

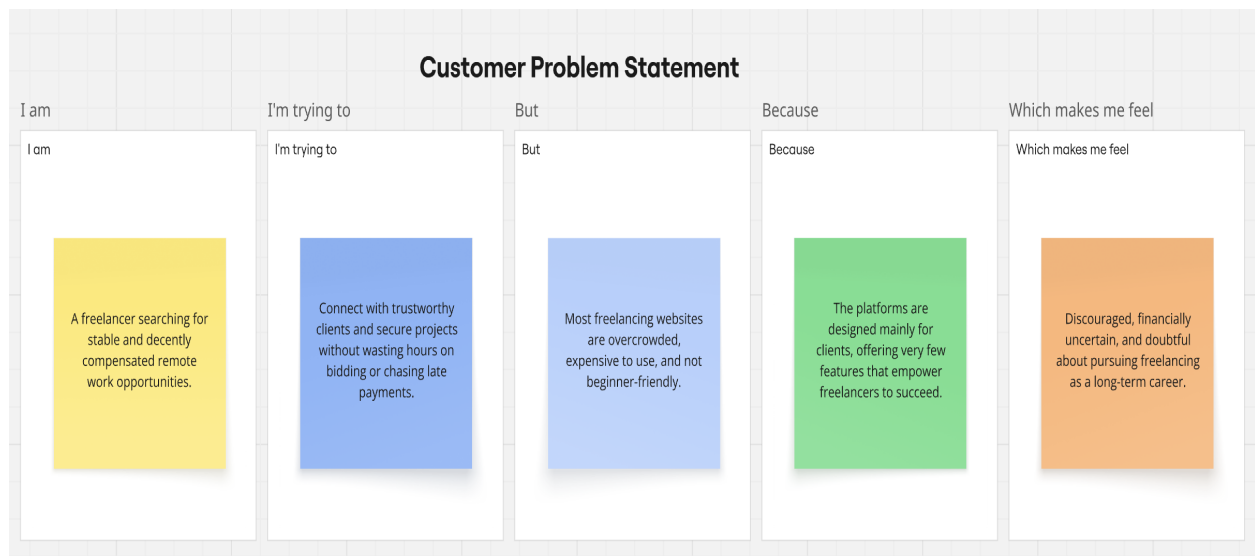
## Ideation Phase

### Problem Statement

Date	12-07-2025
Project Name	Freelance Finder
Maximum Marks	

### Customer Problem Statement

To identify and articulate the challenges freelancers face on existing job platforms, based on which I aim to build **Freelance Finder**, a user-friendly and efficient freelancing web application using the MERN stack.



<b>Problem Statement (PS)</b>	<b>I am (Customer)</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	An independent freelance front-end developer	Find reliable work opportunities that match my skill level	Job listings are either flooded with applicants or dominated by pre-established profiles	Current freelancing platforms promote top-rated users and make it hard for new talent to gain visibility	Discouraged and uncertain about building a stable freelancing career
PS-2	A freelance visual designer	Create a strong professional identity and attract high-quality clients	The tools available don't allow me to fully personalize my profile or showcase my best work	The platform focuses more on transactions than on creative presentation	Invisible in a crowded marketplace and unable to grow my network or income