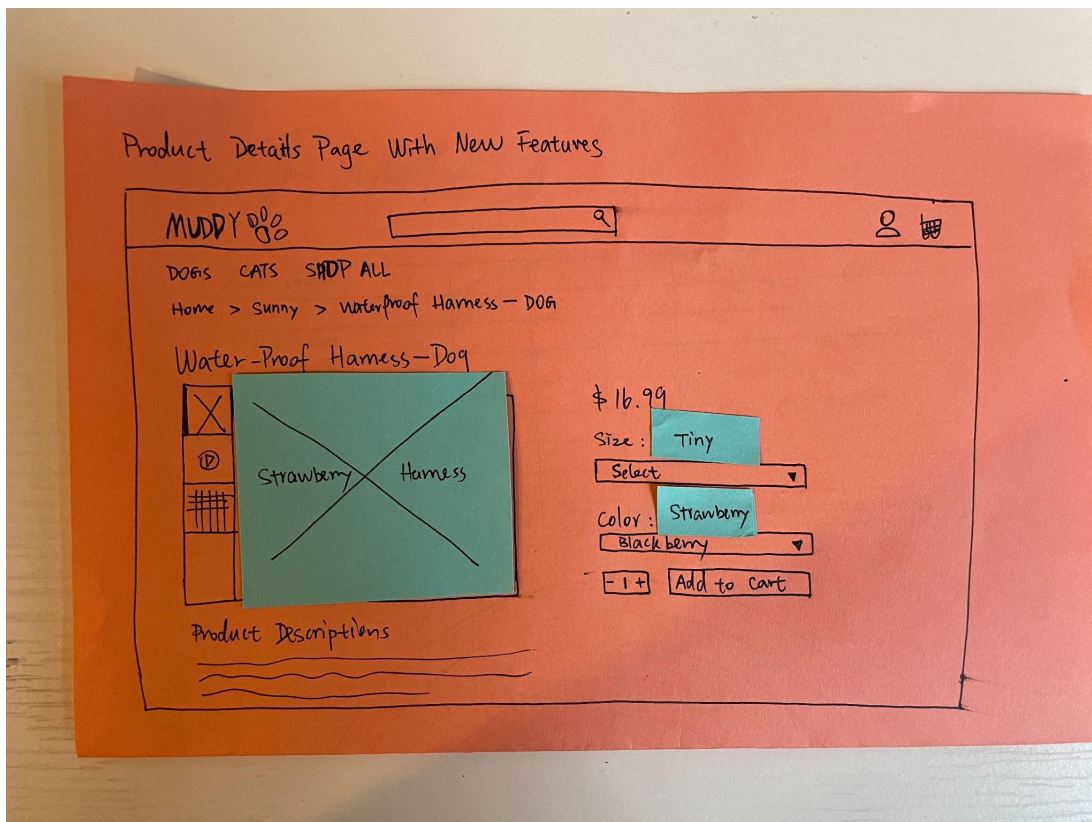
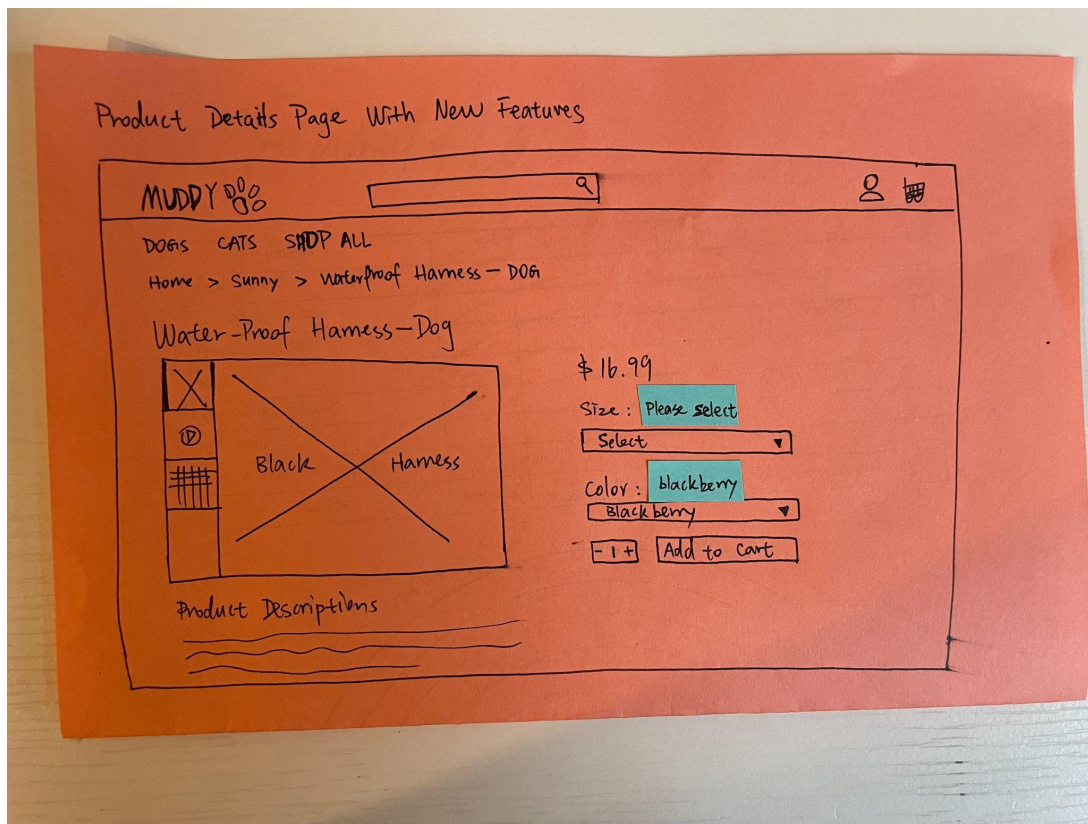


