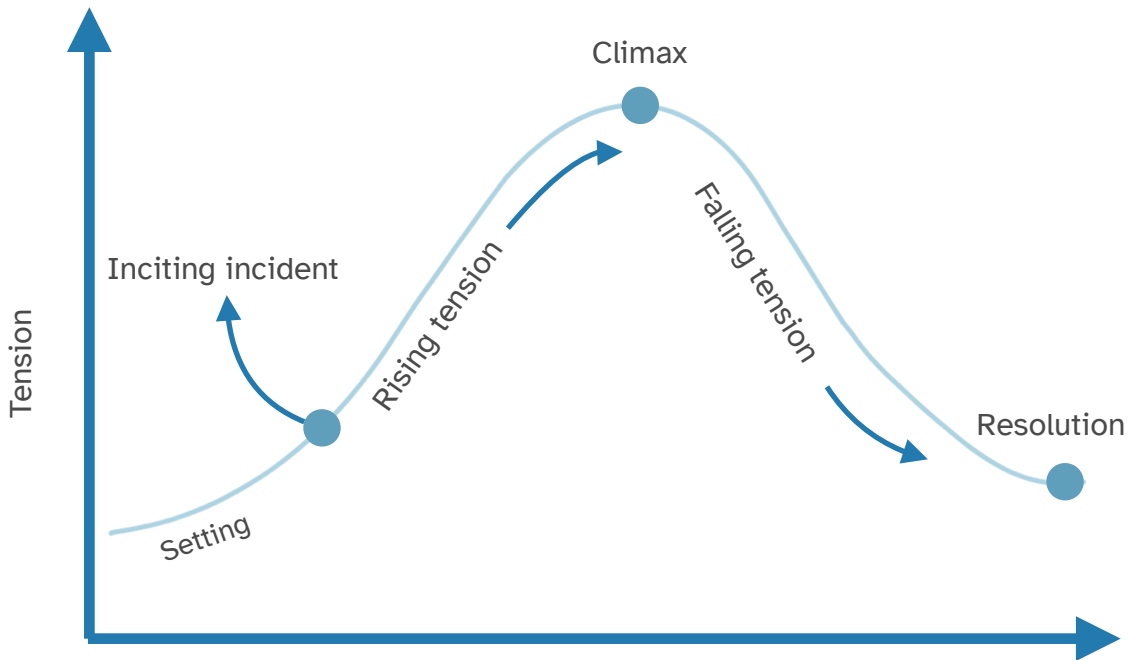
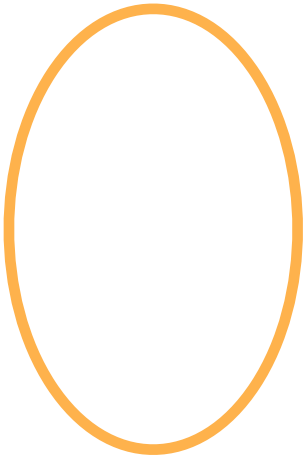


