#### **Importing the data to HDFS**

```
[hadoop@ip-172-31-26-111 ~]$ ls -1
otal 0
[hadoop@ip-172-31-26-111 ~]$ wget https://e-commerce-events-ml.s3.amazonaws.com/2019-Oct.csv
-2021-04-14 08:26:45-- https://e-commerce-events-ml.s3.amazonaws.com/2019-Oct.csv
Resolving e-commerce-events-ml.s3.amazonaws.com (e-commerce-events-ml.s3.amazonaws.com)... 52.216.1.112
Connecting to e-commerce-events-ml.s3.amazonaws.com (e-commerce-events-ml.s3.amazonaws.com)|52.216.1.112|:443... connected.
HTTP request sent, awaiting response... 200 OK
Length: 482542278 (460M) [text/csv]
Saving to: '2019-Oct.csv'
                                                                                                      2021-04-14 08:26:51 (80.8 MB/s) - `2019-Oct.csv' saved [482542278/482542278]
[hadoop@ip-172-31-26-111 ~]$ wget https://e-commerce-events-ml.s3.amazonaws.com/2019-Nov.csv
-2021-04-14 08:27:00-- https://e-commerce-events-ml.s3.amazonaws.com/2019-Nov.csv
Resolving e-commerce-events-ml.s3.amazonaws.com (e-commerce-events-ml.s3.amazonaws.com)... 52.217.131.233
Connecting to e-commerce-events-ml.s3.amazonaws.com (e-commerce-events-ml.s3.amazonaws.com) | 52.217.131.233|:443... connected.
HTTP request sent, awaiting response... 200 OK
Length: 545839412 (521M) [text/csv]
Saving to: '2019-Nov.csv'
                                                                                                         =========>] 545,839,412 84.9MB/s in 7.1s
2021-04-14 08:27:08 (73.1 MB/s) - '2019-Nov.csv' saved [545839412/545839412]
[hadoop@ip-172-31-26-111 ~]$
# 2 O 計 ® ■ ■ ■ ■ ■ 9 ■ S ● 
                                                                                                                          へ 🗖 🦟 🕼 🎜 🏣 ENG 13:57 📑
[hadoop@ip-172-31-26-111 ~]$ hdfs dfs -put 2019-Oct.csv
put: `.': No such file or directory: `hdfs://ip-172-31-26-111.ec2.internal:8020/user/hadoop'
[hadoop@ip-172-31-26-111 ~]$ hdfs dfs -put 2019-Oct.csv
[hadoop@ip-172-31-26-111 ~]$ hdfs dfs -put 2019-Nov.csv
[hadoop@ip-172-31-26-111 ~]$ hdfs dfs -ls
Found 2 items
-rw-r--r- 1 hadoop hadoop 545839412 2021-04-14 08:32 2019-Nov.csv
rw-r--r- 1 hadoop hadoop 482542278 2021-04-14 08:32 2019-Oct.csv
[hadoop@ip-172-31-26-111 ~]$
へ 🗈 🦟 (か) β 🚃 ENG 14:04 🎅
```

**Creating Hive Tables** 

Create TEMP table to load data

```
default
retaildb
Time taken: 0.732 seconds, Fetched: 2 row(s)
hive> use retaildb:

OK
Time taken: 0.041 seconds
hive> CREATE TABLE IF NOT EXISTS TEMP (

> event_time string ,

> event_type string ,

> produce_id string ,

> category_code string ,

> brand string ,

> price float ,

> user_id bigint ,

> user_id bigint ,

> user_session string ,

> user_session string ,

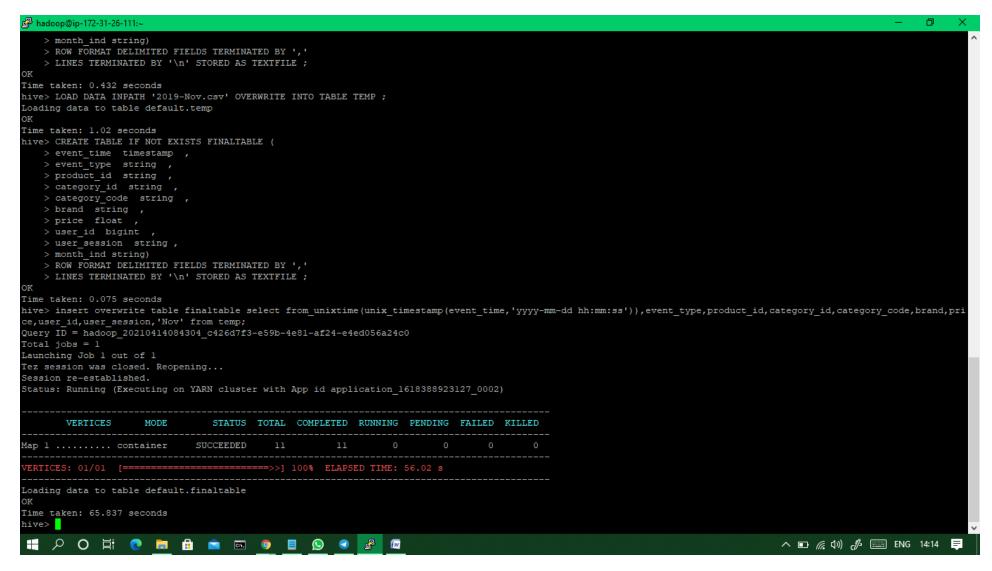
> month_ind string)

> ROW FORMAT BELIMITED FIELDS TERMINATED BY ','

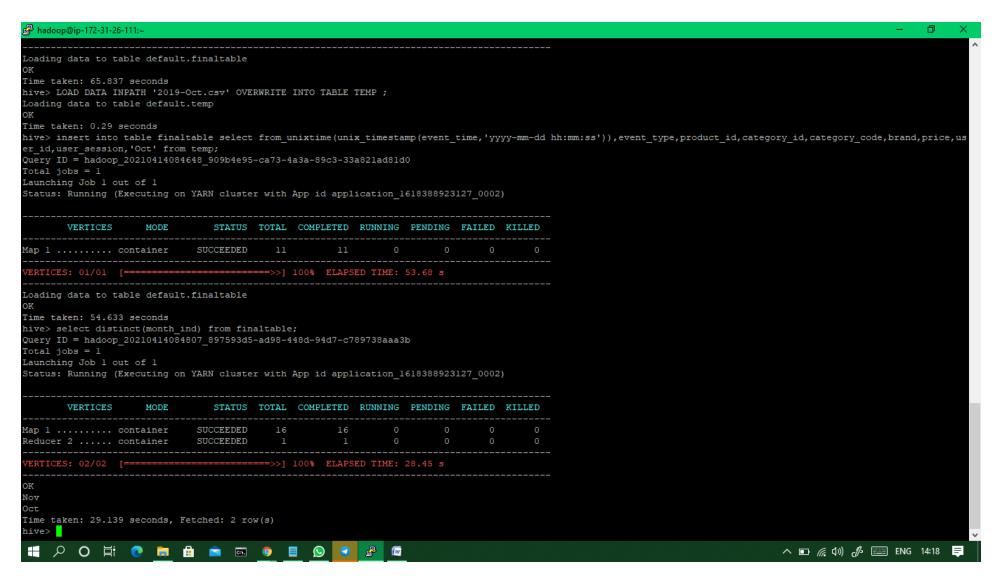
> LINES TERMINATED BY '\n' STORED AS TEXTFILE ;

OK
Time taken: 0.47 seconds
```

