

# **SULEMAN SHAUKAT**

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# **ABOUT ME**

I am a passionate individual with a strong interest in Web3 technology, community management, and social media expertise. Despite not having direct experience in these fields, I am determined to leverage my enthusiasm and dedication to make a meaningful impact in the industry. I am highly motivated to learn and grow in this domain, and I believe my skills in daily content creation, community engagement, and customer support services will contribute significantly to the success of any organization

# **PROJECTS**

### **Twitter Thread Creation for Community Engagement**

- Write hereDeveloped and executed Twitter threads to initiate discussions and encourage active participation within the community.
- · Effectively increased community engagement

Link: https://twitter.com/Riskymindset

### **Social Media Campaign Management**

- Led successful social media campaigns focused on increasing brand awareness and user acquisition.
- Utilized data-driven strategies to achieve a 100% boost in followers and website traffic.

### **Community Manager& Moderator of Web 3 Technology**

- Actively participated in a volunteer-based Web3 enthusiast group, dedicated to promoting the awareness and adoption of Web3 technology.
- Assisted in organizing virtual events, webinars, and workshops to educate the community about the potential of decentralized technologies.
- Collaborated with team members to curate and share informative content about Web3 projects, blockchain, and cryptocurrency developments.
- Engaged in discussions with community members to address inquiries, facilitate knowledge sharing, and foster a supportive environment for newcomers.

### **Content Creator**

- Skilled in crafting compelling and engaging content that resonates with the target audience and drives community growth.
- Produced engaging social media content related to Web3 technology and crypto trends.
- Grew the follower base by 100% through creative and informative content

# **Customer Support**

- Well-versed in providing prompt and effective customer support services to ensure a positive user experience.
- Experienced in fostering an active and inclusive community, answering queries, and addressing concerns to build strong relationships.

# **EDUCATION AND TRAINING**

### BS(hons)

**Government College University Faisalabad** [ 10/09/2019 – 17/07/2023 ] **Address:** Kotwali RD, Faisalabad , (Pakistan), , 38000 Faisalabad (Pakistan)

Website: https://gcuf.edu.pk/

Final grade: 3.45

#### **FSc**

**Punjab Group Of College** [ 15/02/2017 - 12/06/2019 ]

Address: Kagni Wala Bypas Near Central Hospital, 52260 Gujranwala (Pakistan)

Website: <a href="https://pgc.edu/">https://pgc.edu/</a> Final grade: 909/1100

Matric

Government PB Model High School

Address: Hafizabad Road Near Baghbanpora, 52250 Gujranwala (Pakistan)

Field(s) of study: Science Final grade: 993/1100

#### **DIGITAL SKILLS**

Microsoft Word / Social Media / Data Analysis and Visualizations / Cybersecurity / Copy Writing / Email and Instant Messaging / Digital Skills: Digital Marketing / Blockchain and Cryptocurrency / Web3 Development / Online Community Management / Social media Strategy / Content Creations / Customer support services / Communication Skills: / Problem analysis & Problem Solving

#### **LANGUAGE SKILLS**

Mother tongue(s): Urdu

### Other language(s):

### **English**

LISTENING B1 READING B2 WRITING B2

**SPOKEN PRODUCTION C2 SPOKEN INTERACTION C1** 

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

# **HONOURS AND AWARDS**

# **Ehsaas Undergraduate Scholarship Program**

[25/09/2020]

Ehsaas Undergraduate Scholarship program awarded scholarships to undergraduate students of public universities based on their academic performance

### **PEEF Scholarship**

Punjab Educational Endowment Funds(PEEF) [ 02/02/2017 ]

Scholarship awarded based on academic achievement in the secondary examination

# **HOBBIES AND INTERESTS**

### **Chasing the Next Big Thing**

The Thrills and Risks of Crypto Trading

Trading for Fun and Profit

Networking

Research