







**Avoid common pitfalls**



clouds:clouds



## Deutanomaly



## Protanomaly



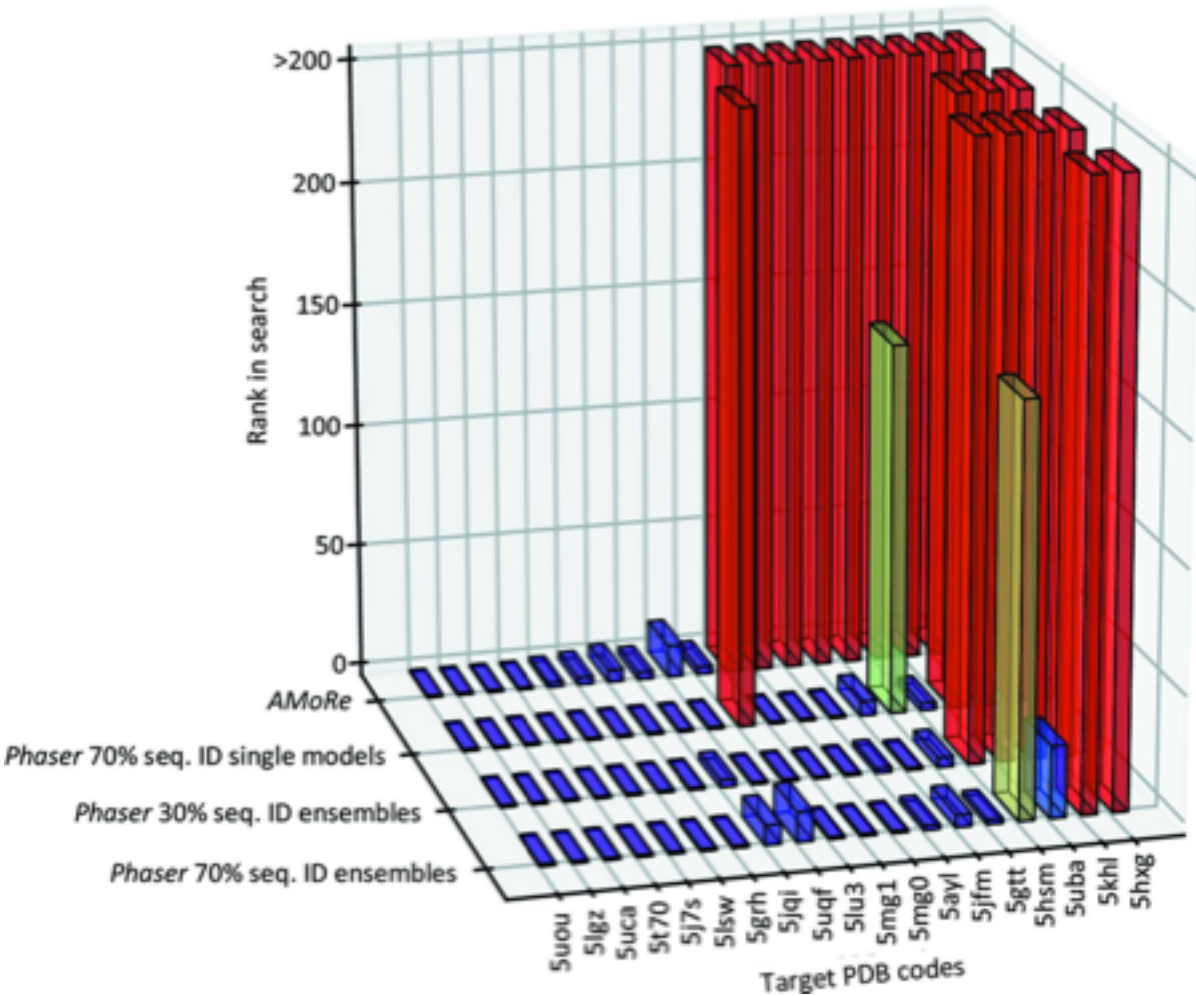
## Desaturated



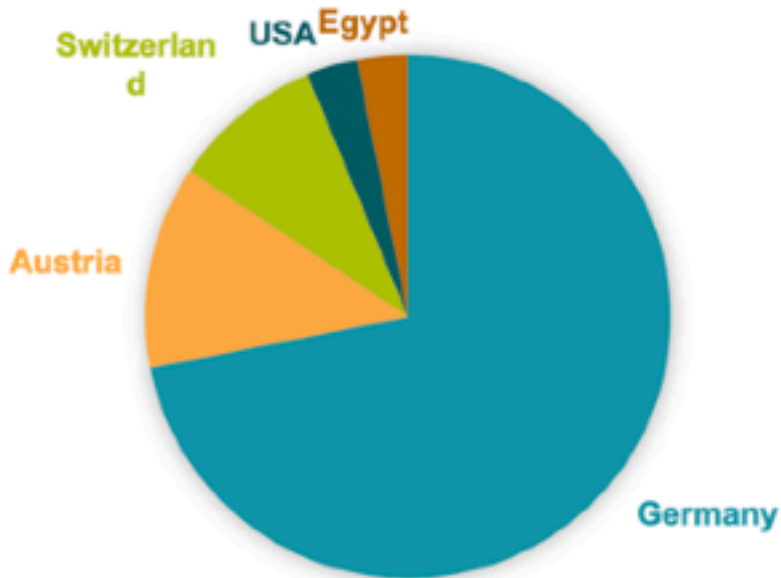


Pie(donut)chart

3D charts



Source: **Simpkin et al. 2020**



