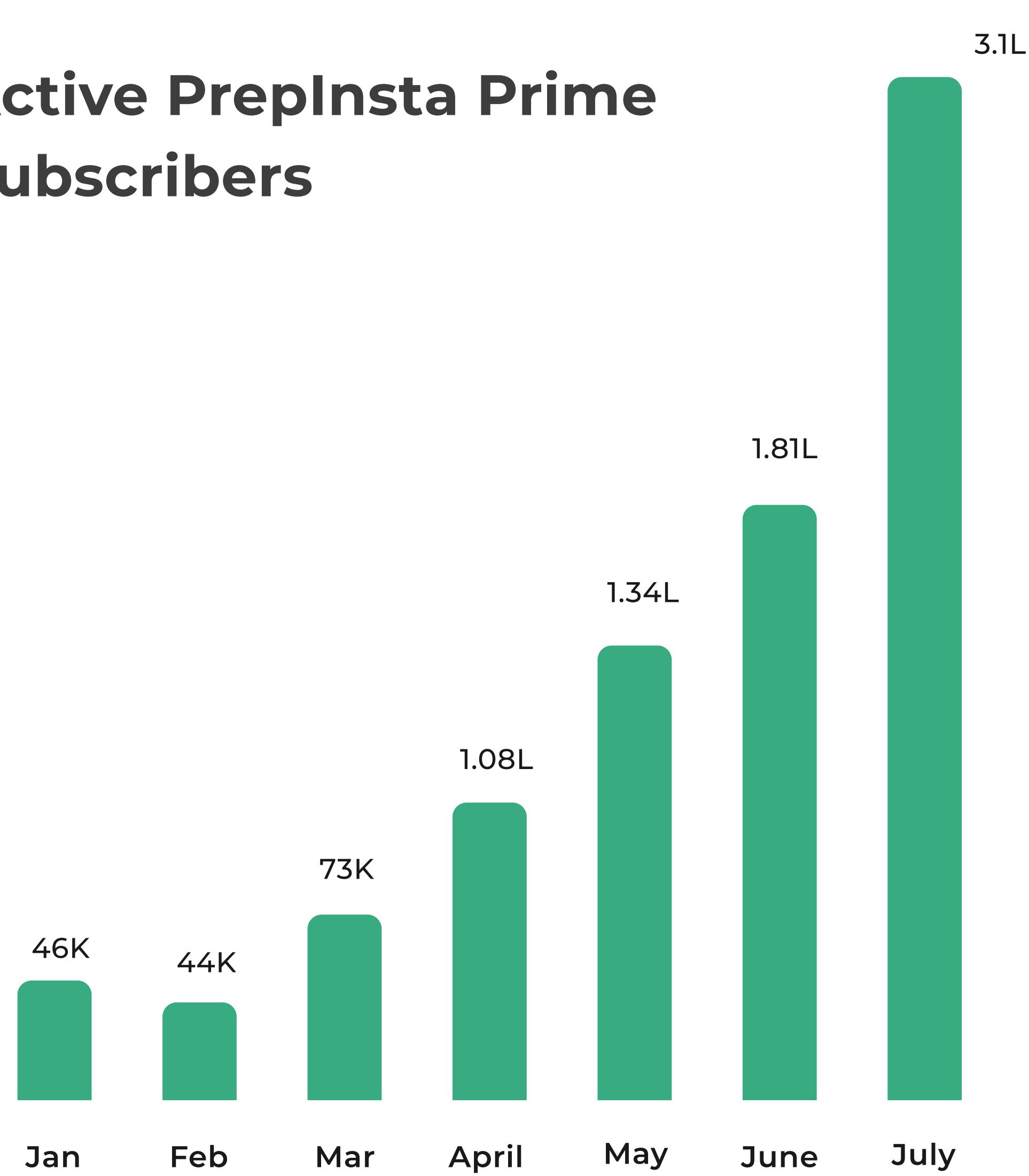


Placement Report & Statistics





Active PreInsta Prime Subscribers



* as of 29th July, 2022

PreInsta Prime has **7,50,000**

Total Subscription holders till date

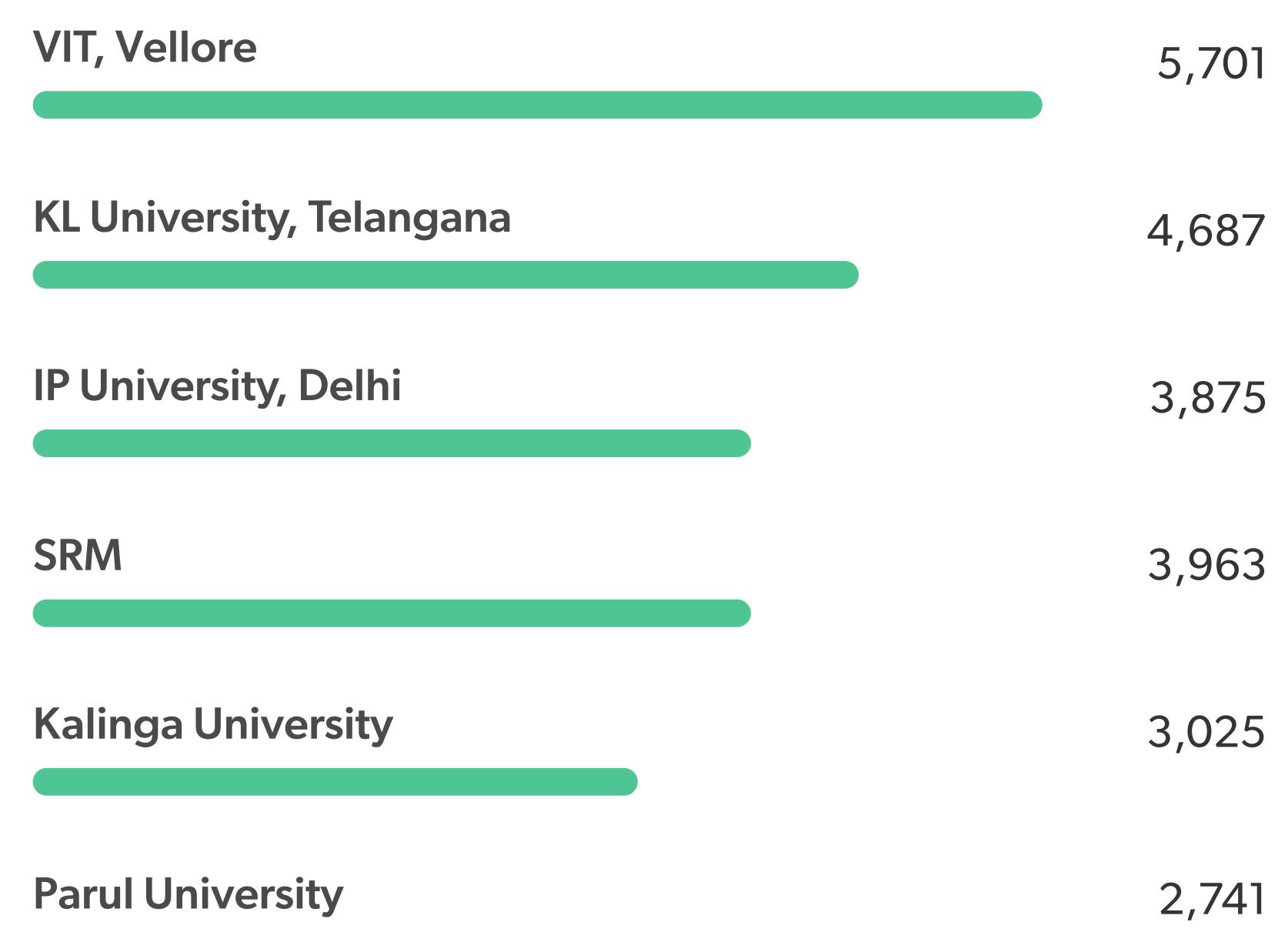
PreInsta Prime has **3,12,000**

active subscription holders

PreInsta Prime Subscribers by Year of Passing



PreInsta Prime Subscribers by College



7.4 LPA

Average Package

2.3

Average No. Of Offers

47 LPA

Highest Salary

1.9 L

Certification Given

Apart from your college, PreInsta Additionally brings over **200+ companies** every year to its PreInsta Prime Subscribers

Our Statistics speak for themselves.



