RITA YOUNG

rcyoung12@gmail.com ritayoung.xyz

TOOLS

Photoshop

Illustrator

InDesign

Sketch

HTML/CSS

Premiere Pro

CLASSES

Principles of Interaction Design Principles of Information Design Graphic & Visual Design Principles of Visual Design Marketing Lab Intro to Computing

ACTIVITIES

Georgia Tech Earth Day Festival

Spring 2019

Design contest winner

DramaTech Theatre

Summer 2018 - Spring 2019 Assisted with set, lights, & marketing

Georgia Tech Symphony Orchestra

Fall 2015, Fall 2018 - Spring 2019 Section cellist

EDUCATION

BACHELOR OF SCIENCE

Georgia Institute of Technology - Atlanta

2015 - 2020

Literature, Media & Communication with a concentration in Interaction Design and Science, Technology and Culture

EXPERIENCE

May 2020 - Present

FREELANCE DESIGNER

eVestment Private Markets, eVestment - Remote

- Producing print and digital marketing materials
- Fulfilling basic video editing and audio mixing needs
- May 2019 April 2020

GRAPHIC DESIGN & MARKETING INTERN

eVestment - Atlanta

- Created promotional material for industry events
- Developed visual identity of collateral for internal projects
- Updated account records for prospects in Salesforce CRM
- Generated reports to analyze activity on shared content

January 2017 - August 2018

PHARMACY TECHNICIAN

Kroger - Alpharetta

- Entered and verified patient information in EasyFill PRN
- Prepared accurate measures of prescribed medications
- Tendered customer transactions quickly and efficiently
- Maintained records on prescription volume and sales