

# RSVP CASE STUDY SUMMARY

The following insights were derived from the RSVP movies

1. We found that movies are constantly decreasing over the years, the highest number of movies were produced in March 2017
2. Drama is the most powerful genre with the highest number of moves produced - 4285, total 1059 movies were produced in 2019 by drama genre
3. RSVP movies can consider Drama genre for the future film as per the above resulted figure
4. Action genre has the highest avg duration of movie as - 112.88 followed by Romance and crime genres.
5. The THRILLER genre has the 3rd rank of no. of movies = 1484
6. Production house 'Dream Warrior Pictures' and 'National Theatre Live' produced the higher number of movies among all production companies, count =3, rank =1 and movie = 3
7. The German movies get more votes than Italian movies, German votes - 4421525 , Italian votes - 2559540
8. James Mangold can be hired as the director for RSVP's next project as he has produced highest number of movies - 4
9. Based on the median rating Mammootty and Mohanlal are the top two actors.
10. Marvel Studios is the top production house followed by Twentieth Century Fox and Warner Bros
11. Based on the total votes and avg rating of movies released in India Vijay Sethupathi can be added for the upcoming project.
12. Based on the Hindi movies released in India based on their average ratings Taapsee Pannu is among the top actress with total votes of 2269 and avg rating of 7.74
13. Top 5 highest grossing movies - Star Wars: Episode VIII - The Last Jedi - 2017 , Avengers: Infinity War- 2018 , Avengers: Endgame -2019
14. Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of hits among multilingual movies
15. Parvathy Thiruvothu , Susan Brown and Amanda Lawrence are the top 3 actresses based on number of Super Hit movies in drama genre.

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