

# Laptop Sales Analysis of India in 2024

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Total Laptop Sold

5000

Average Satisfaction Level

2.99

Online Purchase %

68.10

Offline Purchase %

31.90

Leading Brand

Lenovo

Gen... ▾

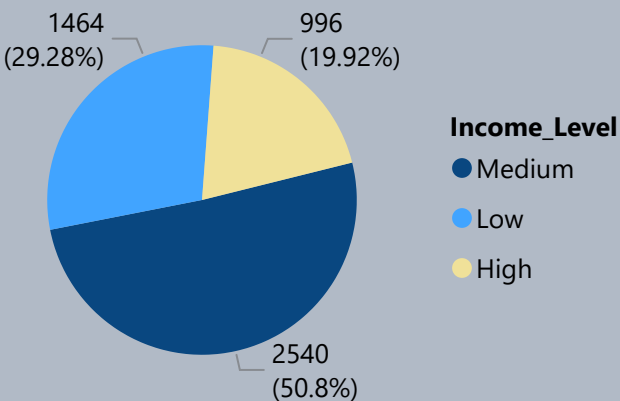
☐ Female

☐ Male

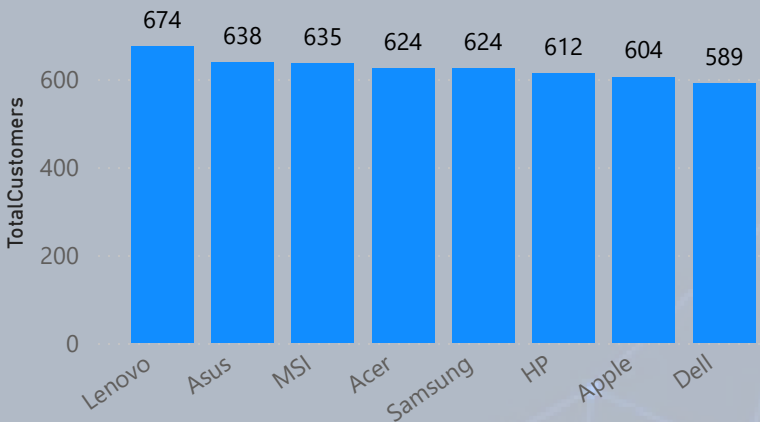
Brands ▾

- ☐ Acer
- ☐ Apple
- ☐ Asus
- ☐ Dell
- ☐ HP
- ☐ Lenovo
- ☐ MSI
- ☐ Samsung

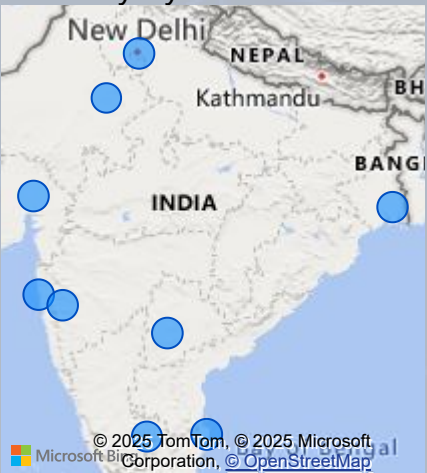
Purchase mode by Income Level



Customers by Brand



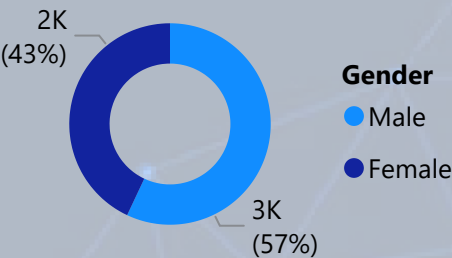
City by Customers



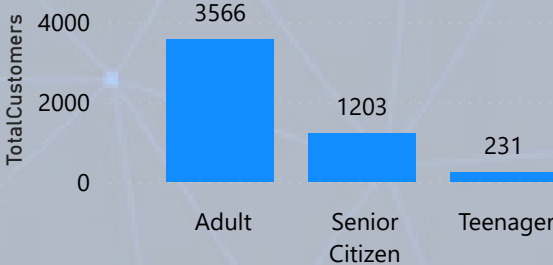
City

Ahmedabad	Delhi	Kolkata
Bangalore	Hyderabad	Mumbai
Chennai	Jaipur	Pune

Customers by Gender



Customers by Age



Payment\_Mode ▾

- ☐ Cash
- ☐ Credit Card
- ☐ Debit Card
- ☐ EMI
- ☐ UPI