Create Finaltable to load data from temp table for both month combined. Below Screenshot contain load steps for November month data



Below screenshot contain data load for October month and query to confirm data load in Finaltable



Creating AVRO table and loading the data

```
Time taken: 0.136 seconds
hive> CREATE TABLE IF NOT EXISTS FINALTAVRO (
  > event time timestamp ,
  > event type string ,
  > product_id string ,
  > category_id string ,
  > category_code string ,
  > price float ,
  > user session string ,
  > month ind string)
  > ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
   > LINES TERMINATED BY '\n' STORED AS AVRO ;
Time taken: 0.175 seconds
hive> INSERT INTO TABLE FINALTAVRO SELECT * FROM FINALTABLE ;
Query ID = hadoop_20210414085115_c6299bc5-d08a-4a2e-87fe-e38be267d318
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1618388923127_0002)
      VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ...... container SUCCEEDED 16 16 0 0 0 0
 oading data to table default.finaltavro
Time taken: 68.797 seconds
hive>
へ 🗖 🦟 (か) 💋 🚃 ENG 14:22 📑
```

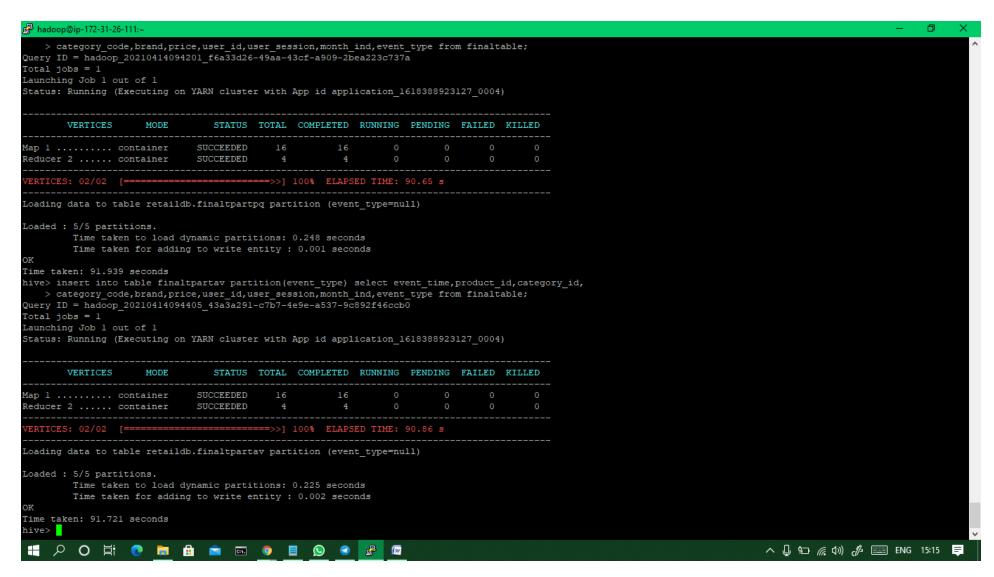
Creating Parquet table and load data into it

```
hive> CREATE TABLE IF NOT EXISTS FINALTPARQ (
   > event time timestamp ,
   > event_type string ,
  > product_id string ,
  > category_id string ,
  > category_code string ,
  > brand string ,
  > price float ,
  > user id bigint ,
  > user session string ,
  > month ind string)
  > ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
   > LINES TERMINATED BY '\n' STORED AS PARQUET ;
Time taken: 0.075 seconds
hive> INSERT INTO TABLE FINALTPARQ SELECT * FROM FINALTABLE ;
Query ID = hadoop_20210414085321_2716af8d-6b61-4c18-aa2b-c6bfc18b4932
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application 1618388923127 0002)
      VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ...... container SUCCEEDED 16 16 0 0 0 0
 ERTICES: 01/01 [===============>>] 100% ELAPSED TIME: 65.80 s
Loading data to table default.finaltparq
hive>
へ 🗈 🦟 ⑴) 💋 🚃 ENG 14:24 🌻
```

