RISHITA BADOLE

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SUMMARY

Passionate about simplifying complex topics into engaging content that drives audience engagement and business growth. Creative and results-driven writer with strong technical and interpersonal skills, specializing in SEO-optimized content and problem-solving.

EDUCATION

Dr. D.Y. Patil School of MCA, Pune   **2023 - 2025**
Master of Computer Applications, SGPA: 8.68

Shri Vaishnav Institute of Management,Indore   **2020 - 2023**
Bachelor of Computer Applications, CGPA: 7.7

Chameli Devi Public School, Indore   **2019 - 2020**
CBSE (Class XII), Aggregate: 83.2%

SKILLS

Content Writing & SEO: Craft compelling content for blogs, websites, whitepapers, emails, and social media.   Skilled in SEO strategy, keyword research, Surfer SEO, and content performance tools like Google Analytics. Experienced in storytelling and cross-channel content planning (Medium, Notion).

Technical Writing: Create SOPs, manuals, and platform guides for enterprise tech. Understand complex systems. Experienced in version control and collaborative documentation (GitHub, Word).

Technical Skills: HTML, CSS, JavaScript, React, Angular, Java, PHP, SQL, MySQL, REST APIs, Git, GitHub, Microsoft Office tools.

Tools & Platforms: Surfer SEO, Semrush, WordPress, Notion, Medium, Google Analytics, SnagIt, ChatGPT, Gemini, DeepSeek

Soft Skills: Excellent communication, research, time management, teamwork, attention to detail, problem-solving, organization, and creativity.

EXPERIENCE

ANGULAR MINDS | *Technical Content Writer (Full-time Role)* 		 Apr'25 - Present
- Authored in-depth technical articles on Angular (e.g., DatePipe, MVC binding) and React (e.g., Webpack, Fragments), targeting architectural and performance optimization topics.
- Collaborated with engineering teams to ensure content accuracy, aligning with modern frontend practices, component design patterns, and framework updates.
- Engineered SEO-optimized technical documentation and tutorials that enhanced developer engagement and established Angular Minds as a frontend technology authority.

TMS FOUNDATION | *I.T Assistant (Remote Intern)* 			 Dec'23 - May'24
- Drafted technical documentation and user guides to simplify software processes for team members.
- Troubleshot and resolved technical issues, ensuring uninterrupted functionality and enhancing productivity.
- Spearheaded the Mattermost project, improving communication efficiency by 15%.

Myla pvt. ltd. | *Technical Content Writer (Remote Intern)* 		 May'21 - Aug'21
- Authored 50+ SEO-optimized articles, driving a 20% increase in website traffic.
- Created blog posts and technical write-ups tailored to digital marketing needs.
- Collaborated with the marketing team to align content with brand goals and audience preferences.

CERTIFICATIONS

Google AI Essentials - Coursera   December 2024
Javascript mastery - Udemy   June 2022
C and C++ spoken tutorial programme - IIT Bombay   November 2021
Tech-fest 2024 - Suryadatta Institute of Management and Mass Communication   March 2024
Introduction to Digital Marketing

ACHIEVEMENTS

- Secured **AIR 221** in VITMEE (May 2023)
- Volunteered in multiple institutional events, contributing significantly to **NAAC accreditation (Aug 2024)**
- Passionately served as an anchor captivating audiences with effective communication and confident live hosting over the years.