95.6%

Placement Rate

71%

More than 2 offers

43%

More than 3 offers

71,973+

Students with Offers > 10 LPA

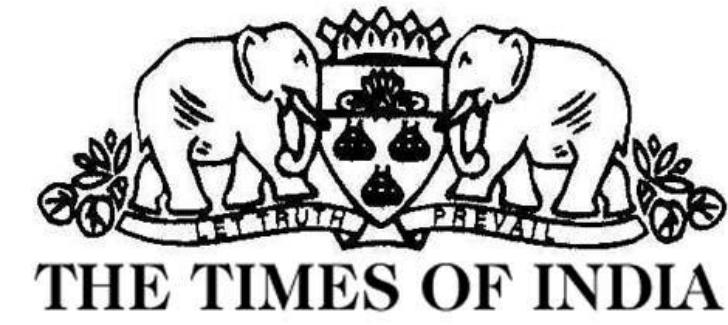
Covered In News



BW BUSINESSWORLD



Forbes



YOURSTORY

THE TIMES OF INDIA

techgraph!



FINANCIAL EXPRESS

Read to Lead

[HOME](#) / [EDUCATION 2](#) / Preinsta Launches Preinsta Prime An Ott Learning Platform

PreInsta launches PreInsta Prime, an OTT learning platform

The subscriptions for the students starts from Rs 2,499 for three months to Rs 6,499 for 48 months.



The learning platform will offer more than 150 courses under a single subscription plan.

Ed-tech startup PreInsta has launched a new platform PreInsta Prime, which is based on the OTT format enabling learning material and techniques for college students and working professionals. The array of courses available on the platform will include upskilling programmes including- upskilling courses, coding courses, placement preparation courses, and others to widen the scope of job opportunities for the aspirant.

The subscriptions for the students are available starting from Rs 2,499 for three months to Rs 6,499 for 48 months.



THE HINDU

PreInsta, An Edtech Startup Has Announced To Increase Their Workforce By 100 Per Cent

On May 23, 2022



Noida : PreInsta, an edtech startup has announced to increase their workforce by 100 per cent. The Ed-Tech firm aims to recruit at least 1000 employees by the end of July, this year. The company currently boasts a total strength of 500 employees and with this scheduled hiring, the number is expected to double.

With the fundamental motive to resolve the existing imbalance of career opportunities in India, the company looks forward to onboard candidates across multiple departments including- content, Marketing, L&D, Business development, UI/UX, and Operation. The brand shall hire across positions from Fresher level, Mid level to the topmost senior level.

"We look forward to the arrival of our new employees, as the induction of the new talented workforce will be critical in fulfilling our mission. The new hiring will enable us accelerate our growth trajectory and enable us to achieve our targets as we move ahead towards the ultimate aim. The company at the same time looks to partner with more institutions, corporates, and student communities to build products and solutions for all." said Aashay Mishra , Co-Founder and COO, PreInsta.



PreInsta Prime students receive an average package of 7.1L, with 71% students receiving more than two offers. Last year, the highest package offered to a PreInsta student was 41LPA. PreInsta is used by over 2 million students each month, and the start-up has seen 50% growth year on year.

About PreInsta

Founded in 2016, in the dorm room of VIT Vellore, PreInsta is a one-stop destination for placement and the fundamental aim of the company is to resolve the existing imbalance of career opportunities in India. PreInsta aims to address that with skill-based learning as provided in its product. PreInsta Prime students can get placed in their dream company. The company helps students with end-to-end placement preparation, skill-building, learning to code, and also the key to every successful job which is – interview preparation.

Incepted by the three friends who are now its co-founders- Atulya Kaushik, Aashay Mishra, and Manish Agarwal had a similar vision to make the entire process of placement easy, accessible, and inclusive for all. The company currently has two offices, one in Noida and the other in Bengaluru.

BW BUSINESSWORLD

Edtech Startup PreInsta Announces To Double Its Workforce

With the fundamental motive to resolve the existing imbalance of career opportunities in India, the company looks forward to onboard candidates across multiple departments

"We look forward to the arrival of our new employees, as the induction of the new talented workforce will be critical in fulfilling our mission. The new hiring will enable us accelerate our growth trajectory and enable us to achieve our targets as we move ahead towards the ultimate aim. The company at the same time looks to partner with more institutions, corporates, and student communities to build products and solutions for all." said Aashay Mishra , Co-Founder and COO, PreInsta.

This recruitment drive is majorly for the Noida location and positions will majorly be for work-from-office format. The firm is planning to conduct campus placements too in order to onboard fresh talent which is expected to bring new energy to the workforce. Along with flexible work timing, appreciations and acknowledgements to prioritize the employee experience, PreInsta has also promoted inclusiveness and gender equality in its workspaces.