Setting: know your audience



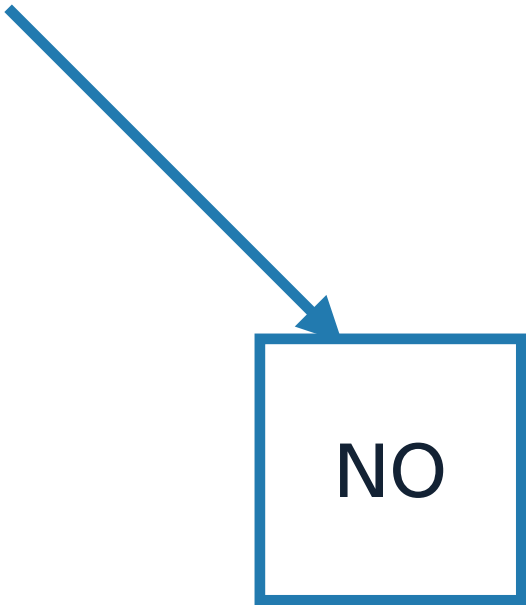




**DO THEY KNOW
THE SUBJECT?**



YES





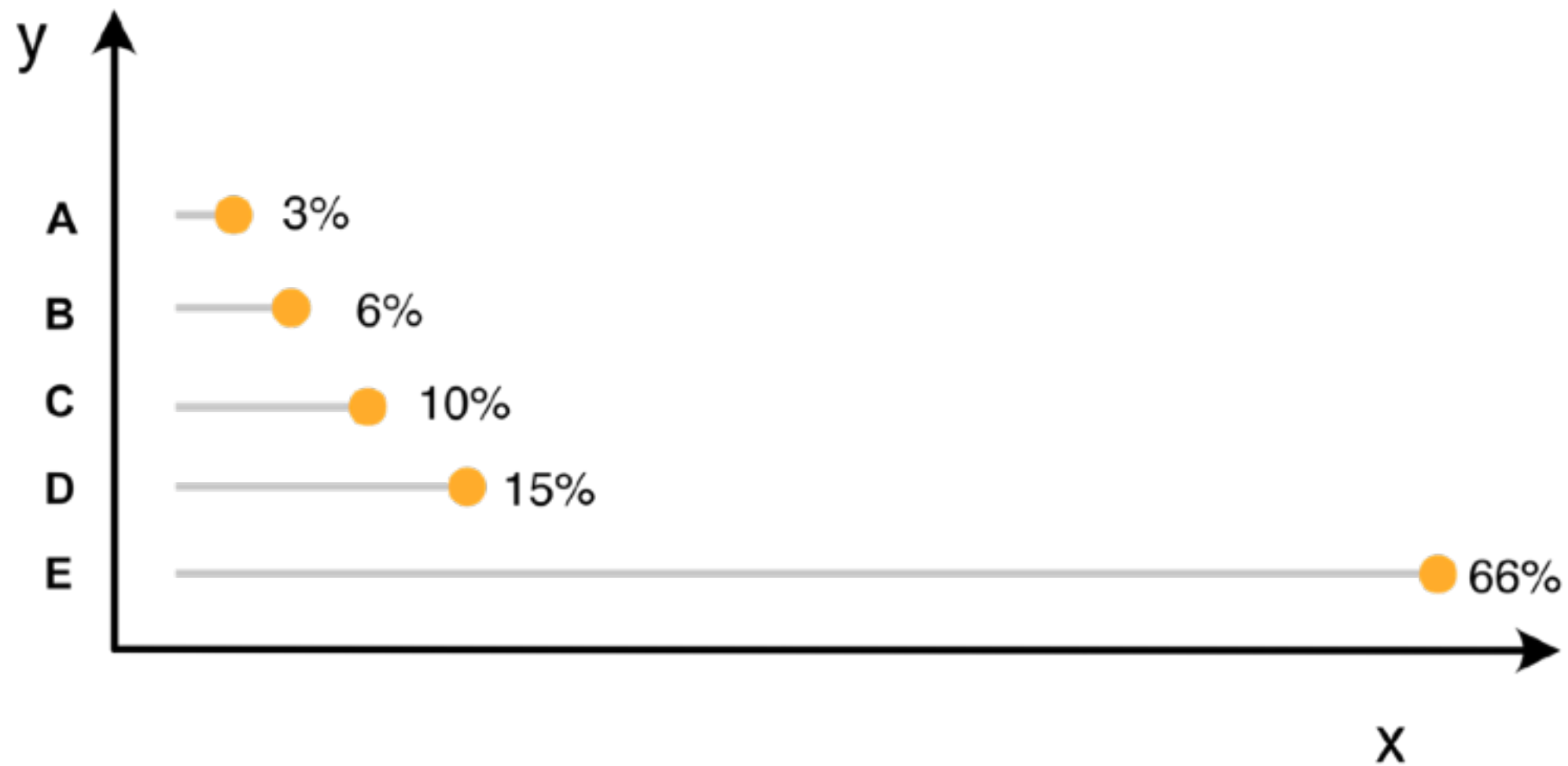
**BACKGROUND
INFORMATION AND
CONTEXT**