Source: **client's pitch deck**

colours contrast



**Aa**



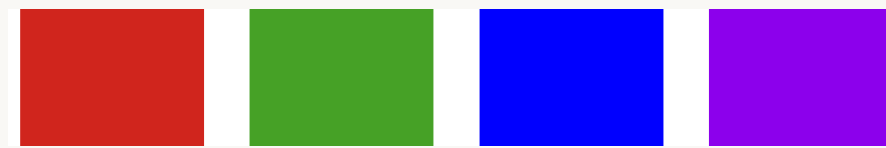




<https://colourcontrast.cc/>

# Avoid common pitfalls

## Colours: colourblindness



Deutanomaly



Protanomaly



Desaturated

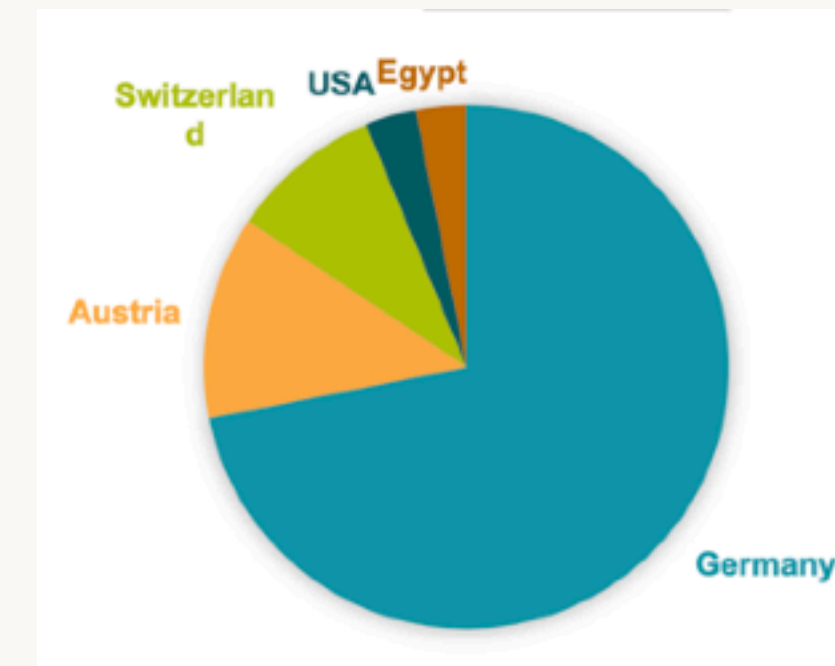


