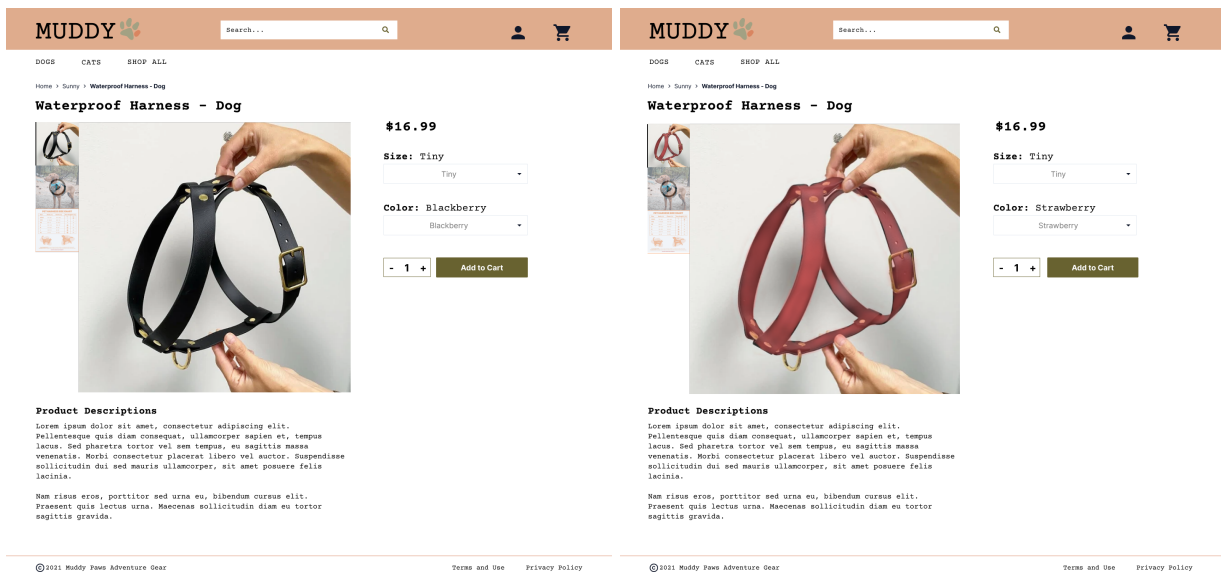


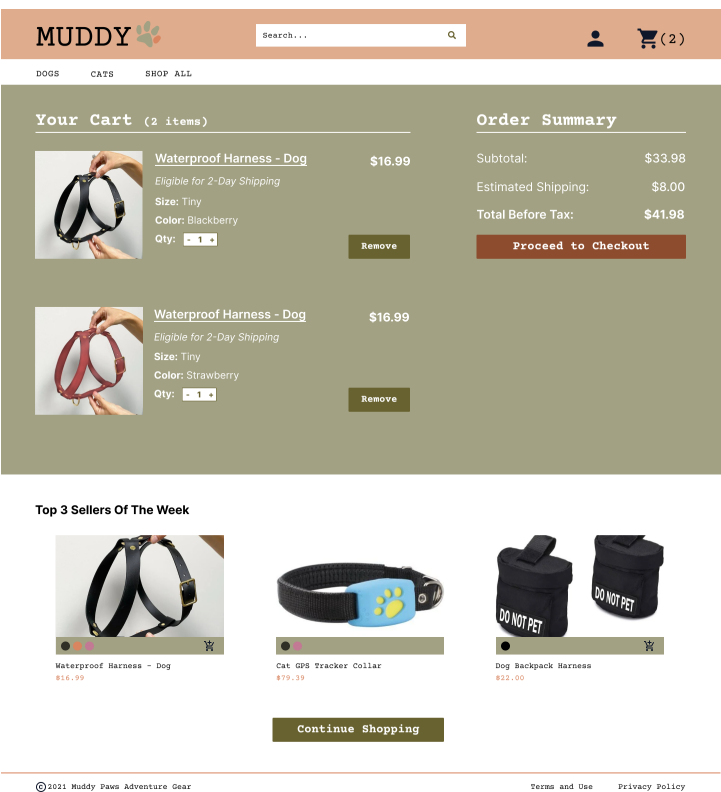
# Product Detail Page New Features



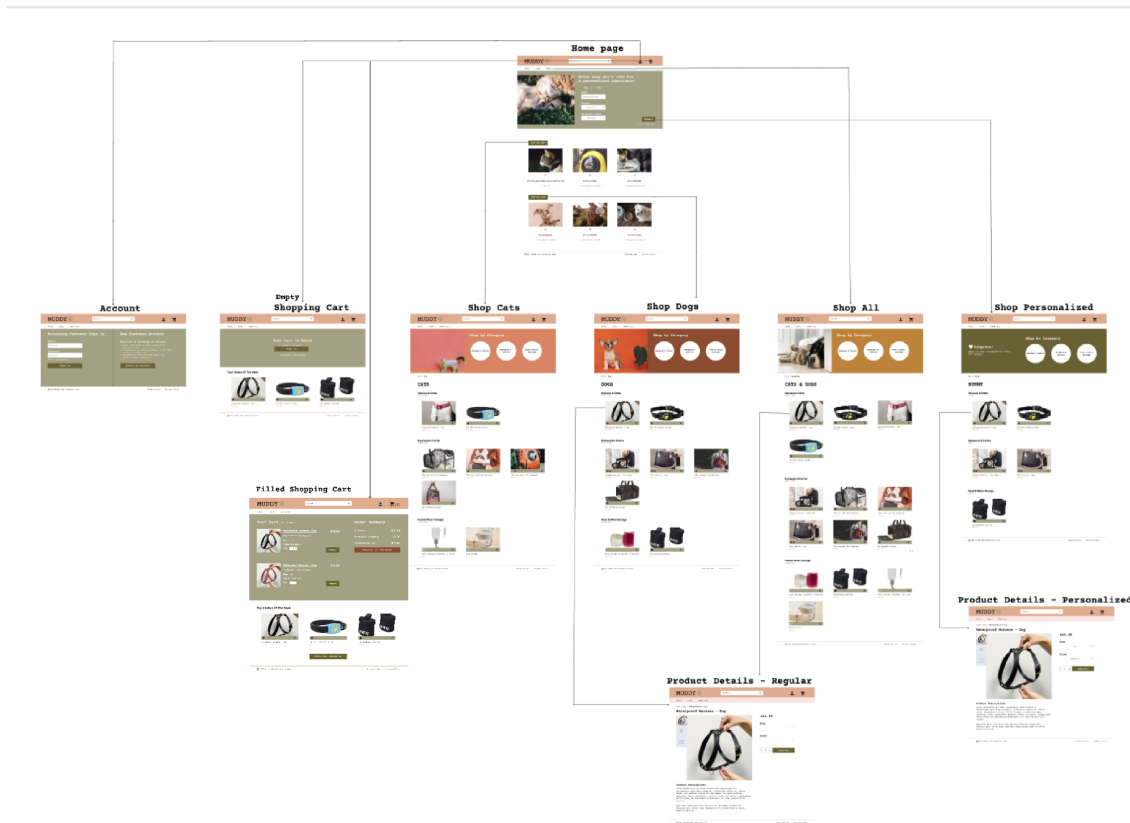
## Design Choices & Rationale

My design choices of the new features for the Product Detail page followed the same rationale as outlined in the low fidelity design descriptions. By adding these new small features, I hope to offer users helpful feedback without introducing distraction or additional tasks.

## New Shopping Cart Page



## Updated Site Map



### Design Choices & Rationale

For the high fidelity prototype of the new shopping cart page (filled with items), I followed the same grid system and color palette that I used before for the other web pages. I purposefully kept the look of all call-to-action buttons the same across different web pages to maintain consistency and avoid confusion. I also used color, font weight, and style to create a visual hierarchy and focal points for easier readability. While the “Continue Shopping” button was placed above the “Top Sellers” section in my low fidelity prototype, I decided to move it to the bottom according to the user feedback I gathered. I learned from my users that placing the button at the top can lead people to mistake the button for a title for the section below.

### Current Implementation of The Shopping Cart Page

Please note that the current implementation of the shopping cart page only shows two states for demonstration purposes: 1) When nothing has been added to the cart, clicking on the shopping cart icon will lead users to an empty shopping cart page; 2) Once an item has been added to the cart (no matter of how the quantity changes), clicking on the shopping cart icon will lead users to a shopping cart page with 1 item listed inside. More features will be added in the future to complete the implementation of the shopping cart page.

### **Citation For Product Images**

<https://unsplash.com/>

<https://www.etsy.com/listing/925132524/harness-and-lead-set-waterproof-biothane?gpla=1&gao=1&variation0=1745621729>