

INTERNSHIP			(12 weeks)	
Organization	Internshaala Student Partner, <b>Internshaala</b> , Remote		Mar 2021 - June 2021	
<b>Internshaala (Student Partner)</b>	<ul style="list-style-type: none"><li>Spearheaded outreach campaigns across campus, driving <b>120+ new student registrations</b> and contributing to Internshala’s internship platform growth</li><li>Conducted <b>online awareness seminars</b> and facilitated <b>5+ paid training enrollments</b>, promoting upskilling programs to enhance student employability</li><li>Managed social media promotions and brand activations, generating <b>consistent engagement with ~2–3 hours/week effort</b> in a 10-week remote program</li></ul>			
ACADEMIC QUALIFICATION				
Qualification	Degree	Year	Board/University	Percentage
<b>Post-Graduation</b>	MCA	2023	Netaji Subhash Engineering College (NSEC), Kolkata	6.04
<b>Graduation</b>	BCA	2020	Netaji Subhash Engineering College (NSEC)	8.45
PROJECTS UNDERTAKEN				
<b>ElectroHub</b> (Power BI)	<ul style="list-style-type: none"><li>Designed an interactive Power BI dashboard for a retail store, <i>ElectroHub</i>, to analyze multi-category product sales and customer behavior across cities</li><li>Analysis of top/bottom product performance, sales trends, and discounts across multiple categories</li><li>Enabled dynamic time-period comparisons, visual filters, and geographic sales insights using slicers, <b>DAX</b>, and data modeling</li><li>Delivered actionable metrics like net sales, profit correlation, and customer-wise drilldowns to aid retail decision-making</li></ul>			
<b>UPI transactions</b> (Power BI)	<ul style="list-style-type: none"><li>Cleaned and transformed 20+ columns of UPI transaction data (e.g. time formatting, data type correction, text encoding) using <b>Power Query</b> in Power BI</li><li>Ensured robust data modeling and accuracy by verifying data types, enabling smooth report generation</li></ul>			
<b>Clothing Accessories Sales Analysis</b> (Power BI & Azure SQL)	<ul style="list-style-type: none"><li>Connected and cleaned large-scale retail data using <b>Azure SQL Database</b> and integrated it into <b>Power BI</b> for reporting</li><li>Engineered <b>DAX columns</b> to calculate discount %, profit %, and cost price from raw sales and mark price data.</li><li>Built advanced visuals:<ul style="list-style-type: none"><li>✓ <b>Bar Chart</b> – Top 5 brands by average discount</li><li>✓ <b>Ribbon &amp; Area Charts</b> – Highest average sales &amp; profit brands</li><li>✓ <b>Circle Graph</b> – Bottom 5 brands by profit%</li></ul></li></ul>			
POSITION OF RESPONSIBILITIES HELD				
<b>Lead Developer (NSEC, 2025)</b>	<ul style="list-style-type: none"><li>Worked with a 3-member college team to build <b>EcoKart</b>, a basic e-commerce prototype promoting eco-friendly student products</li><li>Took charge of designing product pages and cart logic using <b>HTML, CSS, and JavaScript</b>, and handled layout fixes based on peer feedback</li><li>Learned to manage project tasks using Trello and collaborated via GitHub for version tracking and issue resolution</li></ul>			
<b>Campus Ambassador (Internshaala,2021)</b>	<ul style="list-style-type: none"><li>Promoted skill-building and course awareness on campus</li><li>Spearheading promotional activities online and offline to maximize participation</li></ul>			
<b>Volunteer (NSEC,2020)</b>	<ul style="list-style-type: none"><li>Contributed to event setup and backstage coordination for live performances, helping manage schedules and artist transitions during NSEC’s annual cultural fest <b>“Ahaan”</b></li><li>Supported the hospitality and logistics team in handling registrations, audience movement, and ensuring smooth execution of 5+ stage events across two days.</li></ul>			
TOOLS & CERTIFICATIONS				
<b>Tools &amp; Languages</b>	Python, Power BI, SQL, HTML / CSS, React Native, Javascript, MS Office			
<b>Certifications</b>	<ul style="list-style-type: none"><li>Web Development by Coursera</li><li>Data Analyst Bootcamp (Python, SQL, Power BI)</li><li>Entrepreneurship Network – Certificate of Merit by Wadhwani Foundation</li><li>Internet of Things by IIT Kharagpur</li></ul>			
<b>Others</b>	<ul style="list-style-type: none"><li>AI workshop from IIT Kharagpur</li><li>Internshala Campus Ambassador – Outstanding Performer</li></ul>			
EXTRACURRICULAR ACTIVITIES				
<b>Competitions</b>	<ul style="list-style-type: none"><li>Ranked 668 out of 21,963 in Internshala Student Partner (ISP) program</li><li>Certificate of Merit – Entrepreneurship Network by Wadhwani Foundation</li></ul>			
<b>Hobbies</b>	Classical music, Gaming, Cooking			