## Colours contrast



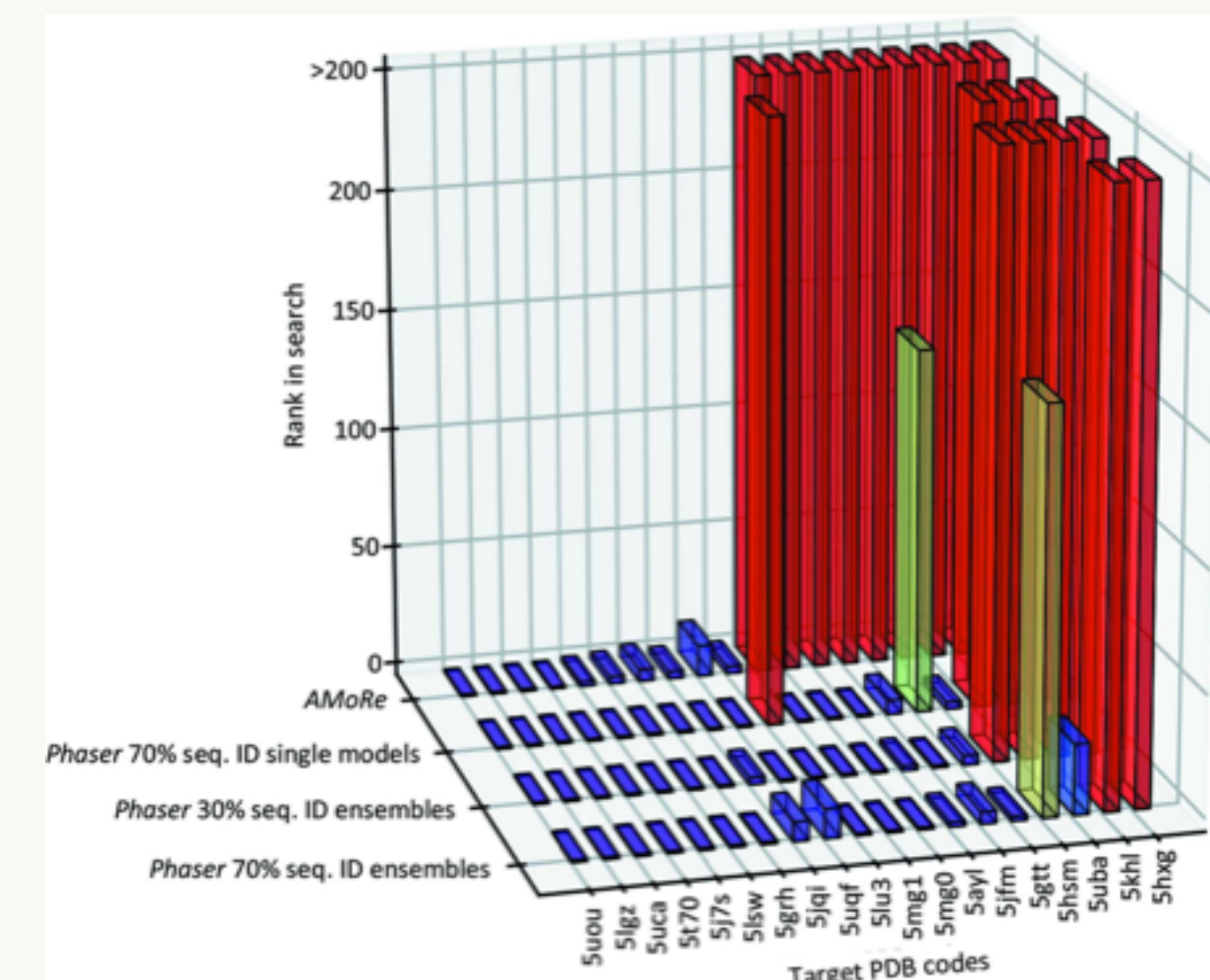
<https://colourcontrast.cc/>

## Pie (donut) chart



Source: **client's pitch deck**

## 3D charts



Source: **Simpkin et al. 2020**

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# Take home message