

Group R2

1. Topic

Subject Area: Blockchain

Focus: Entertainment

2. Place in the presentation

Proposed solution, Why Block chain for content creators, Ultimate benefit to content creator.

2.1. Summary

My contribution to the presentation is about how the challenge faced by content creators can be solved by creating a decentralized network using block chain and how it can help content creators regain control over the items they own. At the end of my section, I describe how content hosting platforms exploit the content provided in order to obtain a bigger percentage of financial share that should have been part of the content creator share.

3. Personal Reflection

R2's vision was to help each other improve and sharpen their skills. We were able to achieve this aim because everyone in the group respected one another and made sure that everyone's point of view was taken into account. Everyone in the group contributed to all team activities and agreed that they wanted to work outside of their comfort zone to overcome their deficiencies and enhance their capabilities.

The ways I attempted to contribute to the team's work were as follows:

- I went through all of the topics presented and attempted to determine the topic on which everyone might be motivated to talk based on the outcomes of all previous meetings.
- Contributed to the presentation by gathering information from several articles and coordinating it with other team members.

- Respected each member's views and attempted to resolve any differences among team members by obtaining a solution that was agreed upon by all members.

Every team member made an equal contribution to the team's vision and mission. Each member attempted to infuse and learn from one another in order to overcome the flaws. I was amazed by Yash's technical aspect, Nanda's public speaking, Trusha's presenting skills, and Rituraj's problem-solving ability, and I sought to learn from them and develop my skills and abilities.

Word Count = 214

4. References

- [1] E. Awosika, "Social Media Networks Are Coming To The Blockchain," Business Tech Guides, Mar. 07, 2022.[Online], Available: <https://businesstechguides.co/what-are-decentralized-social-networks> (accessed Dec. 05, 2022).
- [2] "Blockchain: content creators' new safety net," Courier, 2021.[Online], Available: <https://mailchimp.com/courier/article/blockchain/> (accessed Dec. 05, 2022).
- [3] "Tech in Asia - Connecting Asia's startup ecosystem," Techinasia.com, 2022.[Online], Available: <https://www.techinasia.com/talk/blockchain-help-social-media-content-creators> (accessed Dec. 05, 2022).

5. Personal Declaration

This is my personal declaration that the following team members contributed their fair share to both activities in our preparation of Team 3.1.

1. Yash Bhalani (ys602824@dal.ca)
2. Trusha Shah (tr335214@dal.ca)
3. Rituraj Kadamati (rt431563@dal.ca)
4. Navaneeth Nanda (nv339180@dal.ca)

Signed,

Utsav Singh

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