



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Recording all of your financial transactions, including sales, expenses, and payments.

Generating reports on your finances, customers, and vendors on a regular basis to track your progress and make informed business decisions.

Reconciling your bank accounts and credit cards regularly to make sure that your Zoho Books records are accurate.

Use the customer and vendor modules to track your students and parents, as well as your teachers and suppliers. This will make it easier to create invoices and bills, and to track payments.

Use the items module to track your tuition, fees, supplies, and other products and services. This will help you to keep track of your inventory levels and to order supplies when needed.

Use the projects module to track your students' progress. This will help you to ensure that they are receiving the necessary education.



Preparation And Maintenance Of ZOHO Books For EduConnect Learning Center

Short summary of the persona

Use the reports module to generate reports on your finances, students, and vendors. This will help you to track your progress and make informed business decisions.

Zoho Books allows you to accept online payments from your students and parents. This can make it easier for them to pay their bills and can help you to reduce your administrative costs.

You can also import your credit card transactions into Zoho Books to make expense tracking even easier.

Zoho Books makes it easy to track your expenses, such as teacher salaries, rent, and supplies. You can create expense categories and track your spending by category.

Zoho Books can help you to manage your payroll. You can create payrolls, calculate taxes, and generate paychecks. You can also integrate Zoho Books with other payroll software applications.

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Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?