

Steve Colvin, PhD

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Founder | Product Manager | Product Strategy & Innovation

3+ years experience founding a B2B2C software startup and 7+ years experience leading complex projects. Highly skilled at communicating with stakeholders and prioritizing product requirements, with a track record of innovation and a passion for working on software that helps users connect and collaborate.

Professional skills Vision, prioritization and roadmapping, gathering user feedback, understanding data, leadership, communication and presentation, market research
Technical skills Javascript, React Native, React, Figma, Git, Google Cloud, NoSQL, SQL, Python

EXPERIENCE

Torte, Founder and CEO
Jan 2019 - Jul 2022

[[view on Github](#)] [[see the UX](#)]

- ▶ Launched a point-of-sale startup for restaurants; pioneered the Guest POS category, enabling customers to order and pay from their own devices collaboratively
- ▶ Led product end-to-end, including design, development, marketing, and strategy
- ▶ Optimized menus and pricing for customers by tracking novel analytics, such as item sharing
- ▶ Eliminated non-hospitality server tasks and saved 33% of time per table by introducing new mobile ordering features like customized menus with dietary filters and group-based ordering
- ▶ Recruited 4 restaurant partners, generated \$8,000 in sales in beta testing
- ▶ Acquired 100+ organic users with pre-launch alpha product and without paid marketing

PROJECTS

vexillologycontests.com (website hosting monthly competitions)
May 2023 - Present

[[view on Github](#)]

- ▶ Reduced load times 88% and delivered heavily requested features with frontend rewrite
- ▶ Uncovered massive voter manipulation by coding new fraud detection system
- ▶ Coordinated cross-functional team of decision makers and development team to roll out new features, initiate new user engagement strategy, and standardize documentation

Datome.ai (a crowdsourced dataset to power AI in biotechnology)
Sept 2022 - May 2023

- ▶ Developed novel business strategy for data ownership in AI with model training through federated learning
- ▶ Attracted VC interest resulting in a funding offer

EDUCATION

PhD from the Massachusetts Institute of Technology
Graduated Feb 2023 in Neurobiology

- ▶ Invented novel gene therapy approaches to treat intellectual disability and autism with cutting-edge CRISPR technology; spearheaded both projects
- ▶ Brought in over \$1M in grant funding with written proposals
- ▶ Identified cause of 30 years of drug failure and published data in peer-reviewed journal
- ▶ Automated data processing to efficiently track experiments and manage resources
- ▶ Trained next generation of scientists (4 direct lab reports, 60+ teaching students)
- ▶ Earned leadership buy-in through data-driven presentations

MSE from the University of Michigan
Graduated 2013 in Biomedical Engineering

BS with Honors from the University of Michigan
Graduated 2012 in Biology