**BACKGROUND
INFORMATION**

Title

Brief explanation of the topic. Not to confuse with the figure caption



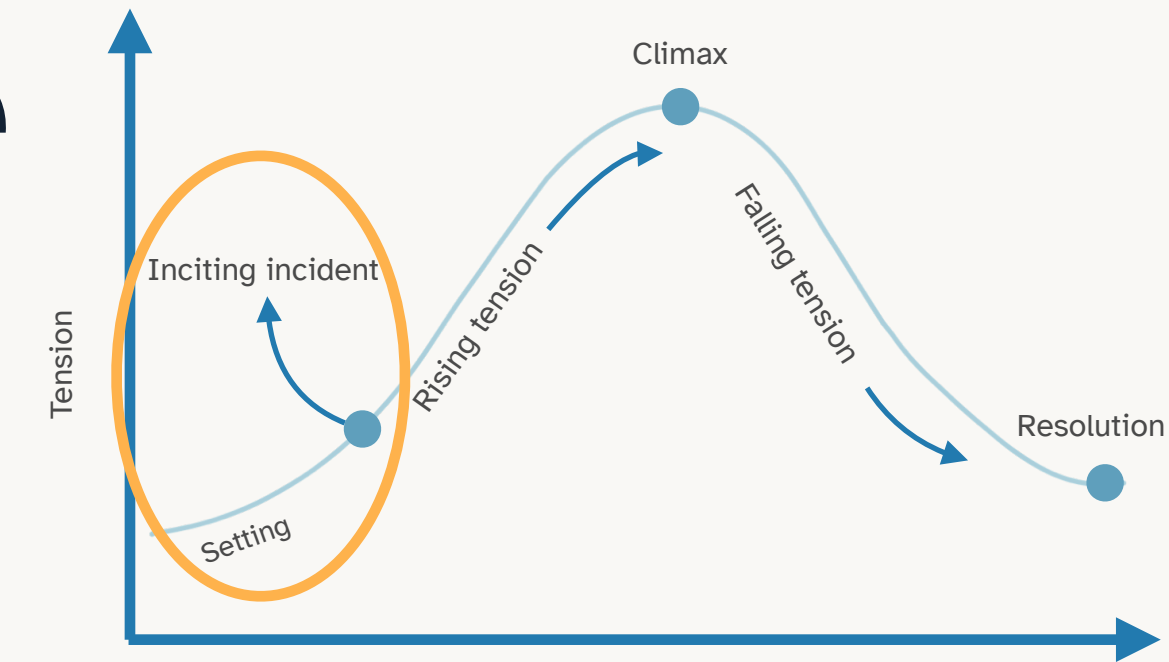


How to read the chart



