# RITA YOUNG

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## **TOOLS**

Photoshop

Illustrator

InDesign

Sketch

HTML/CSS

Premiere Pro

# **CLASSES**

Principles of Interaction Design Principles of Information Design Graphic & Visual Design Principles of Visual Design Marketing Lab Intro to Computing

# **ACTIVITIES**

#### Georgia Tech Earth Day Festival

Spring 2019

Design contest winner

#### DramaTech Theatre

Summer 2018 - Spring 2019 Assisted with set, lights, & marketing

#### Georgia Tech Symphony Orchestra

Fall 2015, Fall 2018 - Spring 2019 Section cellist

## **EDUCATION**

#### **BACHELOR OF SCIENCE**

Georgia Institute of Technology - Atlanta

2015 - 2020

Literature, Media & Communication with a concentration in Interaction Design and Science, Technology and Culture

## **EXPERIENCE**

May 2020 - Present

## **FREELANCE DESIGNER**

eVestment Private Markets - Remote

- Producing print and digital marketing materials
- Fulfilling basic video editing and audio mixing needs
- May 2019 April 2020

# **GRAPHIC DESIGN & MARKETING INTERN**

eVestment - Atlanta

- Created promotional material for industry events
- Developed visual identity of collateral for internal projects
- Updated account records for prospects in Salesforce CRM
- Generated reports to analyze activity on shared content

## January 2017 - August 2018

### PHARMACY TECHNICIAN

Kroger - Alpharetta

- Entered and verified patient information in EasyFill PRN
- Prepared accurate measures of prescribed medications
- Tendered customer transactions quickly and efficiently
- Maintained records on prescription volume and sales