

# AI IN COLLEGE EVENTS

These days technology is evolving so fast and using AI is becoming a normal habit for us but we can use this habit in a much more effective manner that would help in a lot of things in our daily life. AI can actually make our lives a lot easier and even though it might not be able to do everything on our behalf, it can certainly save our time.

One of the ways in which we can use AI efficiently is event planning. For example, during registration for different kinds of events, we can use google forms which automatically arranges all the entries and it even makes a document having all the responses in it like name of the person and their other details too. This might feel like a small task but during big events where hundreds of people register, it saves a lot of time as instead of checking every detail manually, the team can actually focus on planning the event.

AI can also be used for promotion purposes of events like there is a feature in Canva known as “Magic Design” which can help you decide colours, designs, layouts etc. for the posters. This feature is really helpful especially for those who don’t have much knowledge of designing posters. Hence, anyone who wants to design a poster quickly without stressing can just use AI. We can also design pictures for different social media posts using AI.

Another area where AI can help is communication, like during college events many students have the same kind of doubt and instead of replying to the same doubts again and again we can create a simple chatbot for this task using telegram. These chatbots can answer the common questions themselves like event venue, timings etc. This helps both the students and the team planning the event as the students would get instant replies and the team wouldn’t be burdened with answering the doubts. In fact we can also use AI for feedback of the students as instead of reading their every single response, various tools can be used to summarise it and the team can improve accordingly.

Finally, I would just like to say that AI can make college events easier to plan, organise and manage. Therefore, student teams can work smoothly.