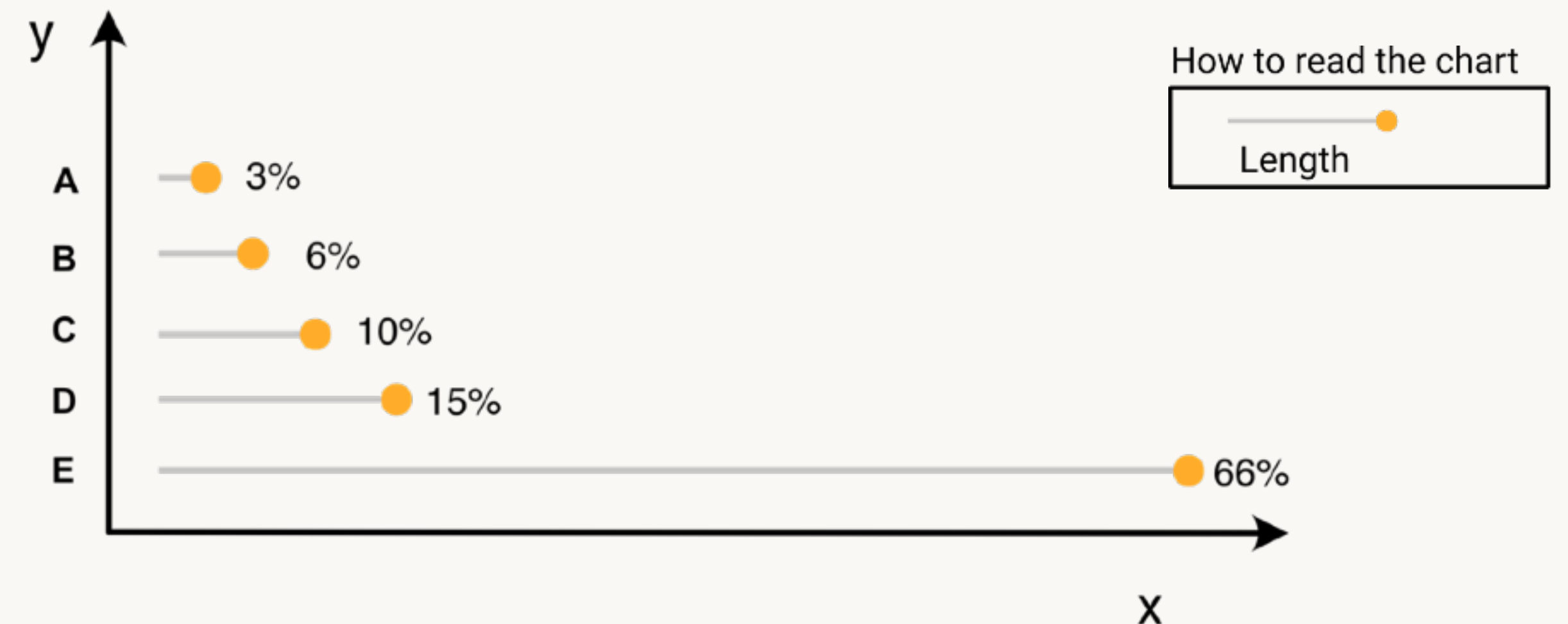
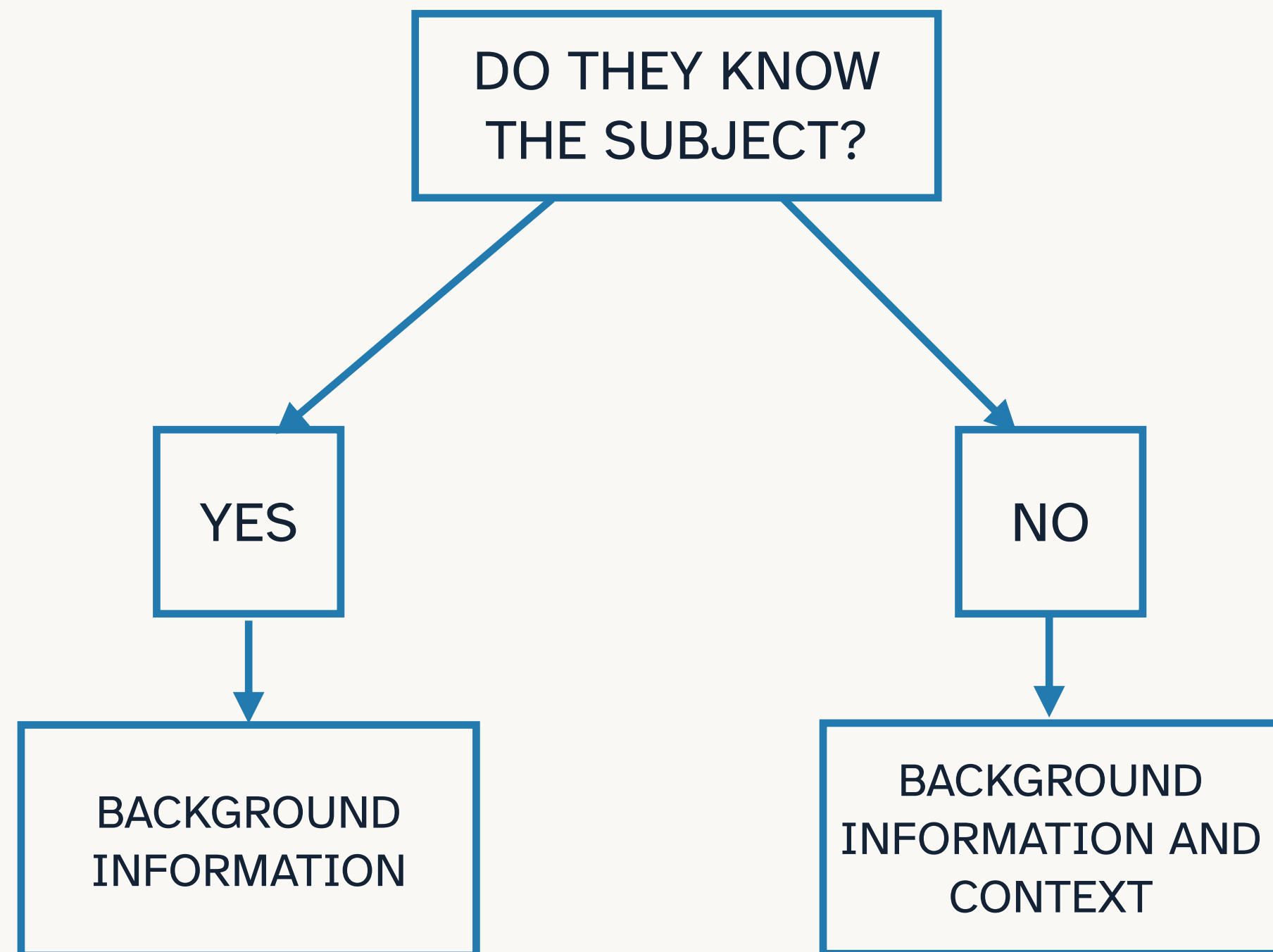
Length

Setting: know your audience



Title

Brief explanation of the topic. Not to confuse with the figure caption



Case Study