Product Based Roles

*also includes higher package roles offered by service based Companies

Companies	No of students placed	Package
TCS Digital	8,910	7 LPA
Infosys SP/DSE	4,109	6.25/9 LPA
Amazon**	2,915	10 - 20 LPA
Amazon***	291	47 LPA
Microsoft #	1208	11.08 LPA
Microsoft %	226	44 LPA
Adobe	997	43.17 LPA
Goldman Sachs	102	32 LPA
Morgan Stanley	410	25.3 LPA
Google	51	42 LPA
others	80,012	Packages more than 10 LPA

*Data till 15th June, 2022

** Amazon offers multiple profiles with package ranging b/w 10 - 20 LPA (Check www.PreInsta.com/amazon-JD/)

** Amazon offers a higher 47 LPA roles only in IITs, IITs, VITs, BITS, NITs etc

Adobe package is 22.37 LPA (Base) + 20.8 LPA (Benefits) = 43.17 (Check www.PreInsta.com/adobe-JD/)

Microsoft offers a package of 11.08 LPA for Tier 1 and Tier 2 colleges (Check www.PreInsta.com/microsoft-JD/)

Microsoft Also offers 44 LPA package in only in IITs, IITs, VITs, BITS, NITs etc

1,00,000+

17 LPA

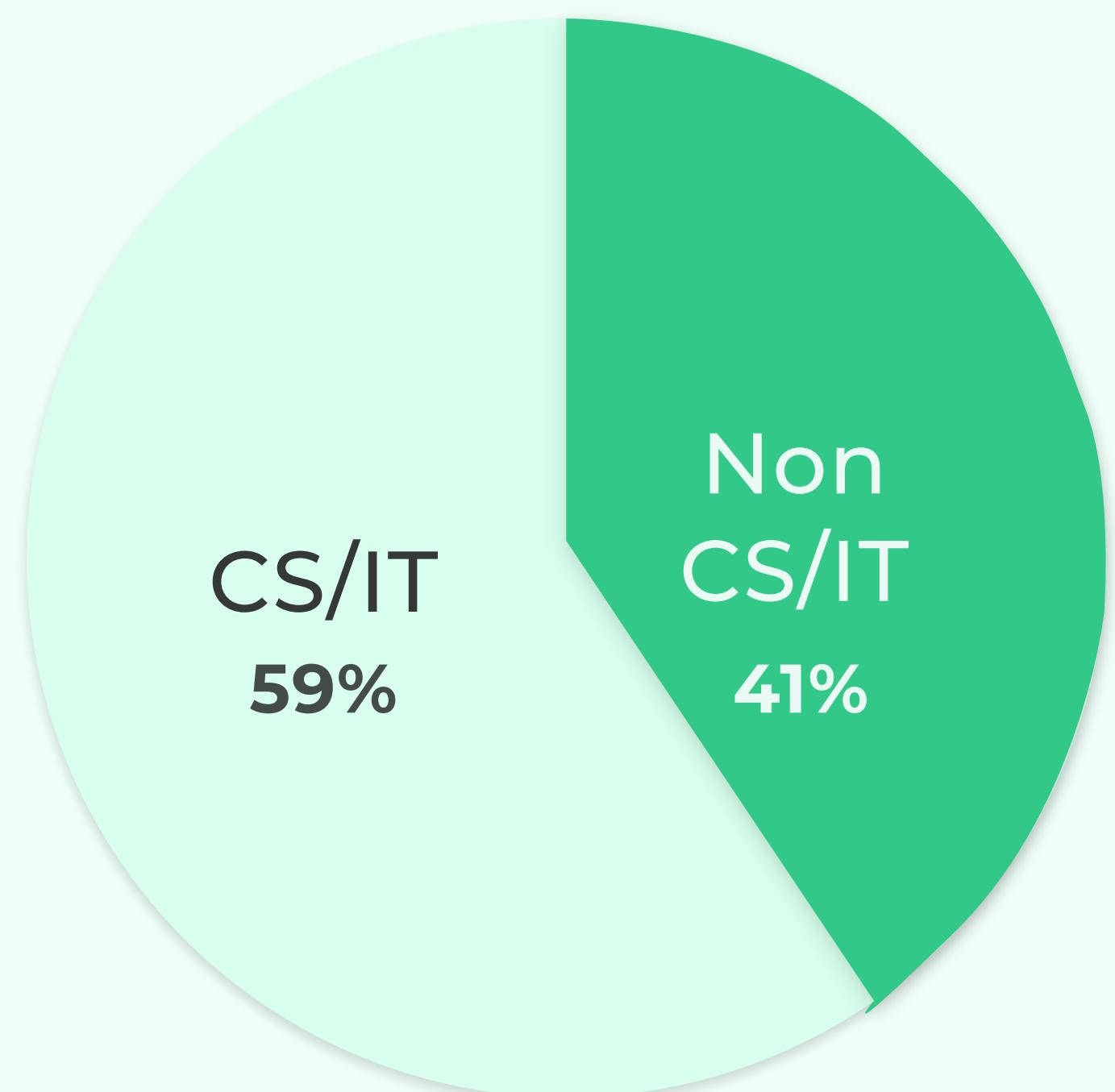
47 LPA