Create Partition table in Parquet and AVRO format

```
Time taken: 0.069 seconds
hive> CREATE TABLE IF NOT EXISTS FINALTPARTPQ (
   > event_time timestamp ,
   > product_id string ,
  > category_id string ,
   > category_code string ,
  > price float ,
   > user_id bigint ,
  > user_session string,
  > month ind string)
  > PARTITIONED BY (event type string)
   > ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
   > LINES TERMINATED BY '\n' STORED AS PARQUET ;
Time taken: 0.065 seconds
hive> CREATE TABLE IF NOT EXISTS FINALTPARTAV (
   > event time timestamp ,
   > product_id string ,
   > category_id string ,
   > category_code string ,
  > brand string ,
  > price float ,
  > user session string,
  > month ind string)
  > PARTITIONED BY (event type string)
  > ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
   > LINES TERMINATED BY '\n' STORED AS AVRO ;
Time taken: 0.058 seconds
へ 🖟 🖅 🦟 🗘 🥒 🚃 ENG 15:15 🎅
```

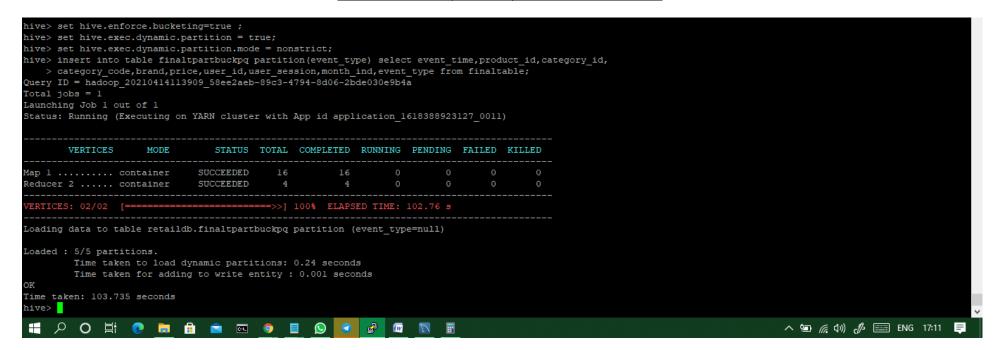
Load data into Parquet and AVRO partition table



Create Partition and Bucket under Parquet format table

```
hive> CREATE TABLE IF NOT EXISTS FINALTPARTBUCKPQ (
   > event time timestamp ,
   > product_id string ,
  > category_id string ,
   > category code string ,
   > brand string ,
  > price float ,
  > user id bigint ,
  > user_session string,
  > month ind string)
  > PARTITIONED BY (event type string)
  > CLUSTERED BY (product id) INTO 10 BUCKETS
  > ROW FORMAT DELIMITED FIELDS TERMINATED BY ','
   > LINES TERMINATED BY '\n' STORED AS PARQUET ;
Time taken: 0.055 seconds
hive>
^ 🖅 (€ (1)) d 📟 ENG 16:58 🛒
```

## Load data into Parquet table partitioned and bucketed



# **Optimization techniques**

Outcome in seconds for 1<sup>st</sup> guery from different tables

Query Output from text format raw table :-

```
hive> select sum(price) AS REVENUE MONTH FROM finaltable WHERE MONTH_IND = 'Oct' AND EVENT_TYPE = 'purchase';

Query ID = hadoop_20210414094659_6255673e-bce8-40ff-aef7-c9fa08c27c2e

Total jobs = 1
Launching Job 1 out of 1

Status: Running (Executing on YARN cluster with App id application_1618388923127_0004)

VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

Map 1 ...... container SUCCEEDED 16 16 0 0 0 0

Reducer 2 ..... container SUCCEEDED 1 1 0 0 0 0

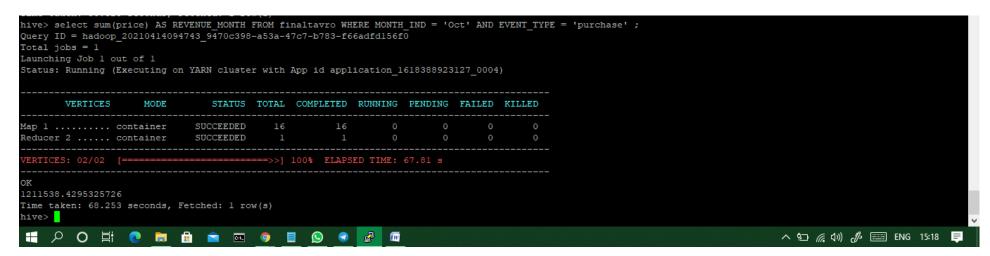
VERTICES: 02/02 [============>>] 100% ELAPSED TIME: 29.70 s

OK

1211538.4295325726

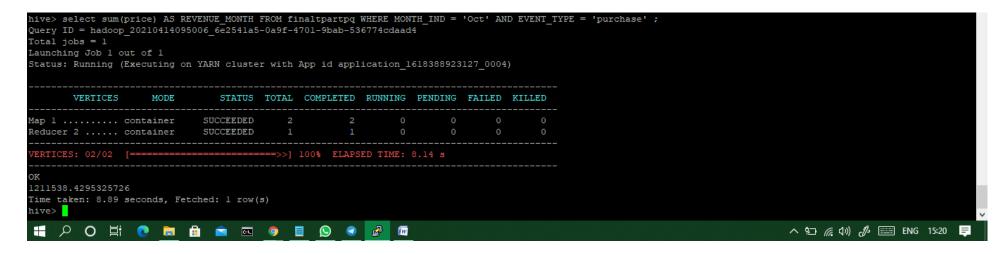
Time taken: 30.328 seconds, Fetched: 1 row(s)
```