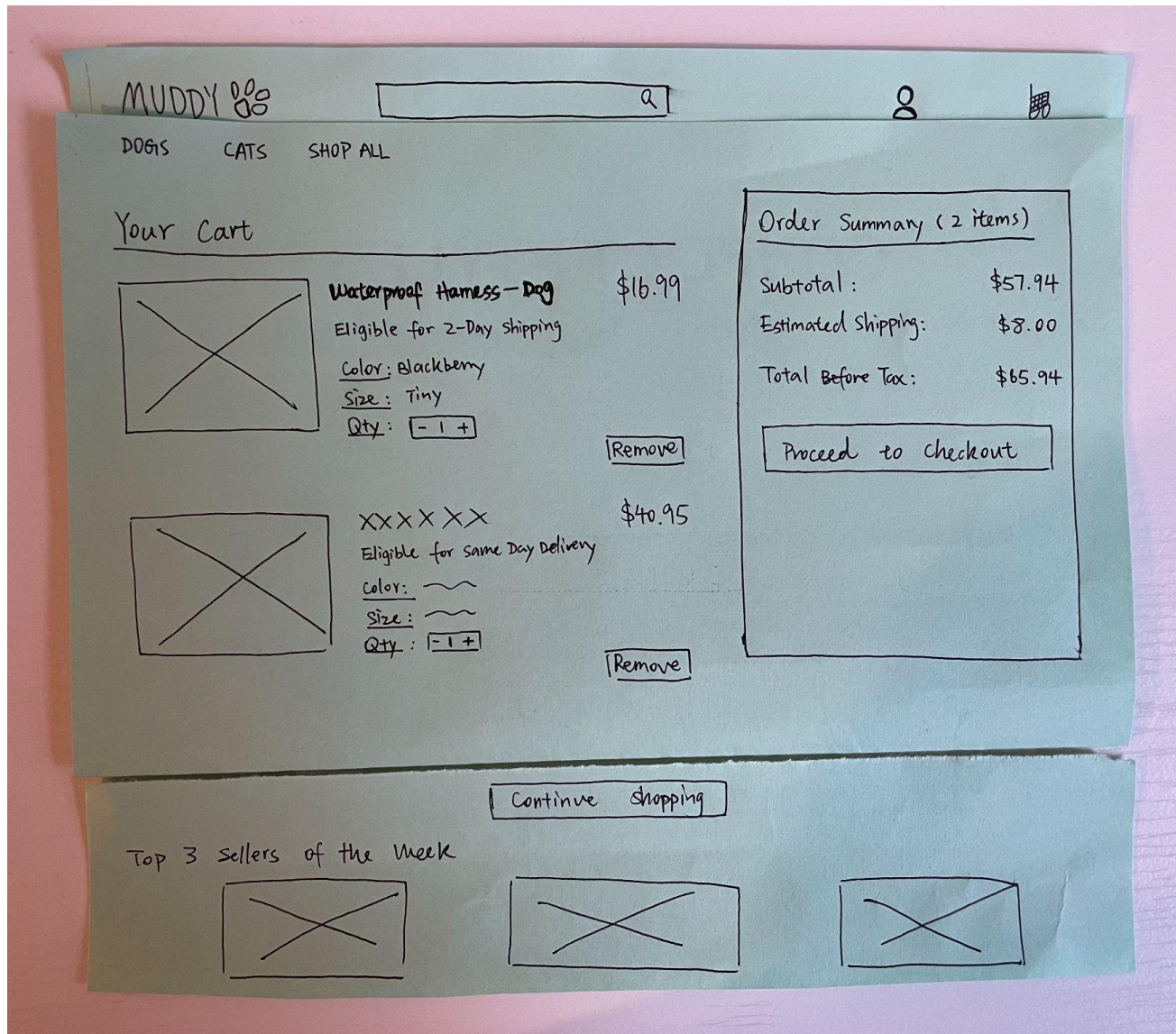
Product Detail Page New Features



Design Choices & Rationale

I chose to add 3 new features to my Product Detail page: 1) Display the user's size selection above the size selection menu; 2) Display the user's color selection above the color selection menu; 3) Update the product image according to the user's selection of color. I decided to add these features to the page because they would provide immediate feedback to users according to their input to the system. These features would also improve the visibility of system status as users can easily notice which color or size of the product is currently selected.

New Shopping Cart Page



Design Choices & Rationale

My overall design approach for the new shopping cart page was to think from an actual customer's point of view. If I were the customer, I would visit the shopping cart page to confirm the current items in my cart, verify my choices of quantify, color, and size, obtain shipping information, and check the total costs. Therefore, I made sure my design of the shopping cart page effectively supports these desired user tasks outlined above. In addition, to ensure that the shopping cart page offers enough user control and freedom, I added "Remove" buttons and allowed users to adjust the quantity of an item without having to leave the page. In order to create a seamless and flexible shopping experience, I finally decided to include the "Continue Shopping" button and section at the bottom of the page, which would provide extra guidance and help to customers after they reviewed their cart items.