# Retail DW

# & BI Project

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### Categories of Products Sold

















#### Sales Demographic Regions







#### Sales Channels









Source to Target

Retail\_SOR\_NA

Retail\_SOR\_EU

Retail\_SOR\_AS

Retail\_SOR\_CAT



## Approach

- Data Profiling
- Data Modeling
- Data Integration
- BI visualization

#### Challenges

- Data type mismatch
- Currency csv throwing error
- Long run time for job execution
- Java Heap Space Error