## From AVRO format table :-



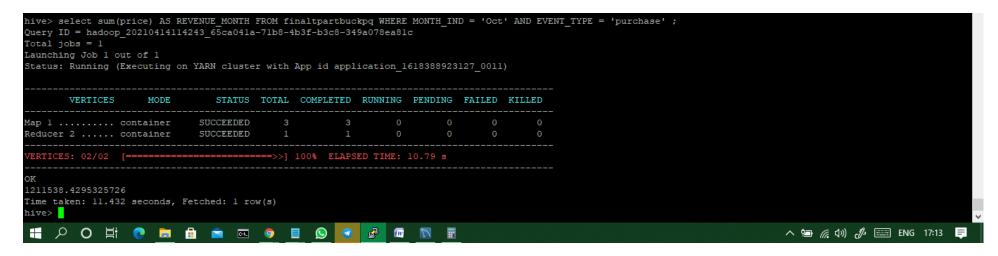
From Parquet format table :-

#### From Parquet format Partitioned table :-



From AVRO format Partition table :-

## From Parquet format Partitioned and bucketed table :-



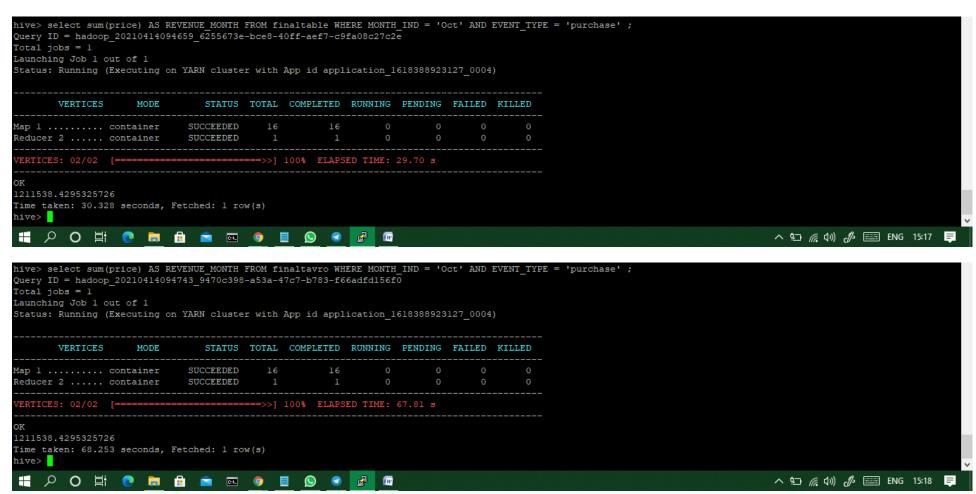
## Dropping few tables since their output took comparatively more time

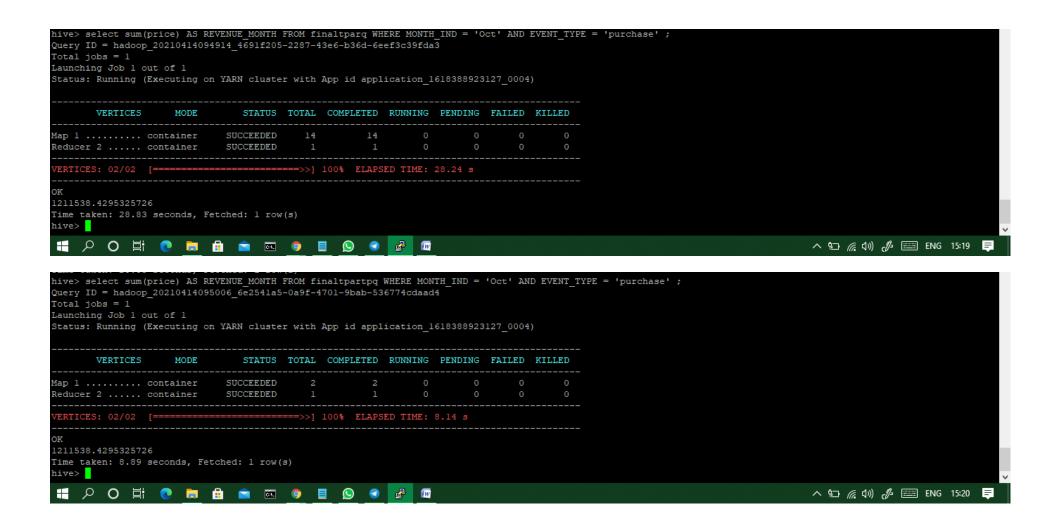
```
hive> drop table finaltable;
OK
Time taken: 0.068 seconds
hive> drop table finaltavro;
OK
Time taken: 0.066 seconds
hive> show tables;
OK
finaltparq
finaltpartav
finaltpartav
finaltpartav
finaltpartpq
Time taken: 0.025 seconds, Fetched: 3 row(s)
```

