

RITA YOUNG

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ritayoung.xyz

TOOLS

Excel
Salesforce
Adobe Creative Cloud
Sketch
Figma
HTML/CSS

SKILLS

Marketing
Data Analysis
UI/UX Design
Interaction Design
Information Design
Graphic Design

ACTIVITIES

Georgia Tech Earth Day Festival

Spring 2019

Design contest winner

DramaTech Theatre

Summer 2018 - Spring 2019

Assisted with set, lights, & marketing

Georgia Tech Symphony Orchestra

Fall 2015, Fall 2018 - Spring 2019

Section cellist

EDUCATION

BACHELOR OF SCIENCE

Georgia Institute of Technology - Atlanta

2015 - 2020

Literature, Media & Communication with a concentration in
Interaction Design and Science, Technology and Culture

EXPERIENCE

• May 2020 - Present

FREELANCE MARKETING ASSISTANT

eVestment Private Markets, eVestment - Remote

- Producing print and digital marketing materials
- Fulfilling basic video editing and audio mixing needs

• May 2019 - April 2020

MARKETING INTERN

eVestment - Atlanta

- Updated account records for prospects in Salesforce CRM
- Generated reports to analyze activity on shared content
- Created promotional material for industry events
- Developed visual identity of collateral for internal projects

• January 2017 - August 2018

PHARMACY TECHNICIAN

Kroger - Alpharetta

- Entered and verified patient information in EasyFill PRN
- Prepared accurate measures of prescribed medications
- Tendered customer transactions quickly and efficiently
- Maintained records on prescription volume and sales