Total Placed
In Product based Companies

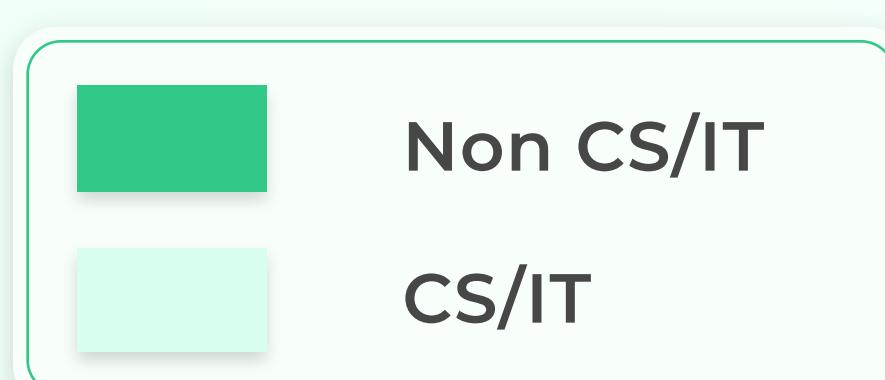
Avg. Package For
Product Based Companies

Highest offer

* Average package overall for service & Product based companies is 7.4 LPA



Distribution of PreInsta Prime placed students in Product based companies



Service Based Roles

Companies	No. Offers received	Package
TCS Ninja	91,200+	3.6 LPA
Accenture	89,200+	4.5 LPA
Infosys	50,600+	3.6 LPA
Capgemini	35,000+	3.8 LPA
Cognizant**	32,700+	4 LPA, 4.25 LPA, 5.4 LPA
Wipro	77,400+	3.5 LPA
Deloitte ***	21,500+	8 - 9 LPA
Atos Syntel ****	8,200+	3.5 - 7 LPA
Tech Mahindra	14,000+	4 LPA
LTI	12,400+	3 LPA - 8 LPA
ZS Associates	8,012	7 LPA

*Data till 15th June, 2022

** Cognizant offers multiple roles for GenC, GenC Next, GenC Pro, GenC Elevate

*** Deloitte offers different packages for same role in different colleges

**** Atos Syntel has different profiles offered with different roles

LTI offers 3.5 LPA, 5 LPA, 6.5 LPA and 8 LPA roles. Check - www.preinsta.com/LTI-JD/