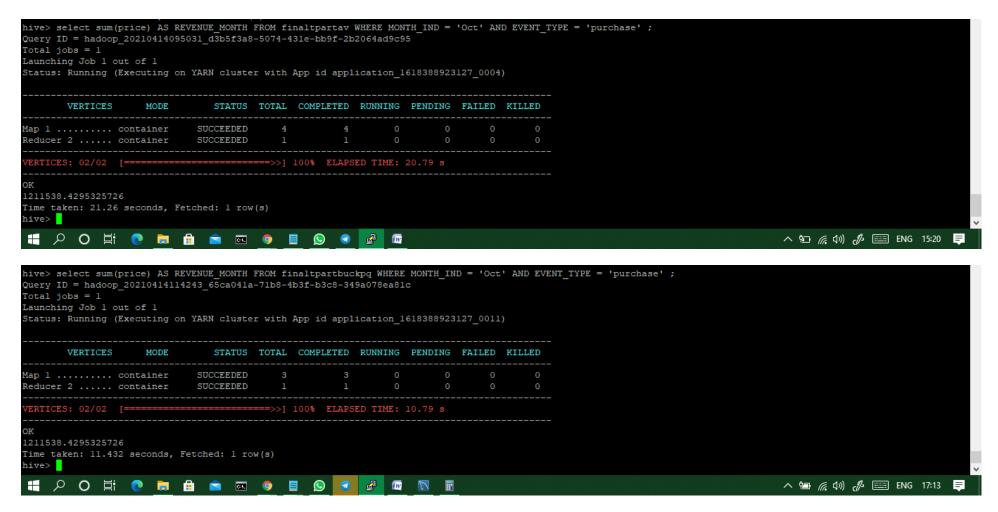


### **Analysis using Hive Queries :-**

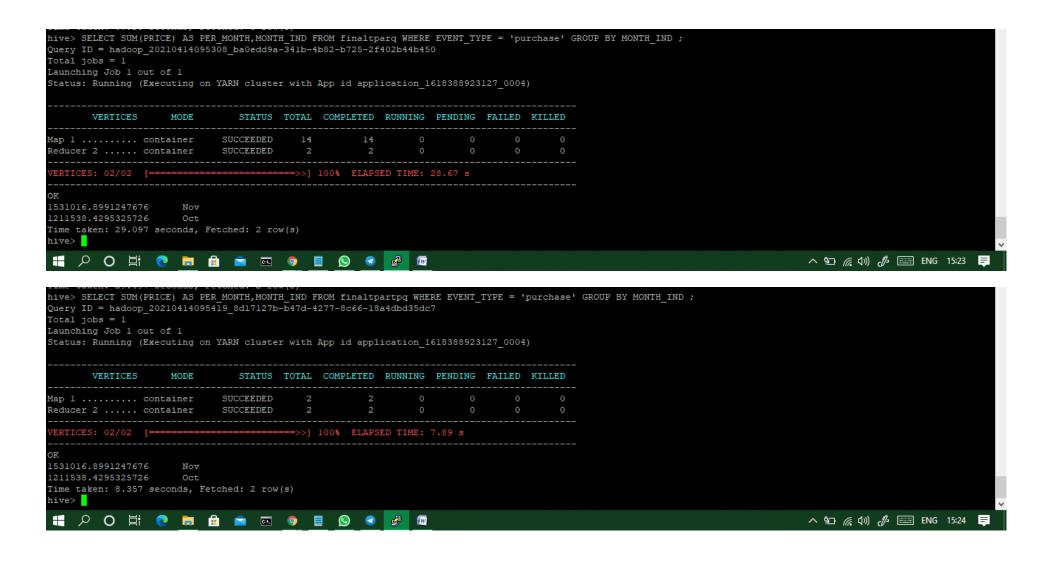
1) Find the total revenue generated due to the purchases made in October.

