

Credit Card Transaction Report

Q4 Q3 Q2 Q1

week_start_date

All

F

M

Gold

Silver

Blue

Platinum

Med

High

Low

Total Revenue

57M

Transaction Amount

46M

Total Interest

8.0M

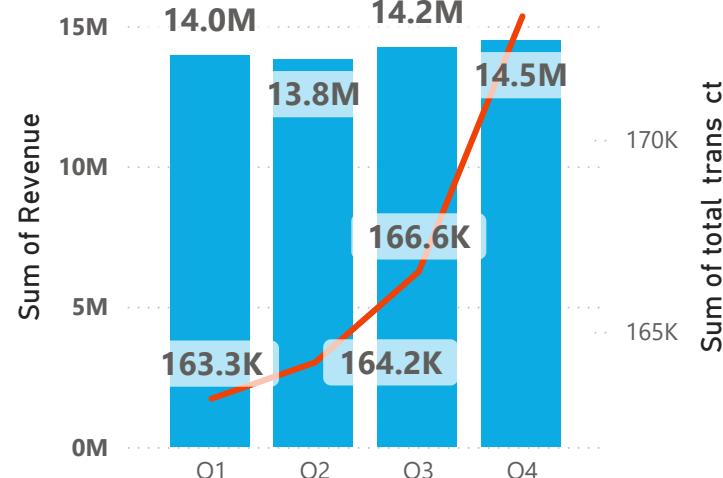
Transaction Count

667K

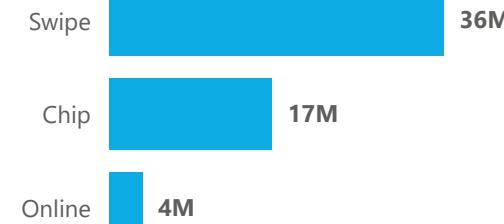
card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Silver	56,59,108.98	4647596	821923
Platinum	11,35,608.05	953314	161629
Gold	25,33,682.16	2091362	384755
Blue	4,71,88,611.62	37840749	6614173
Total	5,65,17,010.81	45533021	7982480

Qtr Revenue & Transaction Count

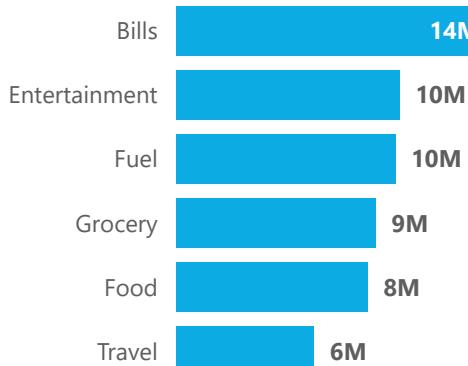
● Sum of Revenue ● Sum of total_trans_ct



