

Clarisse Pinto

Graphic Designer

Passionate about the social impact potential of design to improve people's experience through thoughtfully considered decisions.

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Education

University of Houston,
Bachelor of Fine Arts degree in Graphic Design
Minor in Art History, May 2019, *cum laude*

Escola Americana do Rio de Janeiro,
2010–2014

Parsons School of Design,
Summer Intensive Studies Program in Graphic Design, 2013

Skills

Design

Experienced in research and concept development, print, infographics, packaging, web, UI/UX, typography, branding systems, identity development, copywriting, exhibition design, and environmental graphics

Technical

Proficient in Adobe Illustrator, InDesign, Photoshop, XD, Microsoft Office, HTML and CSS. Experienced in Adobe After Effects, Premiere Pro, Audition, Lightroom, Wordpress, Manual Printing Methods, Laser Cutting, Vinyl Installation, Book Making, Exhibition Installation

Languages

Fluent in English, Portuguese
Proficient in Spanish

Exhibitions

FLUX,
University of Houston Graphic Design Senior Exhibition, Ecclesia, 2019

UHGD18,
University of Houston Graphic Design Student Exhibition, MATCH, 2018

University of Houston School of the Art Student Exhibition,
Blaffer Art Museum, 2019, 2018, 2015 (juried)

Latinidad Performance Piece,
Third Space, 2016

Project Collaborations

FLUX,
University of Houston Graphic Design, Exhibition Design, Installation, Project Management, 2019

Cullen Boulevard Underpass Mural,
University of Houston Graphic Design, Public Art Proposal and Mural Installation, 2019

Experience

Minor Design,
Houston TX, July 2019–active
Graphic Designer
Environmental and print design, branding, concept proposals, artwork production, client base mainly parks, schools, museums, public associations.

More City than Water: A Houston Flood Atlas,
Houston TX, 2019
Book Designer, Visual Consultant
Part of a team creating visual concept, design and production of maps, book design and layout in collaboration with the Houston Flood Museum and Rice University.

Experimental Action,
Houston TX, Feb 2019
Artist Assistant to Roos Hoffman(Ned) and Schmitt & Schulz(Ger) as part of international performance art festival, aiding in install and deinstall, transportation, crowd engagement, and planning.

Dream Machine,
Houston TX, Dec 2018–Jan 2019
Installation Assistant
Aided in install, and deinstall of multimedia installations for music and arts event. Included last minute change of location which required rethinking the exhibition pieces.

Urban Outfitters,
Houston TX, 2014–2017
Sales Associate
Provided customer service, POS knowledge, register, aided in floorset and merchandising.

Affiliations

AIGA,
The Professional Association for Design, member

GDSA,
Graphic Design Student Association, member

UH GAP,
University of Houston Graphic Alumni Partnership, member

Conferences Attended

First Round Under Consideration, Austin, Texas 2019

Dutch Design Week 2019, Eindhoven, Netherlands 2019

References and Portfolio Available Upon Request