



Short Pitch:

For my final project I am going to create an informational fan page about my favorite professional gaming team Cloud 9. Included in my site will be information about the players, the teams achievements, and the game League of Legends.

Long Pitch:

League of Legends is the most played game in the world. Every year millions of people tune in to watch and play the game. Professional players of the game have the opportunity to compete for over 2 million dollars in prizes. I am a big fan of the game and this team so I decided to make a site sharing my interests. Cloud 9 is the best team in North America and has been dominant for over 2 years. In my site I am planning on including a page with the roster of the team, including information about their position. Another page I would like to include is a page highlighting the different achievements of the team and showing some of their earnings. Next I would like to make a page that includes clickable buttons to each individual players social media pages. Finally I would like to include a page that explains a little bit about the game of League of Legends for anyone not familiar with the subject.

Personas:



LoL Fans

This site would appeal to any fan of League of Legends



Gamers

Any gamer interested in learning more about League of Legends and its competitive scene



Esports Fans

Every day esports become more and more popular. This site will appeal to any esports fan whether or not they are familiar with League of Legends