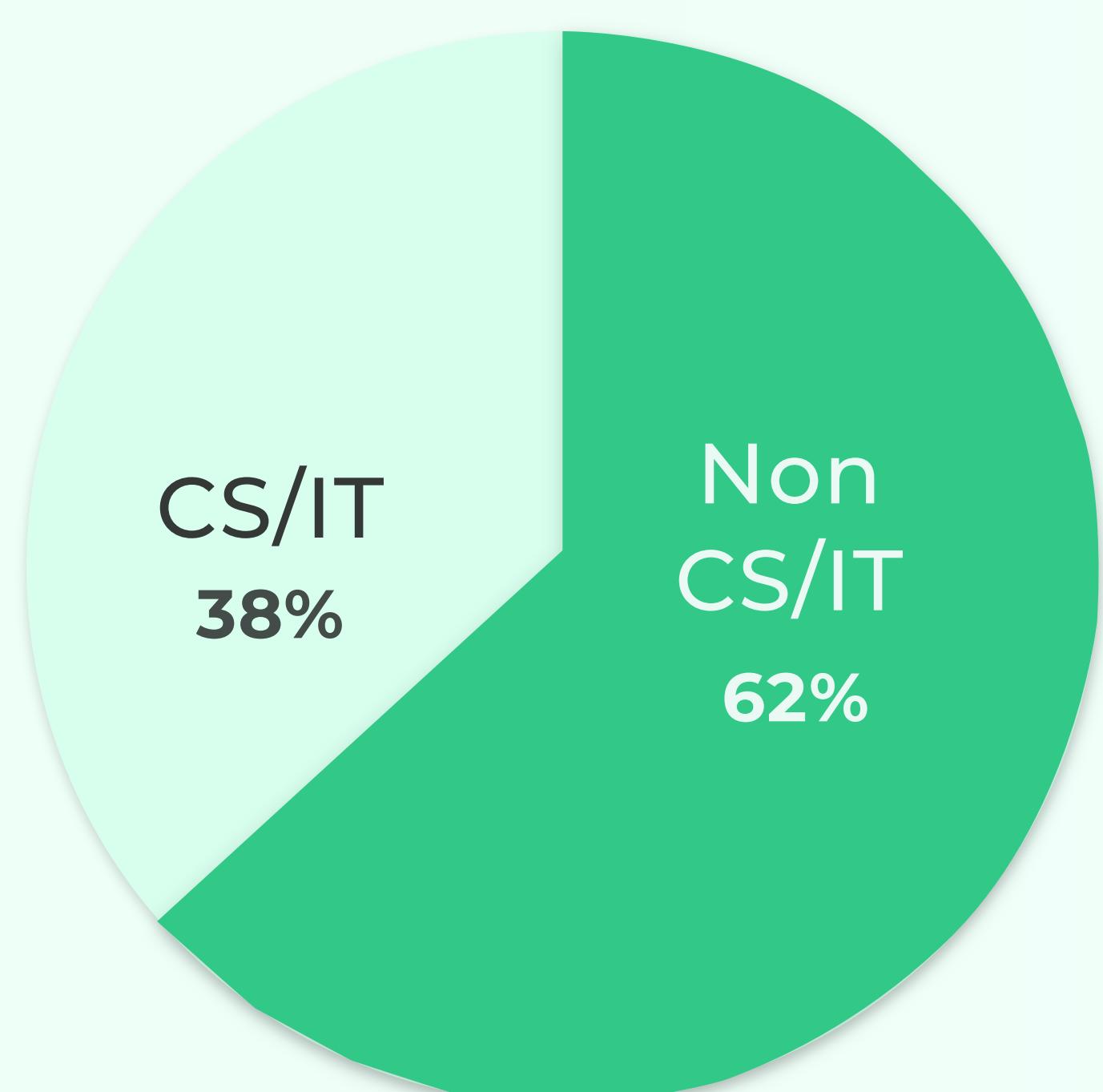
71%

= 2 offers

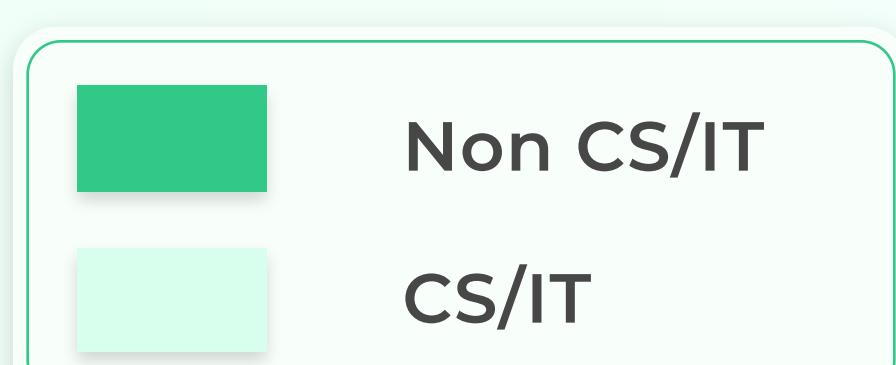
4.2 LPA

Avg. Package For
Service Based Companies

* Average package overall for service & Product based companies is 7.4 LPA



Distribution of PreInsta Prime placed students in Service based companies



Overall Data

300+ Partner Companies

7.4 LPA

Average Package

2.3

Average No. Of Offers

95.6%

Placement Rate

71%

More than 2 offers

47 LPA

Highest Salary

1.9 L

Certification Given

43%

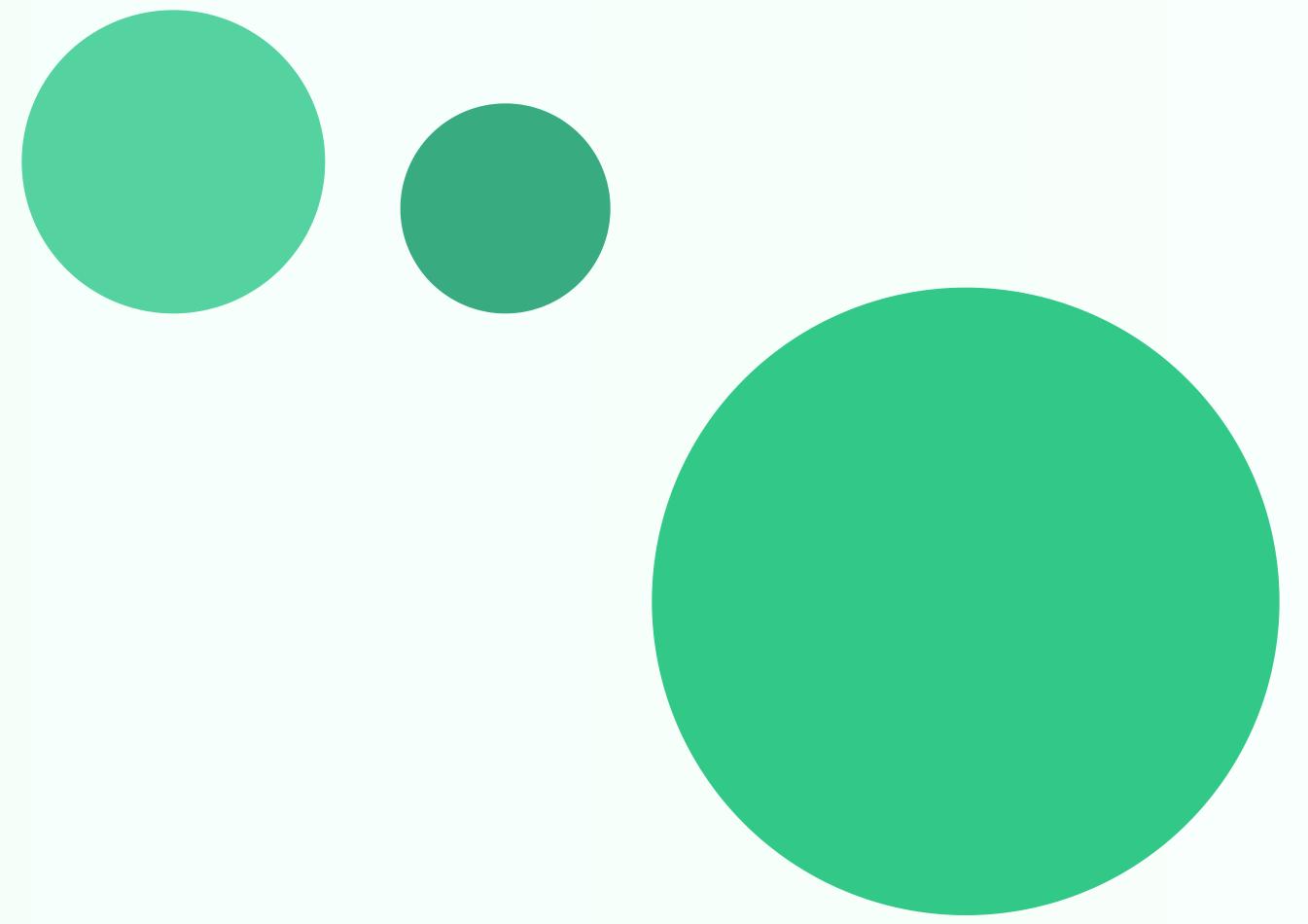
More than 3 offers

71,973+

Students with Offers > 10 LPA

Some Companies where our students are placed





Students Review

**| A Sushmita Ram |**

PreInsta Prime Subscriber

Getting PreInsta Prime subscription is without doubt the best decision that I took. I wasn't good at coding and I became a good enough coder to crack product based companies

**| Agrim |**

PreInsta Prime Subscriber

I got placed in 5 companies. All Thanks to PreInsta, being a EEE student, I was not good in coding and their basic coding, Intermediate Coding, DSA courses helped me a lot.

**| Binay Singh |**

PreInsta Prime Subscriber

PreInsta taught be to solve coding problems and I now solve real world problems at Amazon. 😊

**| Kishan |**

PreInsta Prime Subscriber

All in all PreInsta is the best subscription that you can take. I would definitely recommend anybody. Infact my 2 college friends and my brother (in 2nd year college) got their subscription after i recommended them and they also like PreInsta.

**| Yash Gupta |**

PreInsta Prime Subscriber

I still remember the day when I had called PreInsta. I was undecided about joining their Prime Subscription. I am glad that I did as I didn't get placed oncampus and offcampus placements were my last resort. For preparation I took their Prime Subscription.

