

RISVAA PHILLIPS

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EDUCATION

Indiana University, Kelley School of Business – Bloomington, IN December 2026

Master of Science in Information Systems

- *Graduate Assistantship & MSIS Fellowship*: Merit-based awards for academic excellence and participation in the Global IT Sourcing Study abroad course in India, Spring break 2026

Certificates (Summer 2025)

- *IS Foundations*: IT Infrastructure, data systems modeling, prototyping project, and case competition
- *Business Foundations*: Courses in strategy, finance, accounting, operations, marketing, and quantitative methods.

Indiana University, Luddy School of Informatics, Computing, & Engineering – Bloomington, IN August 2025

Bachelor of Science in Informatics; Minor: Human-Centered Computing GPA: 3.83/4.00

- *Undergraduate Instructor*: Led peer instruction in core Python labs, reinforcing foundational coding skills
- *Shoemaker Scholar*: Selected to lead student startups focused on technological innovation and entrepreneurship
- Senior Thesis: Researched and presented “Challenges faced by Undergraduate Instructors and Their Impact on Student Learning” examining instructional barriers and their effect on academic outcomes

EXPERIENCE

Indiana University – Bloomington, IN October 2024 – May 2025

Luddy Pacesetter

- Promoted inclusivity and diversity by planning and implementing outreach, recruitment, and retention initiatives to create a welcoming and supportive environment for students, parents, and current IU students
- Collaborated with faculty, staff, and peers to highlight the Luddy School’s offerings, including academic programs, research opportunities, and career pathways in technology and computing

Elite Execution – Interior Design Firm – Dubai, U.A.E. July 2023 – December 2023

Co-Founder

- Developed and executed a digital marketing strategy – leveraging email campaigns and Instagram ads that grew the target audience to over 200 potential clients and generated 30 qualified project inquiries
- Designed 20+ distinctive logos and holistic brand guidelines that captured both Elite Execution’s design ethos and client’s cultural narratives, achieving a 95% satisfaction score

ACADEMIC PROJECTS

Ski City Resort Management System January 2025 – May 2025

- Designed and deployed a full-stack Flask and MariaDB application on CGI/Silo with CRUD endpoints, a dynamic equipment availability dashboard, and height- & shoe-size-driven check-in/out forms to replace manual reservation processes and enable real-time guest and inventory visibility

Responsive Personal Portfolio Website January 2025 – May 2025

- Translated designs into semantic HTML and responsive CSS, implementing flexbox layouts, smooth scrolling behavior, and accessible navigation; conducted peer usability tests to refine interactions and ensure consistency across devices

TECHNICAL

- *Programming & Data Analysis*: Python, SQL, HTML/CSS, Excel, Google Data Studio, RStudio
- *Web & Application Development*: Flask, Bootstrap, Git/GitHub, Command Line
- *UX/UI & Design*: Figma, Adobe Creative Suite, User Research, Wireframing, Usability Testing

ADDITIONAL

- Developed an Undergraduate Instructor Handbook for the Luddy School in phased modules – including pedagogy strategies, feedback techniques, and lab workflows, and presented to faculty members to integrate it into training for 50+ undergraduate instructors in upcoming semesters