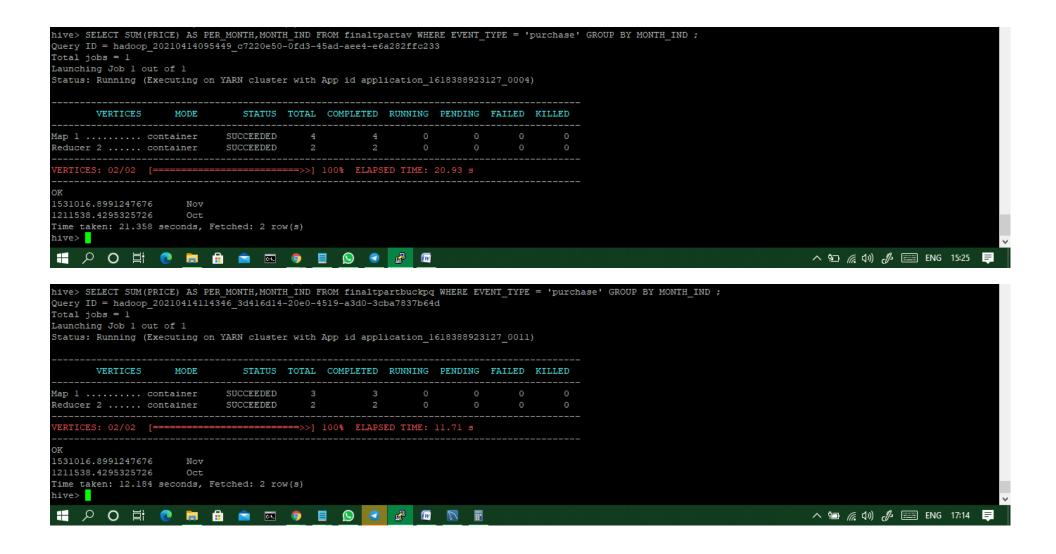






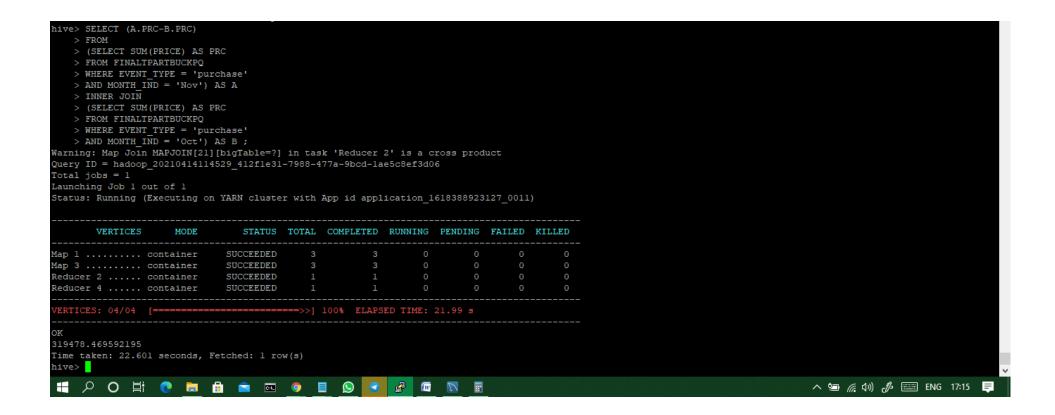
2) Write a query to yield the total sum of purchases per month in a single output.





3) Write a query to find the change in the revenue generated due to purchases made from October to November.

```
hive> SELECT (A.PRC-B.PRC)
   > FROM
   > (SELECT SUM(PRICE) AS PRC
  > FROM FINALTPARTPQ
   > WHERE EVENT_TYPE = 'purchase'
   > AND MONTH_IND = 'Nov') AS A
   > INNER JOIN
   > (SELECT SUM(PRICE) AS PRC
   > FROM FINALTPARTPQ
   > WHERE EVENT_TYPE = 'purchase'
   > AND MONTH IND = 'Oct') AS B ;
Warning: Map Join MAPJOIN[21][bigTable=?] in task 'Reducer 2' is a cross product
Query ID = hadoop_20210414112222_691e62f7-c599-4397-9c17-07815cb96bf8
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application_1618388923127_0010)
                           STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
       VERTICES
                   MODE
Map 1 ..... container
                           SUCCEEDED
Map 3 ..... container
                           SUCCEEDED
Reducer 2 ..... container
                           SUCCEEDED
Reducer 4 ..... container
                           SUCCEEDED
319478.469592195
Time taken: 21.661 seconds, Fetched: 1 row(s)
hive>
# P O 計 C 篇 盒 🕿 o 🛢 🕓 🕡 🕟 🗑
                                                                                                                         ^ 🖅 (€ Ф)) d 🕮 ENG 16:53 💻
```

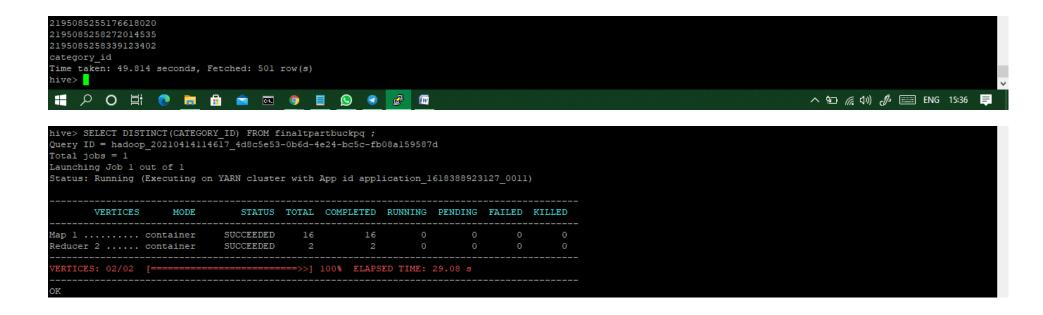


4) Find distinct categories of products.

SELECT DISTINCT(CATEGORY\_ID) FROM finaltpartpg;

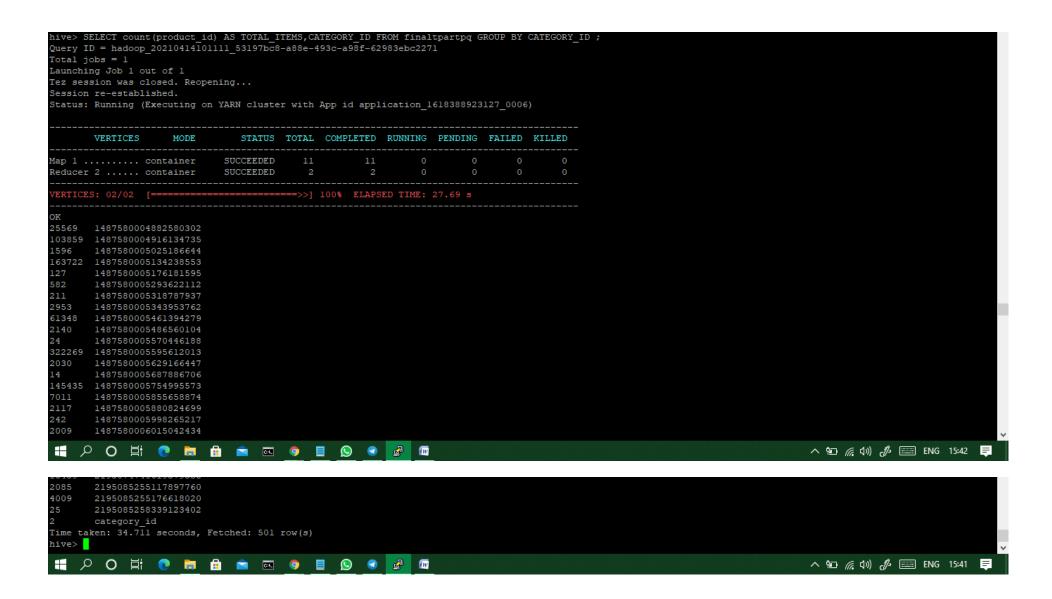


SELECT DISTINCT(CATEGORY\_ID) FROM finaltpartav;