**| Priyanka Parasad |**

PreInsta Prime Subscriber

A year ago I failed to clear TCS digital and than started looking for a platform that could help me and I found PreInsta. Their Study Material help me to crack the exam and interview In just one attempt.

Students Review

 Priya Kumari · 2nd
Incoming SDE at Deloitte | Cracked HackwithInfy, TCS digital
1h · 0

+ Follow

Got Selected in Deloitte, it was my dream company. I want to thank **PreInsta** your PreInsta Prime Subscription is amazing, I was using YouTube earlier and thought I didn't need any help.

But taking your PreInsta Prime Subscription was the best decision I ever made. Its so unique and courses are amazing specially for TCS, Deloitte, DSA and Competitive Coding. I also want to thank **Atulya Kaushik** who was a constant guide. Even my younger sister is a fan of you...

Looking forward to join Deloitte. Also, I am already placed in **TCS Digital** and **Infosys** SP, role. Also thanks to PreInsta to help me crack these companies too. But I will be joining Deloitte.

#deloitte #gurgaon #consulting #big4 #newbeginning



 Dhiraj Kumar · 2nd
Upcoming SDE @Walmart | PreInsta Prime ML/AI Certified
41m · 0

+ Follow

Got placed in **Walmart Global Tech India** at a package of 31LPA. I would like to thank my college **VIT Vellore** and **PreInsta**

Also I will like to thank my parents who supported me. Walmart here I come.....

P.S : Getting my Pre-Placement Offer (PPO) + Full time is still the best part of this entire Journey :)



 Jatin Jain · 1st
VIT Vellore | PreInsta Prime | 4 Star on Codechef
1 day ago

...

Maa, Paa I got Placed In Microsoft, hope you're proud. Day 1 of college Placements

I would like to thank **Vellore Institute of Technology** and **PreInsta** got placed because of your amazing courses offered in Prime Subscription.

PreInsta Prime is more famous in our college than **Netflix** these days, almost everyone in my college has your subscription. Its viral in VIT and deserves to be.

Thanks to **Atulya Kaushik** Co-Founder, PreInsta who is also ex VITian.
#superdream #microsoft



 Janhavi Shrivastava · 2nd
Currently waiting for joining 😊
4h · 0

+ Follow

Hello everyone
Today I like to share my experiences and something to you all.

First of all I would like to thank you **PreInsta** and **Atulya Kaushik** sir and other teachers who helped me a lot to clear all the companies exams and their interviews so smoothly.

I can't forget that time when I was losing hope after seeing my friends clearing exams and interviews and got selected.

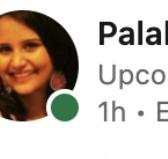
I want that special mentor or platform which provide me training from scratch and that **PreInsta** has done. I am thankful from bottom of my heart.

With the help of them I have cleared 5 companies and out of them 4 are MNCs

Also I got placed in TCS ,Wipro and Hexaware.
Thank you to all my friends also.

PreInsta #thankyou #teachers



 Palak Sharma · 1st
Upcoming software engineer at Google | PreInsta Prime | ML Enthusiast
1h · Edited

...

From their 3 college to Google

I will like to thank my mom and dad with their blessing, I have gotten job in **Google**

I will also like to thank the great and super supportive placements team at **PreInsta**

Because of you guys I was able to apply to Google and also thanks for referring me and giving me a great course content that was super helpful to me to crack the Google test and interview as well.

Thanks to everyone else who was also part of my journey

#engineers



 Ajinkya Pathak · 2nd
Microsoft - PreInsta Prime - BITS Pilani
19h · Edited

+ Follow

Glad to announce I have gotten placed in Microsoft at package of 44 LPA. I would like to thank **PreInsta** your Prime Subscription helped and the courses are amazing, thanks for Referring me to **Microsoft**

I completed your DSA, Competitive Coding, OS, DBMS, SQL courses. Feeling of getting your first job can't be expressed. Will suggest PreInsta Prime to anybody preparing for placements.

Your basic coding & Intermediate coding courses are amazing me being an ECE guy who didn't know coding they were life sacer for me

#microsoftlife #day1 #microsoft #microsoftie



Starting a New Position

Students Review



Quantitative APTITUDE

LOGICAL REASONING

VERBAL

How Saketh got placed in 5 M

PreInsta Review



Quantitative APTITUDE

LOGICAL REASONING

VERBAL

Preinsta Prime Subscriber Review

PreInsta Review

