

EdMe Content & Marketing Submission

1. Ideation Scripts

1. Your Journey. Your Speed. Your Success.

Every student learns differently. This is your path.

2. Personal Learning. Perfect Fit.

AI that adapts to you, not the other way around.

3. Quick Feedback. Smarter Practice. Better Results.

Personalized learning saves time and helps you improve faster.

4. Learning Made Just for You.

Study your way. Focus on what matters to you.

2. Storyboard

Scene 1: Student surrounded by big books, looking stressed. (Emotion: Confusion)

Scene 2: AI appears and offers a personalized study path. (Emotion: Curiosity)

Scene 3: Student easily studying key topics, gets instant feedback. (Emotion: Confidence)

Scene 4: Progress bar growing, student smiles. (Emotion: Happiness)

Scene 5: Student achieves success (cap & degree). (Emotion: Success)

3. Information Atlas

Comparison Table:

Feature	Generic Learning	Personalized Learning
Pace	Same for all	Your own speed
Content	One-size-fits-all	Made just for you
Feedback	Slow	Instant
Motivation	Often missing	Celebrates small wins
Learning Experience	Can be boring	Simple, fun, and focused