5) Find the total number of products available under each category.



```
hive> SELECT count(product id) AS TOTAL ITEMS, CATEGORY ID FROM finaltpartbuckpq GROUP BY CATEGORY ID ;
Query ID = hadoop 20210414114725 3faaac5b-3d95-4772-9f6b-f28eb041ce52
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application 1618388923127 0011)
       VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

    Map 1 ........... container
    SUCCEEDED
    16
    16
    0
    0
    0

    Reducer 2 ...... container
    SUCCEEDED
    2
    2
    0
    0
    0

25569 1487580004882580302
103859 1487580004916134735
1596 1487580005025186644
163722 1487580005134238553
       1487580005176181595
       1487580005318787937
       1487580005343953762
61348 1487580005461394279
2140
       1487580005486560104
       1487580005570446188
322269 1487580005595612013
     1487580005629166447
       1487580005687886706
145435 1487580005754995573
     1487580005855658874
      1487580005880824699
242
       1487580005998265217
       1487580006015042434
2009
     P O 計 👨 🗎 💼 📾 🕟 🛢 😡 💽 🛂 🚾 🕟 🗑
                                                                                                                                へ 🖅 🦟 (か) 🚜 🚃 ENG 17:18 🎅
       2195085255176618020
       2195085258339123402
       category id
Time taken: 29.738 seconds, Fetched: 501 row(s)
hive>
ボ ク O 対 🕟 🔚 🛳 📼 👂 📱 🕟 🕡 🕟 🖫
                                                                                                                                へ 🖅 🦟 🕼 🔑 🚃 ENG 17:18 🏺
```

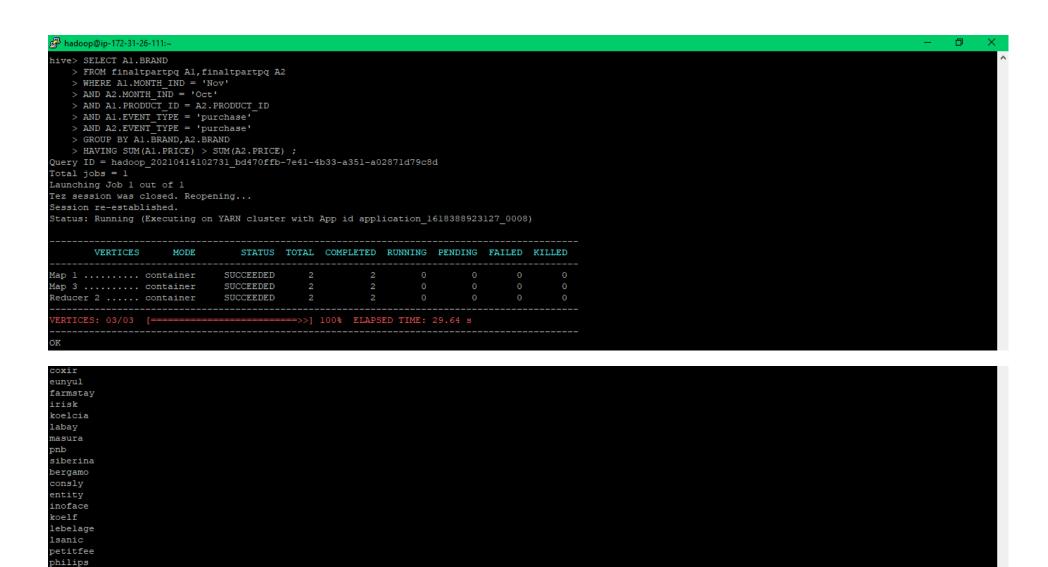
6) Which brand had the maximum sales in October and November combined?

```
hive> SELECT SUM(PRICE) AS MAX SALE,BRAND FROM finaltpartpq WHERE EVENT TYPE = 'purchase' GROUP BY BRAND ORDER BY BRAND DESC LIMIT 1;
Query ID = hadoop_20210414101716_5551104b-23d3-40a1-b8a6-fe58867f6fa9
Total jobs = 1
Launching Job 1 out of 1
Tez session was closed. Reopening...
Session re-established.
Status: Running (Executing on YARN cluster with App id application 1618388923127 0007)
      VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
15876.609958082438 zinger
Time taken: 15.523 seconds, Fetched: 1 row(s)
hive>
^ № (€ Ф)) e ENG 15:47 🛒
hive> SELECT SUM(PRICE) AS MAX SALE, BRAND FROM finaltpartbuckpq WHERE EVENT TYPE = 'purchase' GROUP BY BRAND ORDER BY BRAND DESC LIMIT 1;
Query ID = hadoop 20210414114841 7fe8d683-1c8a-493b-9f5f-276b33c29227
Total jobs = 1
aunching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application 1618388923127 0011)
      VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED

        Map 1 ....... container
        SUCCEEDED
        3
        3
        0
        0
        0

        Reducer 2 ..... container
        SUCCEEDED
        2
        2
        0
        0
        0

Reducer 2 ..... container SUCCEEDED 2
Reducer 3 ..... container SUCCEEDED 1 1 0 0 0
L5876.609958082438 zinger
Time taken: 11.702 seconds, Fetched: 1 row(s)
hive>
# 20 詳 😍 👼 🔒 💼 🔻 🧓 🔞 🔞 🔞
                                                                                                                       へ 🖅 🦟 (コシ) 🚜 🚃 ENG 17:18 🎅
```



