

INTERNSHIP**(12 weeks)**

Organization	Internshaala Student Partner, Internshaala , Remote	Mar 2021 - June 2021
Internshaala (Student Partner)	<ul style="list-style-type: none"> Spearheaded outreach campaigns across campus, driving 120+ new student registrations and contributing to Internshala's internship platform growth Conducted online awareness seminars and facilitated 5+ paid training enrollments, promoting upskilling programs to enhance student employability Managed social media promotions and brand activations, generating consistent engagement with ~2-3 hours/week effort in a 10-week remote program 	

ACADEMIC QUALIFICATION

Qualification	Degree	Year	Board/University	Percentage
Post-Graduation	MCA	2023	Netaji Subhash Engineering College (NSEC), Kolkata	6.04
Graduation	BCA	2020	Netaji Subhash Engineering College (NSEC)	8.45

PROJECTS UNDERTAKEN

ElectroHub (Power BI)	<ul style="list-style-type: none"> Designed an interactive Power BI dashboard for a retail store, <i>ElectroHub</i>, to analyze multi-category product sales and customer behavior across cities Analysis of top/bottom product performance, sales trends, and discounts across multiple categories Enabled dynamic time-period comparisons, visual filters, and geographic sales insights using slicers, DAX, and data modeling Delivered actionable metrics like net sales, profit correlation, and customer-wise drilldowns to aid retail decision-making
UPI transactions (Power BI)	<ul style="list-style-type: none"> Cleaned and transformed 20+ columns of UPI transaction data (e.g. time formatting, data type correction, text encoding) using Power Query in Power BI Ensured robust data modeling and accuracy by verifying data types, enabling smooth report generation
Clothing Accessories Sales Analysis (Power BI & Azure SQL)	<ul style="list-style-type: none"> Connected and cleaned large-scale retail data using Azure SQL Database and integrated it into Power BI for reporting Engineered DAX columns to calculate discount %, profit %, and cost price from raw sales and mark price data. Built advanced visuals: <ul style="list-style-type: none"> ✓ Bar Chart – Top 5 brands by average discount ✓ Ribbon & Area Charts – Highest average sales & profit brands ✓ Circle Graph – Bottom 5 brands by profit%

POSITION OF RESPONSIBILITIES HELD

Lead Developer (NSEC, 2025)	<ul style="list-style-type: none"> Worked with a 3-member college team to build Ecokart, a basic e-commerce prototype promoting eco-friendly student products Took charge of designing product pages and cart logic using HTML, CSS, and JavaScript, and handled layout fixes based on peer feedback Learned to manage project tasks using Trello and collaborated via GitHub for version tracking and issue resolution
Campus Ambassador (Internshala, 2021)	<ul style="list-style-type: none"> Promoted skill-building and course awareness on campus Spearheading promotional activities online and offline to maximize participation
Volunteer (NSEC, 2020)	<ul style="list-style-type: none"> Contributed to event setup and backstage coordination for live performances, helping manage schedules and artist transitions during NSEC's annual cultural fest "Ahaan" Supported the hospitality and logistics team in handling registrations, audience movement, and ensuring smooth execution of 5+ stage events across two days.

TOOLS & CERTIFICATIONS

Tools & Languages	Python, Power BI, SQL, HTML / CSS, React Native, Javascript, MS Office
Certifications	<ul style="list-style-type: none"> Web Development by Coursera Data Analyst Bootcamp (Python, SQL, Power BI) Entrepreneurship Network – Certificate of Merit by Wadhwani Foundation Internet of Things by IIT Kharagpur
Others	<ul style="list-style-type: none"> AI workshop from IIT Kharagpur Internshala Campus Ambassador – Outstanding Performer

EXTRACURRICULAR ACTIVITIES

Competitions	<ul style="list-style-type: none"> Ranked 668 out of 21,963 in Internshala Student Partner (ISP) program Certificate of Merit – Entrepreneurship Network by Wadhwani Foundation
Hobbies	Classical music, Gaming, Cooking