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Table 1 Rules of Differentiation

1. Constant Function Rule	$f'(c) = 0, \text{ if } c \text{ is a constant}$
2. Constant Multiple Rule	$\frac{d}{dx}[cf(x)] = c \frac{d}{dx}f(x)$
3. Sum rule	$\frac{d}{dx}f(x) + g(x) = \frac{d}{dx}f(x) + \frac{d}{dx}g(x)$
4. Product Rule	$\frac{d}{dx}f(x)g(x) = f(x)\frac{d}{dx}g(x) + \frac{d}{dx}f(x)g(x)$
5. Quotient Rule	$\frac{d}{dx}\frac{f(x)}{g(x)} = \frac{\frac{d}{dx}f(x)g(x) - \frac{d}{dx}g(x)f(x)}{[g(x)]^2}$
6. Power Rule	$\frac{d}{dx}[x^n] = nx^{n-1}$
7. Chain Rule	If $y = f(g(x))$ then $\frac{dy}{dx} = \frac{df}{dg} \frac{dg}{dx}$
8. Derivative of e^x	$\frac{d}{dx}e^x = e^x$
9. Inverse Function	$\frac{d}{dx}f^{-1}(y) = \frac{dx}{dy} \times \frac{dy}{dx} = 1$
10. Natural logarithm	$\frac{dy}{dx} \ln x = \frac{1}{x}$

Definition of the derivative

The derivative measures the rate of change of one quantity with respect to another. Differentiation is then just the process of finding the derivative of a function. If we have a function of x then one of the many notations for specifying the derivative is as follows

$$\frac{d}{dx}f(x)$$

So if we took one of the simplest non-linear functions $f(x) = x^2$ and differentiate it we see that

$$\frac{d}{dx}x^2 = 2x.$$

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So in the simple case where x is equal to one

$$\frac{d}{dx}f(x) = 2$$

$$df(x) = dx \times 2$$

It is worth noting that differential calculus is concerned with finding the instantaneous rate of change of f with respect to x .

Why Bother?

Numerous problems in business, economics and finance are concerned with determining how one quantity is changing with respect to another. Differentiation also enables us to find where a function is highest and lowest both locally and across the entire domain. Also we often find where a rate of change is greatest or smallest and again differentiation provides us with this.

Where the derivative does not exist

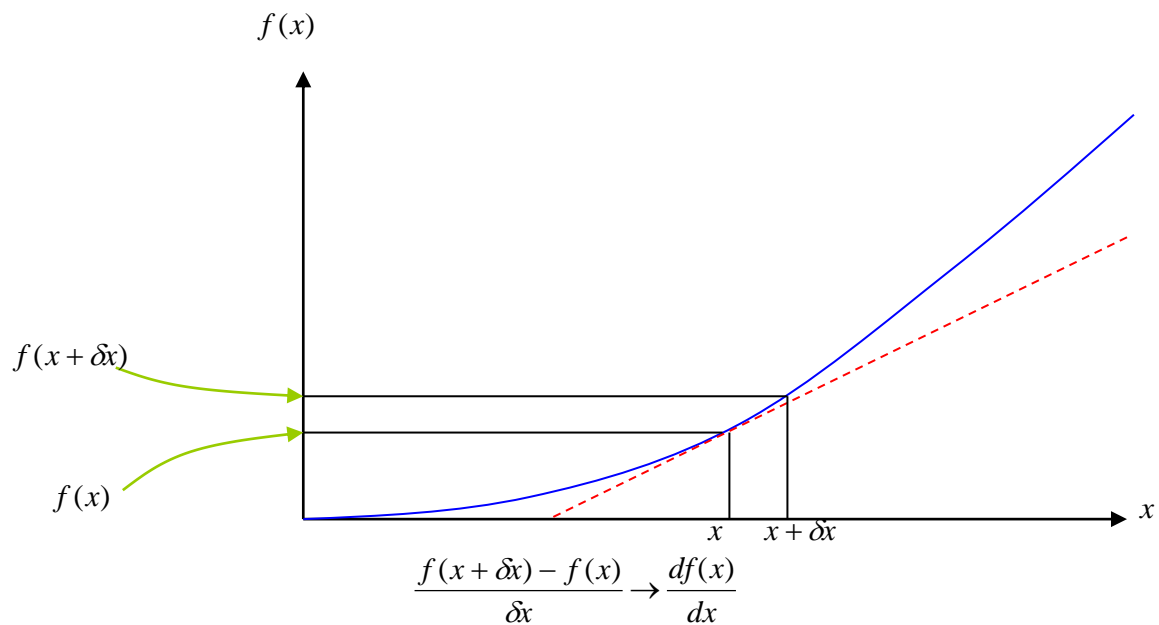
There are three places where the derivative does not exist

- ◆ Discontinuity
- ◆ Cusp on a function
- ◆ Vertical inflection point

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Calculation of the derivative

The approach



Algebraic Derivation

If $y = f(x)$ then the derivative $\frac{dy}{dx} = \frac{d}{dx}(f(x))$ is defined as $\lim_{x \rightarrow \alpha} \frac{f(x + \delta x) - f(x)}{\delta x}$

Simple Example

Let us consider a basic quadratic $y = f(x) = x^2$ then the derivative becomes

$$\lim_{x \rightarrow \alpha} \frac{f(x + \delta x) - f(x)}{\delta x} = \frac{(x + \delta x)^2 - x^2}{\delta x} = 2x$$

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Proofs

CONSTANT FUNCTION

The derivative of a constant function is zero

$$f'(c) = 0$$

$$f'(x) = \lim_{h \rightarrow 0} \frac{f(x+h) - f(x)}{h} = \lim_{h \rightarrow 0} \frac{c - c}{h} = 0$$