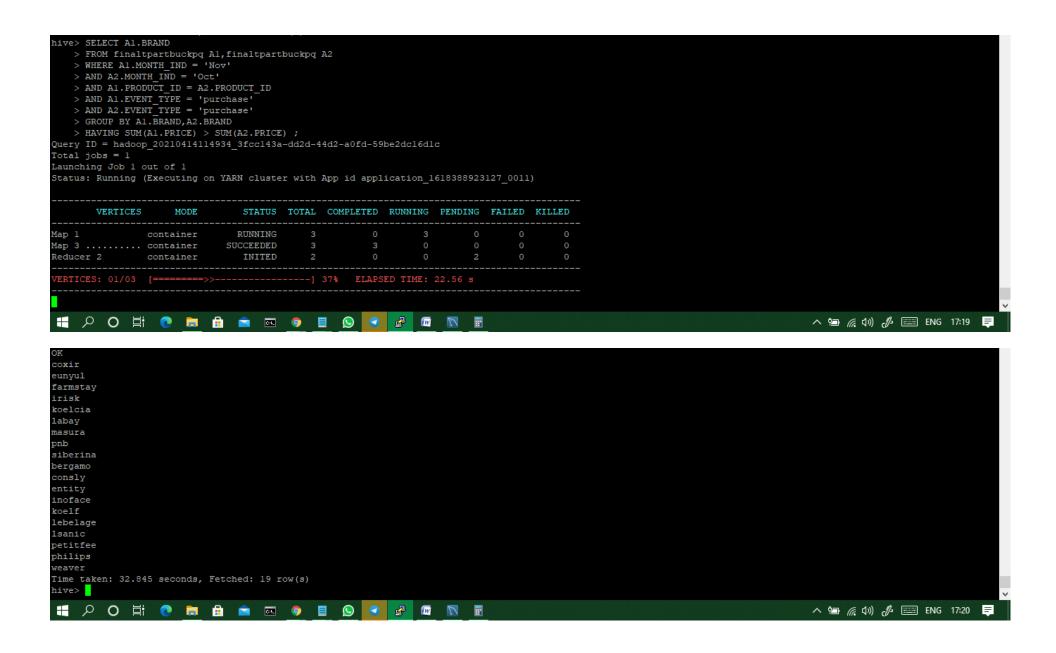
へ 🖅 🦟 (コシ) 🌽 🚃 ENG 15:58 睪

weaver

hive>

Time taken: 36.825 seconds, Fetched: 19 row(s)

**ボ** ク O 丼 💀 🗎 💼 📾 👨 📱 🔊 🛷 🚱



```
hive> SELECT SUM(PRICE) AS SPEND, USER ID
   > FROM finaltpartpq
   > WHERE EVENT TYPE = 'purchase'
  > GROUP BY USER ID
  > ORDER BY SPEND DESC
  > LIMIT 10 ;
Query ID = hadoop_20210414105144_e7094920-a6be-4a39-9470-65eed076aef2
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1618388923127_0009)
       VERTICES MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ...... container SUCCEEDED 2
Reducer 2 ..... container SUCCEEDED 2
Reducer 3 ..... container SUCCEEDED 1
2715.8699957430363 557790271
1645.970008611679 150318419
1352.8499938696623 562167663
1329.4499949514866 531900924
1295.4800310581923
                  557850743
1185.3899966478348
                    522130011
1109.700007289648
1097.5900000333786
1056.3600097894669
                    566576008
1040.9099964797497
                    521347209
Time taken: 9.486 seconds, Fetched: 10 row(s)
hive>
へ 🖅 🦟 (か) 🥜 📟 ENG 16:21 🎅
```

```
hive> SELECT SUM(PRICE) AS SPEND, USER ID
   > FROM finaltpartbuckpq
   > WHERE EVENT_TYPE = 'purchase'
   > GROUP BY USER ID
   > ORDER BY SPEND DESC
   > LIMIT 10 ;
Query ID = hadoop_20210414115121_9ed95534-2ab5-43d7-86df-1da67bd28d4b
Total jobs = 1
Launching Job 1 out of 1
Status: Running (Executing on YARN cluster with App id application_1618388923127_0011)
      VERTICES
                   MODE STATUS TOTAL COMPLETED RUNNING PENDING FAILED KILLED
Map 1 ..... container SUCCEEDED
Reducer 2 ..... container
                           SUCCEEDED
Reducer 3 ..... container
                           SUCCEEDED
2715.8699957430363
                    557790271
                  150318419
1645.970008611679
1352.8499938696623
                  562167663
1329.4499949514866
1295.4800310581923
                    557850743
1185.3899966478348
                    522130011
1109.700007289648
                    561592095
1097.5900000333786
                    431950134
1056.3600097894669
                     566576008
1040.9099964797497
Time taken: 13.797 seconds, Fetched: 10 row(s)
hive>
II 🔎 O 計 👨 🛤 角 🚾 🕟 🛢 😡 🚺 🗗 🔞 🕟
                                                                                                                        へ 🖅 🦟 (か)) 💋 🚃 ENG 17:21 🎅
```