

Florencia López

UI/UX DESIGNER

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Web Portfolio:

www.portfolio-fl.vercel.app

Summary

I am a digital enthusiast, obsessed with delivering immaculate products that brings transformative user experiences.

SKILLS

- Surveys and usability tests for the design process.
- Digital Marketing.
- Wireframing and prototyping using Sketch and Figma.
- Mastery of Photoshop and Illustrator.
- Use of Artificial Intelligence for creative support and content writing.

WORK EXPERIENCE



UI/UX DESIGNER

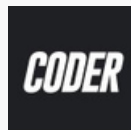
at riskOfDev

Startup dedicated to *custom web applications and landing pages*.

March 2023 - NOW (4 months)

- Re-design "IphoneShop" web app, on a time of 3 days for 8 views. Acceptance of the client and ongoing project in development phase.
- Web Design of landing page for the enterprise "riskOfDev".

EDUCATION HISTORY



ADVANCED UI/UX DESIGN

Institution: Coderhouse

Graduation: June 21 of 2023

Duration: 44 hours

WEB DEVELOPMENT

Institution: Coderhouse

Graduation: June 15 of 2022

Duration: 38 hours

PHOTOSHOP & ILLUSTRATOR

Institution: Coderhouse

Graduation: August 31 of 2023

Duration: 24 hours

UI/UX DESIGN

Institution: Coderhouse

Graduation: November 15 of 2022

Duration: 52 hours