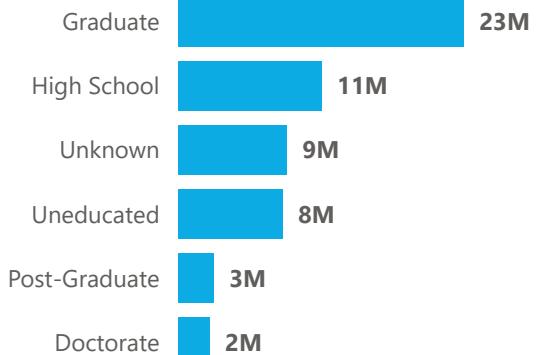
Revenue by Use Chip



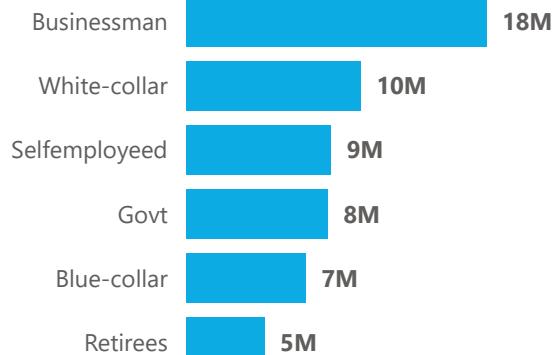
Revenue by Expenditure type



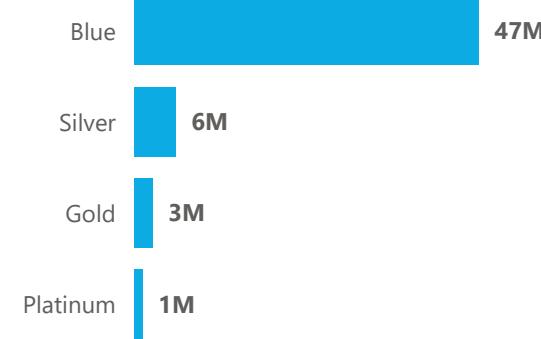
Revenue by Education



Revenue by Customer Job



Customer Acq Cost



Credit Card Customer Report

Q4

Q3

Q2

Q1

week_start_date

All

Total Revenue

57M

Transaction Amount

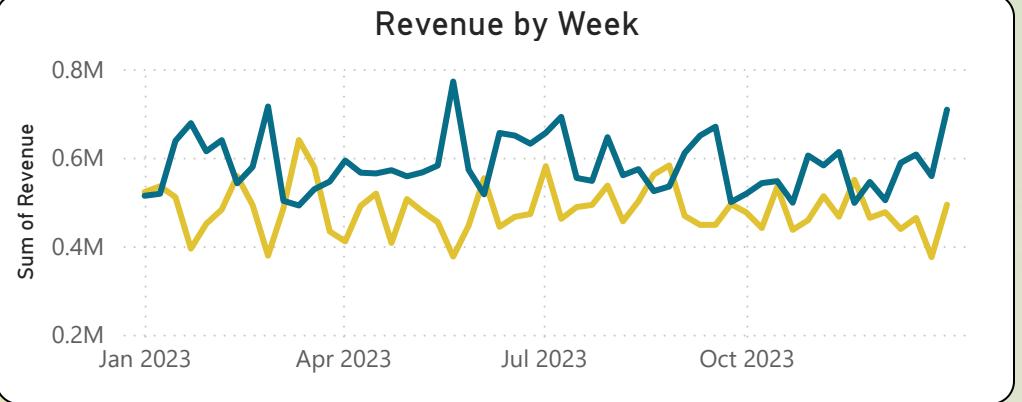
46M

Income

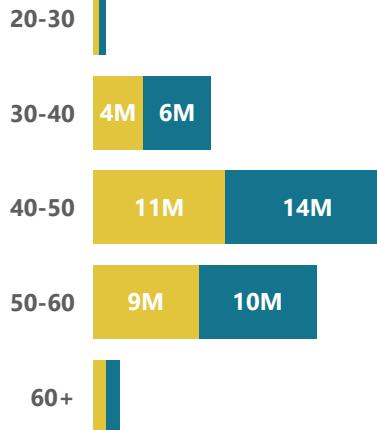
588M

CSS

3.19

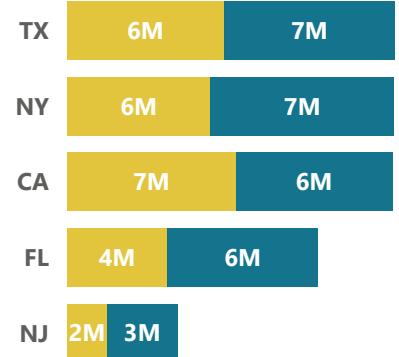


Revenue by Age Group

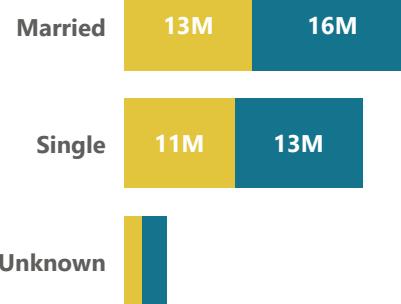


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	70,40,606.42	967751	73516911
Businessman	1,76,97,472.01	2584604	190350431
Govt	83,35,533.84	1182231	90834727
Retirees	46,17,448.22	641692	49619308
Selfemployed	85,42,826.40	1141510	77659931
White-collar	1,02,83,123.92	1464691	105618475
Total	5,65,17,010.81	7982480	587599783

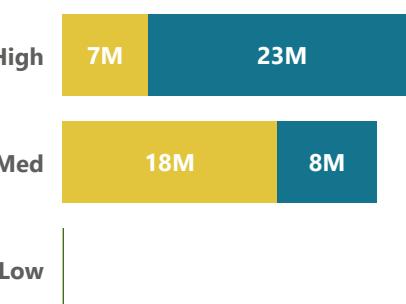
Top 5 States



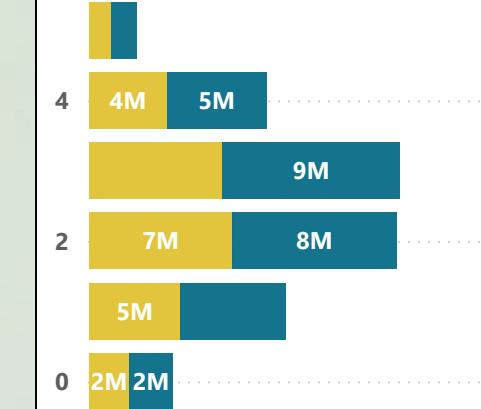
Revenue by Marital Status



Revenue by Expenditure type



Revenue by Dependent



Revenue by Education

